# sureoptions series 32

Worry-free ways to make your money work harder



# **Sure**options Worry-free ways to make your money work harder

With **sure**options we give you a range of investment options linked to the performance of the shares of some of Europe's top property companies and the Eurozone's 50 biggest companies.

Unlike most other investments linked to shares, **sure**options aims to protect your original lump sum at the end of your investment period. Plus, on some of the options, you know that you will get a minimum return, with the possibility of earning more. This means with **sure**options you get the benefits of the potentially higher rewards that shares can provide but without any of the worries.

#### sureoptions series 32

The closing date for applications is 13 April 2007 (or earlier if we receive too many applications). **Your investment will start on 20 April 2007.** 

# I want to invest but what are my options?

The last few years have been difficult for anyone who has some money to save. While one of the great things about joining the euro was that interest rates on mortgages have fallen, it has also meant that returns on savings have fallen as well. And, it seems likely that these returns are going to stay low in the immediate future.

#### So what are the alternatives?

You could look at investing in the stock market. In the long run, investing in shares has consistently given investors the best rewards.

However, while anyone can put their money direct into the stock market, buying and selling shares can be expensive and you'd need a lot of time and money to invest in more than just a handful of shares. You will also know from recent times that shares can fall in value, sometimes by large amounts. In the past, that risk may have put people off investing direct in shares. This is where **sure**options could now provide the solution for you.

#### Your money. Your choices.

**sure**options allows you to build an investment to meet your needs.

#### What time period suits you best?

You can choose to invest for three years and 11 months or four years and 11 months.

#### What level of protection do you want on your investment?

Each of the options will protect your initial investment - your capital - at the end of each investment period. You also have a choice of options that give you the protection of a level of return with the potential to earn more.

#### You're looking for a potentially higher return.

You have a choice of options that give you the opportunity for higher growth while also protecting your lump sum at the end of your investment period.

#### You only want top-quality investments.

This is where you'll have no choice. **sure**options is linked to the performance of the shares of a mix of some of the Eurozone's top property companies and the Eurozone's biggest 50 companies overall.

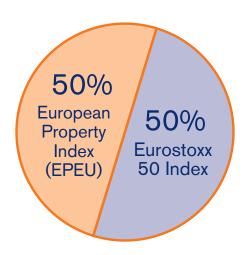
# Worry-free investing

Because each option protects your capital at the end of the investment period, you don't have to worry about whether you'll lose any of your money. However, there are different levels of potential return that you could achieve. We explain each **sure**option clearly, but our savings and investment adviser can work with you so that you can easily decide which options suit you best.

# A brief guide to **sure**options

#### What does your **sure**options invest in?

We will link your investment to the performance of a mix of the Eurostoxx 50 and the Eurozone Property Index (EPEU). The Eurostoxx 50 index tracks the performance of share prices of the Eurozone's 50 biggest companies. The EPEU index tracks the performance of the share prices of 32 of the Eurozone's top property companies. The actual return you will get will depend on the combined performance of both these indexes and the option you choose.



#### Investing for three years and 11 months

Option 1: You want a minimum level of return on your investment with the opportunity to increase this further. This option should give you modest growth.

Option 2: You are looking for good growth and don't need a minimum level of return. This option should give you the opportunity for good growth.

#### Investing for four years and 11 months

Option 3: You want a return on 20% of your investment after year one. You are willing to invest the rest of your money for the full investment period. However, you also want a minimum level of return on that money. This option should give you the opportunity for good growth.

Option 4: You want a return on 20% of your investment after year one. However, you are looking for higher growth on the rest. As a result, you don't need a minimum level of return on that money. This option should give you the opportunity for very good growth.

You cannot cash in your investment early in any of the options.

Warning: The value of your investment may go down as well as up.

# How to compare each **sure**options

We explain each option clearly on the following pages to help you understand the differences between them and to help you pick the investment that best suits your needs.

#### How long do you want to invest for?

You can choose from two different time periods - three years and 11 months, or four years and 11 months. The smallest amount you can invest is €3000.

#### Do you want access to some of your money during that period?

If you choose options 3 or 4 - the options lasting four years and 11 months - you will get back 20% of your money after one year, along with a very competitive return on that money.

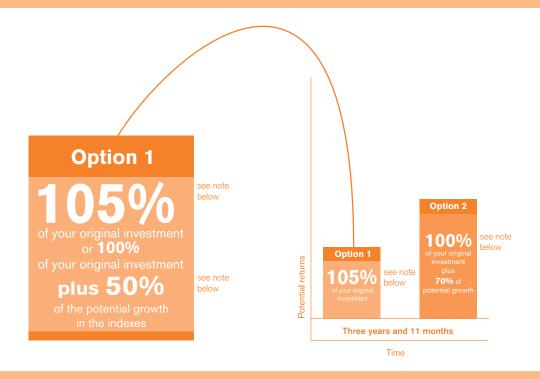
#### What level of protection does each option have?

Each **sure**options gives you the security of knowing that the money you invest is protected at the end of the investment period.

There is also a minimum level of return on options 1, 3 and 4. We show clearly the level of protection for your capital that applies to each investment option is clearly shown on the following pages. The level of return shown is before tax.

# Option 1 (three years and 11 months)

This option gives a return on your investment, with the potential to increase this further.



This is before tax. You pay tax on any profit you make when you cash in your investment.

This option will return at least 105% of your original investment (before tax) at the end of the three years and 11 months. You also have the opportunity to increase your return depending on the performance of the share indexes.

#### Your return, before tax, will be:

- 105% of your original investment; or
- 100% of your original investment plus 50% of any growth in the Eurostoxx 50 Index and the Eurozone Property Index; whichever is greater.

