



**WEBSITE DOCUMENTATION
PREPARED FOR:
CAREER CONSULT**

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CLIENT PROPOSAL DATE	01 11 2014
PITCH DATE	12 12 2014
PROJECT DEADLINE	10 12 2014
URL	www.careerconsult.co.nz

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CLIENT OVERVIEW

Career Consult is a professional, independent and cost effective advice for job seekers, employees, graduates, and those new to New Zealand.

Career Consult business starter Karyn McDonald, is an established woman with over eight years experience as a human resources contractor and recruitment specialist. Not only that, Karyn used to manage a number of graduate programmes in New Zealand, whilst living in New Plymouth, and has lived and worked in Wellington, Auckland, London and Dublin. This gives Karyn an edge over her competitors and she has a local and international perspective on the current markets.

Through the years Karyn has continued to grow her experience ranging from industries and organisations, including: financial services, professional services, government, engineering, insurance, and property. Not only that, Karyn has helped friends and family with their CV's and provided advice on interviews and employment issues.

With that said, Karyn has learnt that there is a lot of free information out there, however this does not always cater to peoples needs, and some great organisations that offer CV writing and employment advice services, but at a cost people can not afford.

Karyn believes that everyone has the right to prepare themselves for success, and that money should not be a barrier.

Which is why Career Consult has approached VIC CREATIVE DIGITAL AGENCY to create a responsive and user friendly career consulting website, to advertise that there is a service out there that will help people realise their potential and allow these skills to be passed on into their futures.

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TARGET MARKET

THE TARGET MARKET is mainly mobile users that are graduates, immigrants, and the general public that are unemployed, or employed currently.

These people do not have the resources or knowledge, and will confide in professional services such as Career Consult so that they can realise their dream career, and establish skills going forward.

Stage two of Career Consult would be to target corporate companies, that contract Human Resource Managers to work for them, compared to hiring someone full time. Therefore utilising their resources to full potential.

The general target market is described as;

- Simple life people
- Middle class
- Mobile users
- They use google to search for direct and quick answers, rather than going through a raft of career help, and government sites which reply weeks later.
- The online user is also looking for real trustworthy & friendly proactive service where they can feel comfortable talking about their past and current status.

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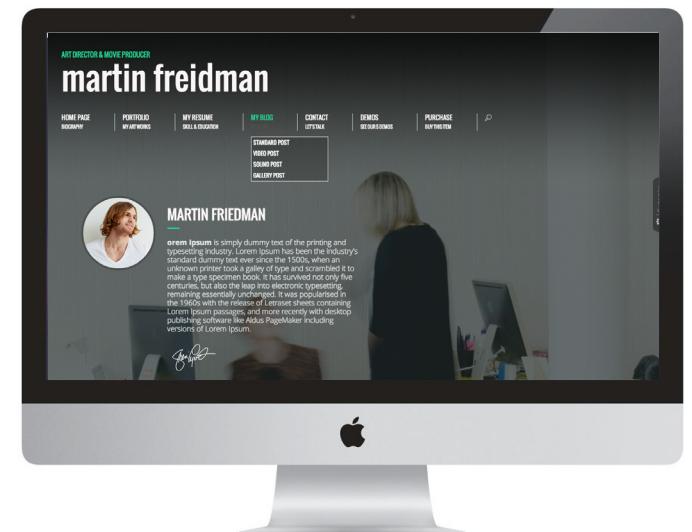
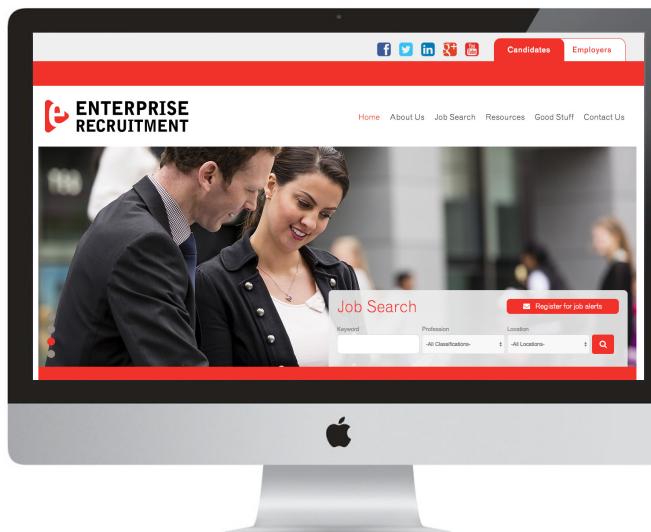
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VIC

COMPETITOR RESEARCH



CONSULT RECRUITMENT

1 LAYOUT

Is very simple and clean, with some great icon use. The large image give users an indication what the overall site can help with.

2 BRAND

The branding consistency is not too over the top. The logo is simple, clear and concise. Contact details are in the most common place for users.

3 EASY NAVIGATION

Clean navigation, with key words and a typical nav bar, which most users would expect.

ENTERPRISE RECRUITMENT

1 NAVIGATION

Users would normally expect nav bar to be in the top right of the site. Nice use of sans serif font, easy to read. Inquisitive use of wording.

2 INTRODUCTION

Great use of a search form. Users would go straight to when they visit the site - they have targeted their subject well, getting straight to the point.

3 REGISTER FOR JOB ALERTS

Automatically this button aims at their target market, luring the users in to register.

MARTIN FRIEDMAN

1 BACKGROUND

Presents as a casual and business like feel. The transparent black over the top gives this a bit of 3D perspective.

2 DROP DOWN MENU

Is separated by a line bar, helps define each one option. The drop down menu is activated when on mouse over. Each drop down is defined in its own box.

3 LAYOUT

An underline is present under the header, helps define that page, and statement clearly.

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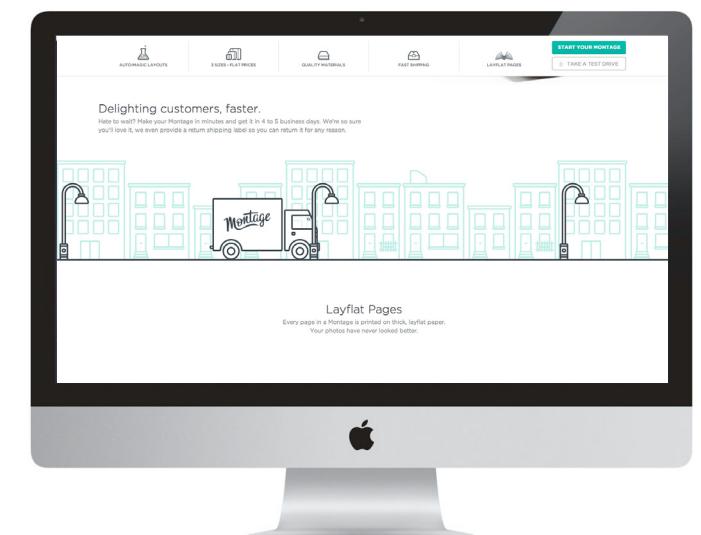
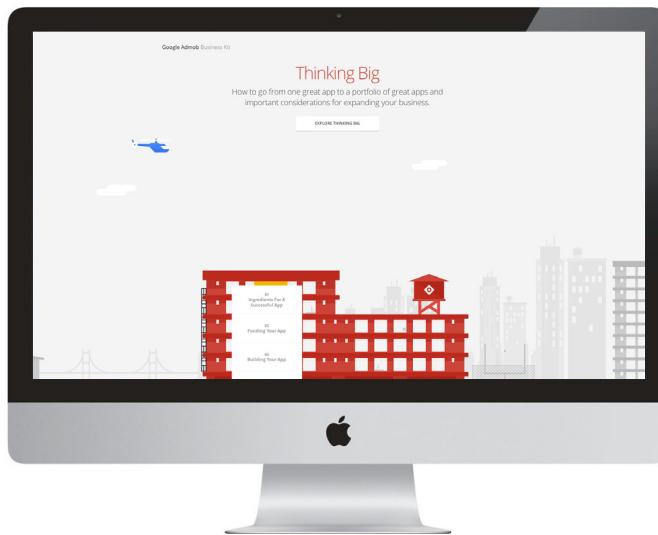
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MARKET RESEARCH



GOOGLE ADMOB

1 DROP DOWN MENU

Is activated by folding up when you hover over the menu/text. The style fits in with the boxed like buildings.

2 BACKGROUND

Appears when page is opened and the plane is constantly moving, which gives the site a bit of fun and interaction. Very clever webkit animation.

3 INTRODUCTION

Is clean and straight to the point. Tells the user what the site is about in one sentence.

MONTAGE

1 BRAND

The brand is simple with one or two muted colours. Very easy to understand what the site offers with the image, text and icons.

2 ICONS

Great way for the user to interact and click with. Then they can get a feel of how the site works, and what the product offers. The buttons are another great way to lure a client in.

3 IMAGE

Is a great responsive website, using flex so the image and layout moves as browser flex's.

MONTAGE cont.

1 ICONS

As you scroll down, the icons are static at the top of the navigation, with a white background overlay.

2 ILLUSTRATION

Keeps moving across horizontally. Gives the site a friendly and fun feel, making the user feel welcomed. It also communicates product delivery is real and quick!

3 LAYOUT

Middle text layout present. This is easy for responsive coding and design.

