



Irish Life MAPS®

QUARTER 1 (Q1) 2017: JANUARY TO MARCH

Welcome to the MAPS quarterly update for Quarter 1 2017. In this edition...

- We look back at some of the key issues impacting markets and investor confidence over the quarter, including the aftermath of the election of Donald Trump, corporate earnings and continued political uncertainty over Brexit and the French Presidential election.
- We review the key drivers of performance within MAPS.
- The asset classes explained includes an update on some changes in the External Manager/Alternatives category over the quarter.
- We provide an update on the strategies used to manage risk in MAPS.
- We look at the annual review changes due for completion in quarter 2 where ILIM are implementing four
 enhancements for MAPS funds. In brief, the existing currency hedging process will become fully systematic, the very
 successful Low Volatility strategy has been extended to include Emerging Markets, there will be a small allocation
 to high yield bonds in the low/medium risk funds and the allocation to shares has been further diversified with an
 option strategy.

IRISH LIFE MAPS® FUND PERFORMANCE

Over the quarter, stock markets continued to rally after Donald Trump's election and generated very strong returns in shares but Eurozone government bonds fell in value. Some of the key drivers of markets during the quarter were the improving global economic data and positive earnings reports during the quarter as well as a U.S. interest rate rise and upgrades to global earnings forecasts for 2017. On the political front, the main focus continued to be on Trump as well as the upcoming French presidential election.

The table below shows the total returns to end of Quarter 1 2017 on each of the five Irish Life MAPS funds since launch (17 May 2013) and over the last 1, 2 and 3 years. Irish Life MAPS is a long-term investment and we would always urge caution when looking at fund performances over time periods of less than five years.

FUND	MAP2	MAP3	MAP4	MAP5	MAP6
SINCE LAUNCH p.a.	4.1%	6.0%	8.4%	10.2%	9.4%
3 YEARS p.a.		7.7%	10.9%	13.0%	13.7%
2 YEARS p.a.	3.2%	4.3%	5.0%	5.8%	5.4%
1 YEAR	5.4%	8.9%	12.2%	15.6%	19.8%

Source: 'Moneymate'. Gross returns shown to 31 March 2017, before any fund management charge.

Warning: The value of your investment may go down as well as up.

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ECONOMIC LOOK-BACK Q1 2017

STEADY AS SHE GOES...

2017 started very much the way 2016 ended – stock markets on the rise and bond markets under some pressure. That theme persisted through most of the first quarter, driven in particular by expectations of a further US interest rate increase which ultimately materialised in March. Other factors that contributed to the strong share and weaker bond markets were strong global investment sentiment surveys, improving Eurozone growth data and better than expected earnings reported by companies. On the political front, while concerns over some of President Trump's policies remained, the language and tone softened, easing investor fears. In Europe, upcoming elections in the Netherlands, France and Germany took centre stage as commentators wondered if the anti-establishment vote had run its course or whether the future of the EU project was going to be called into question.



MAKING A BETTER WORLD

Positive sentiment surveys don't tell you the world is a better place, but they do tell you if people FEEL the world is a better place. Stock markets are a very good example of where perception often becomes reality. Recent surveys are indicating that people perceive things are going to get better not worse. That in turn positively impacts real behaviour and creates an environment for investment and employment...and that does make the world a better place.

RATES ON THE RISE

If interest rates had a Facebook page, its relationship status would read "it's complicated". The challenge for global central banks is to get interest rates to a level that supports the 'right' amount of growth for an economy. If rates are too low, too much money is borrowed fuelling too much growth, too quickly which often ends with a crash like 2008. If rates are too high, businesses are less likely to invest, hire or expand which limits growth. The US Federal Reserve have indicated they no longer need super low interest rates to drive growth and a return to more normal interest rates is slowly underway. The key word is slowly. They are guiding for two more increases in 2017 which would bring rates up to approximately 1.25%. The long term 'neutral position' is approximately 2.75% but it will be some years before they get back to those levels.

TRUMP FATIGUE

Some investors are starting to show signs of Trump fatigue. Having realised strong gains since Trump took office on a whirlwind of threats and promises which looked positive for Wall Street, he has actually delivered very little and increasingly looks under threat of failing to deliver. There comes a point where stock markets will look for actions not words or investors may be tempted to dump shares and take profits. That time is getting ever closer.

