

Affordability Campaign – Competition results!

Thank you for your competition entry into the Affordability Competition.



The correct answers are:

2012 €22.12

2007 €26.24

2003 €29.08

A welcome reduction in the cost of cover!

While the cost of many other insurances are increasing, the cost of life insurance has become even more affordable for customers over the last few years, as the example above shows, the cost has reduced by **24% since 2003**.

- 70% of people think that life insurance starts from €25 a month, with the average coming in at €35 per month as the minimum payment **when in fact life cover actually starts from as little as €15 a month.**
- It's a great time for your customers to protect their families.
- [Click here](#) to view the full range of supports available.

Finally, congratulations to our Winners who will each receive a One for All Voucher for €250.

1. **Louise Byrne** from Orca Financial Ltd
2. **Ger Walsh** from Wexford Financial Services Ltd
3. **Karina Caraway** from Kielty Cashell Financial
4. **Seamus O'Mahony** from FDC Financial Services Ltd
5. **Helen Kenny** from O'Leary Life & Pensions