

People in Ireland ARE FEELING MORE POSITIVE ABOUT THEIR FINANCES

IRISH LIFE PRESENTS



Predicting the Future



BE PREPARED FOR LIFE WITH
IRISH LIFE FAMILY PROTECTION



Irish Life

Taking CONTROL OF CURRENT FINANCES



2in5

adults overall believe they are
getting by



WHAT PEOPLE ARE SAVING FOR NOW

- ✓ Saving to purchase a home
- ✓ Repaying a mortgage
- ✓ Saving for the future or retirement

Families ARE LESS OPTIMISTIC ABOUT FUTURE FINANCES



1in2 parents

worried about finances in the future

TOP FINANCIAL CONCERNS

- ✓ Unable to afford increases into pension plan
- ✓ Taking sick and unable to pay bills
- ✓ Not enough life insurance cover



ONLY

1in3

parents have a
financial plan
in place and

ONLY

3%

have a plan
in writing



HAVING A FINANCIAL PLAN = *More confidence*



4in5

people with no financial plan
WORRIED about their future



WITH

56%

of people with a financial plan
in place feel more confident
about their financial future

Ireland IS GETTING PROTECTED



3in5

adults now have some type
of protection



1in5

adults planning to take out life
insurance in 2017 – **THAT'S**
OVER 500,000 PEOPLE

Unprotected PARENTS



STILL

1in3

parents with children have no
cover, whatsoever

ONLY

1in5

parents have specified illness
or income protection cover

To find out more about protecting your family, see irishlife.ie