



NO.1 FOR LIFE INSURANCE¹

Here are just 5 reasons why Irish Life is number 1 for protecting families in Ireland.

1

OUR CLAIMS PROMISE

IN 2014 WE PAID:



€218 million in life insurance and specified illness cover claims

ON AVERAGE OVER
€4 million
per week

98%
91%

of all life insurance claims and

of all specified illness cover claims we received.

2

LIFECARE RANGE OF SERVICES

LifeCare services come as standard on a range of new life insurance plans and offer you the following, at zero extra cost.



MEDCARE

- Access to Medical Second Opinion service from MediGuide - this service can also be used by your wider family – your parents, your spouse / partner and their parents
- Almost 200 conditions covered by MediGuide Medical Second Opinion service
- You will need to quote your Irish Life plan number when you call

Call the Medical Second Opinion service on 1800 94 83 50



NURSECARE

- A confidential helpline giving urgent advice
- Access to experienced medical professionals from Intana Assist
- You will need to quote your Irish Life plan number when you call

Call NurseAssist 24/7 on 1850 22 88 33



CLAIMSCARE

- 3 counselling sessions for Irish Life claimants/family
- 15 Clanwilliam Centres around Ireland
- You will need to quote your Irish Life plan number when you call

Call the Clanwilliam Institute on (01) 676 1363

LifeCare services are currently available on a range of new protection plans providing access to services provided by other companies which are independent from Irish Life, at no extra cost. LifeCare services are only available when you start a new Protection plan with Irish Life for the following products: Term Life Insurance; Mortgage Life Insurance; Life Long Insurance; Pension Life Insurance and Income Insurance plans. LifeCare services are not designed to replace the advice provided by your doctor or health professional. The services are currently available but may vary or be withdrawn in the future.

¹ Based on market share for 2014.

3 OUR QUICK SERVICE

In 2014 we paid within

1 month

- almost 6 out of 10 specified illness cover claims, and
- just under half of all life insurance claims

(life insurance claims take longer due to wills and probate queries).

Our Dundalk-based customer service team and our **24/7 online service**

All customers receive a welcome call within **30 DAYS** of their plan issuing



You can call our Customer Service Team on (01) 704 1010

4 OUR PRODUCT BENEFITS

We have a broad range of products to suit you and your family's Protection needs.

And remember - not all life insurance products are the same. Here are just some of the benefits our products offer:

PROTECTION FLEXIBILITY OPTION	GUARANTEED INSURABILITY	CHILDREN'S COVER
<p>If you start a new Term Life Insurance plan you can change your level of benefits or the term of your plan without the hassle of having to start a new plan and without having to provide any new medical evidence.</p> <p>This option is only available up to the 5th anniversary of you starting your plan.</p> <p>For further details, please see your plan terms and conditions.</p>	<p>If you start a new Term Life Insurance plan and</p> <ul style="list-style-type: none"> · Get married or become a registered civil partner, · Have or legally adopt a child, · Take out a new mortgage, or · Get an increase in salary <p>before the age of 55, you can set up a new Term Life Insurance plan, increasing your cover by the lower of €125,000, 50% of your original cover or 50% of your existing cover without any new medical evidence.</p> <p>For further details, please see your plan terms and conditions.</p>	<p>If you start a new Term Life Insurance plan, your children automatically have €6,000 life cover from when they are born up to the age of 21.</p> <p>If you start a new specified illness insurance plan, your children automatically have up to €25,000 specified illness cover from age 30 days to 21.</p> <p>For further details, please see your plan terms and conditions.</p>

You must keep up payments to stay on cover.

5 YOU'RE IN SAFE HANDS



OVER **75 YEARS**
protecting families in Ireland



Taking care of
over **1 million**
customers



Now part of the **Great-West Lifeco** group of companies, one of the world's leading life assurance organisations

To find out more...
talk to your Financial Adviser today.

