



Iris Mark

Visual & Web Designer

Lammaslammentie 16 E 45

01710 Vantaa, Finland

+358 45 273 6020

iris.workrelated@gmail.com

linkedin.com/in/irismark/

LANGUAGE SKILLS

English

Full professional proficiency

Finnish

Professional working proficiency

Dutch

Native proficiency

CORE COMPETENCES

Neo system key user

Layouts

Banners

Localization versions

CMS platforms

PROGRAMS

Adobe Acrobat Pro DC

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Anygraaf Neo & Planner

HTML / CSS

Wordpress

C#

PERSONAL PROFILE

More than 18 years of experience in (digital) content marketing and publishing.

Currently focused on expanding my skillset with different programming languages for web design & development (C#, Python and JavaScript). The bulk of my previously designed and created websites was done with HTML/CSS and WordPress.

Possesses working knowledge and understanding of web development technologies and am interested in opportunities for Graphic Designer and Junior Web Developer or similar.

Previous responsibilities focused primarily in Anygraaf Neo publication systems templates, print layouts and web banners. I was also responsible for uploading content to various CMS platforms and image editing.

Precision, accuracy and completeness are very important to me. I am detail oriented and thorough. Colleagues have found me to be reliable, diligent and easy to work alongside. I am a cheerful and social person; a team player who is not afraid to get involved. I believe I bring a positive dynamic to any company.

WORK EXPERIENCE

2016–2021

Fokus Media Finland – Helsinki

Graphic Designer

Layouts and banners for content marketing and editorial department. Administrator of different CMS platforms. Neo template building.

Special projects: Special editions 'Fit Treeni' – visual concept, photo shoots and layouts (2018–2020)

2016–2018

Puremo – Espoo

Graphic Designer – Freelance

Laatuapteekit customer magazine and marketing material (print and digital). Master version customization.

Advertisement design, layouts, print PDF's and uploads

2004–2016

Sanoma Media Finland – Helsinki

Graphic Designer

Managing the process for different localization versions and financial statements. Layouts for customer magazines, upload content to different CMS platforms. Neo template building.

2003–2004

Sanoma Media Finland – Helsinki

Graphic Designer Assistant – Intern

This internship was set up to learn Finnish. After this ten months period I was hired as a full time employee.

2000

PHS Interactive – Helsinki

Marketing department – Intern

B2B-sales presentation, competitor & content analysis, preparing marketing material.

1997

Gijtenbeek – Utrecht

Engraver – Intern

Producing and installing signage and facade advertising.

RECENT COURSES

2021–

Metropolia University of Applied Sciences – Helsinki

Developing Modern Web Platforms (HTML-CSS-JS) – 15 ECTS

Responsive Web Applications with Bootstrap and CSS – 8 ECTS

Introduction to Python – 3 ECTS

Introduction to C# – 3 ECTS ✓

2021

The University of Helsinki

Introduction to AI – 2 ECTS



Iris Mark

Visual & Web Designer

Lammaslammentie 16 E 45

01710 Vantaa, Finland

+358 45 273 6020

iris.workrelated@gmail.com

linkedin.com/in/irismark/

INTERESTS

Architecture & Heraldry

Biking & Hiking

Boxing & Volleyball

Board games & Sudoku

EDUCATION

2009–2012

AEL – Helsinki

Further Qualification in Audiovisual Communication – Web Design

Plan, design, produce, publish and manage web pages.

HTML / CSS, Dreamweaver, Flash, WordPress.

1997–2001

Hogeschool Holland – Amsterdam

Bachelor's degree – Corporate Communications

Design | Communication | Economics

Projects, e.g. analyzing and redesigning logos, identity and image research.

1999

EVTEK Muotoiluinstituutti – Vantaa

Graphic Designer – Exchange

Desktop publishing, advertisement campaign design. QuarkXpress, Freehand

1993–1997

Vakschool Schoonhoven – Schoonhoven

Engraving

Manual, 3D and machine (including digital) engraving. Typography, art history, heraldry, logo constructions

REFERENCES

Päivi Ekola – Editor in Chief

Fokus Media Finland – Fit-lehti

+358 40 831 9919 | paivi.ekola@fokusmedia.fi

Sirpa Ärmänen – AD | Design Team supervisor

Fokus Media Finland – Rakennustaito | Toyota Way

+358 40 048 6113 | sirpa.armanen@fokusmedia.fi

FEEDBACK

“Always positive and full of ideas, she brought a wonderful sense of energy to the team.”

“She is quick, she does her work well and with good consideration.”

“Iris is a hard working, detail oriented, pleasure to work with and most of all has an amazing can-do attitude.”

“In addition to the layout & graphic design skills, I have found Iris' technical knowledge very valuable in day-to-day work.”

”Hän on rautainen ammattilainen, jonka kanssa on ollut onni päästä työskentelemään! Iriksen aineistonsa toimivat aina parhaiten myynnin osalta!”

“Always helpful, very reliable, eager to learn new stuff, easy to talk to, great sense of humour and nice to everyone.”

“She is self-assured but doesn't hesitate to ask for help if needs guidance or a second opinion (team player).”