

# Riley Sligting

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### **Action Target**

## Graphic Designer | August 2022-October 2025

Designed visuals for events, campaigns, social media, promotional swag, as well as making animations and videos. Made visuals for the Law Enforcement Training Camp (LETC). Made the designs for SHOT show in Vegas. Designed materials for industry events like the Range Design and Development Seminar (RDDS) and the Law Enforcement Range Design and Development Seminar (LERDDS). Utilized Adobe Creative Cloud (Photoshop, InDesign, Illustrator, After Effects) to develop a wide range of marketing assets.

#### **Social Climb**

## Graphic Designer | May 2021-August 2022

Updated branding, made content for websites, case studies templates, trade show banners, t-shirts, updated style guides, made mock-ups, Power Points, created icons, and booklets. Worked closely with the marketing team to create a theme.

### BYU-Pathways/EnglishConnect

# Graphic Designer | September 2020-April 2021

Created content for websites, ads, brochures, social media, PowerPoint and educational material using style guides and manager feedback.

## **Edge by Ascentail**

## Senior Data Analyst | March 2018-September 2020

Developed and managed an efficient data organization system in Excel to analyze large datasets. Analyzed Amazon data and categorized client needs using keyword research. The resulting data allowed customers to accurately know how they were doing compared to their competitors.

#### **Education**

# UVU BFA | Graduated 2025

Graphic Design

## **Software**

Illustrator, InDesign, Photoshop, After Effects, Premiere Pro, Figma, Blender, Cinema 4D