While you have a minimum level of return, there is no limit on the potential return you could get. The actual return you get will depend on how the indexes perform.

#### Is option 1 suitable for me?

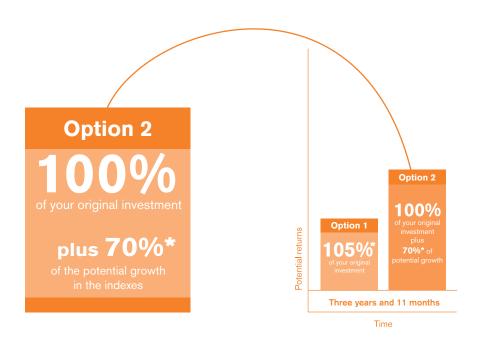
This option could suit you if:

- you want to invest your money for three years and 11 months; and
- you want a minimum level of growth with the opportunity to increase this further.

Warning: If you cash in your investment before 21 March 2011, you may lose some or all of the money you put in.

# Option 2 (three years and 11 months)

Your original investment is protected and you will also benefit from 70% of the performance of some of the Eurozone's top companies.



This is before tax. You pay tax on any profit you make when you cash in your investment.

This option will return at least 100% of your original investment at the end of the three years and 11 months. You will also get a return, before tax, linked to 70% of any growth in the share indexes.

#### Your return, before tax, will be:

- 100% of your original investment; and
- 70% of any growth in the Eurostoxx 50 Index and the Eurozone Property Index:

There is no limit on the potential return you could get on this option. The actual return you get will depend on how the share indexes perform.

#### Is option 2 suitable for me?

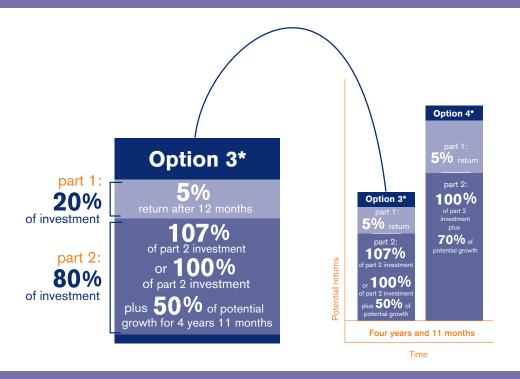
This option could suit you if:

- you want to invest your money for three years and 11 months; and
- you are looking for a good growth potential and don't need a minimum level of return.

Warning: If you cash in your investment before 21 March 2011, you may lose some or all of the money you put in.

## Option 3 (four years and 11 months)

You will get back 20% of your money after one year, along with a very competitive return on that money. We will invest the rest of your money for four years and 11 months. You will have the security of getting back a minimum level of return at the end of that period.



<sup>\*</sup>This is before tax. You pay tax on any profit you make when you cash in your investment.

Option 3 gives a return on your investment in two ways.

- 1 You will get a return of 5% (before tax) on 20% of your money after one year.
- You also have the opportunity to increase this return further depending on how the indexes perform.

#### Part one - your protected return after one year

**20% of the amount you invest will go into this part.** After one year we will give you back this amount. You will also get a return of 5% before tax on that money.

#### Part two - your protected investment

**80% of the amount you invest will go into this part.** This part of your investment is linked to the performance of the Eurostoxx 50 Index and the Eurozone Property Index for the full investment period of four years and 11 months.

#### Your return, before tax, on part two will be:

- 107% of your investment in part two; or
- 100% of your investment in part two plus 50% of any growth in the specific indexes;
   whichever is greater.

While there is a minimum level of return, there is no limit on the potential return you could get. The actual growth you get will depend on how the indexes perform.

#### Is option 3 suitable for me?

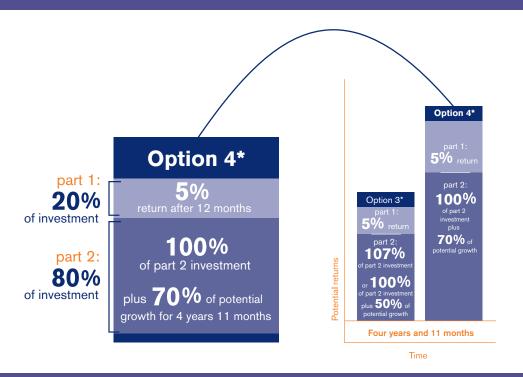
This option could suit you if the following apply.

- You want to invest for four years and 11 months and want a minimum level of growth with the opportunity to increase this further;
- You want access to some of your money after one year and you would like a rate
  of return, on that part of your money, that is higher than most current deposit
  account rates. By doing this, you are reducing the level of your potential growth
  on the indexes the rest of your money tracks over the full investment period.
- This option should provide the opportunity for good growth over four years and 11 months.

Warning: If you cash in your investment before 20 March 2012, you may lose some or all of the money you put in.

## Option 4 (four years and 11 months)

You will get back 20% of your money after one year, along with a very competitive return on that money. We will invest the rest of your money for four years and 11 months. We will protect your capital at the end of that period and you will have a higher potential for growth than with option 3.



<sup>\*</sup>This is before tax. You pay tax on any profit you make when you cash in your investment.

Option 4 gives a return on your investment in two ways.

- You will get a return of 5% (before tax) on 20% of your money after one year.
- 2 You also have the opportunity to increase this return further depending on how the indexes perform.

#### Part one - your protected return after one year

**20%** of the amount you invest will go into this part. After one year we will give you back this amount. You will also get a return of 5% before tax on that money.

