Pensions & Investments



February, 2013



Controlling Risk



Journey from cash is starting

Inflation is on the prowl

Deposit Rates are falling

Capital Protection

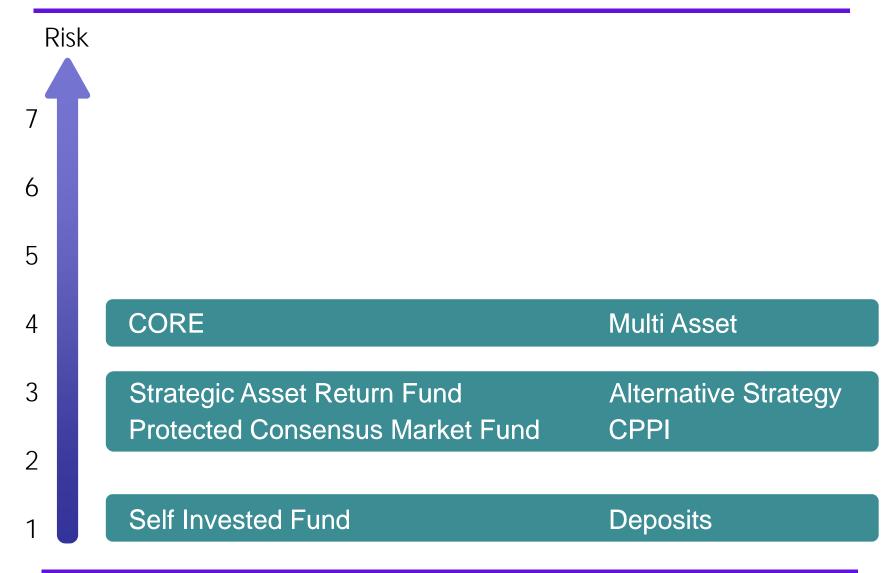


Controlling Risk



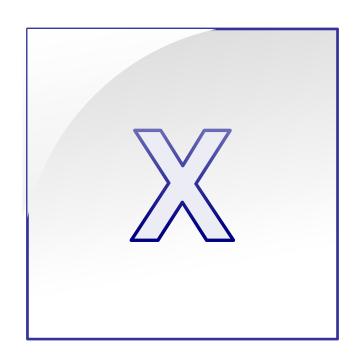
Create Expectation Goals

Fund delivers to expectation





Protected Consensus Markets Fund



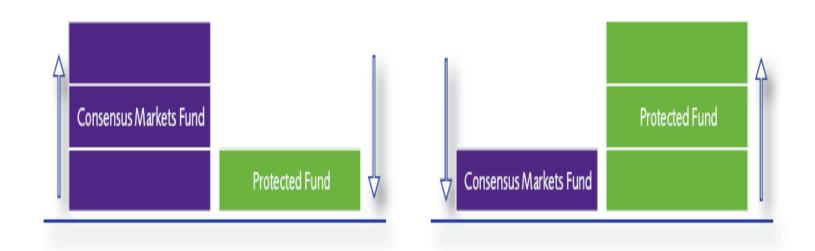
Highest Multiplier



Daily Lock In



Dynamic Model



100% in growth fund



Cash locking

Is it an issue?

YES

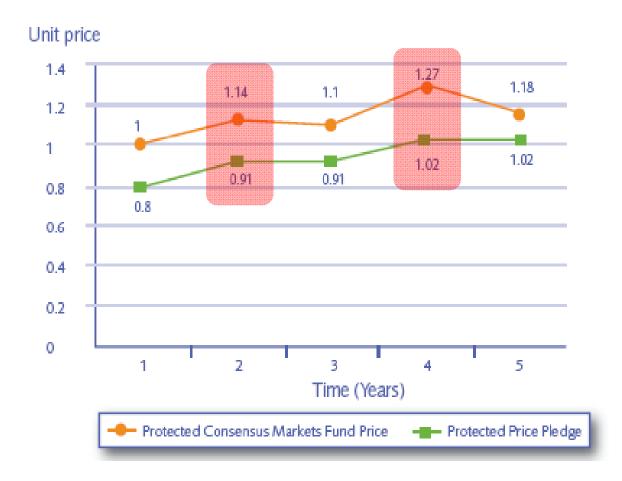
- Standalone Product
- No Access
- No Flexibility