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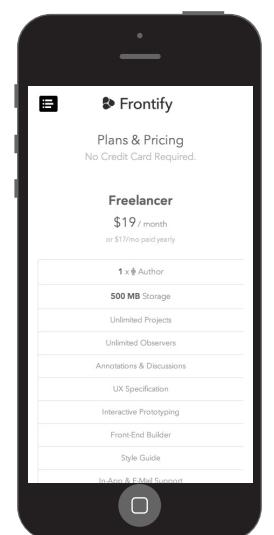
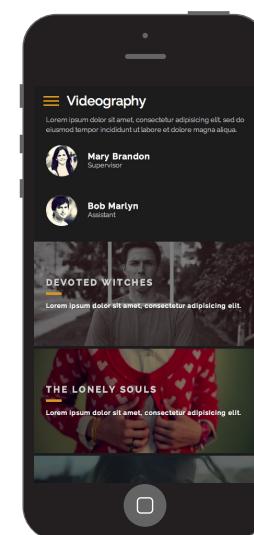
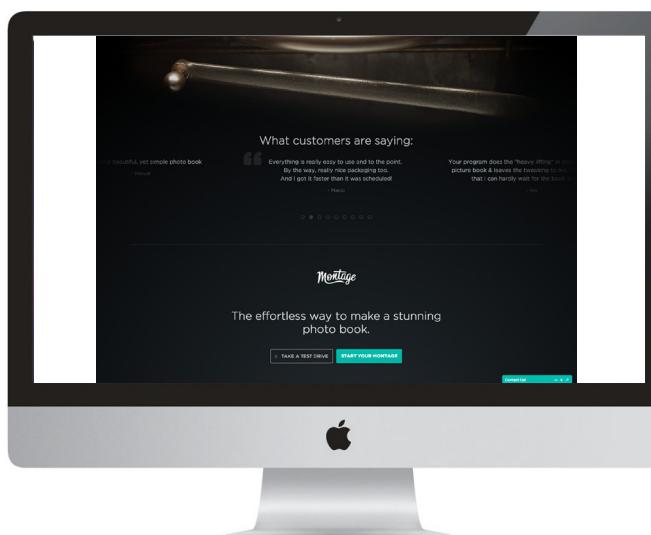
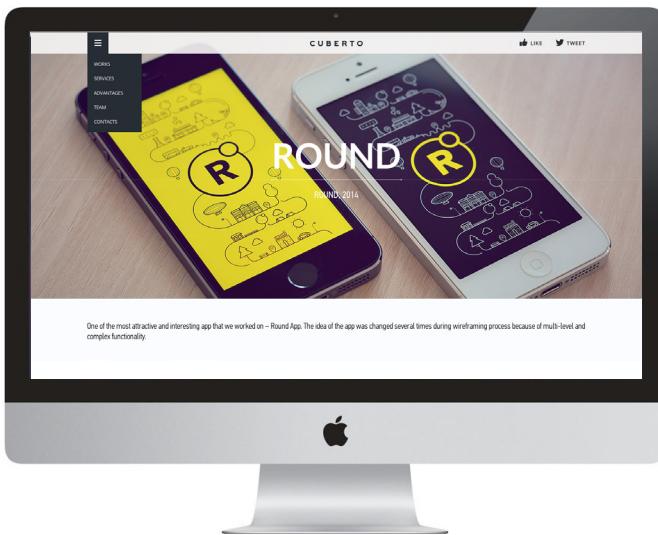
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UI/UX RESEARCH



ROUND

1 BRAND IDENTITY

looks very modern and clean. The use of colours is highlighted in a good way - entices the users to download the application.

2 DROP DOWN MENU

Appears on click, on the half rectangles. The menu drops down in a boxed format. Suits the brand, keeping the site consistent.

3 SOCIAL MEDIA

Is present in the top right hand corner. Where most users would expect to be guided to.

MONTAGE

1 TESTIMONIALS

Is present in a slider, stands out in black with a corporate image sitting at the top.

2 BRAND

The brand is reiterated again at the bottom, with its mission statement. Along with buttons where users can register or start using the site in a meaningful way.

VIDEOGRAPHY

1 MEMBER ID

Member avatars are present when member logs in to view a list of posts or blog topics.

2 BLOG

Blog layout out with header and underline, when you hover over more information appears.

FRONTIFY

1 PRICING LAYOUT

Clean and easy to ready format. There is a button at the bottom to get users to make an enquiry.

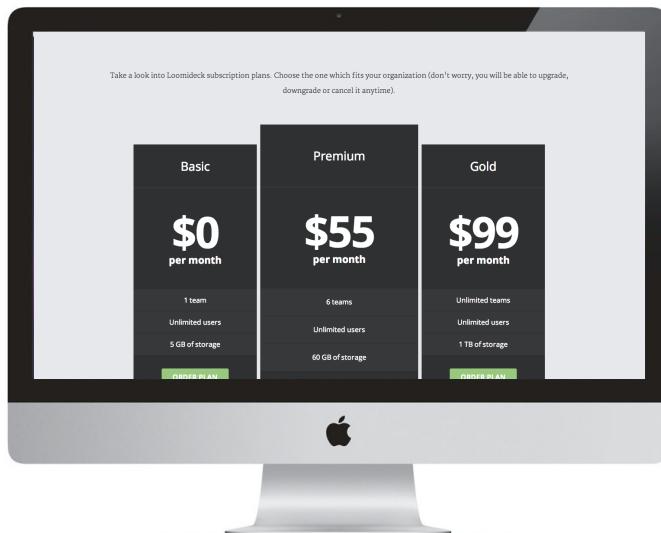
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PRICING LAYOUT

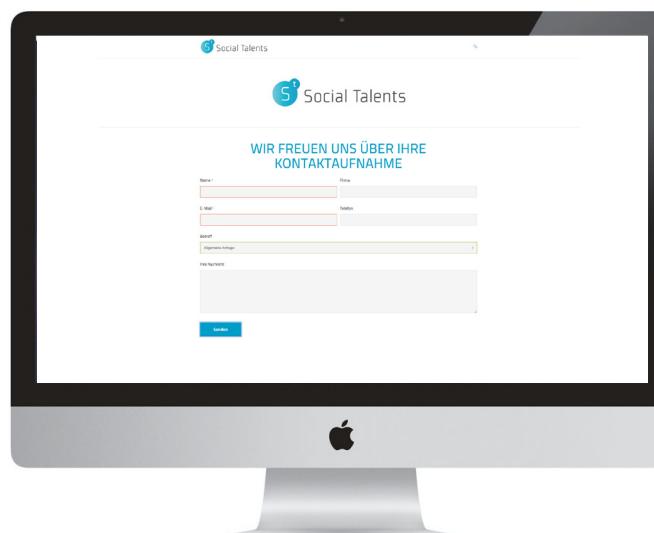
A RESPONSIVE PRICING LAYOUT

The pricing plan appears bold and stands out for the customer to identify which pricing plan is suitable for the target user.

Career consult will be using six different pricing plans and with each plan they can book an appointment online with a consultant.



UI/UX RESEARCH

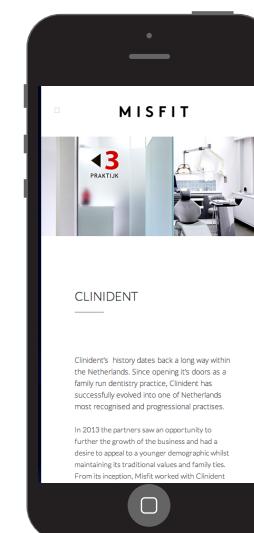


FORM VALIDATION

B HIGHLIGHTED FORM

When user has not filled in all inputs the box highlights with either green = go or red = stop.

The form features in the middle for desktop, and stacks when mobile is in use.



LAYOUT

C HEADER UNDERLINE

Is a popular style, to feature under headings, helps define each section clearly for users.



COLOUR

D PURPLE HUES

Career consult will be using Black, Grey and Lavender colours to create a bold and corporate brand.

This example shows a few highlights of highlighter lime/green to keep the illustration zesty.

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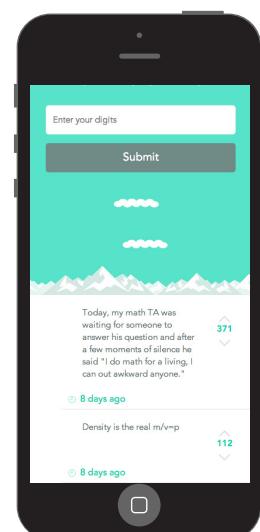
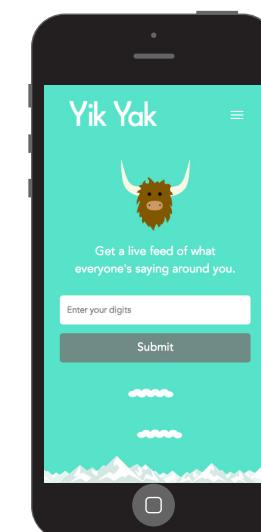
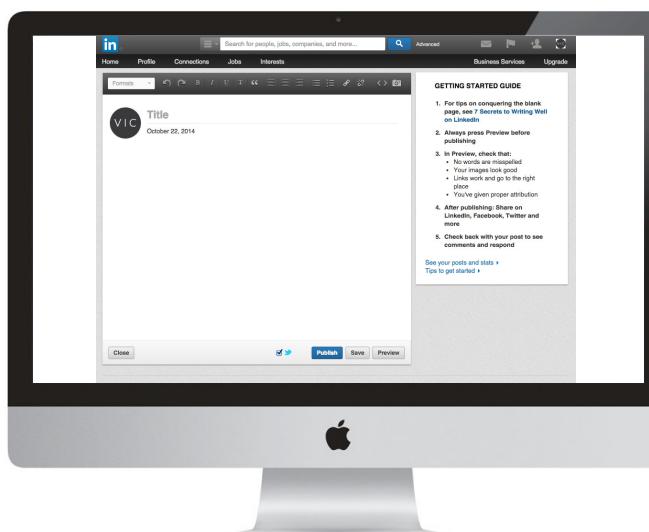
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UI/UX RESEARCH



ADD A POST

- ① DROP DOWN SOCIAL MEDIA OPTIONS
- ② INPUT FIELD EMPTY FOR USER TO START TYPING
- ③ OTHER POSTS KEPT UNDERNEATH EMPTY INPUT POST FIELD.

POST UPDATE

- ① DIFFERENT INPUT OPTIONS AND FIELD INPUT.

FORM

- ① INTRODUCTION FORM
Good way to entice new users and increase client database.

POSTS

- ① POST LAYOUT
Post layout is situated on home page, giving the reader a bit of introduction into the company's thoughts, ideas on careers and advice.

