



NATIONAL CONVENTION CENTRE 25 SEPTEMBER 2012

PENSIONTENSIONS

planning the new reality

Client Insights

the good, the bad and the opportunity...



The Good...

Despite current market uncertainty...



9 out of 10 contributing to their pension



The Good...

Despite current market uncertainty...



70%

do something rather than nothing



The Good...

Despite current market uncertainty...

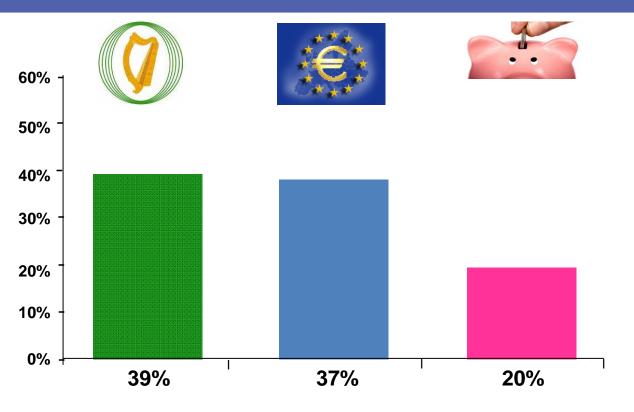




plan on increasing maintain or increase

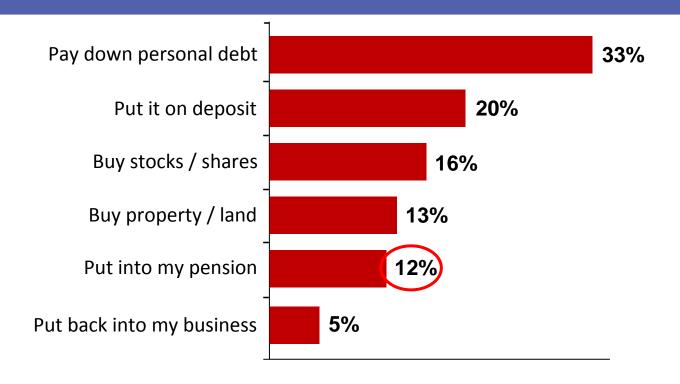


The Bad...



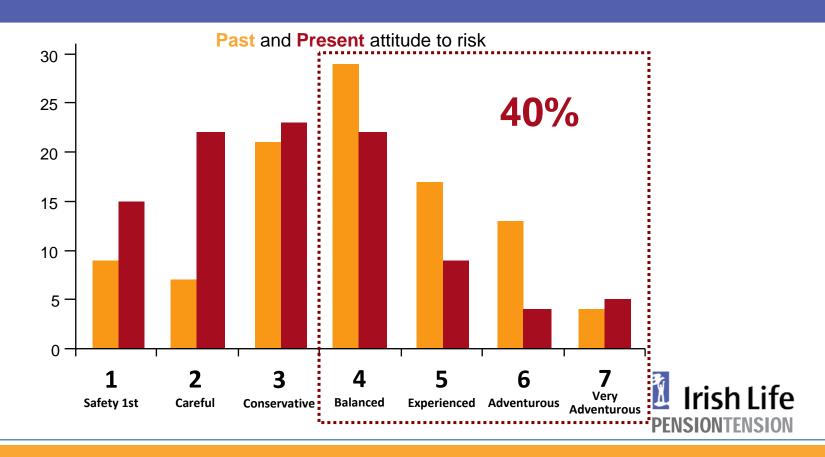


If Clients had extra money, what would they do?

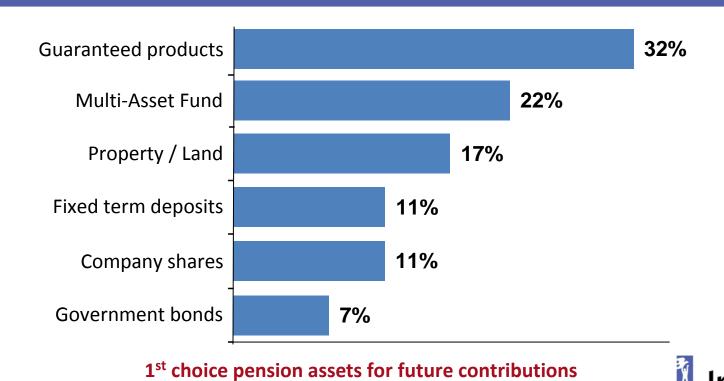




How do they feel about risk?



