

4. What now for pension investors who have maxed out?

Problem:

With the recent changes to pension legislation the new standard fund threshold of €2.3m will result in a number of pension investors becoming maxed out. This poses a huge opportunity for you as these investors will need to continue to save.

Solution:

Why not use the new Irish Life savings plan? Our plan has been specifically designed to mirror pension charging structures, with management charges of 1% or 0.75%. The savings contract is also designed to specifically pay you for the long term nature of a savings plan, especially if it is an investor who has hit his SFT and is using the savings contract as a longer term solution.

Target Market:

Pension investors who have hit the standard fund threshold, such as

- Medical Professionals
- Dentists
- Judges
- Solicitors

Irish Life Support:

- Sales flyer available on b-line or via your Account Manager

**WHAT'S
THE BIG
IDEA?**



Irish Life