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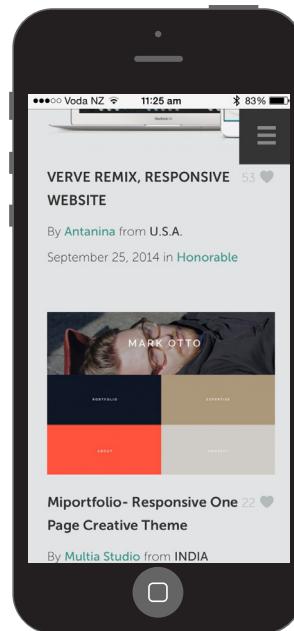
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UI/UX RESEARCH



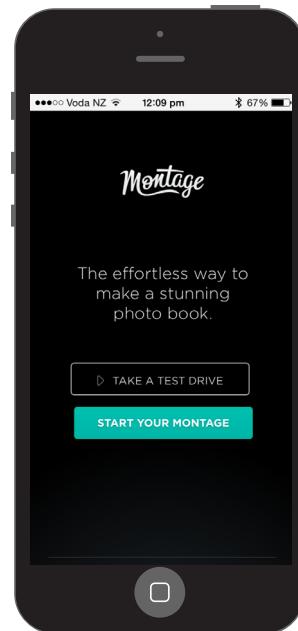
TXT/COLOUR

1 LAYOUT

Nice introduction page. Good combination of colours.

2 MENU

Drop down menu moves statically over the top of information.



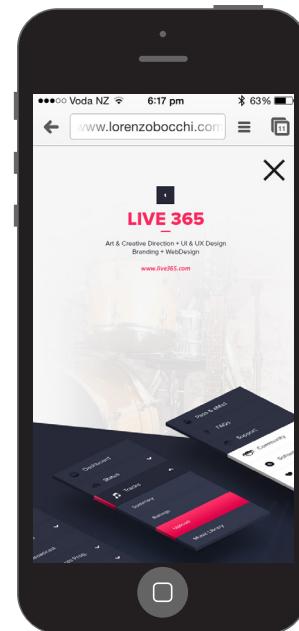
BUTTONS

1 LAYOUT

Easy and simple introduction page. Easy to navigate around.

2 BUTTONS

Buttons are clear and easy to comprehend.



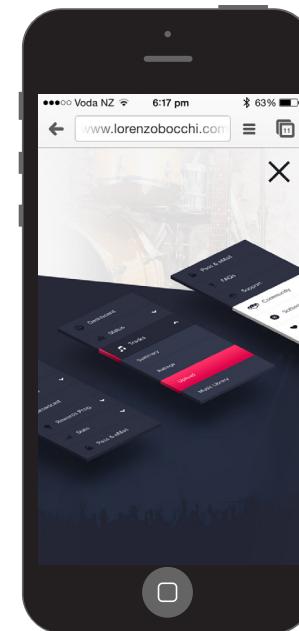
LAYOUT

1 COLOUR HIGHLIGHTING THE FORM

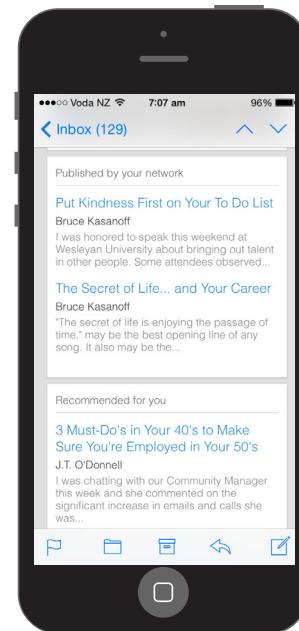
Stand out colour highlighted when user activates a drop down list function.

2 ICONS

Are visible and unique. Helps the user identify what menu option to take. The user becomes affiliated with the brand.



FORMS



BLOG/POSTS

1 LAYOUT

Nice use of colouring in layers. Gives the application a sense of perspective.

2 HIGHLIGHTED HEADER

11 PROJECTED MILESTONES

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PROJECTED MILESTONES

STAGE 1	DATE COMPLETED
CLIENT CONSULTATION	24 09 14
MARKET RESEARCH & DESIGN WIREFRAMES	21 10 14
PLAN SITE CONTENT CONTINUE DESIGN UI/UX	25 10 14
LIAISE WITH CLIENT ON PROPOSAL - MAKE CHANGES NECESSARY	27 10 14
PITCH PROPOSAL TO CLIENT MAKE CHANGES & REVIEW, LIAISE WITH TEAM MANAGER	29 10 14
PITCH PROPOSAL TO TEAM MANAGER & MAKE CHANGES	30 10 14
STAGE 2	DATE COMPLETED
PREPARE DATABASE DIAGRAM & TABLES SAMPLE DATA	03 11 14
MAKE DATABASE QUERIES & TESTING	04 11 14
HTML & CSS - RESPONSIVE CODING & TEST	17 11 14
JAVASCRIPT & JQUERY CODING & TEST	17 11 14

STAGE 3	DATE COMPLETED
AJAX & LOCAL STORAGE TESTING	19 11 14
HTML & CSS LAST MINUTE TOUCH UPS	20 11 14
DATABASE MANAGEMENT	21 11 14
PHP & FRAMEWORK	21 11 14
SET UP ON SERVER SYSTEM & TESTING	22 11 14
SHOWCASE WORK TO CLIENT SO FAR	23 10 14
STAGE 4	DATE COMPLETED
PHP & FRAMEWORK & TESTING	30 11 14
SET UP ON SERVER SYSTEM & TESTING	07 12 14
HTML & CSS LAST MINUTE TOUCH UPS	07 12 14
SHOWCASE COMPLETED SITE TO CLIENT AND MANAGEMENT	08 12 14



BRAND, SKETCHES & WIREFRAMES



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LOGO DEVELOPMENT

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FINAL LOGO DESIGN



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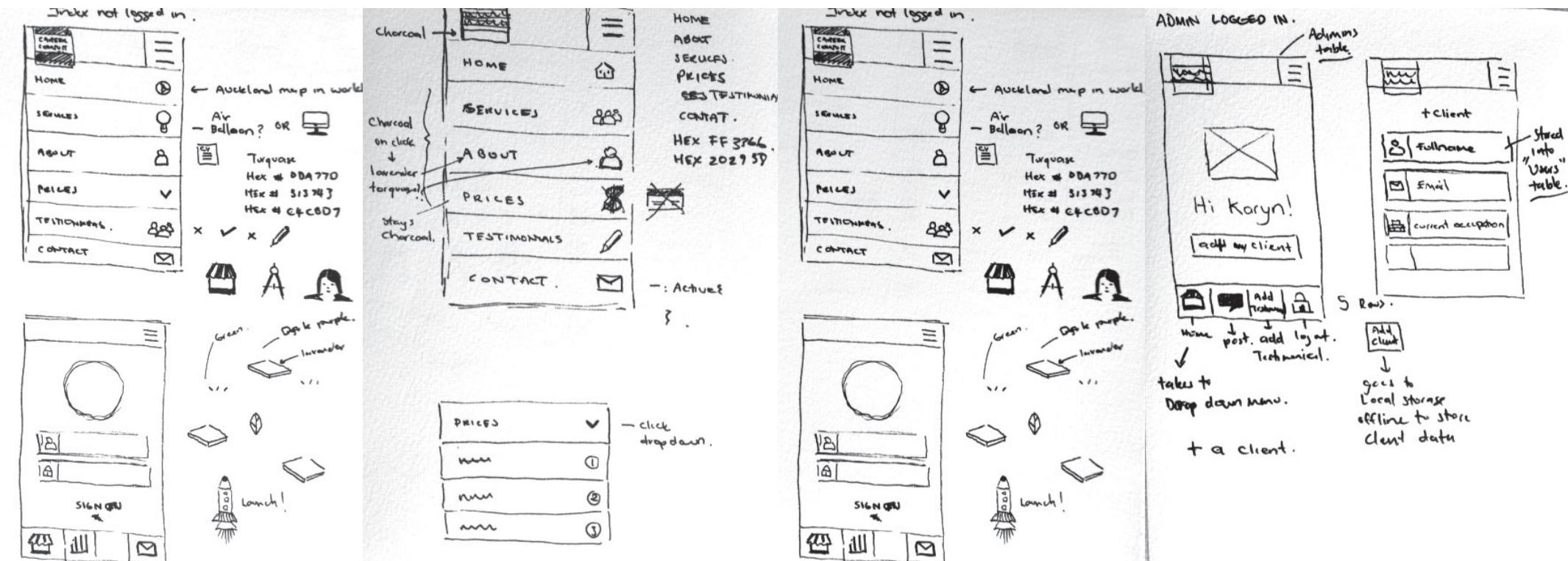
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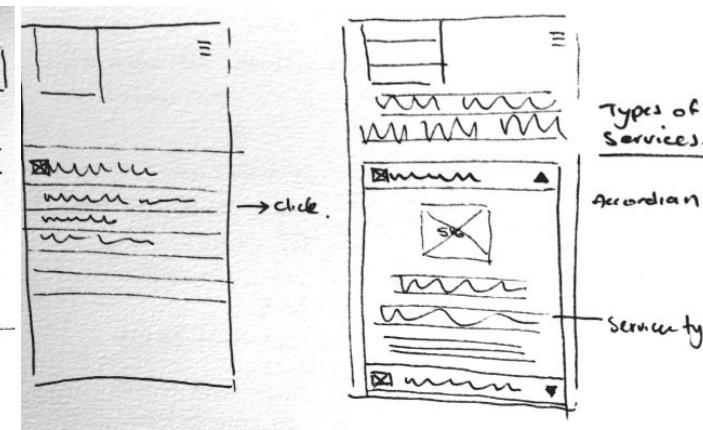
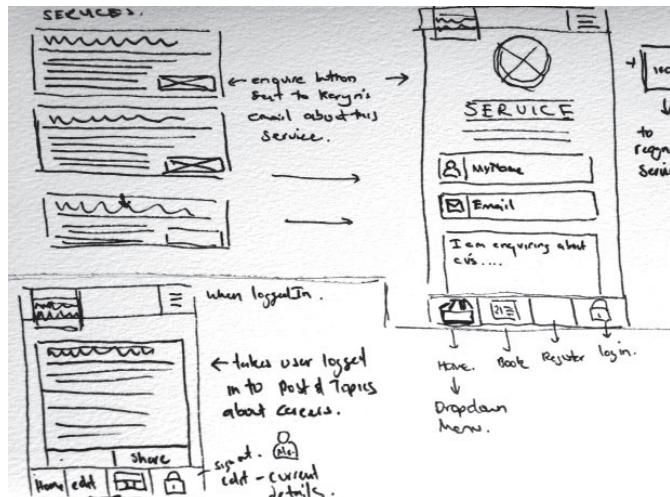
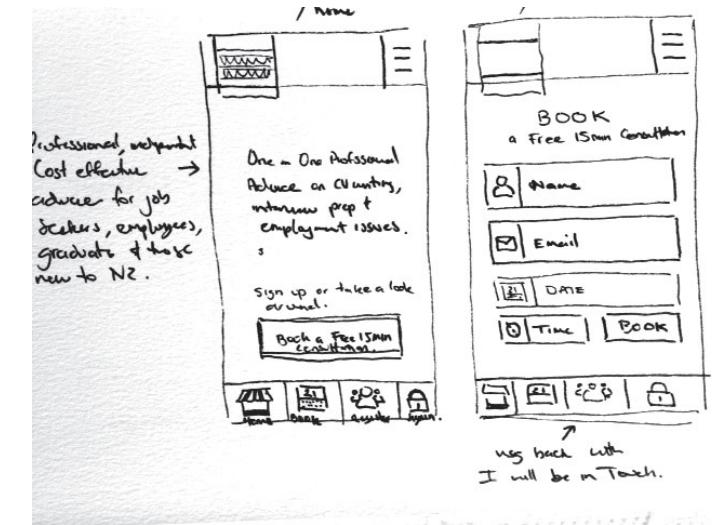
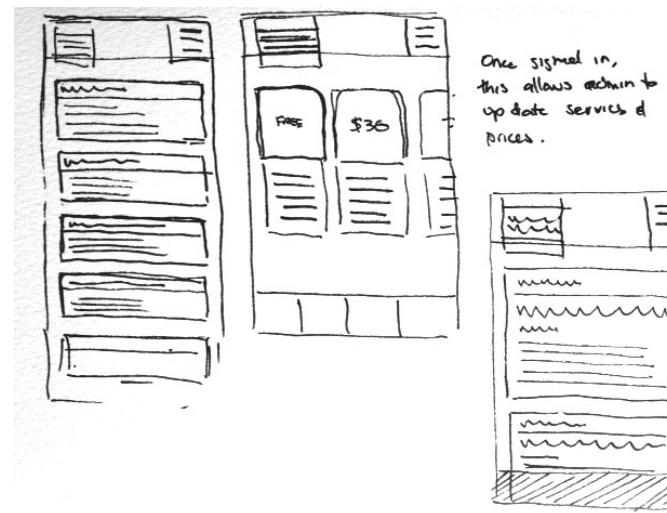
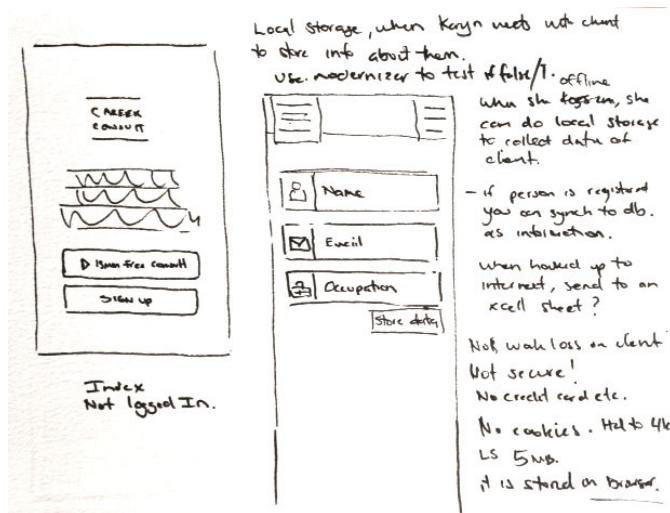
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MOCK SKETCHES