No

- Daily access
- Inside the wrapper
- Limits downside



Price Pledge – 80% of Highest Unit Price daily





Performance Report - 14/02/2012 To: 14/02/2013

Name	Perf	Rank
Irish Life Protected Consensus Markets Fd Ser D (PMD)	7.400%	1
New Ireland Protected Assets Fund S4	3.892%	2
Friends First Protected Equity Plus Fund S2	2.488%	3
Zurich Life Protected Dynamic G	-0.860%	4
Zurich Life Protected Balanced Fund	-1.142%	5
Zurich Life Protected International Eq G	-1.550%	6
Presented by: MoneyMate Limited		

Source: MoneyMate

4%pa



88%







Strategic Asset Return Fund



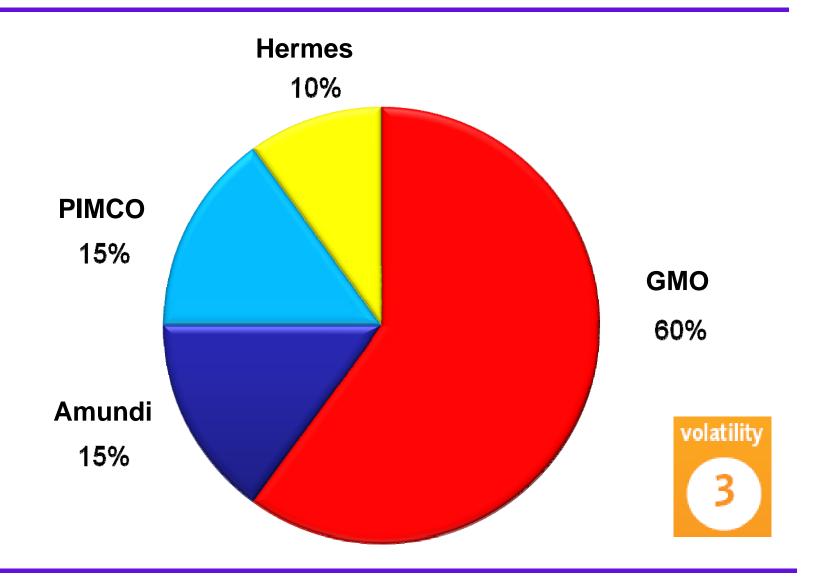




4 World class Investment Managers

Multi Asset, Multi Strategy Competitive TER





The manager strategies



GMO - Multi asset strategy:

Used to generate a significant portion of overall returns. Highly diversified and actively managed

PIMCO - Total return bond fund:

Diversifier

Volatility management

Amundi - World Equity Volatility:

Global volatility equity fund

Diversifier

Hermes – Long/short Commodity Fund:

