

DM Letter

New Customers

Dear [Personalised],

What's the plan? Is there a plan?

People plan for their retirement in some surprising ways – some of them more likely to pay off than others! But if your own future depends on nothing more certain than a handy win on the Lottery, then it may be time to think again.

A realistic retirement plan including a personal pension is vital if you're to secure the future you want for yourself and your family.

Living longer and living better

Let's enjoy some good news for once – as a nation, we're living longer! We can now expect to enjoy twice as many years in retirement as we did in the 1980s. That means that a pension could be paying you back for 20 years or more.

Of course that also means we need to make a better plan to maintain the lifestyle we expect. Are you saving enough? Could some of the money you currently pay in taxes be better spent on your own personal pension?

Try our easy-to-use online Pension Calculator

To give you a rough picture of the difference a pension can make, we've designed an easy-to-use online Pension Calculator at www.irishlife.ie. You can adjust the values up and down yourself and make up your own mind what's affordable.

Why not put an hour aside to get your plan in place? See your Financial Adviser/Financial Broker, or call Irish Life directly on 1850 356 200.

Yours sincerely,

A Name