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WIREFRAMES - MOBILE

Introduction

<<Touch Nav to show options>>

Introduction stage 2

FOOTER | SOCIAL MEDIA LINKS

Register

FOOTER | SOCIAL MEDIA LINKS

Services

Services

Lore ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod.

- Service 1 ▾
- Service 2 ▾
- Service 3 ▾
- Service 4 ▾
- Service 5 ▾

FOOTER | SOCIAL MEDIA LINKS

<<Touch 'Service' Accordion slide down>>

Login

FOOTER | SOCIAL MEDIA LINKS

Testimonials

FOOTER | SOCIAL MEDIA LINKS

Pricing

FOOTER | SOCIAL MEDIA LINKS

Posts/Share

FOOTER | SOCIAL MEDIA LINKS

Services cont.

Services

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- Service 1 ▾
- Placeholder box

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Service 2 ▾

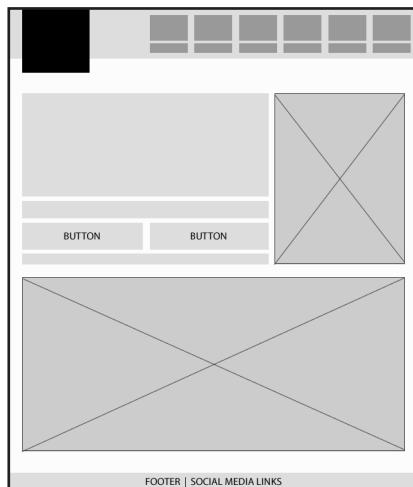
About

FOOTER | SOCIAL MEDIA LINKS

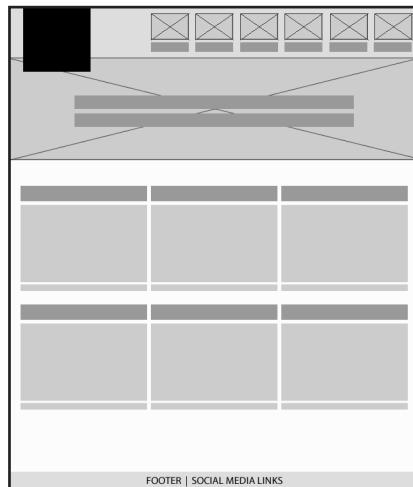
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WIREFRAMES - TABLET/DESKTOP

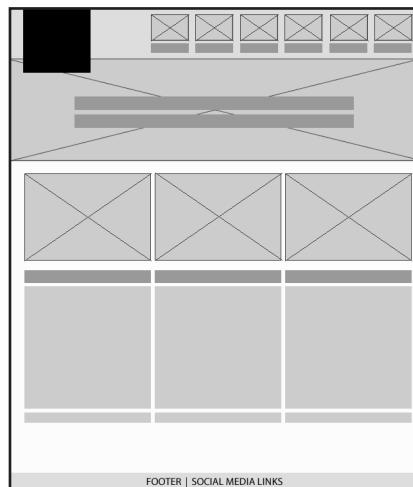
Introduction



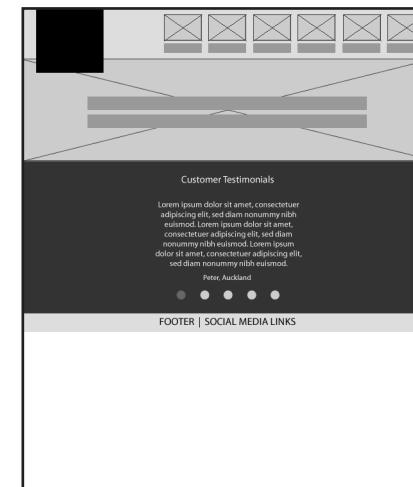
Services



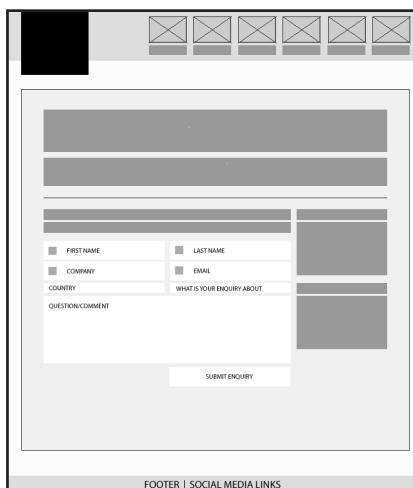
Posts/Share



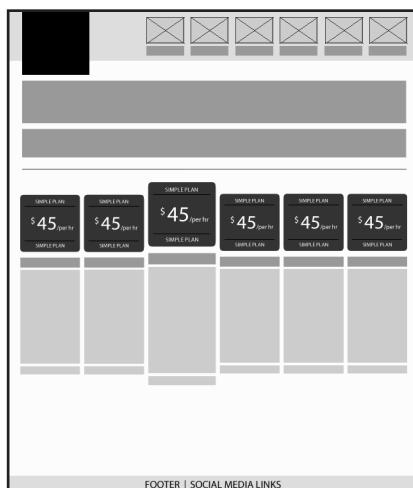
Testimonial



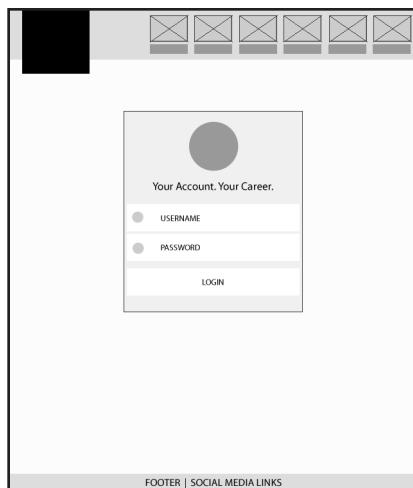
Booking Enquiry



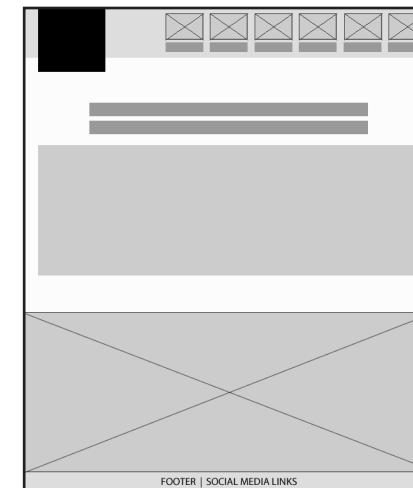
Pricing



Login



About





WEBSITE STRUCTURE



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SITE PURPOSE

TO LAUNCH a fully responsive website application that will educate users services provided, about the business and will allow Career Consult to build a client database over time.