Ability to make money as commodity prices rise or fall



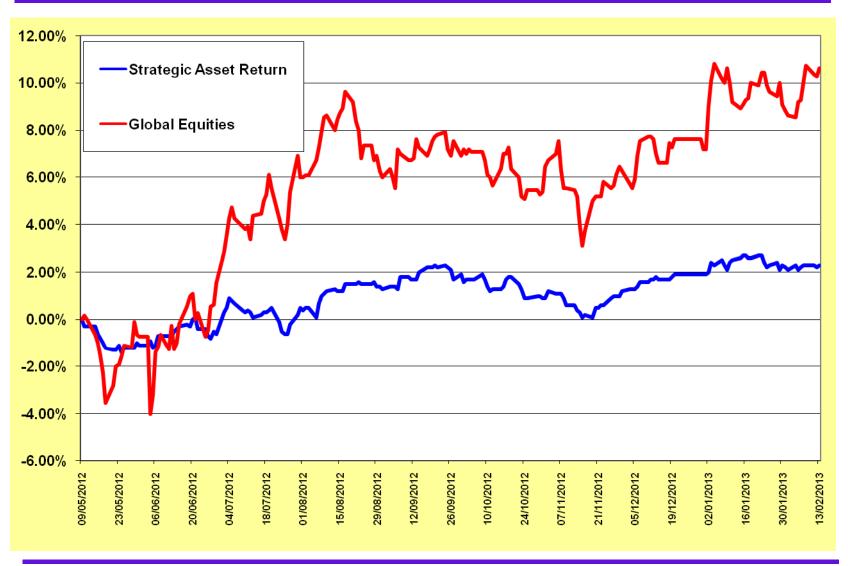
Short term performance – LOW Volatility

	Volatility	Max Drawdown	Return
SARF	3.08%	-2.15%	2.30%
CORE	4.76%	-2.55%	7.01%
Avg Active Mgd	7.51%	-3.15%	11.06%
Global Equities	9.87%	-5.98%	10.65%

