

Product Subcategory ROI Analysis by Margin Type

Margin Type	Category	Sub Category	Total Net Sales	Total Profit	Estimated Cost	ROI
No	Furniture	Tables	€162772.38	-€17305.58	€180077.96	-0.10 %
	Technology	Accessories	€104190.06	€19497.75	€84692.31	0.23 %
	Furniture	Chairs	€278499.55	€26276.17	€252223.38	0.10 %
	Furniture	Bookcases	€104472.39	-€3453.44	€107925.83	-0.03 %
	Office Supplies	Art	€21342.64	€5031.51	€16311.13	0.31 %
	Technology	Phones	€289326.72	€41114.59	€248212.13	0.17 %
	Office Supplies	Fasteners	€710.22	€38.04	€672.18	0.06 %
	Office Supplies	Storage	€210722.40	€21177.02	€189545.38	0.11 %
	Technology	Copiers	€7907.68	€1994.95	€5912.73	0.34 %
	Office Supplies	Appliances	€93000.77	€15220.88	€77779.89	0.20 %
	Furniture	Furnishings	€73310.88	€8239.18	€65071.70	0.13 %
	Office Supplies	Binders	€141343.29	€20963.09	€120380.20	0.17 %
	Office Supplies	Supplies	€43614.64	-€1194.05	€44808.69	-0.03 %
	Technology	Machines	€111658.98	-€13731.70	€125390.68	-0.11 %
Yes	Office Supplies	Fasteners	€2037.44	€896.06	€1141.38	0.79 %
	Furniture	Furnishings	€15773.91	€6273.24	€9500.67	0.66 %
	Technology	Copiers	€123620.38	€53622.90	€69997.48	0.77 %
	Office Supplies	Paper	€79365.61	€36865.31	€42500.30	0.87 %
	Technology	Machines	€34212.21	€16234.31	€17977.90	0.90 %
	Office Supplies	Appliances	€8686.98	€3237.11	€5449.87	0.59 %
	Office Supplies	Binders	€23981.45	€9475.36	€14506.09	0.65 %
	Office Supplies	Art	€3949.40	€1504.10	€2445.30	0.62 %
	Office Supplies	Envelopes	€15301.97	€6964.03	€8337.94	0.84 %
	Office Supplies	Labels	€11763.99	€5511.40	€6252.59	0.88 %

Yes	Technology	Accessories	€77849.40	€28861.41	€48987.99	0.59 %
	Technology	Phones	€13994.35	€5792.52	€8201.83	0.71 %

