

We're the  *choice for Life Insurance*
based on market share in June 2016*.

Here's a look at some of the reasons why more people choose us to protect their families than anyone else

You're in good hands



IRISH LIFE HAS OVER
75 YEARS
PROTECTING
FAMILIES IN IRELAND



WE TAKE CARE
OF MORE THAN
1 MILLION
CUSTOMERS

WE'RE PART OF THE
GREAT-WEST LIFECO
GROUP OF COMPANIES,
ONE OF THE WORLD'S
LEADING LIFE ASSURANCE
ORGANISATIONS.



Our Claims Promise

WE CONSISTENTLY PAY THE MOST LIFE AND SPECIFIED ILLNESS CLAIMS IN IRELAND.
IN 2016 ALONE, WE PAID:



OVER
€212
MILLION

TO OVER 3,500 CUSTOMERS
AND THEIR FAMILIES



WE ALSO WON **BEST**
CLAIMS SUPPORT
AT THE 2015 IBA AWARDS

Children's Cover - AS STANDARD

Your children are automatically protected with **€7,000[†]** life cover and specified illness cover from when they are born up to age 25.

[†]Note: child protection benefit may vary by product.



For more about Irish Life Family Protection
see **www.irishlife.ie** or contact your Financial Broker or Adviser