#### Part two - your protected investment

**80% of the amount you invest will go into this part.** This part of your investment is linked to the performance of the Eurostoxx 50 Index and the Eurozone Property Index for the full investment period of four years and 11 months.

#### Your return, before tax, in part two will be:

- 100% of your investment in part two; and
- 70% of any growth in the indexes.

While there is the security of capital protection, there is no limit on the potential return you could get. The actual growth you get will depend on how the indexes perform.

#### Is option 4 suitable for me?

This option will suit you in the following circumstances.

- You want to invest for four years and 11 months and don't need a minimum level of return on all of your money.
- You want access to some of your money after one year and you would like a
  rate of return, on that part of your money, that is higher than most current
  deposit account rates. You understand that by doing this, you are reducing the
  level of your potential growth on the indexes the rest of your money tracks
  over the full investment period.
- This option should suit you if you are looking for a higher growth potential over four years and 11 months.

Warning: If you cash in your investment before 20 March 2012, you may lose some or all of the money you put in.

# Your questions answered

#### How long is this offer available for?

The closing date for the investment is 13 April 2007. The investment will start on 20 April 2007.

#### What is the smallest amount I can invest?

The smallest amount you can invest is €3,000.

#### How am I protected against any fall in share prices?

Each **sure**options protects your original investment at the end of the investment periods.

We will also aim to protect you from any falls in the prices of the indexes towards the end of your investment. We smooth out the ups and downs over the final 12 months of each option so we reduce the effect of falls in the value of the indexes. However, this can also reduce the growth in your investment if the indexes rise in value over this final period.

#### How the set returns and capital protection work

The set returns and capital protection on **sure**options 32 are provided to us by Bear, Stearns International Limited (Bear Stearns).

Bear, Stearns International Limited (BSIL) is a wholly owned subsidiary of The Bear, Stearns Companies Inc. (NYSE:BSC). BSIL currently employs more than 1,100 staff in London who serve corporations, institutions, partnerships and governmental entities in the United Kingdom, Europe and the Middle East. BSIL's capabilities include investment banking, institutional equities and fixed income sales, trading and research, derivatives, financial futures, foreign exchange and global clearing. Bear, Stearns International Limited is authorised and regulated by the Financial Services Authority.

Your contract is with us (Irish Life). We have formed a contract with Bear Stearns to provide the set returns and capital protection on this investment. We are committed to passing the full value of the amounts we receive from Bear Stearns to you. We will not use any other assets to meet these commitments.

#### What charges do I pay?

We include the costs of setting up and running the investment. Please read the customer information notice for full details of the effect these charges will have on your investment.

#### Can I cash in my investment early?

**sure**options are fixed-term investments which last either three years and 11 months or four years and 11 months. Option 3 and 4 will repay 20% of your money after one year. At that stage your investment in this part will end and must be withdrawn. **You cannot cash in any of the options before the end of the investment period.** 

#### What happens at the end of the investment period?

At the end of your investment period, you can:

- cash in your investment; or
- take out a new investment available at that time.

If you do not choose any of the options shown above, we will place the value of your investment (at the end of the investment term) into the Irish Life Cash Fund for you.

#### What tax do I pay?

You must pay tax on any profit that you make on **sure**options. The tax rate is currently 23%. That is the standard rate of income tax, currently 20%, plus 3%. We will take this tax and pay it to the revenue for you. This tax is paid when:

- you cash in your investment;
- you die; or
- you transfer ownership of your sureoptions to someone else.

If you do not cash in your benefit amount on the guarantee date, we will transfer it into the Irish Life Claims Cash Fund. If your plan is still invested on the eighth anniversary of your investment, we will take exit tax of 23% on any profit on the investment at that date and every eight years after that.

#### Tax on your guaranteed return after one year on options 3 and 4

You may pay tax when we pay you your guaranteed return after one year - part one of options 3 and 4. The level of tax you pay at that stage would depend on the value of your overall sureoptions at that stage.

You will then pay tax at the end of the full investment period - four years and 11 months - on the overall profit your **sure**options has made. We will reduce the tax you pay to allow for any tax you have paid at the end of year one. If there is no growth on part two of your bond, this could mean that, after we pay the tax on the overall profit on your bond, you could get back less than you invested in that part of your **sure**options.

The total minimum amount you will get back from your **sure**options for Options 3 and 4 is:

- your original investment in part one of your bond; plus
- your protected return; plus
- your original investment (plus your minimum level of return if you choose option 3) in part two of your bond; less
- tax on the overall profit made.

This information is based on current tax rules that could change in the future.

#### What happens to my **sure**options if I die?

If you die, we will pay 101% of the cash-in value of **sure**options at the date of your death. The fund guarantees do not apply if you die, which means that the cash-in value could be higher or lower than the amount you originally invested. Under current law, we will have to pay tax at 23% on your profit if we pay a death benefit. (See the section called 'What tax do I have to pay?')

If you die and your **sure**options is in joint names, we will transfer it to the other investor. We will not pay a death benefit at that stage.

#### Who can invest in **sure**options?

You must be living in the Republic of Ireland and be at least 18.

#### What happens after I apply?

When we receive your application, we will send you:

- an investment schedule which outlines the details of your investment;
- an investment document which sets out the terms and conditions of your investment;
- a copy of this booklet; and
- a detailed customer information notice.

# sureoptions service

#### Can I change my mind?

We want to make sure that you are happy with your decision to invest in **sure**options. As a result, you will have 30 days from the day that we send you your investment documents to change your mind and cancel the investment. If you decide to cancel at that stage, you will get back the original amount you invested in **sure**options, less any reduction in the value of your investment that may have taken place while the investment was in place.

