

# Digitisation: Imaging, 3D and RTI

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“A quick guide to help navigate the terrific topic of digitisation.”

## Introduction

Over recent decades research library collections, operations, and audiences have moved from a largely analogue to a mixed analogue/digital environment. Advances in digital imaging have put digitisation in the position of being one of the most prominent demonstrations of this digital shift. Cultural heritage institutions of all sizes must have some level of digitisation and imaging workflows and standards in place, either through in-house imaging labs or outsourcing through mass digitisation projects like Google Books to keep up with this shift. Many seek to take advantage of uniqueness in their collection by exploiting advanced imaging methods such as 3D modeling, Multispectral Imaging and Reflectance Transformation Imaging (RTI).

Of course, now that almost everyone has a camera available to them via their phone, it may appear easy for anyone to digitise collection items quickly, or even make their own 3D model, but navigating this complex landscape of technologies, terminologies, methodologies, gadgets and gizmos can be quite daunting for anyone. Those working in cultural heritage institutions also need to consider not just how the technologies work, but how they can be employed within budget, integrated at scale into larger workflows, support preservation alongside access, and be deployed sensitively. This guide aims to help library professionals to understand some of the questions and considerations they need to keep in mind while exploring and having a play with some of these new advanced imaging methods for collection digitisation.

## 2D or Not 2D, that is the question?

Identifying the right imaging method (2D? 3D? RTI?) for different objects, and then the specific technology or combination of them to use can be confusing, and is often restricted by what resources you might have available. Knowing and understanding why you are digitising something from the outset, and what it will be used for, will also inform the decision process, so spend some time thinking about that - the wrong choices can be costly and time consuming.

That said, in my experience many of the technologies advance so quickly that whatever you choose, no matter how thoughtfully, will likely be out of date by the time you've finished - so my advice is to accept this inevitably, don't let it stop you, start with a sound approach, do the best with what you can, and know who, and when, to ask for advice!

Today we have at our disposal these advanced imaging methods:

### High-Resolution 2D Imaging

You'll have heard phone manufacturers boasting about how many megapixels their camera has. But this isn't always an indicator of quality, there are lots of other factors, the more important factor being the size and quality of the imaging sensor. So while using your phone camera may seem a cost-effective and easy solution for digitising collection items, it is unlikely to provide the high-resolution and preservation quality you're after long term. The guide '[Remote Capture: Digitising Documentary Heritage in Challenging Locations](#)' explains this quite well in their chapter on Equipment and skills for digitising in the field.

#### Medium Format

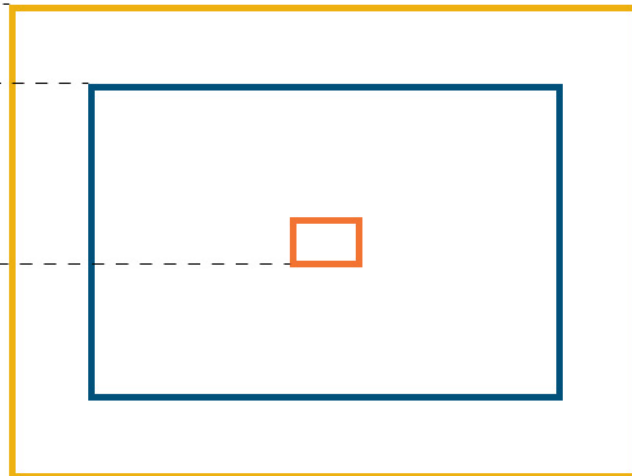
48 x 36 mm

#### 35mm Full Frame

36 x 24 mm

#### Your Phone

5 x 3.33 mm



### 3D Modelling

3D modeling uses “Lidar” which stands for ‘light detection and ranging’ and is a remote sensing method that uses pulses of light to measure distances and angles as they bounce back into the sensor. The data produced can be used to build 3D models of the terrain or objects.

When might you want to employ 3D Modelling?

3D models of cultural heritage objects can be used in AR/VR/XR environments by game designers. You might have come across all three of these terms and been slightly confused as to what the difference is. Augmented reality (AR) is an experience where reality is enhanced in some way using technology. Virtual reality (VR) is usually an entirely simulated experience in which you are immersed. Extended reality (XR) is an umbrella term that encompasses AR, VR or even mixed reality (MR).

