More than 18 years of experience in (digital) content marketing and publishing.

Currently focused on expanding my skillset with different programming languages for web design & development (C# , Python and JavaScript). The bulk of my previously designed and created websites was done with HTML/CSS and WordPress.

Possesses working knowledge and understanding of web development technologies and am interested in opportunities for Graphic Designer and Junior Web Developer or similar.

Previous responsibilities focused primarily in Anygraaf Neo publication systems templates, print layouts and web banners. I was also responsible for uploading content to various CMS platforms and image editing.

Precision, accuracy and completeness are very important to me. I am detail oriented and thorough. Colleagues have found me to be reliable, diligent and easy to work alongside. I am a cheerful and social person; a team player who is not afraid to get involved. I believe I bring a positive dynamic to any company.



**Iris Mark**

**Visual & Web Designer**

**Lammaslammentie 16 E 45**

**01710 Vantaa, Finland**

**+358 45 273 6020**

[**iris.workrelated@gmail.com**](mailto:iris.workrelated@gmail.com) **linkedin.com/in/irismark/**

**LANGUAGE SKILLS**

**English**

*Full professional proficiency*

**Finnish**

*Professional working proficiency*

**Dutch**

*Native proficiency*

**CORE COMPETENCES**

**Neo system key user Layouts**

**Banners**

**Localization versions CMS platforms**

**PROGRAMS**

**Adobe Acrobat Pro DC Adobe Illustrator Adobe InDesign Adobe Photoshop**

**Anygraaf Neo & Planner HTML / CSS**

**Wordpress C#**

**2016–2021**

**2016–2018**

**2004–2016**

**2003–2004**

**2000**

**1997**

**2021–**

**2021**

# WORK EXPERIENCE

**Fokus Media Finland – Helsinki**

*Graphic Designer*

Layouts and banners for content marketing and editorial department. Administrator of different CMS platforms. Neo template building.

Special projects: Special editions 'Fit Treeni' – visual concept, photo shoots and layouts (2018–2020)

**Puremo – Espoo**

*Graphic Designer – Freelance*

Laatuapteekit customer magazine and marketing material (print and digital). Master version customization.

Advertisement design, layouts, print PDF's and uploads

**Sanoma Media Finland – Helsinki**

*Graphic Designer*

Managing the process for different localization versions and financial statements. Layouts for customer magazines, upload content to different CMS platforms. Neo template building.

**Sanoma Media Finland – Helsinki**

*Graphic Designer Assistant – Intern*

This internship was set up to learn Finnish. After this ten months period I was hired as a full time employee.

**PHS Interactive – Helsinki**

*Marketing department – Intern*

B2B-sales presentation, competitor & content analysis, preparing marketing material.

**Gijtenbeek – Utrecht**

*Engraver – Intern*

Producing and installing signage and facade advertising.

# RECENT COURSES

**Metropolia University of Applied Sciences – Helsinki** *Developing Modern Web Platforms (HTML-CSS-JS) – 15 ECTS Responsive Web Applications with Bootstrap and CSS – 8 ECTS Introduction to Python – 3 ECTS*

*Introduction to C# – 3 ECTS* ✔

**The University of Helsinki**

*Introduction to AI – 2 ECTS* ✔

**2009–2012**

**1997–2001**

**1999**

**1993–1997**

**AEL – Helsinki**

*Further Qualification in Audiovisual Communication – Web Design*

Plan, design, produce, publish and manage web pages. HTML / CSS, Dreamweaver, Flash, WordPress.

**Hogeschool Holland – Amsterdam**

*Bachelor's degree – Corporate Communications*

Design | Communication | Economics

Projects, e.g. analyzing and redesigning logo’s, identity and image research.

**EVTEK Muotoiluinstituutti – Vantaa**

*Graphic Designer – Exchange*

Desktop publishing, advertisement campaign design.QuarkXpress, Freehand

**Vakschool Schoonhoven – Schoonhoven**

*Engraving*

Manual, 3D and machine (including digital) engraving. Typography, art history, heraldry, logo constructions

# REFERENCES

**Päivi Ekola – Editor in Chief**

*Fokus Media Finland – Fit-lehti*

*+*358 40 831 9919 | [paivi.ekola@fokusmedia.fi](mailto:paivi.ekola@fokusmedia.fi)

**Sirpa Ärmänen – AD | Design Team supervisor**

*Fokus Media Finland – Rakennustaito | Toyota Way*

*+*358 40 048 6113 | [sirpa.armanen@fokusmedia.fi](mailto:sirpa.armanen@fokusmedia.fi)

“*Always positive and full of ideas, she brought a*

**FEEDBACK**

“*She is quick, she does her work well and with good consideration.*”

*wonderful sense of energy to the team.*”

“*Iris is a hard working, detail oriented, pleasure to work with and most of all has an amazing can-do attitude.*”

“*In addition to the layout & graphic design skills,*

*I have found Iris*’ *technical*

”*Hän on rautainen ammattilainen, jonka kanssa on ollut onni päästä työskentelemään! Iriksen aineistonsa toimivat aina parhaiten myynnin osalta!* ”

*knowledge very valuable in day- to-day work.*”

“*Always helpful, very reliable, eager to learn new stuff, easy to talk to, great sense of humour and nice to everyone.*”



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**INTERESTS**

**Architecture & Heraldry Biking & Hiking**

**Boxing & Volleyball Board games & Sudoku**

“*She is self-assured but doesn’t hesitate to ask help if needs guidance and second opinion (team player).*”