

Happy FATHER'S DAY

To celebrate Father's Day we asked over 300 Dads what you really think about being a Dad.

Most inspirational Dads

Barack and Michael D top the Dad's poll but Walter White breaks BOD!



THE MOST POPULAR NAME USED...

Dad
52%

Da
11%

Daddy
8%

WHAT KEEPS DAD AWAKE

- the things you worry about

My children's health
61%

Being a good role model
44%

Financial commitments
41%

Providing for my children
35%

Not being around for my kids growing up
24%



WHAT DADS WANT FOR FATHER'S DAY...

1. Romantic weekend with wife/partner
2. Meal out with wife/partner
3. Putting your feet up



WHAT YOU THINK YOUR WIFE/PARTNER WILL GIVE YOU...

1. Family meal out
2. Day out with kids
3. A family picnic



IT'S A PLAY IN THE PARK

When it comes to spending time with your kids, Dads prefer simple quality time over more expensive treats.



“Watching my son develop into a great man and still come to me if he has any problems.”

“Receiving their unconditional love. I love their laughter, chatter and energy.”

“That this small person relies on you so much and the love between you is so strong that words can't describe it.”

“Seeing my children blossom as mature adults and embarking on their own lives.”

“Watching my children grow up and being there through their tears and achievements.”

Happy FATHER'S DAY from everyone at



Irish Life

Research carried out amongst fathers through an online survey of over 300 adults conducted by Coyne Research (May 2014) on behalf of Irish Life.

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