





Bloxham Logic Fund

Pension/Investment

Bloxham

Snapshot	Objective		To give long-term capital growth by investing across our range of Irish Life, Bloxham & Fidelity.
	Style		Actively managed mix of active & indexed funds
	Size		€23 million
	Asset Mix		Equities, Bonds, Property, Commodities & Cash
	Number of Stocks		4000+
	Volatility/Risk		High risk

This service is actively managed by Bloxham. It combines a mix from the range of funds that are available on our pension and investment products. Bloxham seek to deliver out-performance by blending a mix of different funds, fund manager styles and active asset allocation.

Objective

- The service is geared towards investors looking for long-term capital growth.
- The fund managers actively manage a mix from the range of funds in Signature, Signature Saver & Complete Solutions products.

Operation

- The fund manager will typically invest 20% in the Consensus Fund as the core.
- At least 30% will then be invested in assets that have income generating characteristics. This part can therefore be invested across our range of Bond, Property and High Yield funds.
- The remainder will be spread across our range of equity funds and commodities.

Highlights

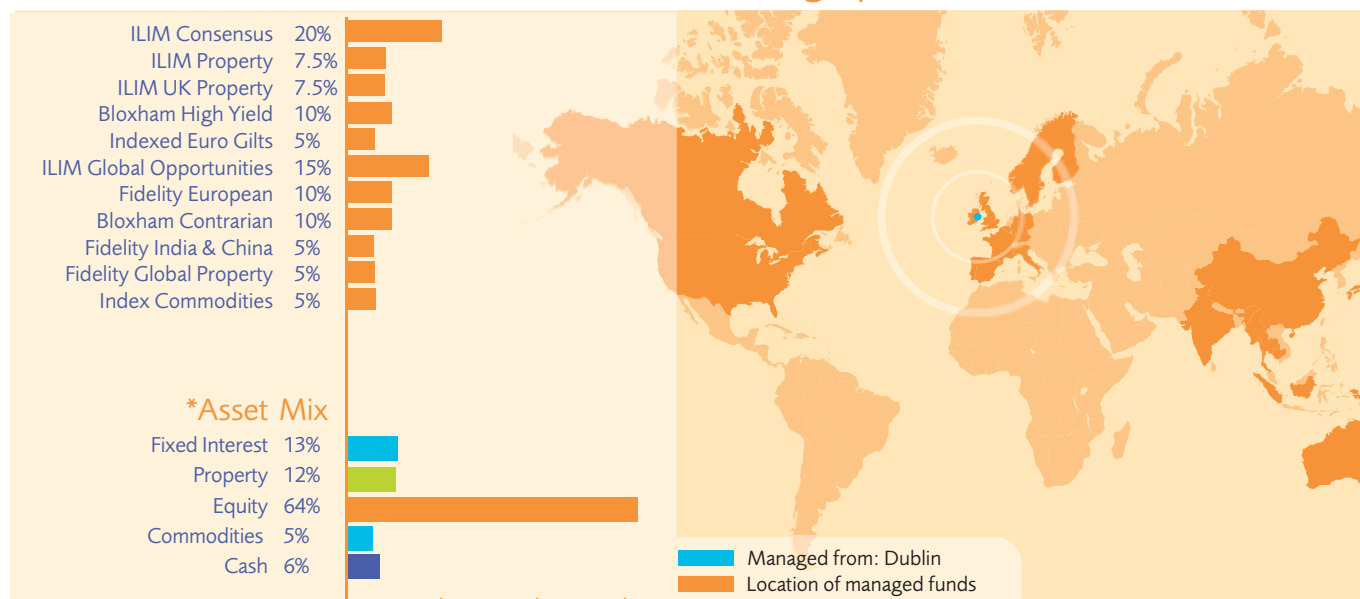


Unlike other funds, LOGIC offers an actively managed mix of different fund managers and investment styles.

LOGIC is spread across a mix from the 5 asset classes depending on Bloxham's view of the outlook for each. Bloxham seeks to add further value by blending geographical/sectoral assets and different investment manager styles depending on economic and stockmarket conditions at that time.

*Fund Mix

Geographical mix



Warning: Past performance is not a reliable guide to future performance. The value of your investments may go down as well as up. This fund may be affected by changes in currency exchange rates.

*Asset allocation is subject to change. Information correct as at 1 January 2009. Irish Life Assurance plc and Irish Life Investment Managers are regulated by the Financial Regulator.

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