



## **Riley Sligting**

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## **Action Target**

### **Graphic Designer | August 2022–Present**

Design visuals for events, campaigns, social media, promotional swag, as well as making animations and videos. Make visuals for the Law Enforcement Training Camp (LETC). Make the designs for SHOT show in Vegas. Design materials for industry events like the Range Design and Development Seminar (RDDS) and the Law Enforcement Range Design and Development Seminar (LERDDS). Utilize Adobe Creative Cloud (Photoshop, InDesign, Illustrator, After Effects) to develop a wide range of marketing assets.

## **Social Climb**

### **Graphic Designer | May 2021–August 2022**

Updated branding, made content for websites, case studies templates, trade show banners, t-shirts, updated style guides, made mock-ups, Power Points, created icons, and booklets. Worked closely with the marketing team to create a theme.

## **BYU-Pathways/EnglishConnect**

### **Graphic Designer | September 2020–April 2021**

Created content for websites, ads, brochures, social media, PowerPoint and educational material using style guides and manager feedback.

## **Edge by Ascentail**

### **Senior Data Analyst | March 2018–September 2020**

Developed and managed an efficient data organization system in Excel to analyze large datasets. Analyzed Amazon data and categorized client needs using keyword research. The resulting data allowed customers to accurately know how they were doing compared to their competitors.

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## **Education**

### **UVU BFA | 2020–2025**

Currently enrolled at UVU (Utah Valley University) completing a degree in Graphic Design.

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## **Software**

Illustrator, InDesign, Photoshop, After Effects, Premiere Pro, Figma, Blender, Cinema 4D