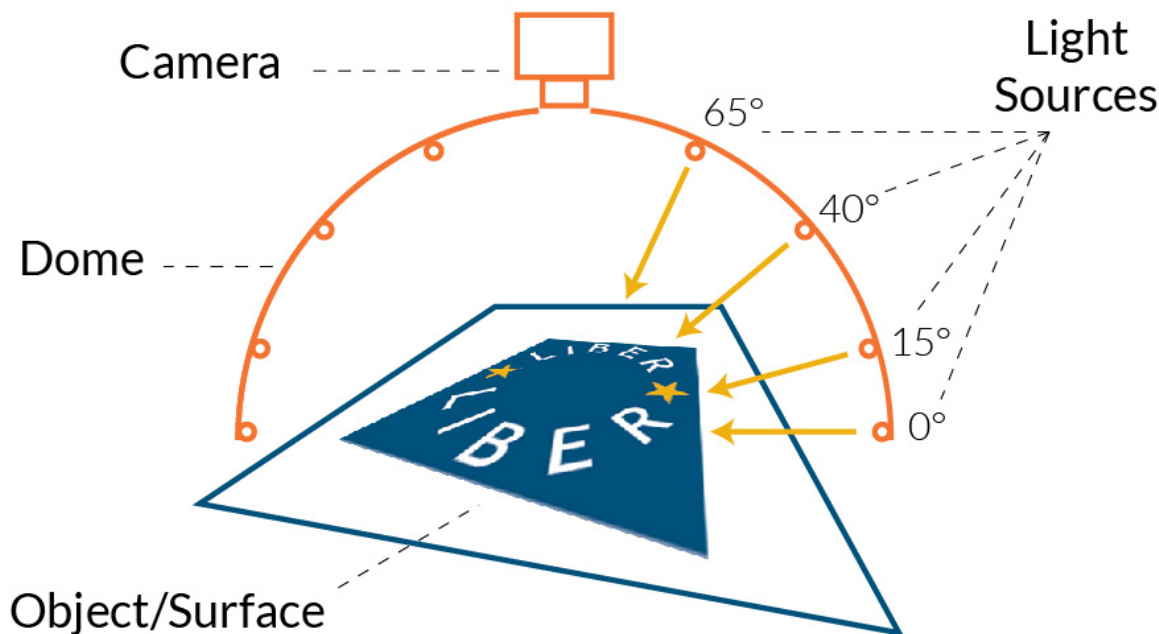
### **Multispectral Imaging**

This is a method of examining an object under different wavelengths of light – you’ve probably heard of infrared and ultraviolet, but there’s a huge spectrum that can be applied in order to reveal underwriting or investigate faded text and even the structure of the medium.



### **RTI**

Reflectance Transformation Imaging (RTI) is a technique that creates hyper-real digital images with which the viewer can interact. It creates texture mapping by capturing multiple images of the subject from a fixed point whilst the light source varies in position.



### Other Considerations

- **Lighting** is often as important, if not more so, than the camera you are using, so it pays to learn a bit about that too.
- **Ethics & Cultural Sensitivities** Another thing to remember when selecting and preparing to digitise collections is the impact of our own narrative into the process. What we choose to select, our interactions, and the choices we make for providing access to objects, become entwined and embedded through the process of digitisation, and this should be thought through as well (see Fafinski...).
- **Facsimile, surrogate, object or edition?** Opinions often vary on how/what we consider digitised objects to be and what we call them. You may have come across the terms “digital surrogate”, “digital facsimile” or “digital edition” for example. But regardless of what we call them, it is now widely considered that the outputs of digitisation, whilst inherently connected to the analogue original, ontologically constitute a new thing in themselves. (cite?) It’s therefore important to be aware that digitisation processes remove or reduce some aspects but can add or increase others.
- **Copyright and licensing** is a complex issue, but an essential consideration when digitising anything. !!!See [COPYRIGHT guide page!!!](#)
- **Hosting** Your institution might have one or more hosting solutions on which you can store your digitisation and make it available over the web and integrate it into existing systems. If not, then [IIIF](#) might be worth exploring, and a great place to start is the [Topic Guide on IIIF](#). But whilst regular image hosting options are common,

more complex digital objects can be a challenge. If you are creating 3D models, RTI or other specialist imaging, you will need to consider a number of options. Many cultural institutions have been hosting their 3D models through a platform called (Sketchfab)[<https://sketchfab.com/>], but at the time of writing, the platform has recently been absorbed into a bigger gaming company, and its future is in doubt, providing a good example of how challenging it can be relying on third party services. Other options to consider include (MorphoSource)[<https://www.morphosource.org/>], a data repository that is more focussed on research and academia. The IIF community are currently working on support for 3D objects, so keep an eye on developments there!

