



**Online Retail: performance analysis**

# How our unit prices vary over the world?

5.39

Max of Average of unitprice (Lebanon)

3.18

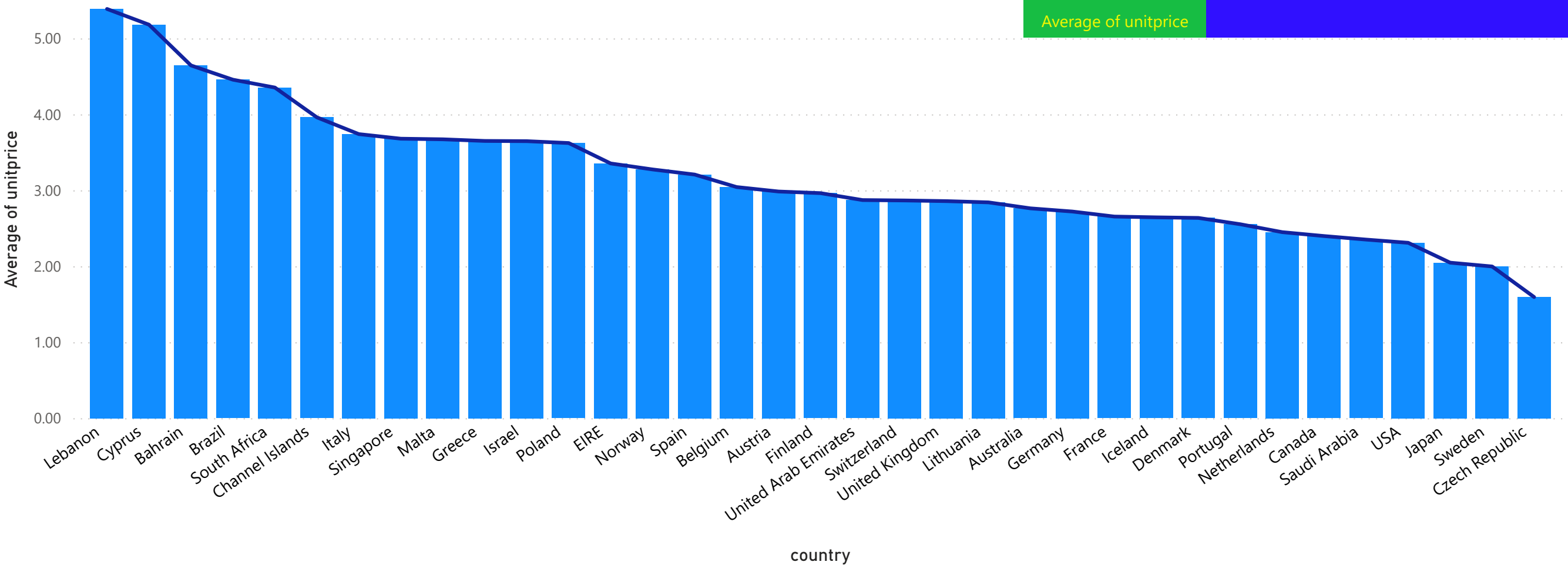
Average of Average of unitprice

1.59

Min of Average of unitprice (Czech Republic)

