



# IRISH VALERIE MARTINEZ

## SOFTWARE DEVELOPER

As a dedicated IT student, I possess foundational knowledge in both web development and software development. With a solid understanding of HTML, CSS, and JavaScript, I have created basic websites and interactive web interfaces. Additionally, I have gained experience in software development through coursework and personal projects, where I have applied programming languages such as Python and Java to develop simple applications. Eager to further expand my skills and contribute positively to dynamic projects in the field of IT.

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## EXPERTISE

- Photo Editing
- Video Editing
- Web Development
- HTML
- Python
- CSS

## REFERENCE

### JOHN ROVIE BALINGBING

Sir. Rovie oversaw my coursework in basic web development at class in Dalubhasaan ng Lungsod ng Lucena. His classes provided me with a solid foundation in programming languages such as HTML and CSS, as well as practical experience in building web applications.

## EDUCATION

Secondary Education  
2020-2022

Accountacy, Business Management  
**ABE INTERNATIONAL BUSINESS COLLEGE**

Tertiary Education  
2022-202-

Bachelor of Science in Information Technology  
**DALUBHASAAN NG LUNGSOD NG LUCENA**

## CONTACT

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## CERTIFICATION

### IT PARADIGM

2024

**Designing Immersive Journeys: Mastering UI/UX Design for Multimedia Innovation**

Understanding the fundamentals of branding design creating a cohesive and memorable brand identity.

### Innovations in Brand Design

Understanding the fundamentals of UI/UX design seeking to develop user-friendly and visually engaging digital experiences.


## EXPERIENCE

June 2023 - December 2023

### Advertising Coordinator

The marketing specialist orchestrated a vibrant campaign aimed at advertising the new product line and membership benefits at SM, leveraging strategic placements and engaging content to captivate the mall's bustling audience.

## INTEREST

-  **Music**
-  **Books**
-  **Travels**
-  **Coffee**
-  **Movies**
-  **Moon**
-  **Parcel**
-  **Singing**

## SOCIALS

 **IG**

 **LinkedIn**

 **FB**