Key features will include;

ADMINISTRATOR:

- Store client details on/offline and save to the database.
- Full editing rights by the administrator logging in, update/edit/delete testimonials, posting and sharing ideas, services types, and adding/updating clients in the system.

USER:

- Can become a registered member.
- Edit/Update/Delete their details.
- Book online.
- User can view Career Consult posts and share on social media.

By collecting data from the client, a Career Consultant can understand the client before going to meet them. This will give the business an edge over it's competitor's by knowing what to expect from the client, the business will be able to plan effective meeting's in a timely manner.

The website application will have an edgy corporate brand, with lavender/purple hues, bold and simple formats - this will further increase traffic, raise google search engine optimisation, and heighten the awareness of the site within Auckland city.

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WEBSITE STRATEGY

WEB STRATEGIES

1. SHARING CAREER CONSULT POSTS/IDEAS/LINKS

This will be an important section to the site, as it will increase traffic and create higher google ratings for the web application. Search engine optimization will be increased, allowing more users to become members and selecting different service types.

2. ReSTful URL

By using resources this will leverage existing HTTP methods to implement single/example endpoints in the URL. This will create a clean and clear guidance for users when visiting the site.

3. RESPONSIVE DESIGN

Building a plan for creating a responsive website to ensure this works on mobile - android and iOS, tablet, and desktop. Images and text will be scalable, box frames will stack. The site will only feature in pages with links rather than one long page with sections.

4. LINK TO FACEBOOK /TWITTER/LINKEDIN

This application will allow a gateway into social media spreading the word of this new web application, will help build a client database, and share this brand identity around the online community.

5. TESTING AND VALIDATING

By testing frequently both on devices and server side, this will help the process start well and finish well. I will test from the top down, sweeping, from one section to the other - ensuring that it all will come together nicely towards the end.

6. AWARE OF MARKET PLACE

Designing for iOS and Android, as the majority of users will be using their mobile and tablet devices. Making this site accessible anywhere.

7. BROWSER COMPATIBILITY

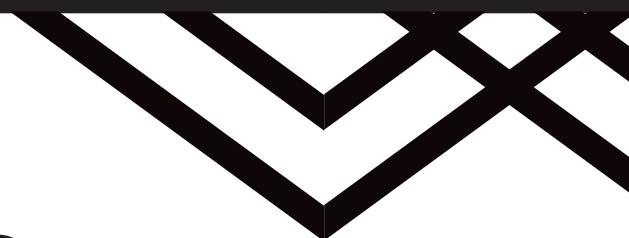
Making sure the site is working on all browsers, IE10+, Chrome, Safari, Firefox.

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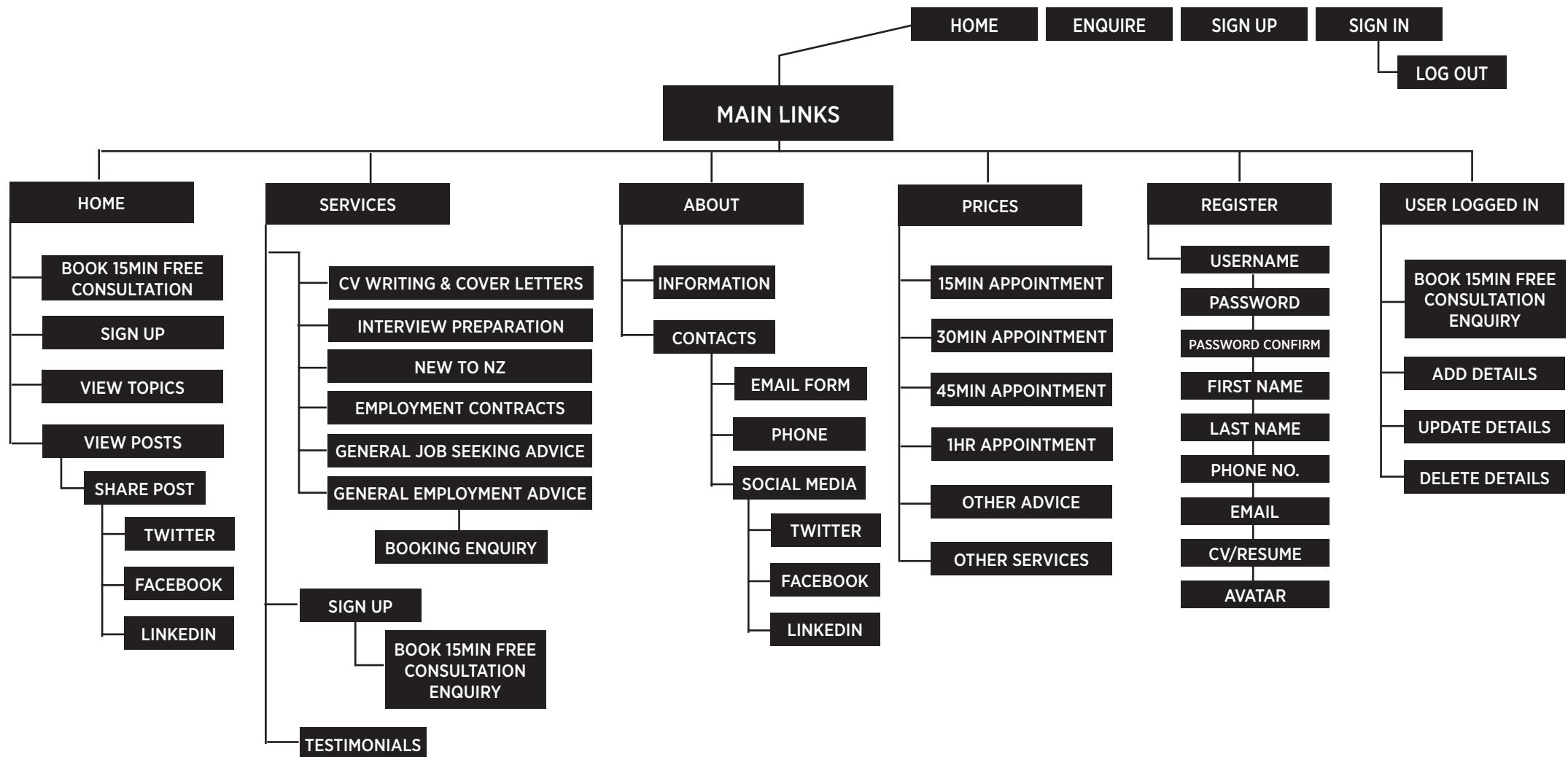
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SITE MAP:USER

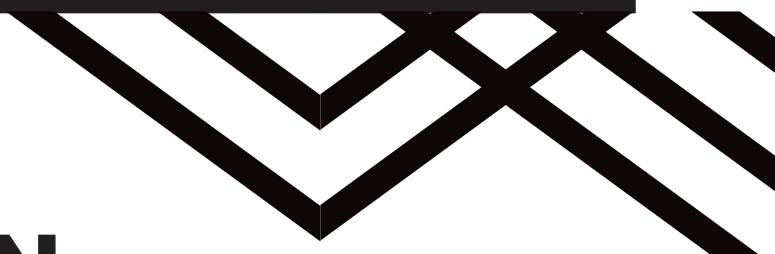


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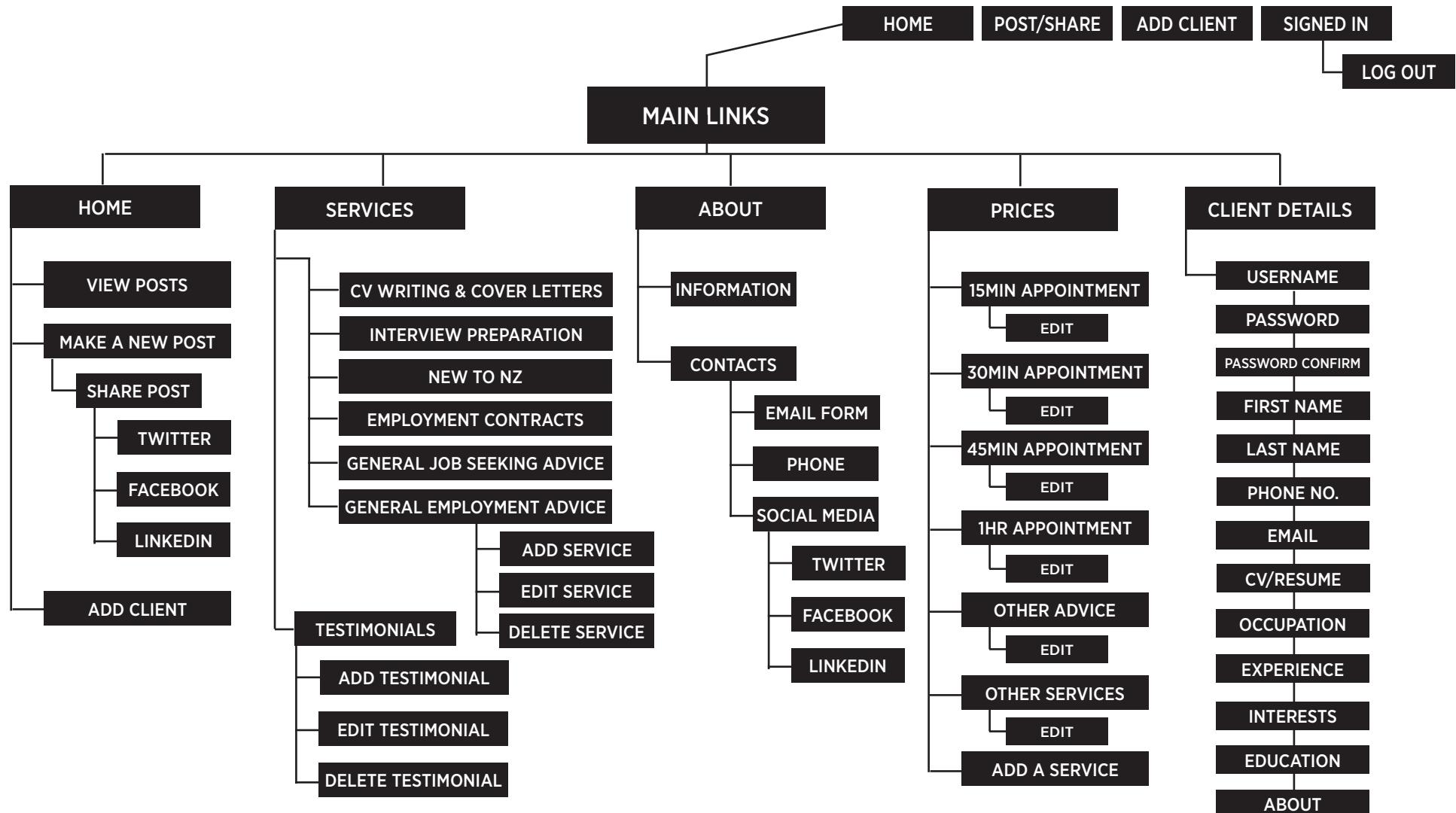
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SITE MAP:ADMIN