What assets would they choose?



PENSIONTENSION

Retirement expectations



40%



Retirement expectations



Don't intend to stop working

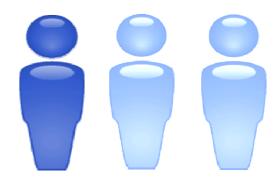




40%







1 out of **3**



Complete Solutions - ARF

Your details

Your investment number Tour investment number
Date you started your investment
Your statement date (using the latest
available fund price(s))

Your investment fund

Tour mires			5.00%
Total amount paid in Your annual income percentage paid yearly		Unit price €1.106	Current value €83,311.45
Funds invested in Exempt Cash Fund Series V	75,326.61		€83;311.45 €79,145.87

€89,465.16

Your current rund value before income tax and cash-in charge.
Your current cash-in value before income tax and after cash-in charge.

- The funds available within the ARF plan are unit-linked and could fall us well us rise in value over
- the term of your plan.

 If you withdraw cash from your investment, the value of your fund will reduce by the smount you withdraw it you are regularly withdrawing cash, the value of your investment may continually fall if when the funds don't grow by enough to replace the amount withdrawn. As a result, there may not be the funds don't grow by enough to replace the amount withdrawn, as a result, there may not be enough money in your fund to give you a regular income throughout your relirement.
- enough money in your rund to give you a regular income throughout your retirement.

 The funds available within the ARF plan are tax-exempt, You do not pay any tax on the growth of your investment until you make a withdrawal or you cash in the plan fully. We will then take off your investment to make your make a withdrawal or you cash in the plan fully. We will then take from your income tax and possibly FriSI and the health levy on any withdrawals that you make from your Approved Retirement Fund. If we do not have an up-to-date certificate of tax-free allowances, we must take off income tax at the highest rate.
- Your cash-in value includes a charge for withdrawing money early from any investment you have made. This charge applies over a 5 year period from the start date of any amount you have trivested and you will have no charge from 24 hovember 2013.
- The total amount invested has not been reduced to allow for any income or withdrawals you may
- I you require a copy of the Fund Operating Procedures applicable to your fund(s), those can be obtained from the Intel Life eveballe at http://www.intahilde.lad, or by contacting Irish Life's Chief Office.





3 steps to more positive engagement



Web presence is vital







Make pensions more accessible

Irish Life

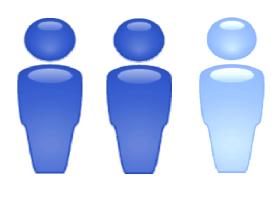






Give tangible next steps





2 out of **3**



Pension Supports



Pension Crusade



Irish Life

PENSION CALCULATOR





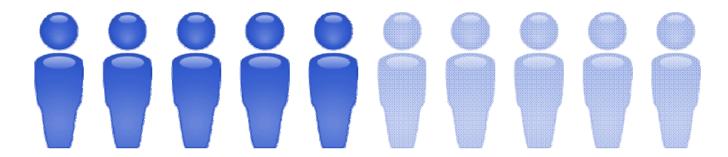
7 out of **10** believe its better to do something





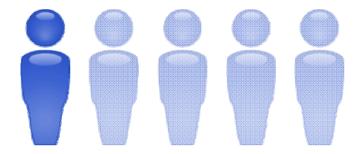
6 out of **10** worried their pension isn't adequate





5 out of **10** worried tax reliefs won't last





1 in 5 plan to increase contributions





9 out of 10 prefer independent advice



PENSIONS TIME BOMB... EXTENDED WORK LIFE... PENSIONS TAX RELIEF... REPUGER "CAPS"... UNEMPLOYMENT REVIEWENT... UNEMPLOYMENT... REVIEWENT... OUANDRY SPECIALIST ADVICE I Irish Life