

One less thing for people in Ireland to worry about?



It may come as no surprise that middle-aged Ireland worries most about their families, however both those younger and over 65 worry most about their mental health.

Here's a quick summary of the biggest worries of the nation.

Family/ Children is the No. 1 worry overall...



Over **40%** of **35-54** year old adults worry most about this



And **1 IN 3** aged **65+**



Not surprising that **ONLY 1 IN 5** **18-24** year olds worries about it



...followed by Money/ Future Finances...



Those aged **18 - 24** are the **biggest worriers** about money (over 1 in 4)



While **1 IN 5** **35-44** year olds worries most about it

10%

Worry is lowest amongst **over 65s**



...and Mental Health...



ALMOST 1 IN 5 **18-24** year olds worries most about their mind



And **ALMOST 1 IN 5** **over 65s** worries about it

x2

TWICE THE LEVEL of those aged **35-54**



...which shows the importance of protection



Life Insurance is considered **MOST IMPORTANT INSURANCE BY 1 IN 3** **35-54** year olds

And **7 OUT OF 10** think Life Insurance is **ONE OF THE TOP 3** important insurances to have



Let's continue to talk to Ireland about their need for Family Protection



Irish Life

Source: Coyne Research June 2018. Information shown is for nationally representative sample of 1,000 adults over 18, unless otherwise stated.

Irish Life Assurance plc is regulated by the Central Bank of Ireland.