

DM Letter

Existing Customers

Dear [Personalised],

How is your retirement plan shaping up?

People provide for retirement in some surprising ways. But selling the **odd family heirloom** is not likely to be enough to provide the lifestyle you expect. For that, you need to look to your Irish Life **pension**.

Living longer and living better

Let's enjoy some good news for once - as a nation we're living longer! We can now expect to enjoy twice as many years past retirement age as we did in the 1980s. That means your pension could be paying you back for 20 years or more.

Of course, that also means you need a bigger pension pot in the first place. Are you missing out on all your available tax relief? Are you maximising the performance of your **pension**? It's worth a second look.

Stay on top of things with a Pension Review

It's important to be sure that your pension is keeping up with your changing needs and expectations. Regular Pension Reviews are a great way to ensure you're up to date with all the latest taxation legislation, and also to check your current pension investment performance.

Here's what you can do today

Having a **pension** is **vital**. But **it's not** the end of the story. It really pays off to review the situation regularly, and perhaps switch funds into low risk options as you get older. **Have a read of the brochure, see how you score on our pensions checklist, and then make a call to your Financial Adviser/Financial Broker, or call Irish Life directly on 1850 356 200. The important thing is to start planning today!**

Yours sincerely,

A Name

Irish Life Assurance plc is regulated by the Central Bank of Ireland.