Average of unitprice and Average of unitprice by country

● Average of unitprice ● Average of unitprice



# How is our revenue distribution?

8.51M

Total revenue

21.49

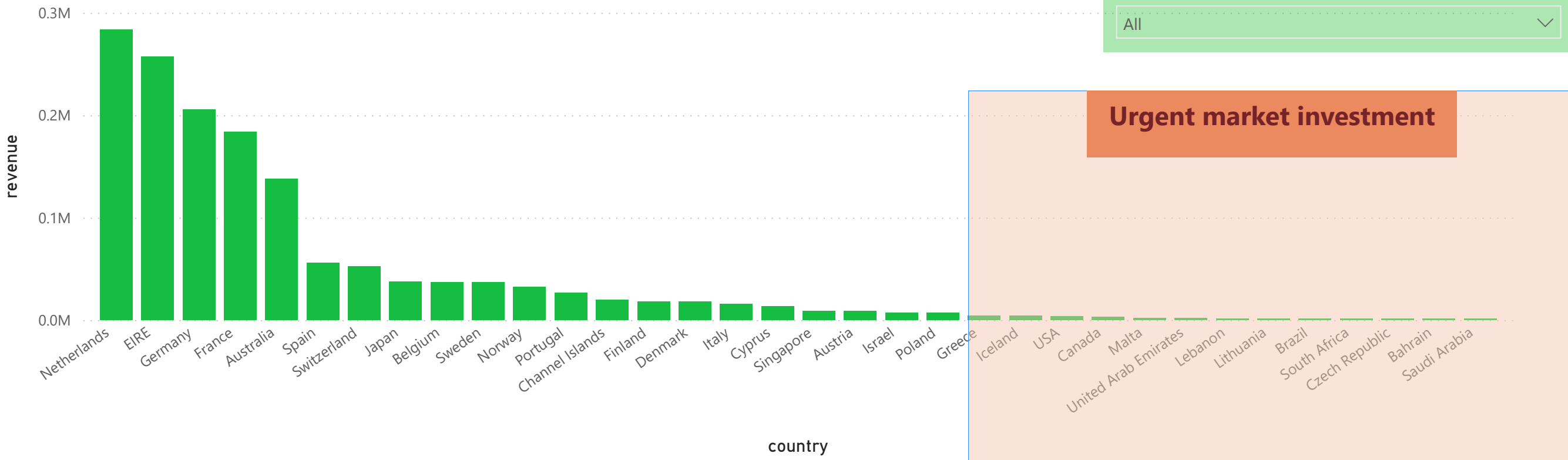
Average of revenue

0.82

% UK's revenue

*UK singly represents  
82% of total revenue*

revenue by country



# How is our sold quantities distribution?

5M

quantity of products

13.26

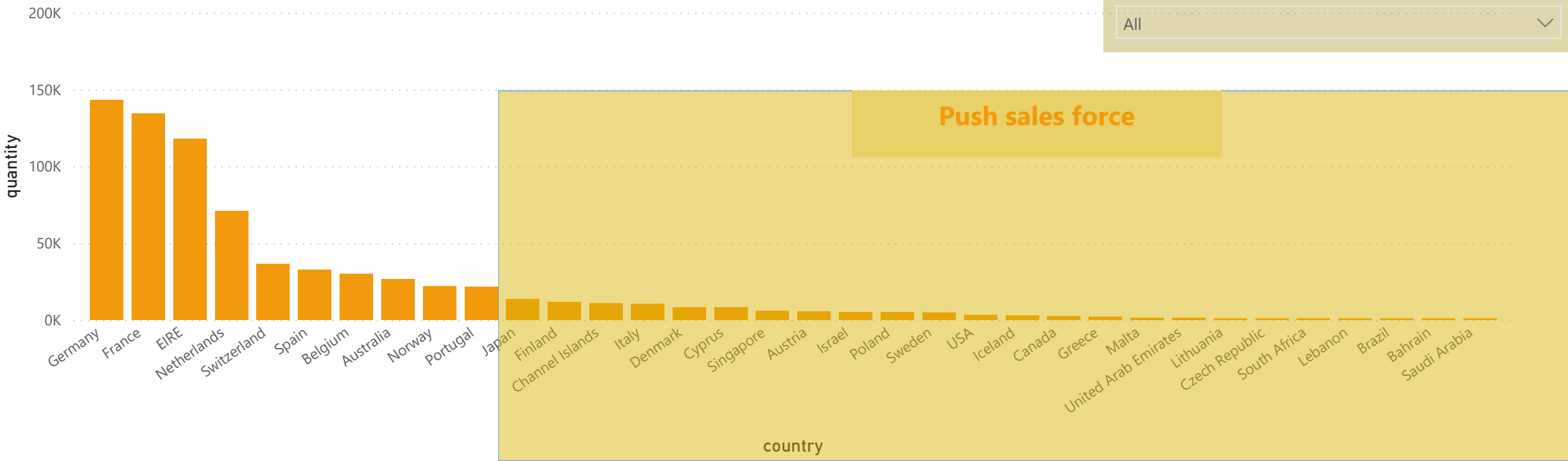
Average sold quantities per country

0.86

%UK's quantity

*UK singly represents  
86% of sold quantities*

quantity by country



country	Average of unitprice	%GT revenue	%GT quantity
United Kingdom	2.86	82.48%	85.88%
Netherlands	2.45	3.34%	1.35%
EIRE	3.35	3.02%	2.25%
Germany	2.72	2.42%	2.72%
France	2.65	2.16%	2.56%
Australia	2.76	1.62%	0.50%
Spain	3.21	0.65%	0.62%
Switzerland	2.87	0.62%	0.69%
Japan	2.05	0.44%	0.26%
Belgium	3.04	0.43%	0.57%
Sweden	2.00	0.43%	0.09%
Norway	3.27	0.38%	0.42%
Portugal	2.55	0.31%	0.41%
Channel Islands	3.96	0.24%	0.21%
Finland	2.96	0.22%	0.22%
Denmark	2.64	0.21%	0.16%
Italy	3.74	0.19%	0.20%
Cyprus	5.18	0.16%	0.15%
Singapore	3.68	0.11%	0.11%
Austria	2.98	0.10%	0.10%
Israel	3.65	0.08%	0.10%
Poland	3.62	0.08%	0.09%
Greece	3.65	0.05%	0.04%
Iceland	2.64	0.05%	0.06%
USA	2.31	0.04%	0.06%
Canada	2.40	0.04%	0.05%
Malta	3.67	0.02%	0.03%
United Arab Emirates	2.87	0.02%	0.02%
Lebanon	5.39	0.02%	0.01%
Lithuania	2.84	0.02%	0.02%
Brazil	4.46	0.01%	0.01%
South Africa	4.35	0.01%	0.01%
Czech Republic	1.59	0.01%	0.01%
Bahrain	4.64	0.01%	0.01%
Total	2.87	100.00%	100.00%

