Irish Life | 75 Years *of* Experience

PROTECT WHAT MATTERS MOST

We all like to think we'll always be there to take care of our family's needs – but unfortunately that's something nobody can guarantee. Life's unpredictable and we never know what is going to happen next.

Have you ever thought how your family would cope financially if something happened to you?

- 90% of parents say they will do anything to protect their families' future but only half of those parents say their family would have nothing to worry about financially if something were to happen to them.

- Just 40% of adults have some form of Life Insurance plan and for those that do, half of the plans are linked to their mortgage only.

Source: Coyne Research for Irish Life

WHY CHOOSE IRISH LIFE

- We have been taking care of families in Ireland for over 75 years.

- We are Ireland's leading life insurance provider based on market share.

- We paid an average of €4 million claims a week in 2014.

PEACE OF MIND FROM AS LITTLE AS €15 A MONTH

Life insurance pays your family a lump sum if you die. They can use this as they wish, to help pay bills, loans - whatever matters most. It gives you peace of mind that your family could be secure financially when you're gone.

What's more, with term life insurance starting from as little as €15 a month, protecting your family won't have to cost you the earth. The cost of life insurance depends on your age, health, whether you smoke, amount of cover and product type.

Below are some costs for €200,000 of Term Life Insurance for 20 years. These are for a non-smoker with no health issues and include the Government Levy.

Age	Cost of life insurance per month
30	€15.91
35	€19.13
40	€26.20

To find out more about our range of life insurance products talk to your Financial Broker or Adviser today.

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