

FOR INVESTMENTS*

Wg.1

Irish Life



GET COMFORTABLE INVESTING.

STEP 1

See irishlife.ie/investments today to:

- Get your investor profile
- match to the Irish Life MAPS fund for you
- see the range of returns you could expect

STEP 2

Talk to your Financial Adviser to find out more.

Information correct as of April 2017.

In the interest of customer service we will record and monitor calls.

Irish Life Investment Managers Limited is regulated by the Central Bank of Ireland.

Irish Life Assurance plc is regulated by the Central Bank of Ireland.

ILA 12255 (REV 04-17)

Investing your money is a
BIG
DECISION
Get comfortable
investing with
Ireland's NUMBER 1

Here is just some of the reasons why you can be confident investing with Irish Life.

1 MORE PEOPLE IN IRELAND CHOOSE IRISH LIFE



Irish Life is the **Number 1 FOR INVESTMENTS**. We have the leading market share for unit linked investment sales – January to July 2016.



Irish Life's investment manager (ILIM) now take care of over **€65 BILLION** for thousands of people across Ireland.

2 MULTI-AWARD WINNING INVESTMENT MANAGER



Irish Life's investment manager (ILIM) are **MULTI-AWARD WINNERS**. They're recognised domestically and internationally for their expertise, innovation and track record:

- **INVESTMENT MANAGER OF THE YEAR**, three years running at the Irish Pension Awards 2013-2015.
- **PASSIVE MANAGER OF THE YEAR** at the Irish Pension Awards 2016.
- **BEST INVESTMENT PROVIDER** at the 2017 Longboat Analytics Awards.
- **DOUBLE WINNER** at European Pension Awards 2014 - **BEST EQUITY** and **BEST PASSIVE MANAGER** - Only European Investment Manager to win twice at those awards.

3 OUR INNOVATIVE FUND OFFERING



IRISH LIFE MAPS is an innovative range of Multi-Asset Portfolio funds.

MAPS launched in May 2013, and within 4 short years over 45,000 customers have already trusted Irish Life to take care of €2.6 Billion of funds.



- Each fund is designed to suit different types of investors from conservative to very adventurous.
- We can help match you to the **IRISH LIFE MAPS** fund that suits you best and show you the range of returns you could expect.

4 MAKING THINGS EASY FOR YOU



My Online Services - Our new app to keep you up to date **24/7**. Access your investment plan details, fund factsheets and performance, in one place.



Excellent customer service

through our Dundalk based service team.

Call our Customer Service Team on (01) 704 1010 if you have any questions on your investment.



5 YOU'RE IN GOOD HANDS



We've been helping people to plan their finances for **OVER 75 YEARS**. We aim to give the highest standards of service and deliver on your expectations.



Irish Life is **RATED AA** by Fitch for financial strength - March 2017. This rating shows a secure company with very strong capital reserves.

These are just some of the reasons why over **1 MILLION** customers choose to do business with us.

Information correct as of April 2017.

Source: Irish Life and Irish Life Investment Managers.

Get Comfortable Investing...

talk to your Financial Adviser today.