Case Study - Cyclistics Bike share (2016-17)

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13/06/2021

Problem Statement

How do annual members and casual riders use Cyclistic bikes differently?

Objective

This documents contains all the cleaning steps taken in order to clean and transform the datasets and preparing it for next step i.e. analysis Cleaning dataset is from the year 2016-2017

About dataset

Cyclistic's historical trip data to analyze and identify trends. Download data from here. (Note: The datasets have a different name because Cyclistic is a fictional company. For the purposes of this case study, the datasets are appropriate and will enable to answer the business questions. The data has been made available by Motivate International Inc. under this license.)

This is public data that can use to explore how different customer types are using Cyclistic bikes. But note that data-privacy issues prohibit from using riders' personally identifiable information. This means that one wouldn't connect pass purchases to credit card numbers to determine if casual riders live in the Cyclistic service area or if they have purchased multiple single passes

```
library(tidyverse)
library(tidyr)
library(dplyr)
library(geosphere)
library(lubridate)
```

Importing the libraries

Loading the dataset The dataset is available in csv format after downloading so we will clean it simultaneously for merging them into one fiscal year Since the companies year starts from April month we will load all the data sets and then after checking for consistency we will merge them to make a complete one year tripdata

```
april_2016 <- read.csv("Divvy_Trips_2016_04.csv")
may_2016 <- read.csv("Divvy_Trips_2016_05.csv")
june_2016 <- read.csv("Divvy_Trips_2016_06.csv")
q3_2016 <- read.csv("Divvy_Trips_2016_Q3.csv")
q4_2016 <- read.csv("Divvy_Trips_2016_Q4.csv")
q1_2017 <- read.csv("Divvy_Trips_2017_Q1.csv")</pre>
```

Checking for consistency We have to check for consistency as we have to merge all the datasets into one dataset. So the column names and columns data type should be same for all the datasets

Checking for Column name

```
[1] "trip_id"
                              "starttime"
                                                   "stoptime"
    [4] "bikeid"
                              "tripduration"
                                                   "from station id"
##
   [7] "from station name"
                             "to station id"
                                                   "to station name"
## [10] "usertype"
                                                   "birthyear"
                              "gender"
   [1] "trip_id"
                              "starttime"
                                                   "stoptime"
##
##
   [4] "bikeid"
                              "tripduration"
                                                   "from_station_id"
   [7] "from_station_name"
##
                              "to_station_id"
                                                   "to_station_name"
## [10] "usertype"
                              "gender"
                                                   "birthyear"
   [1] "trip_id"
                              "starttime"
                                                   "stoptime"
##
##
   [4] "bikeid"
                                                   "from_station_id"
                              "tripduration"
##
   [7] "from_station_name"
                              "to_station_id"
                                                   "to_station_name"
                                                   "birthyear"
##
  [10] "usertype"
                              "gender"
##
    [1] "trip id"
                              "starttime"
                                                   "stoptime"
    [4] "bikeid"
                              "tripduration"
                                                   "from station id"
##
##
   [7] "from_station_name"
                             "to_station_id"
                                                   "to_station_name"
## [10] "usertype"
                              "gender"
                                                   "birthyear"
   [1] "trip_id"
                              "starttime"
                                                   "stoptime"
##
                              "tripduration"
                                                   "from station id"
##
    [4] "bikeid"
##
   [7] "from_station_name"
                             "to_station_id"
                                                   "to_station_name"
                                                   "birthyear"
## [10] "usertype"
                              "gender"
                                                   "end_time"
##
    [1] "trip_id"
                              "start_time"
##
    [4] "bikeid"
                              "tripduration"
                                                   "from_station_id"
    [7] "from_station_name"
                             "to station id"
                                                   "to_station_name"
## [10] "usertype"
                                                   "birthyear"
                              "gender"
```

There are total 12 columns in every data set and the name of columns are same for three quarter but not consistent so we will change the column name to 2020 column names

