

# Insurance checklist



**Holiday**



**Car**



**Pet**



**YOU**



Have you insured  
what matters most?

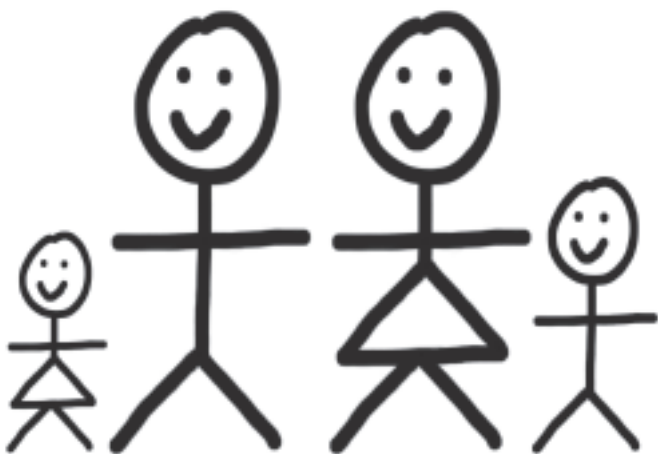
Lets face it... nobody is invincible. That's why, planning ahead, to protect yourself financially if you were to suffer from a serious illness, is important.

## **SPECIFIED ILLNESS COVER - what is it?**

Specified illness cover pays you a lump sum should you suffer from one of a list of illnesses covered. This can be used to maintain your standard of living, pay for medical bills and help you to cope during a difficult time.

### **Specified illness cover - the benefits**

1. It gives you a lump sum should you suffer from one of a list of illnesses covered.
2. This is yours to spend as you wish, for medical bills or to adapt your home to make your day-to-day life easier.
3. We can offer you the most comprehensive specified illness cover available in Ireland and it now comes to you at an even lower cost than before.



## Why choose Specified Illness Cover?

**Fact:** 1 in 10 people may die and 1 in 4 may suffer from a serious illness before they reach the age of retirement. (Source: Irish Life claims 2011).

**Fact:** 60% of Irish families wouldn't be able to cope if the main income earner died or became ill (Amarach Research April 2011).

**Fact:** you are 4 times more likely to suffer from a serious illness than to die before age 65 (Source: Irish Life claims 2011).

**Fact:** heart disease is Ireland's No.1 killer. (Irish Heart Foundation)

**Fact:** on average 30,000 people are diagnosed with cancer every year in Ireland (Irish Cancer Society).

If you'd like more information on Specified Illness Cover or you would simply like to review your protection needs, we're here to help with any questions you may have.

**So, for peace of mind about your future why not call us today to discuss your options.**