Source: Irish Life, data run from launch of SARF 09/05/2012 - 14/02/2013

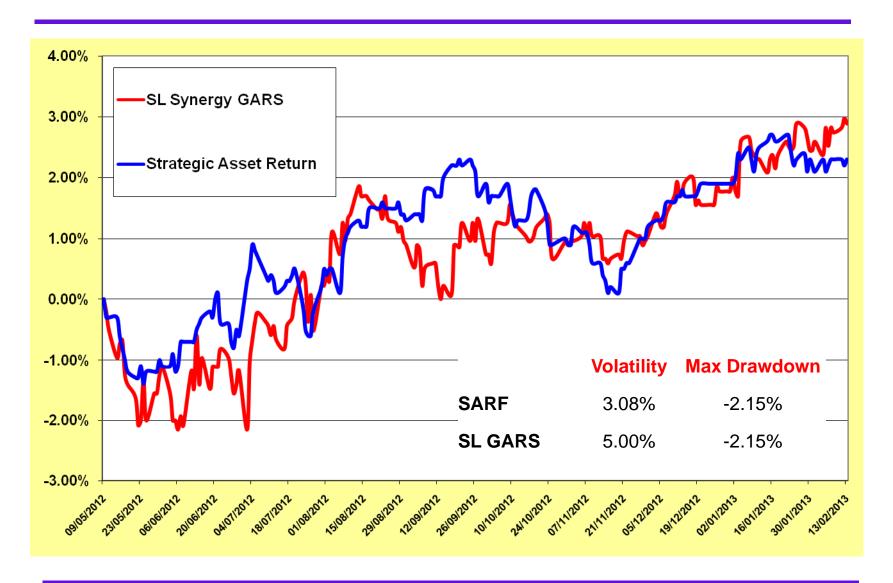


Performance – LOW Volatility





Performance





2.3%

Unique

Real Return









CORE 4 Building Blocks



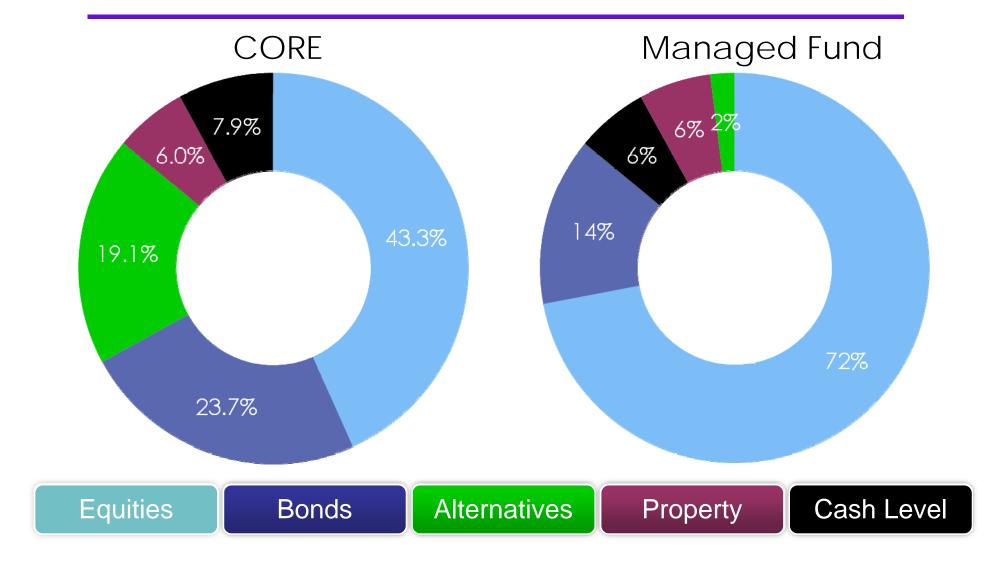






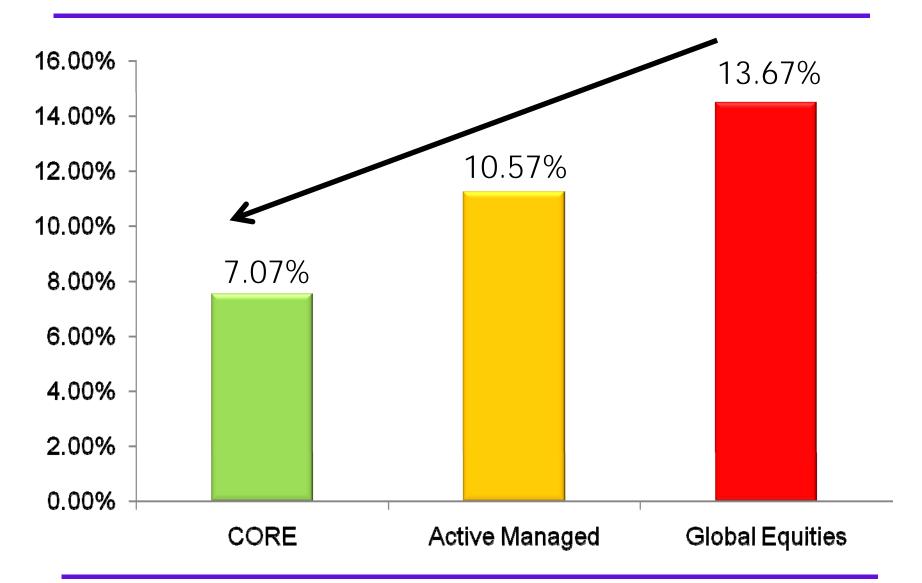


CORE Asset Mix

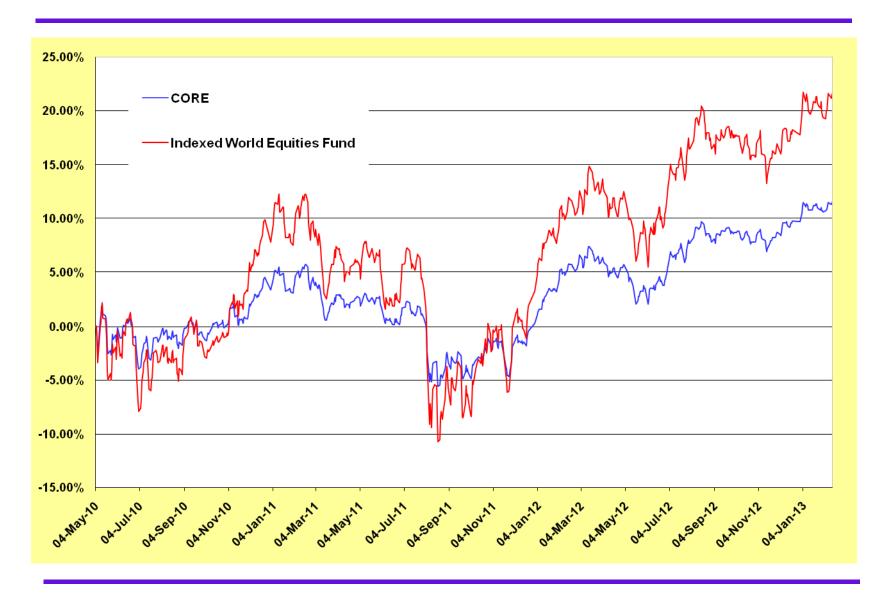




CORE Volatility



CORE Performance



CORE Performance

Performance Report - 05/05/2010 To: 14/02/2013

Name	Perf	Rank	Date Last Priced	AMC Implicit in Price
Irish Life Core Fund Life CRD	11.500%	1	14-02-2013	0.95%
New Ireland BNYM Global Real Return S9	10.532%	2	14-02-2013	1.850%

Presented by: MoneyMate Limited

The figures shown are based on the following:

Local Currency, Offer to Offer, Gross income re-invested on Ex-dividend date

Past performance is not necessarily a guide to future performance; Unit prices may fall as well as rise

Performance is net of annual management charges.