Renaming columns We will rename the columns into same format as of 2020 data because it is the latest format

```
q4_2016 <- rename(q4_2016
                   ,ride_id = trip_id
                   ,rideable_type = bikeid
                   ,started at = starttime
                   ,ended_at = stoptime
                   ,start_station_name = from_station_name
                   ,start_station_id = from_station_id
                   ,end_station_name = to_station_name
                   ,end_station_id = to_station_id
                   ,member_casual = usertype)
q3_2016 \leftarrow rename(q3_2016)
                   ,ride_id = trip_id
                   ,rideable_type = bikeid
                   ,started_at = starttime
                   ,ended_at = stoptime
                   ,start_station_name = from_station_name
                   ,start_station_id = from_station_id
```

```
,end_station_name = to_station_name
                   ,end_station_id = to_station_id
                   ,member_casual = usertype)
june_2016 <- rename(june_2016</pre>
                  ,ride_id = trip_id
                  ,rideable_type = bikeid
                   ,started_at = starttime
                  ,ended_at = stoptime
                  ,start_station_name = from_station_name
                   ,start_station_id = from_station_id
                   ,end_station_name = to_station_name
                   ,end_station_id = to_station_id
                   ,member_casual = usertype)
may_2016 <- rename(may_2016</pre>
                   ,ride_id = trip_id
                  ,rideable_type = bikeid
                  ,started_at = starttime
                   ,ended_at = stoptime
                  ,start_station_name = from_station_name
                  ,start_station_id = from_station_id
                   ,end_station_name = to_station_name
                   ,end_station_id = to_station_id
                  ,member_casual = usertype)
april_2016 <- rename(april_2016
                  ,ride_id = trip_id
                   ,rideable_type = bikeid
                  ,started_at = starttime
                  ,ended_at = stoptime
                   ,start_station_name = from_station_name
                  ,start_station_id = from_station_id
                  ,end_station_name = to_station_name
                   ,end_station_id = to_station_id
                   ,member_casual = usertype)
q1_2017 <- rename(q1_2017
                  ,ride_id = trip_id
                  ,rideable_type = bikeid
                   ,started_at = start_time
                  ,ended_at = end_time
                  ,start_station_name = from_station_name
                  ,start_station_id = from_station_id
                   ,end_station_name = to_station_name
                   ,end_station_id = to_station_id
                  ,member_casual = usertype)
```

