

PIBA BROKER CONFERENCE 2013 **A WIN WIN PROPOSITION**

Agenda / May 17th 2013

From 1pm / Lunch

From 1.30pm / Conference Registration & Exhibition Viewing

2.00pm - 2.05pm Welcoming Address | PIBA Chairman

2.05pm - 2.15pm Main Sponsor Address | Mr. Denis Kelleher, New Ireland

2.15pm - 2.45pm Mr. David Braithwaite | RDR Friend or Foe

2.45pm - 3.15pm Mr. Derek Mills | Setting the Standards for greater Happiness and Success

3.15pm - 3.35pm / Tea & Coffee Break

3.35pm - 3.45pm Conference Partner Address | Mr. Frank Murray, BIS

3.45pm - 4.15pm Mr. Philip Calvert | Practical Use of Social Media: How to Use LinkedIn to Attract New Clients

4.15pm - 4.45pm Keynote Address | Mr. Jim McGuinness

4.45pm Closing Address | Mr. Diarmuid Kelly, PIBA Chief Executive

5pm - 7pm / Finger food & Drinks reception
Croke Park Stadium, Dublin 3