Please note that some providers may take out further charges which will not be represented in the performance figures above.

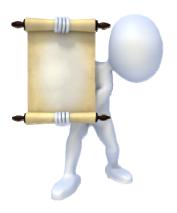
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4%pa

2/3rds

Rebalance

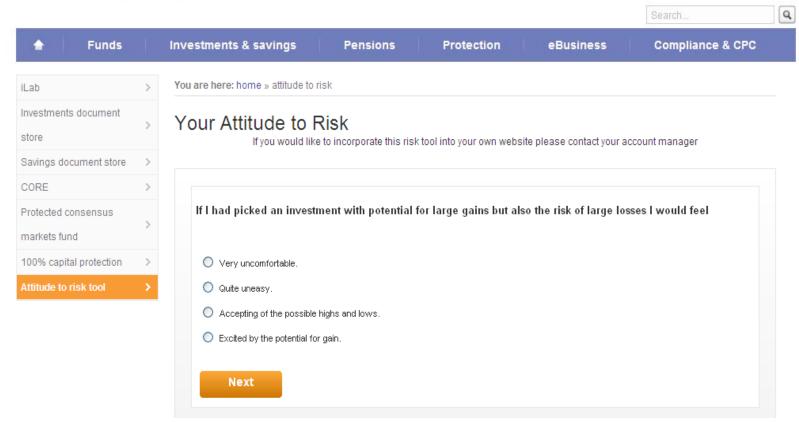




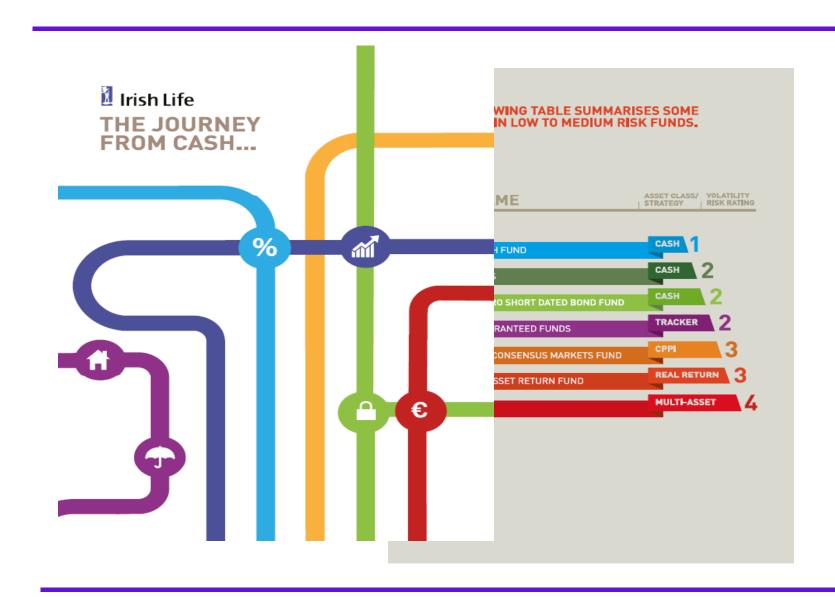


Source: Irish Life, Feb 2013





Source: Irish Life, Feb 2013 24.



Opinions: Any opinions expressed may be subject to change without notice. We are not soliciting or recommending any action based on this material.

Warning: Past performance may not be a reliable guide to future performance. Investments may fall as well as rise in value and the investor may not get back the full amount originally invested. Changes in currency exchange rates may have an adverse effect on the value, price or income of the product. Market conditions may sometimes require us to impose certain restrictions to switches or exits from a fund. These restrictions may include a delay in exiting funds.

In making an investment decision, prospective investors must rely on their own examination of the merits and risks involved.

Irish Life Assurance plc is regulated by the Central Bank of Ireland