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...AND THAT'S IRISH LIFE'S INVESTMENT MANAGER DOUBLE WINNERS AT THE 2014 EUROPEAN PENSION AWARDS.

Recognised internationally for their expertise and proven track record, Irish Life's investment managers now look after over €40 billion of investments for thousands of people across Ireland. So when it comes to investing your money, you know who to talk to first.

With our range of five multi-asset portfolio funds to suit every type of investor, from the cautious to the very adventurous, Irish Life MAPS is now available on our investment and pension plans. So when you invest in Irish Life MAPS, you know you're in good company.

Search for Irish Life MAPS or talk to your Financial Broker or Adviser today.

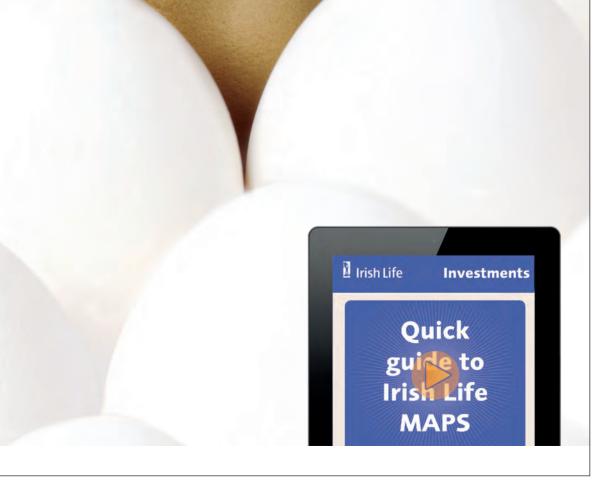
We know Irish life. We are Irish Life.

Warning: The value of your investment may go down as well as up.

Warning: If you invest in these funds you may lose some or all of the money you invest.

Warning: These funds may be affected by changes in currency exchange rates.

Irish Life Assurance plc is regulated by the Central Bank of Ireland



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