#### How will you keep me informed on the progress of my investment?

We will write to you each year with an update on your **sure**options. The statement will clearly show you the current value of your investment. If you need an update on the performance of your **sure**options at any stage, you can also call our customer service department on the number below.

#### Who can I speak to if I have any questions or complaints?

If you have any questions about your **sure**options, you should contact our Customer Service team on 01 704 1010. Our lines are open from 8am to 8pm Monday to Thursday, 8am to 6pm on Fridays and 9am to 1pm on Saturdays. To help improve customer service, we will record or monitor calls.

We will do our best to sort out your complaint fairly and promptly through our internal complaints procedures. However, if you are not happy with the outcome of your complaint, you should contact the Financial Services Ombudsman's Bureau at 3rd Floor, Lincoln House, Lincoln Place, Dublin 2.

Lo-call: 1890 882 090 Fax: 01 662 0890

E-mail: enquiries@financialombudsman.ie Website: www.financialombudsman.ie

# **sure**options - Important notice

We have written this booklet to help you understand **sure**options. We cannot include all the details specific to your investment. You will find these details in your investment document which is the legal contract with us. This contract is provided by Irish Life Assurance plc, and Irish law applies.

# Your Customer Information Notice

#### Introduction

This notice is designed to highlight some important details about this investment and, along with the **sure**options Series 32 booklet, is meant to be a guide to help you understand your investment. Full details of the specific benefits and options that apply to you will be contained in your investment schedule, terms and conditions booklet and personalised customer information notice which you will receive when the contract is in place. It is important that you should read these carefully when you receive them as certain exclusions and conditions may apply to the benefits and options you have selected.

A copy of the terms and conditions booklet is available on request.

#### **Any Questions?**

If you have any questions on the information included in this customer information notice you should contact your sales adviser or your insurer Irish Life, who will deal with your enquiry at our Customer Services Department, Lower Abbey Street, Dublin 1.

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#### A. INFORMATION ABOUT THE POLICY

#### 1. MAKE SURE THE POLICY MEETS YOUR NEEDS!

**sure**options series 32 is a lump-sum investment which offers a choice of four investment options with different fixed investment terms.

You may choose either a 3 year 11 month investment period or a 4 year 11 month investment period, with 2 options available within each investment period. You may not combine options with different investment periods in the one investment.

Unless you are fully satisfied as to the nature of this commitment having regard to your needs, resources and circumstances, you should not enter into this commitment.

Your sales adviser must indicate whether paragraph a) or paragraph b) below applies.

- a) This investment replaces in whole or in part an existing investment with Irish Life, or with another insurer. Your sales adviser will advise you as to the financial consequences of such replacement and of possible financial loss as a result. You will be asked at the beginning of your application form to confirm this in writing. Please ensure that you have completed this section of the form and that you are satisfied with the explanations provided by your sales adviser before you complete the rest of the application form.
- b) This investment does not replace in whole or in part an existing investment with Irish Life or with any other insurer.

# 2. WHAT HAPPENS IF YOU WANT TO CASH IN THE POLICY EARLY OR STOP PAYING PREMIUMS?

#### Option 1 and Option 2 (3 year 11 month investment period)

You cannot cash in your **sure**options series 32 before the fund guarantee date, which is the 21 March 2011. At the fund guarantee date, your **sure**options series 32 investment will be transferred into a cash fund. It may be cashed in at any stage after the fund guarantee date.

#### Option 3 and Option 4 (4 year 11 month investment period)

You cannot cash in any part of your **sure**options series 32 before the relevant fund guarantee date. The fund guarantee date for the Protected Return Fund 32 is is 20 April 2008. At the end of year one, the value of this part of your investment will be paid out to you.

The fund guarantee date for **sure**options 32 Fund 3 and **sure**options 32 Fund 4 is 20 March 2012. At the fund guarantee date, your investment in whichever of these two funds you have chosen will be transferred into a cash fund. It may be cashed in at any stage from then on.

After the lump sum investment at the start of the plan, no further payments can be made.

#### 3. WHAT ARE THE PROJECTED BENEFITS UNDER THE POLICY?

The following tables set out the costs and benefits for a typical **sure**options series 32 investment.

Investment Amount: €20,000

3 YEAR 11 MONTH INVESTMENT PERIOD - assumes 50% investment in sureoptions option 1 and 50% investment in sureoptions option 2

Table (A):							
	Α	В	С	D	E=A+B-C-D		
YEAR	€	€	€	€	€		
	Total amount	Projected	Projected	Taxation	Projected		
	of premiums	investment	expenses	to date	policy value		
	paid into the	growth	and charges		after		
	policy to date	to date	to date		payment		
					of taxation		
1	20,000	755	1,316	0	19,439		
2	20,000	1,542	1,316	52	20,174		
3	20,000	2,360	1,316	240	20,804		
3yrs,	20,000	3,139	1,316	419	21,404		
11mths							

**Note:** Certain categories of policyholders may not be liable to tax if the requirements for tax-exempt status are met when tax is due to be paid.

**Note:** The investment values for years 1, 2 and 3 are notional cash-in values which are shown for illustration purposes only. It is not possible to cash in these options before the fund guarantee date at the end of 3 years 11 months.

### 4 YEAR 11 MONTH INVESTMENT PERIOD Table (B) assumes 100% investment in sureoptions option 3.

Table (B):							
	A	В	С	D	E	F= A+B-C-D-E	
YEAR	Total amount of premiums paid into the policy to date	€ Projected investment growth to date	Projected expenses and charges to date	€ Taxation to date	€ Benefits received to date after taxation	Projected policy value after payment of taxation	
1 2 3 4 4yrs, 11 mths	20,000 20,000 20,000 20,000 20,000	690 1,280 1,894 2,531 3,136	1,358 1,358 1,358 1,358 1,358	0 0 123 270 409	4,200 4,200 4,200 4,200 4,200	15,132 15,722 16,212 16,703 17,169	

**Note:** Certain categories of policyholders may not be liable to tax if the requirements for tax-exempt status are met when tax is due to be paid.

