

Mums or Dads - who works harder?

Who does the most housework?
Who gets the most free-time?
Establishing who does the most is a real
debate in Irish homes!
So, to put matters to rest, we put it to the test.

Mums

Dads

Time spent weekly on chores and childcare

93 hours

But...
Dads think Mums
spend just 51 hours



55 hours

But...
Mums think Dads
only spend 29 hours

Mums spend nearly twice as much time as Dads
on duties in or around the home each week!

Value of their work around the home

€37,500

a year,
or **€720** a week,

But... Dads think it
would only cost €537 a
week to replace the work
their partner does!



€26,000

a year,
or **€497** a week,

But... Mums think it
would only cost €284
a week to replace the
work of a Dad!

Mums and Dads placed a much lower value on each other's
work when estimating how much it might cost to replace them!

Free time each week

13 hours
for Mum

7 hours
during the
week

6 hours
at
weekend



22 hours
for Dad

12 hours
during the
week

10 hours
at
weekend

Dads squeeze more free time than mums
during the week and at weekends.

Quality time together a week

10 hours



14 hours

Dads seem to think they spend more time than
Mums do with their partners!

Life Insurance to replace value of Mum & Dads work at home

To help replace
€37,500 a year,
mum needs

€330,000

Term Life Insurance

@ €25.48 a month for a
35 year old non-smoker
for 10 years cover, which
may increase depending
on their health.



To help replace
€26,000 a year,
Dad needs

€225,000

Term Life Insurance

@ €19.93 a month for a
35 year old non-smoker
for 10 years cover, which
may increase depending
on their health.

Remember - you must keep up your payments to stay on cover.

Find out how much cover you need
and how little it could cost you at
www.irishlife.ie



Both Mums and Dads spend (or at least claim to spend!) a lot of time
on household duties. Therefore, it's important to stop to think what
would happen should that parent no longer be around.

**Protecting your family with Life Insurance is a
great step to helping your family be financially
prepared for the future.**

Research carried out amongst mothers and fathers with children under
the age of 18. Samples derived from an online survey of 1,000 adults
conducted by Coyne Research (May 2013) on behalf of Irish Life. Life
Insurance cost includes the Government Levy of 1%. Acceptance terms
and conditions apply.

Irish Life Assurance plc is regulated by the Central Bank of Ireland.



Irish Life