SHARES, BONDS, COMMODITIES AND CURRENCIES

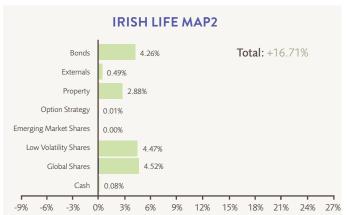
The MSCI AC World equity index rose 5.8%. Within that, Europe +6.2%, Pacific +8%, Emerging Markets +7.8%, UK +3.8% and the US +4.8%. In bond markets, the Eurozone >5yr bonds fell -2.3%, with German 10yr bond yields strengthening to +0.33%. The Euro currency rose slightly versus the US dollar but weakened slightly versus Sterling. Commodities fell -5.1% driven by a reversal of fortunes for oil where prices fell 7.1% due to higher inventories.

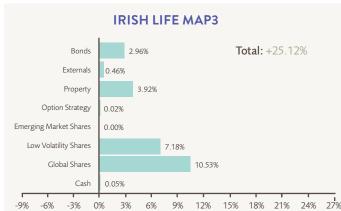
Source: David Haslam, Head of Retail, Irish Life Investment Managers (ILIM), 31 March 2017.

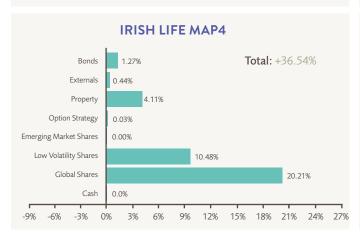
PERFORMANCE BREAKDOWN

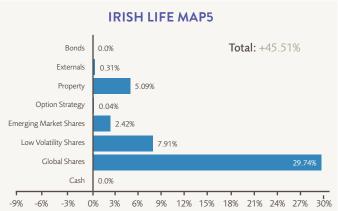
The graphs below split out the performance for each Irish Life MAPS fund since Launch (17 May 2013) to 31 March 2017 into each of the component asset classes. For more on these asset classes see pages 8-11.

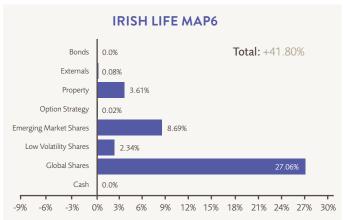
Taking Irish Life MAP2 as an example, it is up 16.71% over this period. This 16.71% can be broken down as shown with 4.47% coming from Low Volatility Shares, 4.26% from Bonds, 2.88% from Property, 0.08% from Cash, 0.49% from External Managers, 4.52% from Global Shares and 0.01% from Option Strategy just introduced.











Source: ILIM 31 March 2017

The data above is based on Moneymate fund performance and the breakdown of the individual asset class returns is approximate. Performance is gross of taxes and charges. The data above allows for the effect of the annual reviews of the funds over that period, for example, the move from Minimum Volatility Shares to Low Volatility Shares, the changes in External Managers, the move from Developed Market Shares to Global Shares and the very slight effect of the changes just made in the last month, etc. It also allows for the impact of tactical allocations over the period.

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IRISH LIFE MAPS® ASSET SPLIT

There are five Irish Life MAPS funds to suit different attitudes to risk. The table below shows the strategic asset mix for each of the funds. As you can see the lower risk fund Multi Asset Portfolio 2 (MAP2) has a very high percentage in bonds and cash, which are traditionally less volatile assets. The higher risk fund MAP6 is predominantly invested in shares, which are traditionally more volatile than bonds or cash but have, in the past, given better long-term returns.

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FUND NAME	MAP2	MAP3	MAP4	MAP5	MAP6
Bonds	42.0%	25.5%	10.5%	0.0%	0.0%
External Managers/Alternatives	22.0%	22.0%	22.0%	12.5%	5.0%
Property	6.0%	7.5%	7.5%	7.5%	5.0%
Emerging Market Shares	0.0%	0.0%	0.0%	10.0%	32.0%
Low Volatility Shares	6.0%	12.0%	18.0%	13.0%	8.0%
Global Shares*	11.0%	22.0%	33.0%	45.0%	45.0%
Option Strategy	3.0%	6.0%	9.0%	12.0%	5.0%
Cash	10.0%	5.0%	0.0%	0.0%	0.0%

^{*} See page 8 for more details.