Checking data types of columns

```
## $ start_station_name <chr> "California Ave & Milwaukee Ave", "Halsted St & Wri~
                        <int> 374, 165, 273, 199, 227, 227, 186, 36, 299, 56, 308~
## $ end_station_id
## $ end station name
                        <chr> "Western Ave & Walton St", "Clark St & Grace St", "~
                        <chr> "Subscriber", "Subscriber", "Subscriber", "Subscrib~
## $ member_casual
                        <chr> "Male", "Male", "Male", "Male", "", "", "Male", "Ma-
## $ gender
## $ birthyear
                        <int> 1982, 1991, 1984, 1978, NA, NA, 1988, 1992, 1984, 1~
## Rows: 363,319
## Columns: 12
## $ ride_id
                        <int> 9835709, 9835708, 9835707, 9835706, 9835705, 983570~
## $ started_at
                        <chr> "5/31/2016 23:57", "5/31/2016 23:57", "5/31/2016 23~
                        <chr> "6/1/2016 0:14", "6/1/2016 0:14", "6/1/2016 0:15", ~
## $ ended_at
## $ rideable_type
                        <int> 609, 1207, 4369, 2703, 3828, 4377, 3115, 2489, 4711~
                        <int> 1045, 1035, 1166, 1348, 1101, 199, 439, 239, 271, 5~
## $ tripduration
## $ start_station_id
                        <int> 22, 22, 90, 174, 90, 283, 164, 349, 33, 26, 26, 130~
## $ start_station_name <chr> "May St & Taylor St", "May St & Taylor St", "Millen~
                        <int> 282, 282, 320, 273, 22, 81, 110, 343, 321, 90, 90, ~
## $ end_station_id
                        <chr> "Halsted St & Maxwell St", "Halsted St & Maxwell St~
## $ end_station_name
## $ member casual
                        <chr> "Subscriber", "Subscriber", "Subscriber", "Subscrib~
                        <chr> "Male", "Male", "Male", "Female", "Male", "Male", "~
## $ gender
## $ birthyear
                        <int> 1993, 1993, 1988, 1992, 1987, 1984, 1984, 1990, 199~
## Rows: 477,873
## Columns: 12
                        <int> 10426657, 10426656, 10426655, 10426654, 10426653, 1~
## $ ride id
                        <chr> "6/30/2016 23:59", "6/30/2016 23:58", "6/30/2016 23~
## $ started at
## $ ended_at
                        <chr> "7/1/2016 0:02", "7/1/2016 0:14", "7/1/2016 0:16", ~
                        <int> 1508, 1858, 3076, 4031, 4199, 858, 1083, 68, 5346, ~
## $ rideable_type
## $ tripduration
                        <int> 190, 967, 1082, 1445, 974, 1081, 446, 2265, 1004, 1~
                        <int> 93, 90, 36, 258, 90, 57, 20, 177, 26, 259, 177, 133~
## $ start_station_id
## $ start_station_name <chr> "Sheffield Ave & Willow St", "Millennium Park", "Fr~
## $ end_station_id
                        <int> 113, 90, 69, 251, 90, 215, 289, 340, 36, 123, 340, ~
## $ end_station_name
                        <chr> "Bissell St & Armitage Ave", "Millennium Park", "Da~
                        <chr> "Subscriber", "Customer", "Subscriber", "Customer",~
## $ member_casual
                        <chr> "Male", "", "Male", "", "", "Female", "", "", "~
## $ gender
                        <int> 1993, NA, 1992, NA, NA, NA, 1992, NA, NA, 1986, NA,~
## $ birthyear
## Rows: 1,441,811
## Columns: 12
                        <int> 12150160, 12150159, 12150158, 12150157, 12150156, 1~
## $ ride_id
## $ started_at
                        <chr> "9/30/2016 23:59:58", "9/30/2016 23:59:58", "9/30/2~
## $ ended at
                        <chr> "10/1/2016 00:04:03", "10/1/2016 00:04:09", "10/1/2~
## $ rideable_type
                        <int> 4959, 2589, 3656, 3570, 3158, 1026, 4895, 5851, 279~
                        <int> 245, 251, 1500, 245, 1638, 980, 205, 1331, 283, 170~
## $ tripduration
## $ start_station_id
                        <int> 69, 383, 302, 475, 302, 302, 117, 77, 222, 302, 183~
## $ start_station_name <chr> "Damen Ave & Pierce Ave", "Ashland Ave & Harrison S~
## $ end_station_id
                        <int> 17, 320, 334, 471, 492, 180, 300, 26, 309, 492, 350~
                        <chr> "Wood St & Division St", "Loomis St & Lexington St"~
## $ end_station_name
                        <chr> "Subscriber", "Subscriber", "Customer", "Subscriber~
## $ member_casual
## $ gender
                        <chr> "Male", "Female", "", "Female", "", "Male", "Male",~
                        <int> 1988, 1990, NA, 1988, NA, 1991, 1993, 1987, 1988, N~
## $ birthyear
## Rows: 683,832
## Columns: 12
## $ ride_id
                        <int> 12979228, 12979227, 12979226, 12979225, 12979224, 1~
                        <chr> "12/31/2016 23:57:52", "12/31/2016 23:53:18", "12/3~
## $ started at
```

```
<chr> "1/1/2017 00:06:44", "1/1/2017 00:08:13", "1/1/2017~
## $ ended at
                        <int> 5076, 5114, 1026, 504, 4451, 5643, 48, 2865, 1779, ~
## $ rideable_type
## $ tripduration
                        <int> 532, 895, 931, 970, 980, 179, 1863, 1867, 1656, 108~
                        <int> 502, 195, 195, 199, 199, 47, 177, 177, 195, 264, 15~
## $ start_station_id
## $ start_station_name <chr> "California Ave & Altgeld St", "Columbus Dr & Rando~
## $ end station id
                        <int> 258, 25, 25, 35, 35, 125, 140, 140, 195, 52, 42, 77~
## $ end station name
                        <chr> "Logan Blvd & Elston Ave", "Michigan Ave & Pearson ~
                        <chr> "Customer", "Customer", "Customer", "Subscriber", "~
## $ member casual
                        <chr> "", "", "", "Male", "Female", "Male", "", "", "", "~
## $ gender
                        <int> NA, NA, NA, 1985, 1985, 1970, NA, NA, NA, 1986, 199~
## $ birthyear
## Rows: 431,691
## Columns: 12
## $ ride_id
                        <int> 13518905, 13518904, 13518903, 13518902, 13518901, 1~
## $ started_at
                        <chr> "3/31/2017 23:59:07", "3/31/2017 23:56:25", "3/31/2~
## $ ended_at
                        <chr> "4/1/2017 00:13:24", "4/1/2017 00:00:21", "4/1/2017~
## $ rideable_type
                        <int> 5292, 4408, 696, 4915, 4247, 3536, 5111, 1579, 3914~
## $ tripduration
                        <int> 857, 236, 348, 288, 415, 242, 361, 354, 299, 1173, ~
## $ start_station_id
                        <int> 66, 199, 520, 110, 327, 143, 81, 56, 210, 117, 117,~
## $ start_station_name <chr> "Clinton St & Lake St", "Wabash Ave & Grand Ave", "~
                        <int> 171, 26, 432, 142, 331, 289, 41, 77, 69, 29, 29, 30~
## $ end_station_id
                        <chr> "May St & Cullerton St", "McClurg Ct & Illinois St"~
## $ end_station_name
                        <chr> "Subscriber", "Subscriber", "Subscriber", "Subscrib~
## $ member_casual
                        <chr> "Male", "Male", "Female", "Male", "Female", "Male", "
## $ gender
## $ birthyear
                        <int> 1989, 1990, 1979, 1985, 1989, 1988, 1987, 1981, 199~
```