Table (C) assumes 100% investment in sureoptions option 4.

Table (C):							
	Α	В	С	D	E	F= A+B-C-D-E	
YEAR	₹ Total amount of premiums paid into the policy to date	€ Projected investment growth to date	€ Projected expenses and charges to date	€ Taxation to date	€ Benefits received to date after taxation	Projected policy value after payment of taxation	
1 2 3 4 4yrs, 11 mths	20,000 20,000 20,000 20,000 20,000	802 1,513 2,258 3,037 3,783	1,340 1,340 1,340 1,340 1,340	0 40 211 390 562	4,200 4,200 4,200 4,200 4,200	15.262 15,933 16,507 17,106 17,681	

**Note:** Certain categories of policyholders may not be liable to tax if the requirements for tax-exempt status are met when tax is due to be paid.

For tables (B) and (C), the investment values for years 1, 2, 3 and 4 are notional cash-in values which are shown for illustration purposes only. It is not possible to cash in these options before the fund guarantee date at the end of 4 years 11 months.

IMPORTANT: THE ILLUSTRATIONS IN TABLES (A), (B) AND (C) ASSUME AN INCREASE OF 4.3% PER ANNUM IN THE BASKET OF INDEXES THIS INVESTMENT TRACKS. THE GROWTH ON THE INDEXES DETERMINES THE RETURN YOU WILL RECEIVE ON YOUR INVESTMENT ON THE FUND GUARANTEE DATE. THESE GROWTH RATES ARE FOR ILLUSTRATION PURPOSES ONLY AND ARE NOT GUARANTEED. ACTUAL GROWTH MAY BE MORE OR LESS THAN ILLUSTRATED.

Based on the assumed growth in the index above, the effect of the expenses and charges shown is to reduce the assumed return on your policy by 1.8% per annum for the 3 year 11 month investment period and by 1.8% and 1.8% per annum for the two 4 year 11 month investment period policies in tables (B) and (C) respectively.

3 YEAR 11 MONTH INVESTMENT PERIOD - assumes 50% investment in sureoptions option 1 and 50% investment in sureoptions option 2

Table (D):						
YEAR	A € Total amount of premiums paid into the policy to date	B € Projected investment growth to date	C Frojected expenses and charges to date	D € Taxation to date	E=A+B-C-D € Projected policy value after payment of taxation	
1 2 3 3yrs, 11mths	20,000 20,000 20,000 20,000	954 1,957 3,012 4,026	1,316 1,316 1,316 1,316	0 147 390 623	19,638 20,494 21,306 22,087	

**Note:** Certain categories of policyholders may not be liable to tax if the requirements for tax-exempt status are met when tax is due to be paid.

**Note:** The investment values for years 1, 2 and 3 are notional cash-in values which are shown for illustration purposes only. It is not possible to cash in these options before the fund guarantee date at the end of 3 years 11 months.

4 YEAR 11 MONTH INVESTMENT PERIOD Table (E) assumes 100% investment in sureoptions option 3.

Table (E):							
	<b>A</b>	В	С	D	E	F= A+B-C-D-E	
YEAR	Total amount of premiums paid into the policy to date	Projected investment growth to date	€ Projected expenses and charges to date	€ Taxation to date	€ Benefits received to date after taxation	Projected policy value after payment of taxation	
1 2 3 4 4yrs, 11 mths	20,000 20,000 20,000 20,000 20,000	823 1,558 2,328 3,136 3,910	1,358 1,358 1,358 1,358 1,358	0 46 223 409 587	4,200 4,200 4,200 4,200 4,200	15,265 15,954 16,547 17,169 17,765	

**Note:** Certain categories of policyholders may not be liable to tax if the requirements for tax-exempt status are met when tax is due to be paid.

Table (F) assumes 100% investment in sureoptions option 4.

Table (F):							
	A	В	С	D	E	F= A+B-C-D-E	
YEAR	Total amount of premiums paid into the policy to date	€ Projected investment growth to date	€ Projected expenses and charges to date	€ Taxation to date	€ Benefits received to date after taxation	€ Projected policy value after payment of taxation	
1 2 3 4 4yrs, 11 mths	20,000 20,000 20,000 20,000 20,000	988 1,906 2,877 3,907 4,904	1,340 1,340 1,340 1,340 1,340	0 130 354 590 820	4,200 4,200 4,200 4,200 4,200 4,200	15,448 16,236 16,984 17,777 18,544	

**Note:** Certain categories of policyholders may not be liable to tax if the requirements for tax-exempt status are met when tax is due to be paid.

**Note:** For tables (E) and (F), the investment values for years 1, 2, 3 and 4 are notional cash-in values which are shown for illustration purposes only. It is not possible to cash in these options before the fund guarantee date at the end of 4 years 11 months.

IMPORTANT: THE ILLUSTRATIONS IN TABLES (D), (E) and (F) ASSUME AN INCREASE OF 6.3% PER ANNUM IN THE INDEXES THIS INVESTMENT TRACKS. THE GROWTH ON THE INDEXES DETERMINES THE RETURN YOU WILL RECEIVE ON YOUR INVESTMENT ON THE FUND GUARANTEE DATE. THESE GROWTH RATES ARE FOR ILLUSTRATION PURPOSES ONLY AND ARE NOT GUARANTEED. ACTUAL GROWTH MAY BE MORE OR LESS THAN ILLUSTRATED

The charges shown in column C of all tables include the cost of intermediary/sales remuneration incurred by Irish Life, as described in section 4.