The table shows the strategic asset mix and ILIM rebalance back to this mix on a quarterly basis. The information is correct as at 31 March 2017. For the latest Irish Life MAPS fund mixes, see the factsheet at www.irishlife.ie.

ILIM will continue to monitor and review these assets and may change them over time.

IRISH LIFE MAPS RISK MANAGEMENT

Irish Life MAPS® Diversification

As the table above shows each of the Irish Life MAPS funds is diversified across a range of asset types - shares, bonds, property, cash and external managers / alternatives.

Within each of these different asset types, there is even further diversification. For example, within the share asset class there is an allocation to Global Shares, Low Volatility Shares and an Option Strategy, each of which generates a return in a different way. Global Shares aim to capture the movement in share markets across the developed and emerging markets. The Low Volatility strategy invests in shares with certain characteristics that aim to deliver a smoother journey, while the Option Strategy aims to generate a more stable return through the regular sale of put options which provides some downside protection if markets fall, and for which the funds get paid a fee. The extent and type of diversification that exists in each asset class is shown in more detail on pages 8-11.

This level of diversification aims to ensure that the performance of the funds is not dependent on any one asset type, sector, geographical region, investment manager or investment style. Removing this dependence aims to produce a smoother investment journey over the longer term.

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Regular Reviews

ILIM undertake a regular review of Irish Life MAPS, evaluating the current asset and manager allocations to ensure they continue to represent the best of ILIM thinking and capability with respect to achieving their long term risk and performance objectives. The process takes into account the short, medium and long term expected outlook for investment markets with a view to optimising the strategic fund mix. Typically in these reviews, ILIM are looking for opportunities to either enhance risk management and/or increase the expected fund returns. This process involves reviewing investment opportunities such as new managers, asset classes, strategies, geographies, developments in quantitative research and simulating how best to incorporate any prospective changes into the existing funds allowing for the complexity, time, cost and benefit of doing so.

Rebalancing

One of the most important risk management tools used by ILIM is quarterly rebalancing of each Irish Life MAPS fund. The example below shows why rebalancing is important and what could happen without it.

START YEAR 1



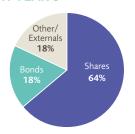
We start with this pie-chart, which shows a fund with 50% in shares, 25% in bonds and 25% in other assets/ external managers.

START YEAR 2



If, over the course of a year, shares grew in value by 20%, while bonds and other assets/external managers both fell in value by 10%, then, without rebalancing, the second pie-chart shows the new split of the fund. Here 57% of the fund is now invested in shares.

START YEAR 3



If the same thing happened again, we would end up with nearly 2/3 of the fund invested in shares. This fund mix may no longer be suitable for someone who originally chose an allocation with 50% in shares, 25% in bonds and 25% in cash.

This change in asset split can be avoided by regularly rebalancing the fund to ensure that it stays in line with its intended split. ILIM rebalances each of the Multi Asset Portfolio Funds on a quarterly basis and this means that each fund will not drift over time. This means that you don't have to worry about a fund becoming a higher risk rating than the one originally invested in.

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Global Low Volatility Shares

STRATEGY

The strategy aims to deliver share market returns with lower risk:

- Focus is on minimising maximum losses
- Low Volatility Shares were extended to include Low Volatility Emerging Market Shares in Quarter 1 2017.
- Stock selection is based on a range of low risk factors and defensive qualities.

