

USC Games, Graphic Identity Assets

The assets shown below are to be used when the Games Program is representing more than one academic unit.

Horizontal logotype configuration

USC Games

Vertical logotype configuration

USC
Games

USC Games, Graphic Identity Assets

The assets shown below are to be used when the Games Program is representing the USC School of Cinematic Arts.

Informal logotype, horizontal

USC Cinematic Arts
Games Program

Formal logotype, vertical

USC School
of Cinematic Arts
Games Program

USC Games, Graphic Identity Assets

The assets shown below are to be used when the Games Program is representing the USC Viterbi School of Engineering.

Formal logotype, horizontal

USC Viterbi
School of Engineering
Games Program

Formal logotype, vertical

USC
Viterbi
School of Engineering
Games Program

Informal logotype, horizontal

USC Viterbi
Games Program

Informal logotype, vertical

USC
Viterbi
Games Program