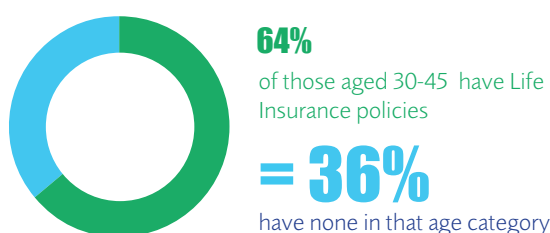


# Ireland Under-covered

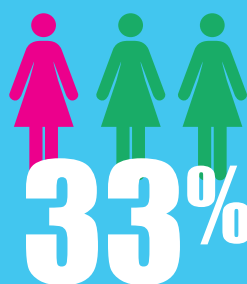
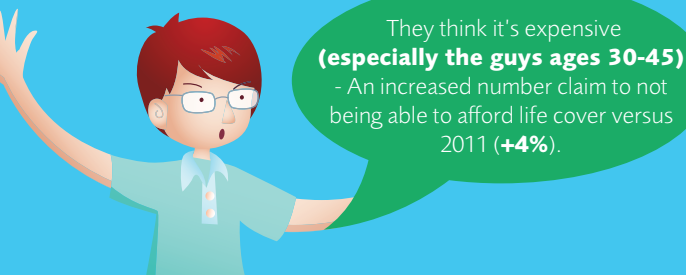
Our research on Life Insurance coverage levels in Ireland unveiled some interesting findings. Take a look below to see for yourself.

**57%** of adults have some form of Life Insurance policy = **43%** have **NONE**



## So why will they not take out an insurance plan then?

### Because:



Over 1 in 3 claim they would need to pay over €50 per month for €100k of cover, that's approx. 33% and they are mainly females

## And when would they buy life insurance?