ride_id is in integer form but it should be in character form for consistency

Changing data type Checking one dataset if the conversion happens or not

glimpse(q3_2016)

```
## Rows: 1,441,811
## Columns: 12
                        <chr> "12150160", "12150159", "12150158", "12150157", "12~
## $ ride_id
                        <chr> "9/30/2016 23:59:58", "9/30/2016 23:59:58", "9/30/2~
## $ started_at
                        <chr> "10/1/2016 00:04:03", "10/1/2016 00:04:09", "10/1/2~
## $ ended_at
## $ rideable_type
                        <chr> "4959", "2589", "3656", "3570", "3158", "1026", "48~
## $ tripduration
                        <int> 245, 251, 1500, 245, 1638, 980, 205, 1331, 283, 170~
## $ start_station_id
                        <int> 69, 383, 302, 475, 302, 302, 117, 77, 222, 302, 183~
## $ start_station_name <chr> "Damen Ave & Pierce Ave", "Ashland Ave & Harrison S~
## $ end_station_id
                        <int> 17, 320, 334, 471, 492, 180, 300, 26, 309, 492, 350~
```

Merging the datasets Now all the datasets is in the same order so we can now combine them into one single dataset to do the further cleaning and transform

```
all_trips <- bind_rows(april_2016,may_2016,june_2016, q3_2016, q4_2016, q1_2017)
```

Inspect the dataset Since now the dataset of all the month is transform into one dataset we will inspect it and then clean and process it to make ready for analysis

```
#checking column names
colnames(all_trips)
                             "started_at"
   [1] "ride id"
                                                  "ended at"
   [4] "rideable_type"
                             "tripduration"
                                                  "start_station_id"
## [7] "start_station_name" "end_station_id"
                                                  "end_station_name"
## [10] "member_casual"
                             "gender"
                                                  "birthyear"
#checking data types
glimpse(all_trips)
## Rows: 3,630,161
## Columns: 12
                        <chr> "9379901", "9379900", "9379899", "9379898", "937989~
## $ ride id
                        <chr> "4/30/2016 23:59", "4/30/2016 23:58", "4/30/2016 23~
## $ started_at
                        <chr> "5/1/2016 0:11", "5/1/2016 0:07", "5/1/2016 0:02", ~
## $ ended_at
## $ rideable_type
                        <chr> "21", "3583", "4557", "2443", "50", "1676", "3619",~
## $ tripduration
                        <int> 733, 556, 253, 802, 1146, 1291, 451, 1954, 226, 954~
## $ start station id
                        <int> 123, 349, 59, 289, 239, 239, 56, 129, 300, 287, 131~
## $ start_station_name <chr> "California Ave & Milwaukee Ave", "Halsted St & Wri~
## $ end_station_id
                        <int> 374, 165, 273, 199, 227, 227, 186, 36, 299, 56, 308~
## $ end station name
                        <chr> "Western Ave & Walton St", "Clark St & Grace St", "~
                        <chr> "Subscriber", "Subscriber", "Subscriber", "Subscrib~
## $ member_casual
                        <chr> "Male", "Male", "Male", "Male", "", "", "Male", "Ma~
## $ gender
## $ birthyear
                        <int> 1982, 1991, 1984, 1978, NA, NA, 1988, 1992, 1984, 1~
```

Remove unnecessary columns Removing uncessary columns for consistency

```
all_trips <- all_trips %>%
  select(-c(birthyear, gender,tripduration))
```

