

Secure Growth Plus 2

Lock in 16% return
(before tax) on your
investment

plus the potential for an
extra 8% bonus

A row of stage spotlights hanging from a rig, casting beams of light downwards. The background is a gradient of orange and yellow, suggesting a stage or spotlight effect.

16%



Irish Life

**Closing date
12 November 2010**

Secure Growth Plus 2 could play a leading role in providing you with a secure home for your money. You get the benefit of a fixed return of 16% (before tax) after 4 years and 6 months.

What's more, you could receive a potential bonus of 8%. If the EURO STOXX 50 index grows by 16% or more over the 4 years and 6 months, we will add an extra 8% to your fixed return. This means your final total return would be 24% (before tax and after charges) at maturity. You cannot cash in your investment before the maturity date (19 May 2015). Your capital protection will apply at maturity. The minimum investment is €20,000 and the maximum investment is €1,000,000.

Take a look at how your investment could grow:

Your investment return after 4 years 6 months

Fixed return (before tax)

16%

Plus

Potential bonus (before tax)

8%

For more information on
Secure Growth Plus 2 please call:

**Warning: The value of your investment
may go down as well as up**

All details are correct as at 08 October 2010. This is a brief guide to Secure Growth Plus 2. Full details are included in the Secure Growth Plus 2 product booklet which you should read in full before you complete an application. Irish Life Assurance plc is regulated by the Financial Regulator. The capital protection and fixed return on Secure Growth Plus 2 are provided to Irish Life Assurance plc (Irish Life) by Irish Life & Permanent plc (trading as permanent tsb). The potential bonus that could apply at maturity is provided by Santander GBM. In the interest of customer service we will record and monitor calls. The closing date is 12 November 2010 or earlier if over-subscribed.