



# Irish Life

PENSIONS • INVESTMENTS • LIFE INSURANCE



## MAJOR IRISH LIFE MAPS CAMPAIGN TO SUPPORT YOUR BUSINESS

It's time to get your clients thinking about investing and making their money working harder. That's why we've launched a national investments campaign to promote Irish Life MAPS - multi-asset portfolio funds available on our pension and investment plans. This will be the first TV investment campaign launched in the Irish market in the last number of years. As well as TV, the campaign includes a mix of, Radio, Press and Online. So, keep an eye out for our Irish Life MAPS campaign over the coming weeks.

**For more information on Irish Life MAPS:  
visit [bline.ie](http://bline.ie) or talk to your account manager.**

**We know Irish life. We are Irish Life.**

Irish Life Assurance plc is regulated by the Central Bank of Ireland.