USE CASES - USER DIAGRAMS & DESCRIPTIONS

25 USE CASES DIAGRAM - USER

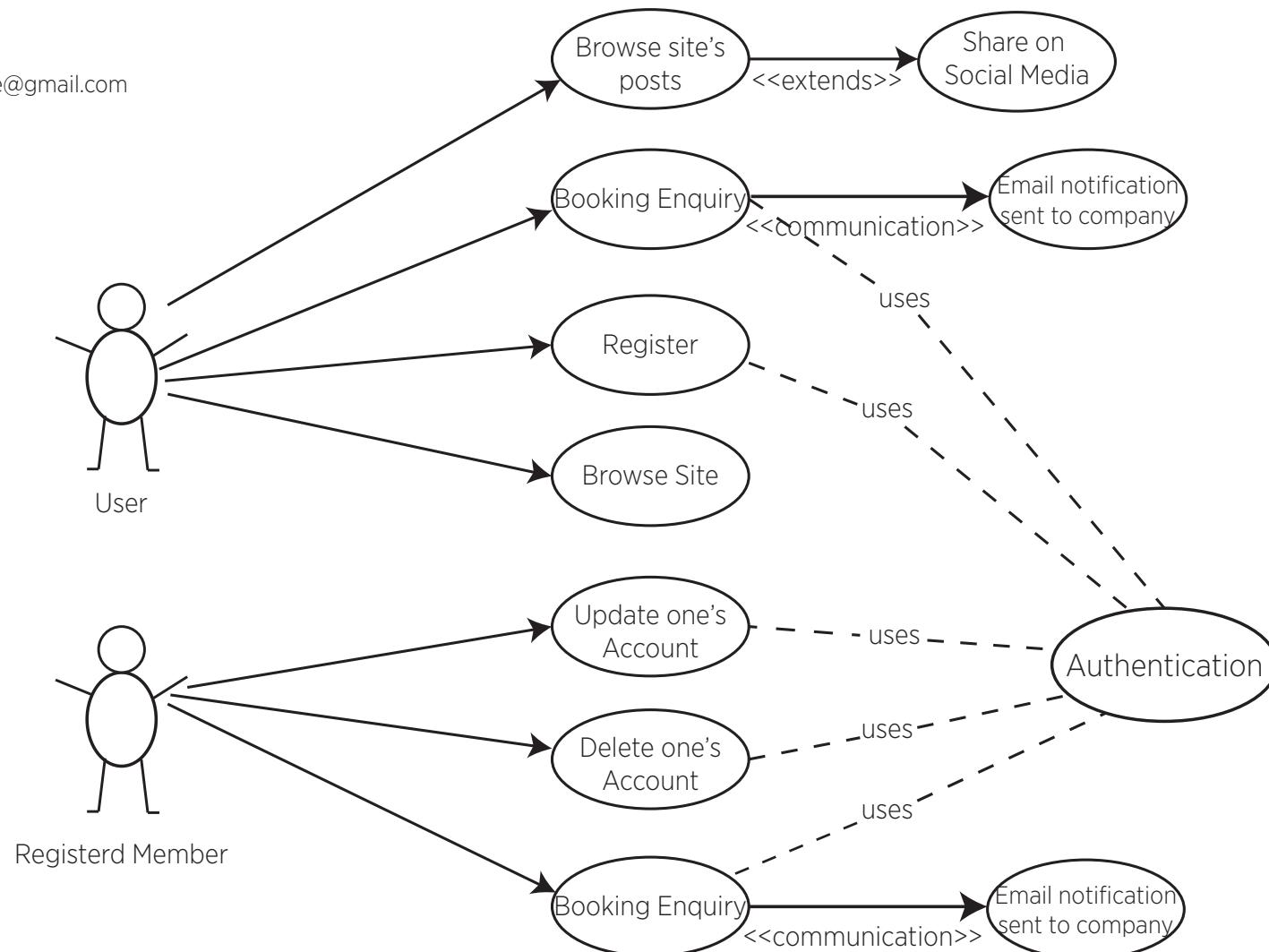
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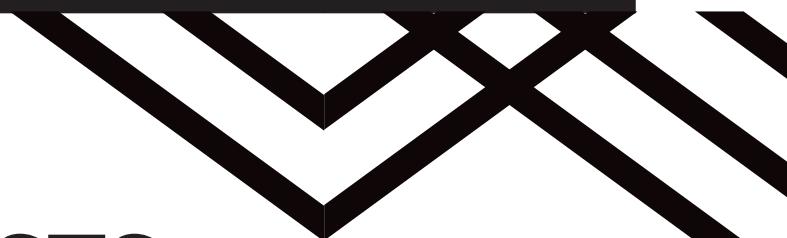
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BROWSE SITE POSTS

Brief description: Use case browsing sites posts and sharing on social media

Basic flow.

1. Use case begins when user wishes to browse site and posts.
2. The system presents menu options and user select a post with social media sharing options.
3. The user views a post and shares media online through a new window.

Alternative flow.

No posts present

2a. The system presents no posts present. In which case user returns to browse sites main menu. Therefore user returns basic flow. In which case use case is closed.

Pre-Conditions: User must have rights and access to social media to share posts online.

Post-Conditions: Null

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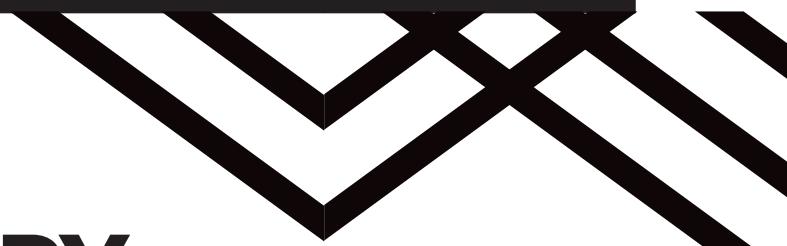
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BOOKING ENQUIRY

Brief description: Use case booking enquiry of a service type as a non member.

Basic flow.

1. Use case begins when user wishes to browse site and services catalogue.
2. The system presents menu options and user selects services.
3. The actor views a service type and wishes to book an enquiry on this particular service.
4. System presents a booking enquiry interface for user to fill out online.
5. User submits data to enquire within.
6. System presents user with notification message.
7. Booking is sent directly to company email to notify company consultant.

Alternative flow.

Invalid input in booking enquiry.

5a. User enters incorrect data into system, user is presented with error message. User can return back to basic flow or cancel booking enquiry. In which case use case is closed.

Pre-Conditions: User is a non member booking an enquiry for a service type.

Post-Conditions: User may wish to register after 'booking enquiry' to get a one off free consultation.

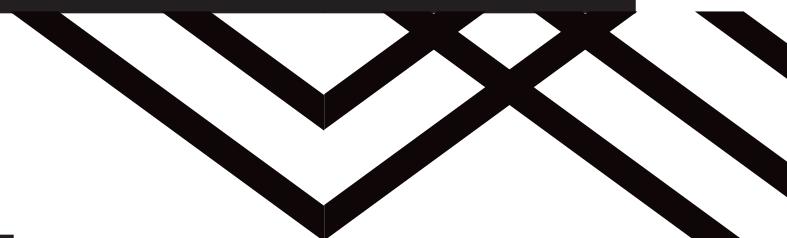
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REGISTRATION

Brief description: Use case registration

Basic flow.

1. Use case begins when user wishes to browse site and become a registered member.
2. The system presents menu options and user selects registration.
3. The system requests that the user enter his/her username, password, password again, First name, last name, mobile, email, and avatar - which is optional.
4. User then submits registration information.
5. System validates user information created.
6. System triggers New User event in database.
7. System sends message to user confirming an account created and to log in.

Alternative flow.

Incorrect matching password/password again

2a: User enters incorrect matching password and password confirm, the system displays an error message. User can choose to return to the basic flow or cancels registration. Then the use case is closed.

2b: User enters mobile number in alphabetic state. The system displays error message. User can choose to return to the basic flow or cancels registration. Then the use case is closed.

2c. User enters email address, and is not defined as an email. The system displays an error message. User can choose to return to the basic flow or cancels registration. Then the use case is closed.

Pre-Conditions: Enter website.

Post-Conditions: Access to system log in feature.

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BROWSE SITE

Brief description: Use case browse site.

Basic flow.

1. Use case begins when user wishes to browse site.
2. The system presents menu options and introduction.
3. User browses through different categories and looks at all services provided.

Alternative flow.

- 3a. May be nothing the user finds interesting or to their needs.
- 3b. Booking a service they want may not be there anymore.
- 3c. May not be able to view website.

Pre-Conditions: Enter website

Post-Conditions: Looks at different items and finds something the user likes.

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UPDATE ONE'S ACCOUNT

Brief description: Use case update one's account.

Basic flow.

1. Use case begins when user wishes to update their account details.
2. System requests user to enter their login details to gain access to account details.
3. User browses through different inputs to update their account.
4. User submits data.
5. System presents user with updated details.

Alternative flow.

- 3a. May be nothing the user wants to update.
- 3b. User chooses to remove all details, in which case user returns to basic flow, and cancels their update - opting for removing their account all together. Use case is then closed.
- 3c. May not be able to view details.
- 5a. User may not be able to see updated changes.