The value shown in column A of all tables includes the cost of all charges, expenses, intermediary remuneration and sales remuneration associated with your investment.

The value shown in column A of all tables is a single investment at the start of your plan. No future payments are allowed before the fund guarantee date of this investment.

# 4. WHAT INTERMEDIARY/SALES REMUNERATION IS PAYABLE?

The levels of payment shown are based on the typical investments outlined in section 3 above.

#### 3 YEAR 11 MONTH INVESTMENT PERIOD

Illustrative table of Intermediary/Sales Remuneration						
YEAR	€ Premium payable in that year	€ Projected total intermediary/sales remuneration payable in that year				
1 2 3 3 yrs, 11 months	20,000 0 0 0	520 0 0 0				

#### 4 YEAR 11 MONTH INVESTMENT PERIOD

Illustrative table of Intermediary/Sales Remuneration						
YEAR	€ Premium payable in that year	€ Projected total intermediary/sales remuneration payable in that year				
1 2 3 4 4yrs, 11 months	20,000 0 0 0 0	520 0 0 0 0				

The projected intermediary/sales remuneration shown above includes the costs paid by Irish Life in giving sales advice, service and support for the investment. These costs are included in the investment charges set out in column C of the illustrative tables of projected benefits and charges in section 3.

# 5. ARE RETURNS GUARANTEED AND CAN THE PREMIUM BE REVIEWED?

**The values illustrated above are not guaranteed.** What you get back also depends on how the value of the indexes this investment tracks change over the term of the investment. You could get back more or less than these projected benefits.

However, there are set returns and capital protection in respect of your investment in each fund. These are provided to Irish Life Assurance plc (Irish Life) by Bear, Stearns International Limited (Bear Stearns). Irish Life does not provide set returns and capital protection on these funds.

#### The fund-guarantees explained

#### Capital protection

Bear Stearns has contracted to provide to us the minimum capital return amounts for the **sure**options 32 Funds (1, 2, 3 and 4) along with the Protected Return Fund 32. This means Bear Stearns are to provide to Irish Life the capital protection amounts of 105% in the **sure**options 32 Fund 1, 100% in the **sure**options 32 Fund 2, 107% in the **sure**options 32 Fund 3 or 100% in the **sure**options 32 Fund 4. If you choose the 4 year 11 month investment period Bear Stearns will also provide Irish Life with the capital protection amount of 105% in the Protected Return Fund 32 at the end of the first year.

#### Growth potential

#### Option 1 and Option 2 (3 year 11 month investment period)

If, over the 3 year 11 month term, the **sure**options 32 Fund 1 or the **sure**options 32 Fund 2 returns are greater than the capital protection, then Bear Stearns has contracted to provide to us the growth returns for the fund. This means that at the end of the investment period, Bear Stearns are to provide to Irish Life 50% of any growth that takes place (if you have chosen to invest in the **sure**options 32 Fund 1) or 70% of any growth that takes place (if you have chosen to invest in the **sure**options 32 Fund 2).

#### Option 3 and Option 4 (4 year 11 month investment period)

If, over the 4 year 11 month term, the **sure**options 32 Fund 3 or the **sure**options 32 Fund 4 returns are greater than the capital protection, then Bear Stearns has contracted to provide to us the growth returns for the fund. This means that at the end of the investment period, Bear Stearns are to provide to Irish Life 50% of any growth that takes place (if you have chosen to invest in the **sure**options 32 Fund 3) or 70% of any growth that takes place (if you have chosen to invest in the **sure**options 32 Fund 4).

Your contract is with Irish Life. Separately Irish Life has contracted with Bear Stearns to provide the set returns and capital protection to Irish Life in relation to the fund in which we invest your money. Irish Life's commitment to you is to pass on the full value of the underlying fund, including the amounts it receives

from Bear Stearns in respect of your investment. No other assets of Irish Life will be used to meet these commitments. Bear Stearns' commitment is restricted to its contract with Irish Life. You do not have a contract with Bear Stearns.

#### 3 year 11 month investment period

#### option 1

100% of the amount you invest will go into **sure**options 32 Fund 1.

#### option 2

100% of the amount you invest will go into **sure**options 32 Fund 2.

#### sureoptions 32 Fund 1

Your fund-guarantee (before tax) on the fund guarantee date will be the greater of 105% of your original investment amount in **sure**options 32 Fund 1, or 100% of your original investment amount plus 50% of the growth that takes place in the indexes (a mix of the Eurostoxx 50 and the Eurozone Property (EPEU) indexes), over the investment period. The combined growth is adjusted to reflect the average growth in the indexes taken every month over the final 12 months of the investment period.

#### sureoptions 32 Fund 2

Your fund-guarantee is to get your original investment amount in **sure**options 32 Fund 2 back on the fund guarantee date in 3 years 11 months time. If the indexes rise, on the fund guarantee date the value of your investment before tax will be 100% of your original investment amount plus 70% of the combined growth in the indexes (a mix of the Eurostoxx 50 and the Eurozone Property (EPEU) indexes), over the term. The combined growth after 3 years 11 months is adjusted to reflect the average growth in the indexes taken every month over the final 12 months of the investment period.

#### 4 year 11 month investment period

#### Option 3

Your investment amount will be split as follows:

- 20% will be invested in the Protected Return Fund 32.
- 80% will be invested in **sure**options 32 Fund 3.