HOW IT WORKS

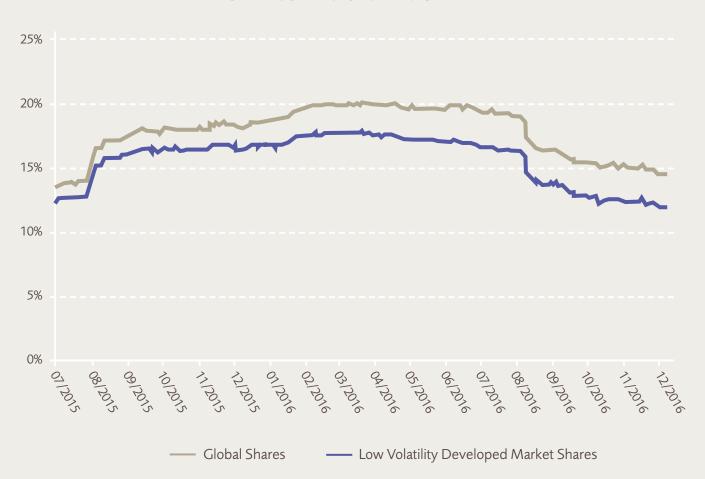
ILIM have identified key factors (valuation, risk, technical, quality and dividend) which when combined with defensive sector allocations minimise the total potential fall experienced by shares over time.

KEY BENEFITS

This strategy aims to deliver the following key benefits:

- Reduce the peak-to-trough losses in periods of market stress
- Manage volatility
- Maintain share market returns over the longer term.

ROLLING 12 MONTH VOLATILITY



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Dynamic Share to Cash Model



Each Irish Life MAPS fund uses the innovative Dynamic Share to Cash (DSC) model on the Global Shares portion of each MAP Fund. The DSC is a quantitative model that has been developed by ILIM and it uses a number of factors across three broad categories.

The DSC signal is at 1.55 at the end of March 2017, on a scale of +2 to -2. DSC is fully invested in shares above zero. Below zero DSC moves progressively from shares to cash and is fully in cash at -2.

The DSC aims to reduce the amount invested in shares and increase the amount in cash when it identifies greater potential for stock market falls.

The factors include:

FACTOR CATEGORY	MARKET MOMENTUM	VALUATIONS	GLOBAL MACROECONOMICS
OBJECTIVE	Take account of trends in shares	Take account of long-term valuation of shares	Take account of the influence of global economics on shares
INDIVIDUAL FACTORS	12-month share market momentum200-day moving average	Long-term share valuesEarnings qualityEarnings yieldEarnings Revisions	Real GDP growth rateBond yield curve slopeEnergy price levels
QUARTER 1 2017 UPDATE	Increased over the quarter, coming from strengthening equity market confidence with good news on corporate earnings and economy.	Decreased over the quarter, driven by a reduction in earnings yields.	Increased over the quarter, driven by a rise in GDP growth.
QUARTER 1 2017 INDICATOR	+	+	+

Based on how these factors move over time, the DSC will decide how much of each Irish Life MAPS fund to invest in Global Shares and how much to invest in cash. ILIM will regularly monitor and review these factors.

Currency Hedging

ILIM manage the risk of exposure to foreign currencies in Irish Life MAPS by fully or partly hedging any exposure. In Quarter 1 2017 this risk management process was further enhanced by the development of a fully systematic currency hedging process. This will operate on each of the Irish Life MAP funds.

STRATEGY

The strategy aims to reduce the risk of experiencing negative returns from foreign currency moves. This is achieved by hedging non-euro currency exposure when it is beneficial to do so.

HOW IT WORKS

ILIM use a systematic approach to identify key factors (valuations, market momentum etc) that when combined aim to indicate when it is beneficial to hedge foreign currency exposure.

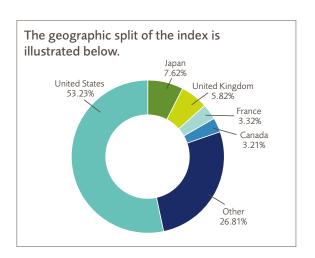
KEY BENEFITS

This strategy aims to reduce the volatility of the returns in shares, reduce the potential losses from negative moves in foreign currency and reduce peak-to-trough losses over time.

Shares

GLOBAL SHARES

- ILIM track the performance of a large global share index.
- There are nearly 2,500 individual company shares represented which operate in 11 different sectors.
- We use the DSC model (explained on page 7) on Global Shares.
- Global Shares includes about 10% in Emerging Market Shares.
- For the percentage of Global Shares in each Irish Life MAPS fund, see the latest factsheet on www.irishlife.ie.



