



No.1

FOR PENSIONS*

Your pension plan is a
BIG
INVESTMENT
so you want to be
CONFIDENT that you're
with the *right people*

Below are just some of the reasons why you can be confident in choosing Irish Life:

1 MORE PEOPLE IN IRELAND CHOOSE US FOR THEIR PENSION THAN ANYONE ELSE



Irish Life manage the pensions of over **4700 COMPANIES**, state bodies and unions. This includes:

- managing the pensions of **8 OF THE 10** biggest Irish companies.
- 9 OF THE 10** biggest US company pensions are with Irish Life for their Irish employees pensions.



In 2014 we paid out **over €25 million** each month to people in retirement.



We have **over 300,000** pre-retirement pension customers in Ireland.



Irish Life won the Irish Brokers Association award for the **BEST PENSION PRODUCT** in 2014.

2 INNOVATIVE FUND OFFERING - IRISH LIFE MAPS



We offer an innovative range of investment funds called **IRISH LIFE MAPS** - a range of five Multi-Asset Portfolio funds to suit a range of investors from *careful to very adventurous*.



Each **IRISH LIFE MAPS** fund uses the innovative Dynamic Share to Cash (**DSC**) model.

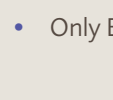
Irish Life Investment Managers (ILIM) now take care of over **€4 BILLION** of investments in total using their multi-asset portfolio strategies.

Warning: If you invest in this product you may lose some or all of the money you invest.

Warning: The value of your investment may go down as well as up.

Warning: Certain funds may be affected by changes in currency exchange rates.

3 MULTI-AWARD WINNING INVESTMENT MANAGER



Irish Life's investment manager are **MULTI-AWARD WINNERS**, recognised internationally for their expertise, innovation and track record:

2014 European Pension Award Winners

- Best Equity and Best Passive Manager Awards.
- Only European Investment Manager to *win two awards*.



Pension Investment Manager of the Year

2014 Irish Pension Awards – Investment Manager of the Year for the second year running.



> €50 BILLION ASSETS

Manage over €50 billion of assets for thousands of people across Ireland.

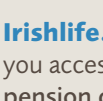
4 MAKING THINGS EASY FOR YOU



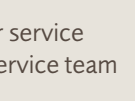
FLEXIBILITY – with many of our plans you can easily take a payment break or increase/decrease your payments to suit your needs.



My Online Services - our new app gives you 24/7 access to all your pension plan details, fund factsheets, fund performance and payment details in one place.



Irishlife.ie – gives you access to our pension calculator and our pensions hub.



We aim for the highest quality customer service through our Dundalk based customer service team and our **24/7 online service**.

You can call our Customer Service Team on (01) 704 1010

5 SELF-INVESTED FUND – GIVING YOU MORE CONTROL OVER YOUR INVESTMENT



Self-Invested Fund is a **UNIQUE FUND** as it gives you control over the assets you choose to invest your pension contributions in.

- You have the opportunity to invest in a wide range of individual assets such as deposits, share, government bonds, etc.



The advantage of the Self-Invested Fund is that it allows you to combine the convenience of a traditional pension plan with the

FREEDOM AND FLEXIBILITY of choosing the assets your pension invests in. You choose the assets and we take care of the administration.

Contact the Self-Invested Fund team on 01 704 1832

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6 HELPING PENSION PLAN TRUSTEES



Access to independent trustees for company pensions.



Trustee training and workbooks **PROVIDED FOR EMPLOYERS** who wish to be trustees.

7 YOU'RE IN GOOD HANDS



Helping people in Ireland plan for their retirement for **OVER 75 YEARS**.



Taking care of over **1 MILLION** customers.



Irish Life is rated **A+** by Standard and Poor's and **AA-** by Fitch.



Part of the Great-West Lifeco group of companies, one of the world's leading life assurance organisations.

Information correct as of August 2015.



TO FIND OUT MORE

Talk to your Financial Broker or Advisor today.

*Based on market share for 2014.

Information correct as of August 2015.

In the interest of customer service we will record and monitor calls.

Irish Life Assurance plc is regulated by the Central Bank of Ireland.

