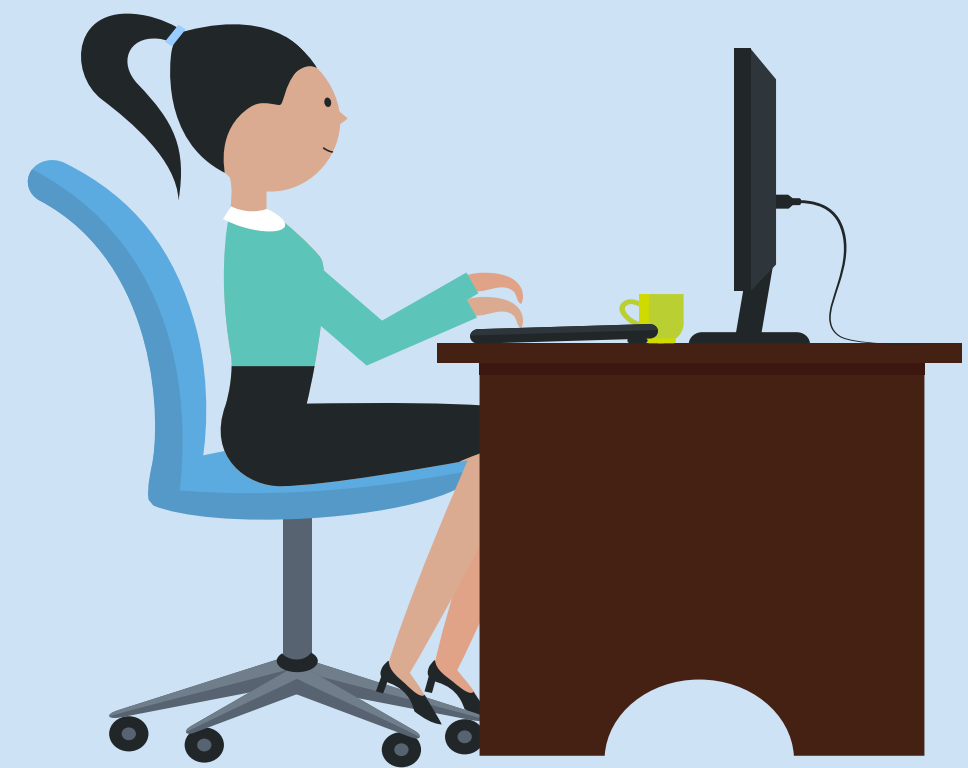


# Welcome to the Comfortable Zone

We know Irish life. We are Irish Life.



## Work situations

Some things in life are simply awkward and uncomfortable.  
We've researched work situations which make people feel uncomfortable - can you relate?

37%



ASKING FOR A  
PAY RISE

31%



AWKWARD SILENCES  
IN A LIFT

10%



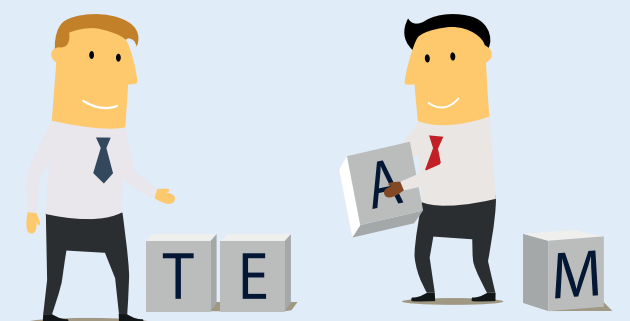
MEETING A WORK  
COLLEAGUE IN THE GYM

30%



MAKING SMALL TALK  
WITH THE BOSS AT THE  
CHRISTMAS PARTY

25%



TEAM BUILDING  
EXERCISES

While different things in life can make us feel uncomfortable, investing shouldn't be one of them.  
Get comfortable investing with Irish Life MAPS, multi-asset portfolio funds available on our investment plans.

GET COMFORTABLE  
INVESTING IN  
3 EASY STEPS

Step 1



Get your  
investor profile

Step 2



Match to the  
fund that suits

Step 3



See the expected  
range of returns



Irish Life

*Start your journey* at [irishlife.ie](https://irishlife.ie) or contact your Financial Broker or Adviser