Pre-Conditions: Enter website. User must be a registered member to enter their account details.

Post-Conditions: User checks their details thoroughly to make sure there are no mistakes.

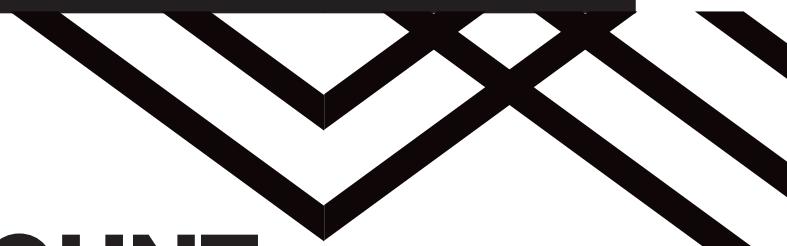
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DELETE ONE'S ACCOUNT

Brief description: Use case delete one's account.

Basic flow.

1. Use case begins when user wishes to delete their account details.
2. System requests user to enter their login details to gain access to account.
3. User removes their account and system presents user with notification. And main website options.
4. System database is updated..
5. User leaves site.

Alternative flow.

- 3a. User is dissatisfied with business contact.
- 3b. User chooses to remove some details, in which case user returns to basic flow, and cancels deleting their account. Use case is then closed.
- 3c. May not be able to view account details correctly.
- 5a. User may not be able to see updated changes.

Pre-Conditions: Enter website. User must be a registered member to enter their account to update or delete.

Post-Conditions: User checks their account has been deleted by trying to log into the system.

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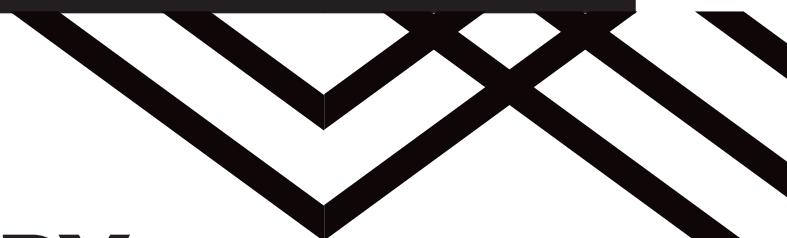
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BOOKING ENQUIRY

Brief description: Use case booking an enquiry on a free one off consultation.

Basic flow.

1. Use case begins when user wishes to book a free one off consultation.
2. The system presents user with a notification, to login or register as a member to gain rights to free consultation.
3. User wishes to log in. System requests username and password to gain access to free booking consultation.
4. User is then presented with main menu and options.
5. User selects booking free one off consultation.
6. User submits data to book free consultation.
7. System presents notification to user on submission.
8. Booking enquiry is sent directly to company email.

Alternative flow.

- 2a. User is not a registered member, therefore leaves notification and returns back to main website page to view other options.
- 4a. User has already booked a free consultation, and is presented with no option to enquire on a free consultation.

Pre-Conditions: User is a member booking a service. A registered member can enquire of booking their one off free consultation. User may have also used their free consultation in the past, and trying to bypass the system.

Post-Conditions: Administrator needs to call or email member back to arrange a time.



USE CASES - ADMINISTRATION DIAGRAMS & DESCRIPTIONS

34 USE CASES DIAGRAM - ADMINISTRATION

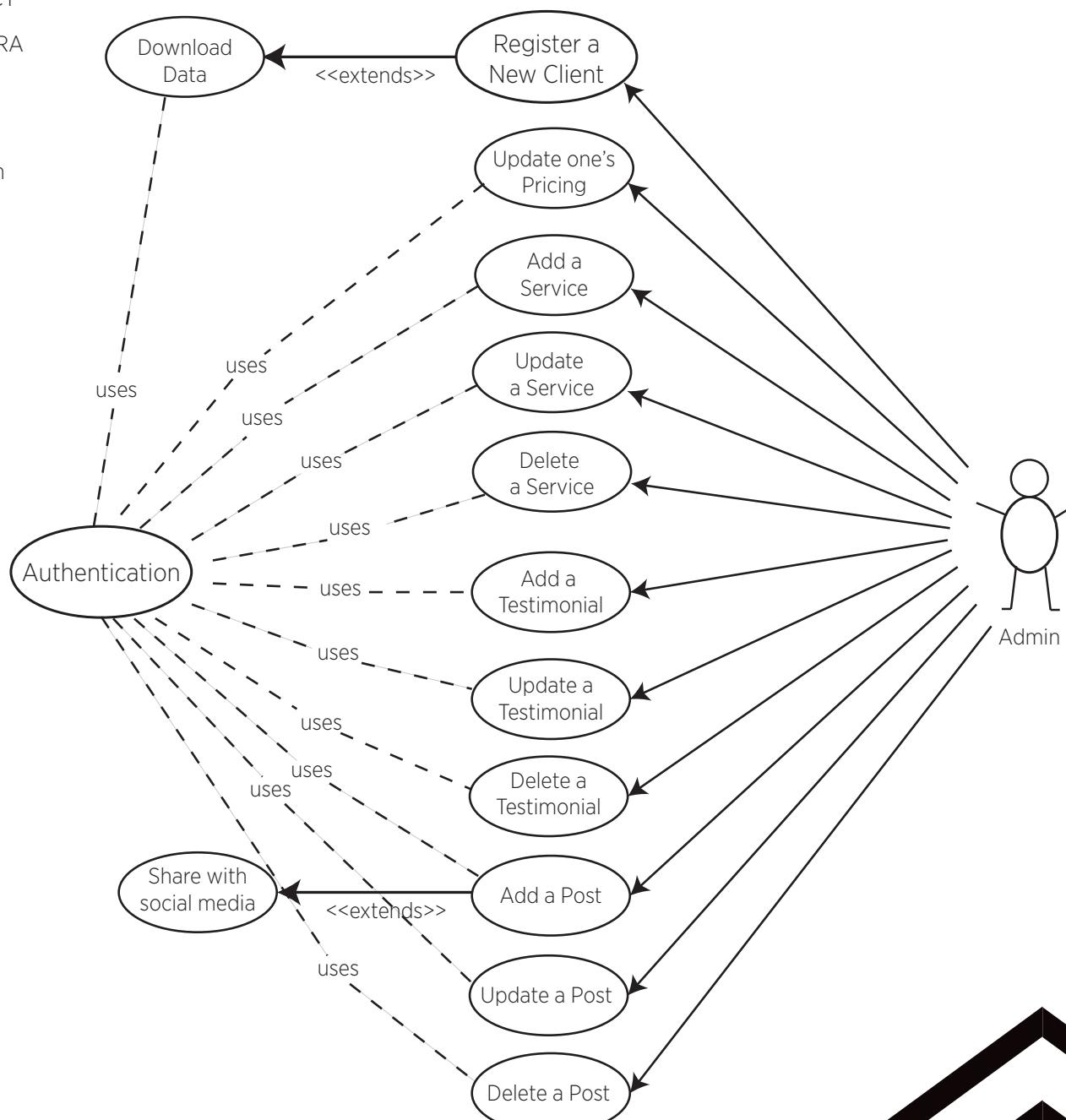
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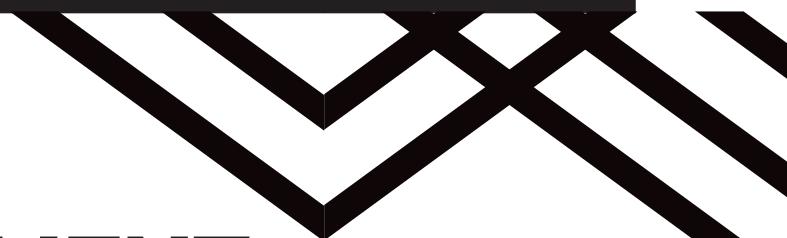
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REGISTER A NEW CLIENT

Brief description: Use case administrator registers a new client offline then stores data once connected online.

Basic flow.

1. Use case begins when administrator wishes to register a client and add information on behalf of the client in a consultation.
2. The system requests the administrator to log in to their account system online.
3. System presents main menu, administrator wishes to select register a new client.
4. System presents input fields for the administrator to fill in.
5. Once all fields are filled, administrator hits submit to store data to database.
6. If all information fields are correct, system displays notification.

Alternative flow.

- 5a: Administrator can choose to work offline to store data about the client in the browser then turn internet connection back on to store data to the database.
- 6a: System presents Administrator with error input required, if a compulsory field is filled in incorrectly or left empty.

Pre-Conditions: Internet connection to log in to administration system. Administrator can turn their internet off to work off line and store data about the client on the browser.

Post-Conditions: Once in internet connection, Administrator can store the client's data. Administrator must clear the browser to free up space for any other new registrations.

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UPDATE ONE'S PRICING

Brief description: Use case updating price type in services category.

Basic flow.

1. Use case begins when administrator wishes to log into their account successfully.
2. System presents administrator with system menu options and selects pricing category.
3. Administrator wishes to modify a price.
4. System validates data.
5. System updates website and presents administrator with new price.

Alternative flow.

- 3a. May be nothing the administrator wishes to update.
- 3b. Administrator chooses to delete price and information, in which case administrator goes back to basic flow and the use case is closed.
- 4a. System presents errors if field is left empty.
- 5a. Administrator may not be happy with current look and decides to change the look of all pricing information. In which case administrator returns back to basic flow. Use case is closed.

Pre-Conditions: Access to administrator system to change pricing information.

Post-Conditions: Administrator checks that all details changed are correct before logging out of their system.

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ADD A SERVICE

Brief description: Use case, Administrator adds a service.

Basic flow.

1. Use case begins when administrator wishes to add a new service, by logging in to their system account.
2. Administrator browses application management options.
3. System presents services catalogue with add, update and delete options.
4. The administrator chooses add, system presents with field inputs needed to define a new service, including a general service description.
5. Administrator submits data.
6. System validates data.
7. System presents administrator with updated service catalogue.

Alternative flow.

Incorrect password

- 1a. Administrator enters incorrect password, the system displays an error message. Administrator can choose to return to the basic flow or cancels login. Used case is closed.

Input field left empty.