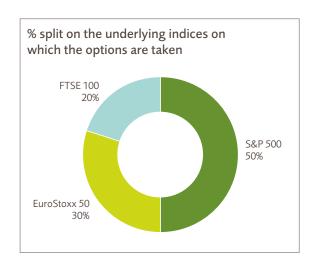
GLOBAL LOW VOLATILITY SHARES

- Using a detailed, quantitative strategy, ILIM choose shares from a broad global share index which not only have shown lower volatility in the past but which are also screened for other indicators such as value, for example.
- ILIM choose over 200 shares to make up their Low Volatility Shares fund.
- For more information on our Low Volatility Shares, see page 6. For the percentage of Low Volatility Shares in each Irish Life MAPS fund, see the latest factsheet on www.irishlife.ie.



OPTION STRATEGY

- The option strategy further diversifies the allocation to shares (in addition to DSC and Low Volatility Shares)
- The option strategy currently sells put options on a monthly basis which provides some downside protection if markets fall and for which the funds get paid a fee.



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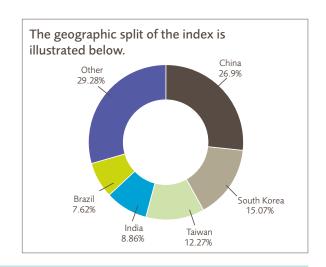
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Shares continued

EMERGING MARKET SHARES

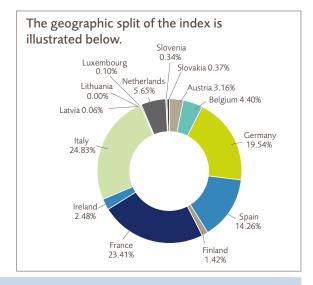
- ILIM track the performance of a broad Emerging Markets share index to provide exposure to Emerging Market Shares.
- Emerging Market Shares include over 800 individual companies which operate in 23 different markets.
- For the percentage of Emerging Market Shares in each Irish Life MAPS fund, see the latest factsheet on www.irishlife.ie.



Bonds

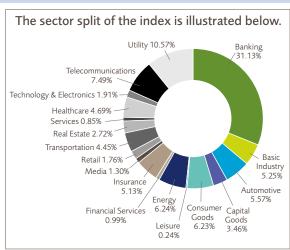
GOVERNMENT BONDS

- ILIM currently track the performance of a recognised and leading government bond index to provide exposure to government bonds.
- Within the bond allocation, ILIM choose the proportion to invest in government bonds and have discretion in relation to the index which is tracked.



CORPORATE BONDS

- ILIM currently track the performance of a recognised and leading corporate bond index to provide exposure to corporate bonds.
- Within the bond allocation, ILIM choose the proportion to invest in corporate bonds and have discretion in relation to the index which is tracked.



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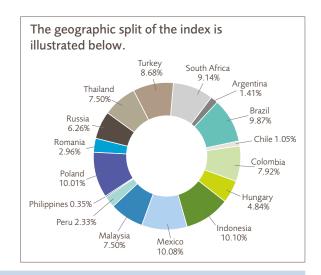
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Bond continued

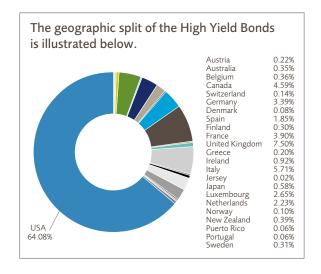
EMERGING MARKET DEBT

- ILIM currently track the performance of a recognised and leading emerging market bond index to provide exposure to emerging market bonds.
- Within the bond allocation, ILIM choose the proportion to invest in emerging market bonds and have discretion in relation to the index which is tracked.



HIGH YIELD BONDS

- Starting in April 2017 ILIM will track the performance of a recognised and leading high yield bond index
- The High Yield Bond allocation will be sub-advised by an external manager.



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ASSET CLASSES EXPLAINED CONTINUED...

