

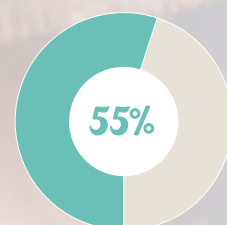
Ireland

UNDER-COVERED -
ARE WE PROTECTING
WHAT MATTERS MOST?

We know Irish life. We are Irish Life.

How people in Ireland are feeling about
their finances and protecting their families

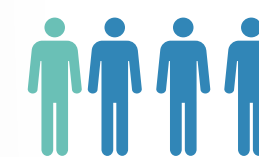
Money on our Minds... €



More than **half** of
adults are worried about
their finances now and
for the future.



Just **1 in 6** adults
feel confident about their
financial position now and
in the future.



Yet only **1 in 4** have a
financial plan in place

Having a Financial Plan = More confidence



47% of people with a financial plan
in place feel more confident about
their financial future



Only 1 in 6 people who are
WORRIED about their future
have a financial plan

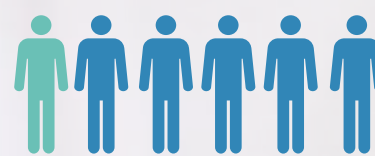
Ireland Under Covered



Almost **1 in 2** (48%) adults say
they don't have any life insurance



1.3 million adults with no cover



Only **1 in 6** adults have life insurance
as well as mortgage protection



1 in 4 with life cover don't know how
much cover they have

Unprotected Parents



55% of parents, with children
under 17, have life cover

535,000 parents in Ireland don't
have any cover



Irish Life

Find out more about protecting your family with life insurance at irishlife.ie

Irish Life Assurance plc is regulated by the Central Bank of Ireland.