#### Option 4

Your investment amount will be split as follows:

- 20% will be invested in the Protected Return Fund 32.
- 80% will be invested in **sure**options 32 Fund 4.

#### **Protected Return Fund 32**

If you chose the 4 year 11 month investment period, 20% of your investment amount will be invested in this fund. After 12 months the fund-guarantee is to give you back the amount invested in this fund and also give you a return of 5% less any tax that may be due.

#### sureoptions 32 Fund 3

Your fund guarantee (before tax) on the fund guarantee date after 4 years 11 months will be the greater of 107% of your investment in this fund (80% of your total original investment), or 100% of your investment in this fund plus 50% of the growth that takes place in the indexes (a mix of the Eurostoxx 50 and the Eurozone Property (EPEU) indexes), over the investment period. However the amount that you receive may be reduced where some tax arising on the Protected Return Fund 32 was not payable until the end of your overall investment. The combined growth after 4 years 11 months is adjusted to reflect the average growth in the indexes taken every month over the final 12 months of the investment period.

#### sureoptions 32 Fund 4

After 4 years 11 months, the fund-guarantee is to give you back at least the amount invested in this fund, before tax. However the amount that you receive may be reduced where some tax arising on the Protected Return Fund 32 was not payable until the end of your overall investment. If the value of the indexes rise, on the fund guarantee date the value of your investment before tax will be the full amount of your investment in this fund (80% of your total original investment) plus 70% of the growth in the indexes (a mix of the Eurostoxx 50 and the Eurozone Property (EPEU) indexes), over the term. The combined growth after 4 years 11 months is adjusted to reflect the average growth in the indexes taken every month over the final 12 months of the investment period.

Averaging will protect the value of your investment if the indexes fall over the final 12 months of each option. However, it will also reduce the growth in your investment if the indexes rise over the final 12 months.

# 6. CAN THE POLICY BE CANCELLED OR AMENDED BY THE INSURER?

If the cost of administering your **sure**options series 32 investment increases unexpectedly we may need to increase the charges on your investment. We can alter **sure**options series 32 (or issue another investment in its place) if at any time it becomes impossible or impracticable to carry out any of the rules of your investment because of a change in the law or other circumstances beyond our control. Before we alter your **sure**options series 32 investment (or issue another in its place), we will send a notice to your last known address explaining the change and your options.

#### 7. INFORMATION ON TAXATION ISSUES

Under current Irish tax law (January 2007), tax is payable on returns made on this investment. We will pay tax at the rate which applies for customers of life-assurance companies (currently 23%). This tax rate is equal to the standard rate of income tax (currently 20%) plus 3%. Where the charge applies, Irish Life will deduct any tax due from the value of your investment and pay it to the Irish Revenue. We will pay you the after tax amount.

We must pay Irish tax on investment returns:

#### Option 1 and Option 2

• when you cash in your investment after 3 years 11 months;

#### Option 3 and Option 4

- when you cash in part of your investment at the end of year one;
- when you cash in the rest of your investment after 4 years 11 months;

#### **All Options**

- if we pay the death benefit;
- on every eighth anniversary (as outlined below); and
- if you transfer all or part of your investment to somebody else. There
  are some exceptions to this however you must inform us if you transfer
  the investment.

If you do not cash in the investment on the guarantee date, we will transfer it to the Life Claims Cash Fund. If your policy is still invested on the eighth anniversary, and on every eighth anniversary, after the start of your investment, we will take off tax at that time.

The tax you pay on each eighth anniversary will reduce the amount invested in the fund from that date onwards. Where tax is deducted from your fund on each eighth anniversary, this tax can be offset against any tax that is payable on a subsequent full encashment.

In some circumstances, more tax may be due after you die. For example, if the benefit is paid to your estate, your beneficiaries may have to pay inheritance tax. There is no inheritance tax due on an inheritance between a married couple. In certain circumstances, inheritance tax due under this investment may be reduced by any tax paid if you die.

If payments are made by anyone other than the legal owner of the investment, for example from a company or business account, there may be other tax implications.

Please contact your financial adviser or Irish Life if you do not fully understand the likely tax treatment of any benefits payable in connection with your investment.

#### 8. ADDITIONAL INFORMATION IN RELATION TO YOUR POLICY

#### What are the benefits and options provided under this investment?

Your **sure**options series 32 is an investment designed to meet your medium-term investment needs with investment options which offer fund guarantees:

- at the end of 3 years 11 months; or
- at the end of the first year and again at the end of 4 years 11 months.

If you die while the investment is in force (or, for a joint life case, when the second of the investors dies), we will pay 101% of the value of your fund, less the appropriate tax. The fund guarantees on your chosen option do not apply on death.

#### What is the term of the investment?

If you choose **sure**options option 1 or **sure**options option 2, the term of your investment is 3 years 11 months.

If you choose **sure**options option 3 or **sure**options option 4, the term of your investment is 4 years 11 months.

### Are there any circumstances under which the investment may be ended?

Your **sure**options series 32 investment will end if you die.

#### How are the payments invested?

**sure**options series 32 is a unit-linked investment. In return for your investment amount we allocate units to your **sure**options series 32 investment from the relevant fund according to your choice of options. The value of your investment is linked to the value of these units. The value of a unit will rise or fall over time, depending on how the underlying assets perform. You do not own the units. Unit-linking is simply a method of working out the value of your investment at any date. The value of your investment at any date will be equal to the total of the number of units allocated to your investment from each fund multiplied by the unit price for units of that fund on that date. The value of your investment will therefore rise and fall over time as the unit prices change to reflect the value of the underlying assets.

