







Snapshot	Objective		To give long-term capital growth by investing across our range of Irish Life, Bloxham, Fidelity & PI Funds.
	Style		Actively managed mix of active & indexed funds
	Size		€24 million
	Asset Mix		Equities,Bonds,Property,Commodities & Cash
	Number of Stocks		4000+
	Volatility/Risk		Medium risk

This new service is actively managed by Bloxham. It will combine a mix from the range of funds that are available on our pension and investment products. Bloxham will seek to deliver out-performance by blending a mix of different funds, fund manager styles and active asset allocation.

Objective

- The service is geared towards investors looking for long-term capital growth.
- The fund managers will actively manage a mix from the full range of funds in our Signature,Signature Saver & Complete Solutions products.

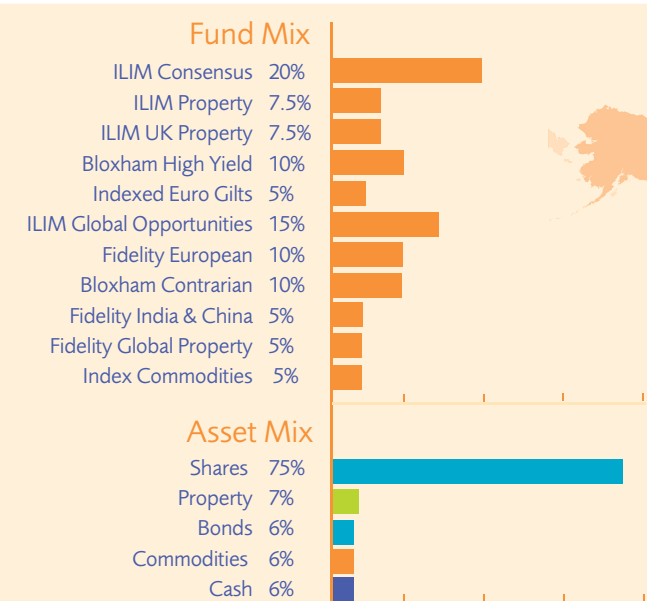
Operation

- The fund manager will typically invest 20% in the Consensus Fund as the core.
- At least 30% will then be invested in assets that have income generating characteristics. This part can therefore be invested across our range of Bond, Property and High Yield funds.
- The remainder will be spread across our range of equity funds and commodities.

Highlights

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- Unlike other funds, LOGIC offer an actively managed mix of different fund managers and investment styles.
 - LOGIC is spread across a mix from the 5 asset classes depending on Bloxham's view of the outlook for each. Bloxham seeks to add further value by blending geographical/sectoral assets and different investment manager styles depending on economic and stockmarket conditions at that time.

Asset Mix



Geographical mix

