

Data Definition

Name	Definition
customerID	Customer ID
Gender	Whether the customer is a male or a female
SeniorCitizen	Whether the customer is a senior citizen or not (1, 0)
Partner	Whether the customer has a partner or not (Yes, No)
Dependents	Whether the customer has dependents or not (Yes, No)
tenure	Number of months the customer has stayed with the company
PhoneService	Whether the customer has a phone service or not (Yes, No)
MultipleLines	Whether the customer has multiple lines or not (Yes, No, No phone service)
InternetService	Customer's internet service provider (DSL, Fiber optic, No)
OnlineSecurity	Whether the customer has online security or not (Yes, No, No internet service)
OnlineBackup	Whether the customer has online backup or not (Yes, No, No internet service)
DeviceProtection	Whether the customer has device protection or not (Yes, No, No internet service)
TechSupport	Whether the customer has tech support or not (Yes, No, No internet service)
StreamingTV	Whether the customer has streaming TV or not (Yes, No, No internet service)
StreamingMovies	Whether the customer has streaming movies or not (Yes, No, No internet service)
Contract	The contract term of the customer (Month-to-month, One year, Two year)
PaperlessBilling	Whether the customer has paperless billing or not (Yes, No)
PaymentMethod	The customer's payment method (Electronic check, Mailed check, Bank transfer (automatic), Credit card (automatic))
MonthlyCharges	The amount charged to the customer monthly

TotalCharges	The total amount charged to the customer
Churn	Whether the customer churned or not (Yes or No)