Converting data types Convert started at and ended_at to date and time

```
all_trips$started_at <- parse_date_time(all_trips$started_at, c("\%m/\%d/\%y \%H:\%M","\%m/\%d/\%y \%H:\%M:\%S")) all_trips$ended_at <- parse_date_time(all_trips$ended_at, c("\%m/\%d/\%y \%H:\%M","\%m/\%d/\%y \%H:\%M:\%S"))
```

Removing inconsitency There are four unique values in member_casual subscriber, member, customer, casual but 2020 on wards these member has been changed into two unique values member, casual

```
all_trips <- all_trips %>%
  mutate(member_casual = recode(member_casual)
```

```
,"Subscriber" = "member"
                                 ,"Customer" = "casual"))
Ride length (new column) ride_length is the distance between started time and ended time
all_trips$ride_length <- difftime(all_trips$ended_at,all_trips$started_at,units = "mins")
head(all_trips$ride_length)
## Time differences in mins
## [1] 12 9 4 14 19 22
Also we will convert the ride_legnth into numeric for further calculations
all_trips$ride_length <- round(as.numeric(as.character(all_trips$ride_length)),2)
Round trip (new column) We will produce a new column named round_trip = "Yes" where
start_station_name is equal to end_station_name
all_trips <- all_trips %>%
 mutate(round_trip=case_when(
    start_station_name==end_station_name ~ "Yes",
    start_station_name!=end_station_name ~ "No"
  ))
head(all_trips$round_trip)
## [1] "No" "No" "No" "No" "No" "No"
Day (new column) calculating the day using the started date column
all_trips$day <- day(all_trips$started_at)</pre>
head(all_trips$day)
## [1] 30 30 30 30 30 30
all_trips$day_of_week <- weekdays(all_trips$started_at)</pre>
head(all_trips$day_of_week)
Day of the week (new column)
## [1] "Saturday" "Saturday" "Saturday" "Saturday" "Saturday"
Month of the year (new column) calculating month using the started_date column
all_trips$month <- months.Date(all_trips$started_at)</pre>
head(all_trips$month)
## [1] "April" "April" "April" "April" "April" "April"
Year (new column) finally year column for summarizing the data by year
all_trips$year <- year(all_trips$started_at)</pre>
head(all_trips$year)
## [1] 2016 2016 2016 2016 2016 2016
```

Deleting/Filtering bad data member_casual has one extra value named dependent so we removed it

Also the negative ride_length is not good for analysation as the ended_time is less than the started time which is simply a bad data

```
all_trips<- all_trips %>%
  filter(!(all_trips$ride_length<0 | member_casual=="Dependent"))</pre>
```

Saving the transform data Finally saved the transform data for analysis

```
write.csv(all_trips,row.names=F,"Bike_sharing_clean/2016-17_tripdatas.csv")
```

Aggregating the file After cleaning, merging and saving all the file its time to aggregate them because the file size is too large to work with them so it is a must to aggregate them into most suitable form

We will use ride_length for aggregating the data since it is a numerical column and it is most important for our analysis

Loading the cleaned data

```
trip <- read.csv("Bike_sharing_clean/2016-17_tripdatas.csv")
head(trip)</pre>
```

```
ended_at rideable_type
##
     ride_id
                      started_at
## 1 9379901 2016-04-30 23:59:00 2016-05-01 00:11:00
                                                                  21
## 2 9379900 2016-04-30 23:58:00 2016-05-01 00:07:00
                                                                3583
## 3 9379899 2016-04-30 23:58:00 2016-05-01 00:02:00
                                                                4557
## 4 9379898 2016-04-30 23:54:00 2016-05-01 00:08:00
                                                                2443
## 5 9379897 2016-04-30 23:52:00 2016-05-01 00:11:00
                                                                  50
## 6 9379896 2016-04-30 23:49:00 2016-05-01 00:11:00
                                                                1676
     start_station_id
                                   start_station_name end_station_id
## 1
                  123 California Ave & Milwaukee Ave
                                                                  374
## 2
                  349
                         Halsted St & Wrightwood Ave
                                                                  165
## 3
                   59
                            Wabash Ave & Roosevelt Rd
                                                                  273
## 4
                  289
                                Wells St & Concord Ln
                                                                  199
                  239
                             Western Ave & Leland Ave
## 5
                                                                  227
## 6
                             Western Ave & Leland Ave
                                                                  227
##
                 end_station_name member_casual ride_length round_trip day
## 1
          Western Ave & Walton St
                                          member
                                                           12
                                                                          30
                                                                      No
## 2
              Clark St & Grace St
                                          member
                                                            9
                                                                      No
                                                                          30
## 3
           Michigan Ave & 18th St
                                          member
                                                            4
                                                                      No
                                                                          30
                                                                          30
## 4
           Wabash Ave & Grand Ave
                                          member
                                                           14
                                                                      No
## 5 Southport Ave & Waveland Ave
                                          casual
                                                           19
                                                                          30
                                                                      No
## 6 Southport Ave & Waveland Ave
                                          casual
                                                           22
                                                                      No
                                                                          30
##
     day_of_week month year
## 1
        Saturday April 2016
## 2
        Saturday April 2016
## 3
        Saturday April 2016
## 4
        Saturday April 2016
## 5
        Saturday April 2016
## 6
        Saturday April 2016
```

