Bloxham Intrinsic Value Fund

Pension/Investment

Snapshot	Objective	\rightarrow	To provide long-term growth and outperform over a ten year investment period
	Style	A	Specialist Active
	Size	€	€21 million
	Asset Mix	+	Global equities
	Number of Stocks		30-35
	Volatility/Risk	5	High risk

The Intrinsic Value Fund is managed in a value oriented style which seeks to produce stable long term investment returns.

Objective

 This style is based on long term growth expectations. Stocks selected for this fund are likely to demonstrate more stable returns than markets in general. The fund aims to outperform over a ten-year investment period.

Operation

- Built around the investment style used by Warren Buffett, this fund looks
 to buy and hold established companies which match a set of value
 criteria. There are five main areas in which Bloxham tests a company's
 fundamentals before including it in this fund. Stocks will only be
 considered if they can show:
 - 1. Consistent performance
 - 2. Low debt levels
 - 3. High and increasing profit margins
 - 4. Stock is established on the stock market
 - 5. Stocks are at a discount to intrinsic value.

Highlights



• This fund is based on the investment style used by Warren Buffett.

Asset Mix

Geographical mix



This page is for information only and does not constitute financial or other professional advice in any way. Details are as at 31 March 2007. This information may vary over time. Irish Life Assurance plc is regulated by the Financial Regulator.

Warning: Past performance is not a reliable guide to future performance.

Warning: The value of your investment may go down as well as up.

Warning: This product may be affected by changes in currency exchange rates.