- 4a: Administrator skips input, the system displays an error message on submit. Administrator can choose to return to the basic flow or cancels adding new service. Then the use case is closed.

Pre-Conditions:

1. The Administrator has access to the management application side, which connects to the services component and allows them to enter the appropriate data needed to create a new service.

Post-Conditions:

1. A new service exists comprising one or more service records.
2. All details are recorded on the system and presented on the application.

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UPDATE A SERVICE

Brief description: Use case, Administrator updates a service.

Basic flow.

1. Use case begins when administrator wishes to update a service, by logging in to their system account.
2. Administrator browses application management options selects services catalogue.
3. System presents service types with add, update and delete options.
4. The Administrator selects update and inputs the information needed to update the service.
5. System validates the data on submit.
6. System presents administrator with updated services catalogue.

Alternative flow.

Incorrect password

- 1a. Administrator enters incorrect password, the system displays an error message. Actor can choose to return to the basic flow or cancels login. Used case is closed.

Input field left empty.

- 4a: Administrator skips input, the system displays an error message on submit. Administrator can choose to return to the basic flow or cancels adding new service. Then the use case is closed.

Pre-Conditions:

1. The Administrator has access to the management application side, which connects to the services component and allows them to enter the appropriate data needed to create a new service.

Post-Conditions:

1. All details are recorded on the system and presented on the application.

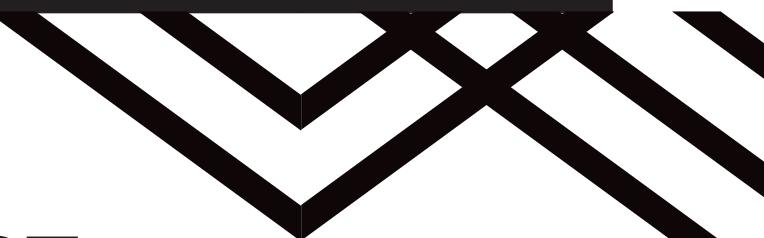
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DELETE A SERVICE

Brief description: Use case, Administrator wishes to delete a service type.

Basic flow.

1. Use case begins when administrator wishes to delete a service, by logging in to their system account with success.
2. Administrator browses application management options selects services catalogue.
3. System presents each service type with add, update and delete options.
4. Administrator selects delete a service type. System presents user with a warning before going ahead.
5. System presents itself to Administrator with updated services catalogue.
6. Database services table is updated.

Alternative flow.

Incorrect password

- 1a. Administrator enters incorrect password, the system displays an error message. Administrator can choose to

return to the basic flow or cancels login. Used case is closed.

Chooses wrong service type and deletes

- 4a. Administrator deletes service, and chooses wrong service to delete off system. Use case becomes closed. Administrator prepares to add a new service.

Layout is uneven

- 5a. System presents uneven amount of service types which affects responsive UI/UX.

Pre-Conditions:

1. The Administrator has access to the management application side, which connects to the services component and allows them to delete appropriate data to remove a service type.

Post-Conditions:

1. Service is deleted from system.
2. Service catalogue is updated.

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ADD A TESTIMONIAL

Brief description: Use case, Administrator adds a testimonial.

Basic flow.

1. Use case begins when administrator wishes to add a new testimonial, by logging in to their system account.
2. Administrator browses application management options.
3. System presents testimonials with add, update and delete options.
4. The administrator chooses add, system presents with field inputs needed to define a new testimonial, including content and avatar. Administrator writes a quote from a customer and stores a picture.
5. Administrator submits data.
6. System validates data.
7. System presents administrator with updated testimonials page.

Alternative flow.

Incorrect password

1a. Administrator enters incorrect password, the system displays an error message. Administrator can choose to return to the basic flow or cancels login. Used case is closed.

Input field left empty.

4a: Administrator skips input, the system displays an error message on submit. Administrator can choose to return to the basic flow or cancels adding a testimonial. Then the use case is closed.

Pre-Conditions:

1. The Administrator has access to the management application side, which connects to the testimonials component and allows them to enter the appropriate data needed to add a testimonial.

Post-Conditions:

1. All details are recorded on the system and presented on the application.

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UPDATE A TESTIMONIAL

Brief description: Use case, Administrator updates a testimonial.

Basic flow.

1. Use case begins when administrator wishes to update a testimonial, by logging in to their system account.
2. Administrator browses application management options.
3. System presents testimonials with add, update and delete options.
4. The administrator chooses update, system presents with field inputs needed to update a certain testimonial.
Administrator can choose to update content or change avatar.
5. Administrator submits data.
6. System validates data.
7. System presents administrator with updated testimonials page.

Alternative flow.

Incorrect password

1a. Administrator enters incorrect password, the system displays an error message. Actor can choose to return to the basic flow or cancels login. Used case is closed.

Input field left empty.

4a: Administrator skips input, the system displays an error message on submit. Administrator can choose to return to the basic flow or cancels updating a testimonial. Then the use case is closed.

Pre-Conditions:

1. The Administrator has access to the management application side, which connects to the testimonials component and allows them to enter the appropriate data needed to update a testimonial.

Post-Conditions:

1. All details are recorded on the system and presented on the site application page.

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DELETE A TESTIMONIAL

Brief description: Use case, Administrator wishes to delete a testimonial.

Basic flow.

1. Use case begins when administrator wishes to delete a testimonial, by logging in to their system account.
2. Administrator browses application management options.
3. System presents testimonials with add, update and delete options.
4. The administrator chooses delete a certain testimonial.
5. Administrator submits option. System presents user with a warning message.
6. Database testimonials table is updated.
7. System presents administrator with updated testimonials page.

Alternative flow.

Incorrect password

- 1a. Administrator enters incorrect password, the system displays an error message. Administrator can choose to return to the basic flow or cancels login. Used case is closed.

Chooses wrong testimonial and deletes

- 4a. Administrator deletes testimonial, and chooses wrong testimonial to delete off system. Use case becomes closed. Administrator prepares to add a new testimonial and details deleted off system.

Pre-Conditions:

1. The Administrator has access to the management application side, which connects to the testimonials component and allows them to delete appropriate data of a testimonial.

Post-Conditions:

1. All details are recorded on the system and presented on the site application page after.

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ADD A POST & SHARE

Brief description: Add a post & share with social media.

Basic flow.

1. Use case begins when administrator logs in.
2. Administrator browses application management options and selects past and present posts with an empty input.
3. Administrator is presented with input post and selection of social media forums to share post.
4. Administrator submits data, selects social media forum, which is stored, and presents on application there after.
5. Administrator tests social media page to see content.

Alternative flow.

Post submission.

- 4a. Administrator submits post data and is presented with incorrect layout on application, actor edits post, justify's data, hits submit to test application. Administrator returns back to basic flow - actor tests post out on social media forum. Used Case is then closed.

- 4b. Actor skips title/topic input, and hits submit. System presents actor with invalid input response. In which case actor then returns back to basic flow. Enters missing input to finish the used case.

Pre-Conditions:

1. The Administrator has access to the management application side, which connects to the posts and sharing ideas component and allows them to enter the appropriate data needed to create a new post and social media share.

2. The administrator has access to the social media sharing component, which connects to the posts and sharing ideas component and allows them to share the post on various social media platforms.

Post-Conditions: Administrator tests sharing on social media site, they also review the past and present posts made.

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DELETE A POST

Brief description: Administrator deletes a post.

Basic flow.

1. Use case begins when administrator logs in.
2. Administrator browses application management options and selects a post they wish to delete.
3. Administrator is presented with delete, update options.
4. Administrator selects delete and system warns user deleting a post.
5. Administrator hits submit and tests posts page to see updated version.

Alternative flow.

Deleting a post.

- 5a. Administrator decides they made a mistake in deleting post, in which case, user goes back to basic flow and adds a post. Use case is closed.

Pre-Conditions:

1. The Administrator has access to the management application side, which connects to the posts and sharing ideas component and allows them to delete the appropriate data if need be.

Post-Conditions: Administrator tests and reviews updated post site page.



DATABASE SYSTEM DIAGRAM & TABLES

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ER DIAGRAM

STAGE TWO: WEB PROJECT



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DATABASE TABLES

STAGE TWO: WEB PROJECT





BUDGET & CONTRACT



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BUDGET

COSTS SET OUT PER HOUR BELOW;

1st HOUR CONSULTATION FEE: FREE

CONSULTATION FEE: \$25.00 excl. GST

PLANNING: \$20.00 excl. GST

DESIGN/WIRE FRAME & MOCKS: \$25.00 excl. GST

WEB DEVELOPMENT: \$50.00 excl. GST

TESTING: \$20.00 excl. GST

HOUR/S	SERVICE DESCRIPTION	COSTS excl. GST
8	CONSULTATIONS	\$200.00
25	PLANNING	\$500.00
20	DESIGN	\$500.00
180	WEB DEVELOPMENT	\$9000.00
20	TESTING	\$400.00
	Total excl. GST	\$10600.00
	15% GST	\$1590.00
	TOTAL BALANCE	\$ 12190.00 Incl. GST

Once Contract has been signed and agreed upon,
any changes made there after are an inclusive rate
of \$80.00 p/hour excluding GST.



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CONTRACT

WEBSITE DESIGN FOR CAREER CONSULT

Identification of the Parties

This agreement is made between **CAREER CONSULT** and the developer being **VIC CREATIVE DIGITAL AGENCY**.

A contract will be signed before the commencement of the project based on the agreement between the client and the developer. Signing the contract reflects the understanding of obligation and responsibility to the project by both the client and the developer.

TERMS

- The content of this proposal is confidential and shall only be used for this particular project by both the client and the developer.
- Any changes to the content of the website should be indicated by the client before signing the agreement below. Otherwise additional charges may apply. Please refer to Proposal Budget page.

- This proposal is specifically prepared for Miss Karyn McDonald, Career Consult. The developer owns the copyright of the design in this proposal until full payment has been made for the project.

AGREEMENT

If the proposal meets your requirements and you wish for the developer to commence the project, please sign below.

CLIENT: CAREER CONSULT

Name:

Date:

Sign:

Date:

DEVELOPER: VIC CREATIVE DIGITAL AGENCY

Name:

Date:

Sign:

Date: