

**Another 7lb 10oz reason to  
take out Life Cover**



**Protect your most valuable asset**

We all like to think we'll always be there to take care of our family's needs – but unfortunately that's something nobody can guarantee. Life's unpredictable and we never know what is going to happen next.

Have you ever thought how your family would cope financially if something happened to you? Could they maintain their standard of living?

### Life Cover what is it?

- Life cover pays your family a lump sum if you die. They can use this as they wish, to help pay bills, loans - whatever matters most.
- It gives you peace of mind that your family could be secure financially when you're gone.

### Peace of mind from as little as €15 a month

- What's more, with cover starting from as little as €15 a month, protecting your family won't have to cost you the earth.



## So, why choose Life Cover?

Amarach Research carried out a survey on over 1,000 people which had some interesting results including the following (Source: Amarach Research, April 2011):

- Over 45% of those surveyed have no form of life insurance product.
- Almost two thirds of families in Ireland would struggle financially if there was a death or illness in the family.
- 1 in 3 claims in Ireland for Specified Illness Cover are for people under 40.
- Only 33% of people surveyed have a life insurance product which is not linked with their mortgage

Life cover is something you can rely on. Arranging adequate cover is the easiest way to help secure your family's financial future and give you peace of mind.

If you'd like more information on Life Cover or you would simply like to review your protection needs, we're here to help with any questions you may have.

**So, for peace of mind about your future, and your family's future why not call us today to discuss your options.**

