



Irish Life

No.1

FOR PENSIONS*

Your pension plan is a

BIG

INVESTMENT

so you want to be

CONFIDENT that you're

with the *right people*

Below are just some of the reasons why you can be confident in choosing Irish Life:

1 MORE PEOPLE IN IRELAND CHOOSE US FOR THEIR PENSION THAN ANYONE ELSE



Irish Life manage the pensions of over **4700 COMPANIES**. This includes the Irish employees of:

- **8 of the 10** biggest Irish companies (on the ISEQ)
- **7 of the 10** biggest U.S. companies (on the S&P500)



We paid out over **€351m** in pension payments to customers in 2017.



We have **over 370,000** pre-retirement pension customers in Ireland.

2 INNOVATIVE FUND OFFERING - IRISH LIFE MAPS



IRISH LIFE MAPS is an innovative range of Multi-Asset Portfolio funds available on our pensions and investment plans.

MAPS launched in May 2013, and within 5 short years over 60,000 customers have already trusted Irish Life to take care of €4 billion of funds.



Each **IRISH LIFE MAPS** fund uses the innovative Dynamic Share to Cash (**DSC**) model.

Irish Life Investment Managers (ILIM) now take care of over **€11 BILLION** of investments in total using their multi-asset portfolio strategies.

Warning: If you invest in this product you may lose some or all of the money you invest.

Warning: The value of your investment may go down as well as up.

Warning: Certain funds may be affected by changes in currency exchange rates.

3 MULTI-AWARD WINNING INVESTMENT MANAGER



Irish Life's investment manager, Irish Life Investment Managers (ILIM), have won:

- **INVESTMENT MANAGER OF THE YEAR 2017** (Irish Pension Awards)
- **EQUITIES MANAGER OF THE YEAR 2017** (Irish Pension Awards)
- **BEST INVESTMENT FUND PROVIDER** at Longboat Analytics Financial Service Awards 2017, **BEST INNOVATION IN FINANCIAL SERVICES** Award at Longboat Analytics (MoneyMate) Financial Service Awards.



Investment Manager of the Year

at the Irish Pension Awards 2017 - 4th time in the last 5 years.



> **€71.6 BILLION ASSETS**

Irish Life's investment manager manages over **€71.6 BILLION** - the most money for people in Ireland.

4 MAKING THINGS EASY FOR YOU



FLEXIBILITY – with many of our plans you can easily take a payment break or increase/decrease your payments to suit your needs.



My Online Services - our new app gives you 24/7 access to all your pension plan details, fund factsheets, fund performance and payment details in one place.



Irishlife.ie – gives you access to our pension calculator and our pensions hub.



We aim for the highest quality customer service through our Dundalk based customer service team and our **24/7 online service**.

You can call our Customer Service Team on (01) 704 1010

5 SELF-INVESTED FUND – GIVING YOU MORE CONTROL OVER YOUR INVESTMENT



Self-Invested Fund is a **UNIQUE FUND** as it gives you control over the assets you choose to invest your pension contributions in.

- You have the opportunity to invest in a wide range of individual assets such as deposits, shares, funds, government bonds, etc.



The advantage of the Self-Invested Fund is that it allows you to combine the convenience of a traditional pension plan with the **FREEDOM AND FLEXIBILITY** of choosing the assets your pension invests in. You choose the assets and we take care of the administration.



Contact the Self-Invested Fund team on 01 704 1832

Warning: If you invest in this product you may lose some or all of the money you invest.

Warning: The value of your investment may go down as well as up.

Warning: Certain funds may be affected by changes in currency exchange rates.

6 HELPING PENSION PLAN TRUSTEES



Access to independent trustees for company pensions.

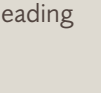


Trustee training and workbooks **PROVIDED FOR EMPLOYERS** who wish to be trustees.

7 YOU'RE IN GOOD HANDS



Helping people in Ireland plan for their retirement for **OVER 75 YEARS**.



Taking care of over **1 MILLION** customers.



Irish Life is **RATED AA** by Fitch for financial strength - March 2018. This rating shows a secure company with very strong capital reserves.



Part of the **Great-West Lifeco** group of companies, one of the world's leading life assurance organisations.

Information correct as of September 2018



To find out more...
talk to your Financial Broker or Advisor today.

*Based on market share for 2017.

Information correct as of September 2018.

In the interest of customer service we will record and monitor calls.

Irish Life Assurance plc is regulated by the Central Bank of Ireland.