- **Digital Preservation** is also important to consider - digitisation can be expensive, so don't risk losing your valuable assets. [See Digit Pres Coalition]

## Relevance to the Library Sector (Case Studies/Use Cases)

One of the biggest benefits to digitising content is often thought of as one of access. Sharing things that have been locked away in our libraries and archives, sometimes for many hundreds of years, to anyone, anywhere in the world with an internet connection is a very powerful thing. But this isn't the only reason or advantage to digitisation - some might be surprising or even more compelling.

Acknowledgment that the act of digitisation is also an important and valuable part of the research process is steadily growing. For example, over the last few years in the UK, recognition amongst university and research institutions of initiatives such as the [Technician Commitment](#) and the [Hidden Ref](#) has been increasingly impactful.

### Cambridge University Library

By way of a case study, I wanted to share some stories relating to digitisation here at [Cambridge Digital Library](#). Hopefully these demonstrate just some of the potential and value of digitisation.

We are lucky here at Cambridge that a long history of larger scale digitisation projects means we have been able to steadily increase the amount of equipment, skills, and experience we have and the services we can offer researchers. But this activity is more than a service, we work in direct collaboration with researchers, curators, conservators, publishers and exhibitions teams to help them achieve the results they need.

### “Flat” digitisation

At Cambridge, our focus is very much on delivering the highest possible quality results we can. This is good practice when thinking about the longevity of your outputs, digital preservations

needs thinking about at every stage of course, but a major advantage of this approach is that the higher quality the result, the more likely you are to make new discoveries and learn new things about the objects in our care. We have so many examples of things that have only been spotted because of the high quality imaging we produce.

### **3D and other multidimensional media**

Whilst we might normally expect the written word to occur on a page, the world is more complex than that and even paper isn't as "flat" as you might expect. Some of the most ancient texts in our collections are Oracle Bones, that are about 3000 years old. They are objects that have undergone a process far more complex than simply marking a flat surface with a pen. They're materiality is intrinsic to the meaning of the text on their surfaces. But even though something this ancient has been studied for hundreds of years, they are so fragile that most studies are undertaken from impressions of the text (a process which flattens the text for reading and reproduction on the printed page), so it is not often the object is taken out of its carefully constructed archival housing. It was not until the curator saw the 3D model of this oracle bone in the video below, that they noticed there was a surface of it on which there were markings that had never been spotted before!

So, as we can see, 3D modeling can facilitate deeper study and reduce the need to handle fragile objects. But 3D printing them can also be a great way to bring collections to life and enable increased handling via replicas. This is a great way to engage anyone with handling collection items, but can be a particularly pertinent way to bring them to life for people with visual impairments for example:

But 3D models don't work for everything. In another project we have been collaborating across the other collections at the University of Cambridge to experiment with digitally re-uniting the wide variety of collections relating to Charles Darwin that the University has split over various museums and archives. One particular challenge with this project was presented in the form of herbarium sheets. Plant specimens that Darwin collected on the Beagle Voyage, some of which are now extinct. Whilst the writing on the sheets is well captured by a flat digital image, the plant parts themselves have form and texture, an understanding of which cannot be perceived so well on a flatly lit image. We experimented with 3D modelling them, but ironically they are too flat – the processes involved in 3D modelling didn't cope well with the flat paper surfaces. Whilst it would be possible to rectify this digitally, it would take a great deal of time, rendering the process extremely inefficient. So we are experimenting with RTI, which allows us to capture texture in a much more engaging way.

Viewing RTI files currently requires specific software, although developments are underway to facilitate the experience through a web browser. The video below demonstrates a few examples that showcase what the experience is like:

You might even find that occasionally people want to see inside something! CT Scanning certainly isn't an everyday technique that we might associate with research libraries, but you

never know. The CT scan shown in the video below is of a fish specimen collected by Charles Darwin on the Beagle Voyage nearly 200 years ago. Preserved in alcohol in a jar, it's not very easy to inspect or study the real thing:

## Hands-on activity and other self-guided tutorial(s)

If you've got half an hour and a colleague or friend to spare, why not take your first steps into a virtual world and have a go at making a 3D model.

The "Big Me, Little Me" exercise has been developed by the team at [StoryFutures](#), and is a great way to start thinking about 3D modeling and the virtual world it creates.

!Warning! - You'll probably end up wanting to spend longer!

The question you always need to ask yourself though, is should you?

