

FOR LIFE INSURANCE\*

No. 1

Irish Life



#### TO FIND OUT MORE

Talk to your Financial Broker today.

\*Based on market share from January to June 2015.

Information correct as of February 2016.

Irish Life Assurance plc is regulated by the Central Bank of Ireland.

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*are protected*  
when you're with Irish Life

AND YOUR FAMILY

YOU


You can be confident

Here are just some of the reasons why you can be confident when choosing Irish Life:



## 1 OUR CLAIMS PROMISE

In 2015 we paid:



**€204 million** in life insurance, specified illness cover and income protection claims

AN AVERAGE OF ALMOST

**€4 million per week**

**98%** of all life insurance claims and

**90%** of all specified illness cover claims we received.

## 2 LIFECARE RANGE OF SERVICES

LifeCare services come as standard on a range of new life insurance plans and offer you the following, at zero extra cost.



**MEDCARE**

A medical second opinion service provided by MediGuide



**NURSECARE**

Two confidential medical helpline services provided by Intana Assist



**CLAIMSCARE**

A dedicated claims assessor and access to post claim counselling services

LifeCare services are available when you start a new Term Life Insurance, Mortgage Life Insurance, Life Long Insurance, Pension Life Insurance or Income Insurance plan with Irish Life. **Nurse**care and **Med**Care service are available to you even if you never make a claim on your plan.

### Important Information:



LifeCare gives you access to services provided by other companies which are independent from Irish Life. These services are not designed to replace the advice provided by your doctor or your own health professional, but to give you information to help direct you toward the appropriate course of action. In the future, Irish Life may change the companies listed in this leaflet as service providers. We may also withdraw access to the services listed.

## 3 OUR QUICK SERVICE

In 2015 we paid within **1 month**

- **over 7 out of 10 specified illness cover claims**, and
- **just under half of all life insurance claims**

(life insurance claims take longer because of wills and legal queries).

We aim for the highest quality customer service through our Dundalk-based customer service team and our **24/7 online service**



*You can call*  
**our Customer Service Team on (01) 704 1010**

## 4 OUR PRODUCT BENEFITS

We have a broad range of products to suit you and your family's Protection needs. And remember – not all life insurance products are the same. Here are just some of the benefits our products offer:

ADDITIONAL COVER FOR WOMEN	CHILDREN'S COVER	GUARANTEED INSURABILITY
<p><b>Life cover partial payment:</b> the only company in Ireland who covers 5 pregnancy related conditions. €5,000 is paid per claim; maximum of 1 claim per pregnancy and 3 over the term of the plan. Only €25,000 Life cover is required.</p>	<p>If you start a new Term Life Insurance plan your children automatically have €6,000 life cover from when they are born up to 21 years of age.</p> <p>If you start a new specified illness plan your children automatically have up to €25,000 specified illness cover from age 30 days (or in some cases 90 days old) to 21 years of age.</p>	<p>If you start a new Term Life Insurance plan and:</p> <ul style="list-style-type: none"><li>• get married</li><li>• have or legally adopt a child</li><li>• take out a new mortgage, or</li><li>• get an increase in salary</li></ul> <p>before the age of 55, you can set up a new Term Life Insurance plan, increasing your cover by the lower of €125,000, 50% of your original cover or 50% of your existing cover without any new medical evidence.</p>
<p>For more details, please read your plan terms and conditions. You must keep up payments to stay on cover.</p>		

## 5 YOU'RE IN SAFE HANDS



**OVER 75 YEARS** protecting families in Ireland



Taking care of over **1 million** customers



Now part of the **Great-West Lifeco** group of companies, one of the world's leading life assurance organisations