## **Big Data and Automated Content Analysis**

Week 6 – Wednesday »Statistics with Python«

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9 May2018



## Today

- Statistics in Python
   General considerations
   Useful packages
- Pandas
  Working with dataframes
  Plotting and calculating with Pandas
- 3 Exercise

## Statistics in Python **General considerations**

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BUT:



## Reasons for not exporting and analyzing somewhere else

- the dataset might be too big
- it's cumbersome and wastes your time
- it may introduce errors and makes it harder to reproduce

- Basically all standard stuff (bivariate and multivariate statistics) you know from SPSS
- Some advanced stuff (e.g., time series analysis)
- However, for some fancy statistical modelling (e.g., structural equation modelling), you can better look somewhere else (R)

Statistics in Python **Useful packages** 

## Useful packages

```
numpy (numerical python) Provides a lot of frequently used functions, like mean, standard deviation, correlation, ... scipy (scientic python) More of that ;-) statsmodels Statistical models (e.g., regression or time series) matplotlib Plotting seaborn Even nicer plotting
```

## Example 1: basic numpy

```
import numpy as np
  x = [1,2,3,4,3,2]
  y = [2,2,4,3,4,2]
  z = [9.7, 10.2, 1.2, 3.3, 2.2, 55.6]
  np.mean(x)
  2.5
  np.std(x)
  0.9574271077563381
  np.corrcoef([x,y,z])
  array([[ 1. , 0.67883359, -0.37256219],
         [ 0.67883359, 1. , -0.56886529],
         [-0.37256219, -0.56886529, 1.
                                           11)
3
```

### Characteristics

- Operates (also) on simple lists
- Returns output in standard datatypes (you can print it, store it, calculate with it, ...)
- it's fast! np.mean(x) is faster than sum(x)/len(x)
- it is more accurate (less rounding errors)

## Example 2: basic plotting

```
import matplotlib.pyplot as plt
x = [1,2,3,4,3,2]
y = [2,2,4,3,4,2]
plt.hist(x)
plt.plot(x,y)
plt.scatter(x,y)
```

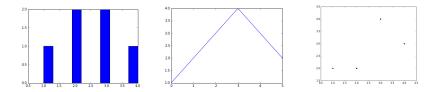


Figure: Examples of plots generated with matplotlib

Pandas Working with dataframes

# Native Python data structures (lists, dicts, generators)

### pro:

- flexible (especially dicts!)
- fast
- straightforward and easy to understand

#### con:

- if your data is a table, modeling this as, e.g., lists of lists feels unintuitive
- very low-level: you need to do much stuff 'by hand'



### When to use dataframes

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### Pandas dataframes

### pro:

- like an R dataframe or a STATA or SPSS dataset
- many convenience functions (descriptive statistics, plotting over time, grouping and subsetting, . . . )

#### con:

- not always necessary ('overkill')
- if you deal with really large datasets, you don't want to load them fully into memory (which pandas does)

Pandas
Plotting and calculating with Pandas

Plotting and calculating with Pandas

More examples here: https://github.com/damian0604/bdaca/blob/master/ipynb/basic\_statistics.ipynb

## OLS regression in pandas

```
import pandas as pd
import statsmodels.formula.api as smf

df = pd.DataFrame({'income': [10,20,30,40,50], 'age': [20, 30, 10, 40, 50], 'facebooklikes': [32, 234, 23, 23, 42523]})

# alternative: read from CSV file (or stata...):

# df = pd.read_csv('mydata.csv')

myfittedregression = smf.ols(formula='income ~ age + facebooklikes', data=df).fit()
print(myfittedregression.summary())
```

```
OLS Regression Results
                                                              0.579
    Dep. Variable:
                             income R-squared:
    Model:
                               OLS Adj. R-squared:
                                                              0.158
    Method:
                      Least Squares F-statistic:
                                                             1.375
                     Mon. 05 Mar 2018 Prob (F-statistic):
    Date:
                                                             0.421
    Time:
                           18:07:29 Log-Likelihood:
                                                          -18.178
    No. Observations:
                                 5 AIC:
                                                             42.36
                                                              41 19
    Df Residuals:
                                 2 BIC:
10
    Df Model:
11
    Covariance Type:
                          nonrobust
    coef std err
                              P>ItI
                                      [95.0% Conf. Int.]
14
    Intercept 14.9525 17.764 0.842 0.489
                                                       -61.481 91.386
16
        0.4012 0.650 0.617 0.600 -2.394 3.197
    age
    facebooklikes 0.0004 0.001 0.650 0.583
17
                                                       -0.002 0.003
18
19
    Omnibus:
                               nan Durbin-Watson:
                                                             1.061
20
    Prob(Omnibus):
                               nan Jarque-Bera (JB):
                                                             0.498
21
    Skew:
                            -0.123 Prob(JB):
                                                             0.780
22
                              1 474 Cond No.
                                                            5 21e+04
    Kurtosis:
23
```

## Other cool df operations

```
df['age'].plot() to plot a column
df['age'].describe() to get descriptive statistics
df['age'].value_counts() to get a frequency table
and MUCH more...
```

## Recoding and transforming

To transform your data, you can use .apply(), .applymap(), and .map() or the .str.XXX() methods:

```
df['is_center'] = df['hood'].str.contains('[cC]enter')
```

or define your own function:

```
def is_center(x):
    return int(x.lower().find('center') > -1)

df['is_center'] = df['hood'].map(is_center)
```

or use a throwaway-function:

## Joanna will introduce you to the exercise

... and of course you can also ask questions about the last weeks if you still have some!