**Step 1:** Download the [Scaniverse App](#) to your mobile device.

**Step 2:** Scan your friend or colleague. Here are some tips: - Move slowly and as steadily as possible - it also helps if your subject is comfortable and can stay as still as possible. - Try to follow a regular pattern as you move around your subject. Moving in a spiral shape around them from top to bottom can work well. - Pay extra attention to heads and faces - avoid starting or stopping with the face as this can result in a visible 'seam'. **Step 3:** Process your scan - this might take a few minutes, maybe have a cup of tea. **Step 4:** Once your scan is processed, click the "AR View" button. This allows you to play around with the scan in augmented reality, so you can adjust the scale and position. This is the fun bit - you can shrink the scan and get your colleague to adopt a funny pose with a mini version of themselves!

**Step 5:** Now you can take a screenshot and send it round the team to make everyone smile!

## Recommended Reading/Viewing

There's loads out there to read-up on that covers everything from the very technical aspects and guidance to the more philosophical side of things - inspiration is everywhere and creative approaches have a habit of seeding into fruitful outcomes! - **'Material Awareness: Exploring the Entanglement of Library Digitization and Digital Textual Scholarship'**

Martinez, Merisa. (2024). PhD dissertation. Höskolan i Borås. Available at: <https://urn.kb.se/resolve?urn=urn:nbn:se:hb:diva-31790>.

- **'Why Do We Digitize? The Case for Slow Digitization'**

Prescott, Andrew and Hughes, Lorna. (2018). Archive Journal.

Available at: <https://www.archivejournal.net/essays/why-do-we-digitize-the-case-for-slow-digitization/>

- **'A Field Guide to Digital Surrogates: Evaluating and Contextualizing a Rapidly Changing Resource'**

Stanford, Emma. (2020), in Kathryn Brown (ed.) 'The Routledge Companion to Digital Humanities and Art History' (1st ed.). Routledge. Pp 203-214.

Available at: <https://doi.org/10.4324/9780429505188>

- **‘Digital humanities and digitised cultural heritage’**

Terras, Melissa. (2022), in J O’Sullivan (ed.), ‘The Bloomsbury Handbook to the Digital Humanities’ (1st ed.). Bloomsbury Handbooks, Bloomsbury Academic. pp. 255-266.

Available at: <https://doi.org/10.5040/9781350232143.ch-24>

Technical Guidance:

- **‘Remote Capture: Digitising Documentary Heritage in Challenging Locations’**

Edited by Jody Butterworth, Andrew Pearson, Patrick Sutherland & Adam Farquhar. (2018). Open Book Publishers.

Available at: <https://doi.org/10.11647/OBP.0138>

- **‘From Shelf to Europeana: Digitization Workflow Handbook’**

Europeana

Available at: <https://europeana.github.io/fste-digitization-handbook/>

- **‘Basic principles and tips for 3D digitisation of cultural heritage’**

Europeana (2020)

Available at: <https://digital-strategy.ec.europa.eu/en/library/basic-principles-and-tips-3d-digitisation-cultural-heritage>

- **‘Learning hub’**

Association for Historical & Fine Art Photography (AHFAP)

Available at: <https://ahfap.org.uk/learning-hub>

- **‘Manual for the photography of 3D objects’**

Rijksmuseum (2017)

Available at: [http://colostateprofessionalpractices.weebly.com/uploads/5/8/8/5/58856297/rijksmuseum\\_manual\\_3d.pdf](http://colostateprofessionalpractices.weebly.com/uploads/5/8/8/5/58856297/rijksmuseum_manual_3d.pdf)

- **‘Technical Guidelines for Digitizing Cultural Heritage Materials’ (3rd ed.)**

Federal Agencies Digital Guidelines Initiative (FADGI), (2023)

Available at: <https://www.digitizationguidelines.gov/guidelines/digitize-technical.html>

- **‘The London Charter: For the Computer-Based Visualisation of Cultural Heritage’**

(2009)

Available at: <https://londoncharter.org/>

## **Taking the next step**

As we all know, libraries are friendly places and often keen on collaborating. Why not reach out to some libraries with digitisation studios and see if you can go and visit them to learn a bit more about how they operate or what equipment they’re using first hand - it can really help to see a variety of different set-ups in person to start building up an idea of what might work for you.

If you don’t have the confidence or resources to digitise your content yourself then there are plenty of options available. For example, some larger institutions already have well equipped



imaging studios/labs, so it is worth asking for advice or seeing what services might be available. There are also commercial companies that specialise in different aspects of digitisation as well, so it's worth looking around and doing your research when planning a project as a wide range of budgets can be catered for. It's also worth hunting around for any pots of funding that might be available to assist you – a little can go a long way, but you need to make every penny count.

Or try and find a workshop or summer school to attend that will give you some hand-on experience?