#### Is there an opportunity to change your mind?

When your welcome pack is issued you will have an opportunity to cancel the investment if you are not satisfied that the benefits meet your needs. You may do this by writing to the Customer Services Department at Irish Life within 30 days of the date that we send you details of your investment. On cancellation all benefits will end and Irish Life will refund your investment amount, subject to taking off any losses that may have been incurred as a result of falls in the value of assets relating to the investment during the period it was in force.

#### Law applicable to your investment

Irish Law governs the investment and the Irish Courts are the only courts that are entitled to settle disputes.

#### What to do if you are not happy or have any questions?

If for any reason you feel that this investment is not right for you, or if you have any questions, you should contact Irish Life Customer Services Department, Lower Abbey Street, Dublin 1 who will deal with your enquiry. Our Customer Services Department also operate an internal complaints procedure and any complaints you may have will, in the first instance, be fully reviewed by them. If you feel we have not dealt fairly with your complaint, you should contact the Financial Services Ombudsman's Bureau at 3rd Floor, Lincoln House, Lincoln Place, Dublin 2.

#### B. INFORMATION ON SERVICE FEE

There are no charges payable to Irish Life other than those set out in your table of benefits and charges and in your terms and conditions booklet.

### C. INFORMATION ABOUT THE INSURER/INSURANCE INTERMEDIARY

#### Insurer

**sure**options series 32 is provided by Irish Life Assurance plc, a company authorised in Ireland. Irish Life Assurance plc is regulated by the Financial Regulator. You can contact us at Irish Life Centre, Lower Abbey Street, Dublin 1, by telephone at 01 704 1010, by fax at 01 704 1900 and by e-mail at customerservice@irishlife.ie. To help improve customer service, we will record or monitor calls.

#### Insurance Intermediary

The sales adviser should insert details of their name, legal status, their address for correspondence and a contact telephone number/fax number or e-mail address and where relevant the companies with whom agencies are held.

No delegated or binding authority is granted by Irish Life to your sales advisor in relation to underwriting, claims handling or claims settlement.

### D. INFORMATION TO BE SUPPLIED TO THE POLICYHOLDER DURING THE TERM OF THE INSURANCE CONTRACT

We at Irish Life are obliged by law to tell you if any of the following events occurs during the term of your contract:

- we change our name;
- our legal status changes;
- our head office address changes;
- an alteration is made to any term of the contract which results in a change to the information given in paragraph A(8) of this document.

The set returns and capital protection on sureoptions 32 are provided to us by Bear, Stearns International Limited (Bear Stearns).

20 March 2012 (for options 3 & 4), you may lose some or all of the money you put in.

NOTE: Please enclose your cheque made payable to Irish Life Assurance plc. We will need the following documents to fulfil money laundering regulations: An original valid Irish/UK driver's licence (full or provisional) or valid Passport and original recent utility bill with your name and address. These documents will be returned to you immediately.

Declaration under Regulatio	n 6(3) of the Life Assurance (Provision of Information Regulations, 2001)
Please complete this section by ti	king the appropriate box.
This plan does not replace an exis	ting plan This plan does replace an existing plan
If you propose to take out this pla that this plan meets your needs. In	n in complete or partial replacement of an existing plan, please take special care to satisfy yourse particular, please make sure that you are aware of the financial consequences of replacing your yout this, please contact your insurer or insurance intermediary.
Ref. Plan Number	
<b>Declaration of Insurer or Inte</b> I hereby declare that in accordance	mediary e with Regulation 6(1) of the Life Assurance (Provision of Information) Regulations, 2001
(Client name and address)	
•	ation specified in Schedule 1 to those Regulations and that I have advised the client as to the g an existing plan with this plan by cancellation or reduction, and of possible financial loss as a
Signed	Date
Irish Life Assurance plc Declaration of Client I confirm that I have received in w	iting the information specified in the above declaration.
Signed (Signature of customer)	
Signed (Joint signature)	
Date	
Sign and Date	
the investment will not occur until I/We understand that a copy of the information in connection with this Assurance plc. Irish Life Assurance	ent will not commence until the application has been accepted by Irish Life Assurance plc, and the 20 April 2007. Acceptance will not occur until the policy documentation has been issued. Is application is available on request. I authorise Irish Life Assurance plc, to hold and process contract or transaction. This includes any other information supplied to or obtained by Irish Life a plc may hold and process information for administrative, customer care and service purposes. If tents of the booklet and customer information notice.
Signature	Date
Signature of proposer (if different	
Joint Signature	v
Data Protection and Confide	ntiality
other products from companies with banking and personal finance comeyou do not wish to avail of this service.	e used to process your application on computer. We may use this information to send you details of nin the Irish Life & Permanent Group (a financial services group mainly made up of life assurance, panies). For this purpose we may pass this information to the other companies within the Group. If ce, please tick this box. The option to decline this service may be exercised at any time in the ox) by simply writing to the Marketing Department, Irish Life, Lower Abbey Street, Dublin 1.
For Office Use Only	
Branch No.	Options 1 & 2 Single SO32SAA Joint SO32LAA
	Options 3 & 4 Single SP32SAA Joint SP32LAA
I.D. and address inspected and v	erified by Date

We offer investment, protection, pension and savings products.

#### Contact us

phone: 01 704 1010

8am to 8pm Monday to Thursday

8am to 6pm on Fridays 9am to 1pm on Saturdays

fax: 01 704 1900

e-mail: customerservice@irishlife.ie

website: irishlife.ie

write to: Irish Life Assurance plc, Lower Abbey Street, Dublin 1.

Irish Life Assurance plc is regulated by the Financial Regulator. We will record or monitor calls to help improve customer service.