

# THE BUGLE



Don't forget to check in to the Account Manager Hub - [Click here](#)

Tuesday 29th November

## Investments

**DUAL RETURN** – 7% 1 year fixed rate, 101% allocation, 100% capital protection, 3.5% commission

- Great reaction so far from brokers however **sales time is short**.
- This is the first competitive tracker we have had in the market for some time now so let's take advantage of all the **maturing money** coming off Aviva, Caledonian and BCP capital protected products in early December.
  - **Banner ads** up today on bline, Adviser Plus and Best Advice
  - **Competitor analysis** versus New Ireland and BCP on AM Hub
    - **Literature** now in all offices



## Pensions

### Irish Life's new PRB range - now live...

Click on link below to access all the literature from brochures to flyers for the Retail PRB.  
Corporate Business PRB literature available [here](#).

[Click here](#) for Complete Solutions PRB.

The AM hub also has training presentation that provides details of the CB & Retail PRBs, as well as how we compare against our main competitors.



### 5 Key Reasons why brokers should choose Irish Life for PRBs

<b>1. Self Invested:</b>	Full SIF range available including 5.33% deposit rate with EBS
<b>2. Income Options:</b>	Full range of initial & trail commission options available
<b>3. Allocations:</b>	Up to 105% available with an AMC of 1%
<b>4. Investment Range:</b>	Full range of Corporate Business & Complete Solutions to choose from
<b>5. Online Access:</b>	Full online access to fund prices, performance 24 hrs, 7 days a week

**Remember Irish Life is number 1 today in the PRB market with around 33% of the market and our enhanced CB & New Retail PRBs offer the best rates and terms in the market.**