3

External Managers/Alternatives

ILIM recognise the need to incorporate alternative strategies within the Irish Life MAPS funds and have an active pipeline of external managers they monitor on an on-going basis. There were no changes in Q1 2017. Towards the end of Quarter 3, the Putnam Total Return Fund was replaced with the Putnam Multi Asset Absolute Return Strategy. During Quarter 4, a further fund manager, MidOcean, was given an allocation through the addition of the DB Platinum MidOcean Fund. There is now access to nine leading global real and absolute return managers through each Irish Life MAPS fund's External Managers / Alternatives portion. The percentage allocated to External Managers / Alternatives varies for each Irish Life MAPS fund and the latest factsheet on www. irishlife.ie will show this percentage.

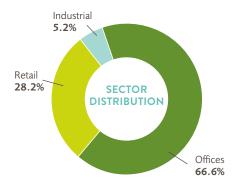
Within this percentage, the target split across the nine managers is shown as well as details of the managers themselves and the funds we invest in. ILIM actively look for managers that can bring diverse performance at the right price. They monitor this performance on an ongoing basis and may choose to change the allocation to external managers or the target allocation within the External Manager allocation. They may also choose to replace, add or remove External Managers as opportunities arise and market conditions change.

Manager	Assets Managed	Fund Name
GMO Source www.gmo.com	\$77 billion (31 Dec 16)	GMO Real Return Fund
Putnam Source www.putnam.com	\$160 billion (31 March 17)	Putnam Multi Asset Absolute Return Strategy (MAARS)
AQR Source www.agr.com	\$187.6 billion	AQR Global Risk Parity
	(31 Dec 16)	AQR Style Premia
Blackrock Source www.blackrock.com	\$5.1 trillion (31 Dec 2016)	Blackrock FIGO Fund
PIMCO Source www.pimco.com	\$1.47 trillion (31 Dec 2016)	PIMCO Income Fund
JP Morgan Asset Management Source www.jpmorgan.com	€1.77 trillion (31 Dec 2016)	JP Morgan Systematic Alpha
Dunn Capital Management Source www.montlakeucits.com	\$956 million (31 Dec 16)	Montlake Dunn WMA
Morgan Stanley Investment Management Source www.morganstanley.com	\$2.1 trillion (31 Dec 2016)	MS Diversified Alpha Plus
MidOcean Source www.midoceanpartners.com	\$6 billion (31 Dec 16)	DB Platinum MidOcean Fund

4

Property

Each Irish Life MAPs fund currently has an allocation to ILIM's Pension Exempt Property fund. Information on the property allocation at the end of March 2017 is shown below:



TOP FIVE HOLDINGS PROPERTY 2 Grand Canal Square, Dublin 1 Georges Quay, Dublin Stephen Court, St Stephens Green, Dublin 24-26 City Quay, Dublin City Gate, Mahon, Co Cork

The information is correct as at 31 March 2017. For the percentage of property invested in each MAP Fund, please see the factsheet on www.irishlife.ie.

TOTAL VALUE OF THESE PROPERTIES



The portfolio comprises of:

- 75 individual property assets
- Leased to over 100 tenants
- Broad mix of commercial property

 with exposure to offices, retail

 and industrial properties.

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PENSIONS
INVESTMENTS
LIFE INSURANCE



ILIM'S CREDENTIALS

ILIM have designed the Irish Life MAPS funds. They have also developed and tested the DSC model and will expertly manage it over time.

ILIM currently manage over €65 billion of assets (as at 28/02/2017), including private investors and leading Irish and international companies. By investing in one of these funds through an Irish Life pension, savings or investment plan you will benefit from their experience and expertise.

ILIM are MULTI-AWARD WINNERS. They're recognised internationally for their expertise, innovation and track record:

- INVESTMENT MANAGER OF THE YEAR, three years running at the Irish Pension Awards 2013-2015. PASSIVE MANAGER OF THE YEAR at the Irish Pension Awards 2016.
- DOUBLE WINNER at European Pension Awards 2014 BEST EQUITY and BEST PASSIVE MANAGER.
- Only European Investment Manager to win twice at those awards.

IRISH LIFE MAPS®:

- > Choice through a range of funds
- > Generating smoother, long-term returns
- > Managing risk to stay on track
- > Delivering peace of mind
- > Available across our pension, investment and savings plans

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For more details please see www.irishlife.ie/investments or contact your financial broker or financial adviser.

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