Checking the data type of data

```
glimpse(trip)
```

```
## Rows: 3,630,117
## Columns: 15
```

```
<int> 9379901, 9379900, 9379899, 9379898, 9379897, 937989~
## $ ride id
                                                                 <chr> "2016-04-30 23:59:00", "2016-04-30 23:58:00", "2016~
## $ started at
## $ ended at
                                                                 <chr> "2016-05-01 00:11:00", "2016-05-01 00:07:00", "2016~
                                                                  <int> 21, 3583, 4557, 2443, 50, 1676, 3619, 2200, 693, 16~
## $ rideable_type
## $ start_station_id
                                                                 <int> 123, 349, 59, 289, 239, 239, 56, 129, 300, 287, 131~
## $ start station name <chr> "California Ave & Milwaukee Ave", "Halsted St & Wri~
                                                                 <int> 374, 165, 273, 199, 227, 227, 186, 36, 299, 56, 308~
## $ end station id
                                                                 <chr> "Western Ave & Walton St", "Clark St & Grace St", "~
## $ end station name
## $ member casual
                                                                 <chr> "member", "member", "member", "casual", "~
                                                                 <dbl> 12, 9, 4, 14, 19, 22, 8, 33, 4, 16, 6, 3, 9, 11, 20~
## $ ride_length
## $ round_trip
                                                                  <chr> "No", 
                                                                 ## $ day
                                                                 <chr> "Saturday", "Saturday", "Saturday", "Sa-
## $ day_of_week
## $ month
                                                                 <chr> "April", "April", "April", "April", "April", "April", "April"
## $ year
                                                                 <int> 2016, 2016, 2016, 2016, 2016, 2016, 2016, 2016, 201~
```

Changing the data_type We will convert year data type since we will consider it as the categorical data when we will merge all the dataset when aggregating

```
trip$year <- as.character(trip$year)</pre>
```

Checking the Statistics Since we will aggregate the data based on ride_length, its important to check its statistics to decide the aggregate parameter

```
summary(trip$ride_length)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 0.98 6.87 11.72 16.50 19.52 1439.40
```

We can easily see that the ride_length is right-skewed since there is a BIG difference between Q3 and Max value. So we will use median instead of mean for aggregation which is more ideal in this case of skewed column

Aggregating the data

 $\label{lem:trip_data} trip_data <-aggregate(trip_ride_length~trip_member_casual+trip_round_trip+trip_day_of_week+trip_month+trip_ride_length~trip_ride_length~trip_month+trip_ride_length~trip_$

```
##
     trip$member_casual trip$round_trip trip$day_of_week trip$month trip$year
## 1
                  casual
                                        No
                                                      Friday
                                                                   April
                                                                               2016
## 2
                  member
                                        No
                                                      Friday
                                                                   April
                                                                               2016
## 3
                  casual
                                       Yes
                                                      Friday
                                                                   April
                                                                               2016
## 4
                                       Yes
                                                      Friday
                                                                   April
                                                                               2016
                  member
## 5
                  casual
                                        No
                                                      Monday
                                                                   April
                                                                               2016
## 6
                                                                               2016
                  member
                                        No
                                                      Monday
                                                                   April
     trip$ride_length
## 1
## 2
                     9
## 3
                    22
## 4
                    10
                    22
## 5
## 6
                    10
```

Saving the aggregate

Finally, last step is to save the data so we can use this data to merge all other aggregates data write.csv(trip_data,row.names = F,"Bike_sharing_clean/tripdata_aggregate.csv")