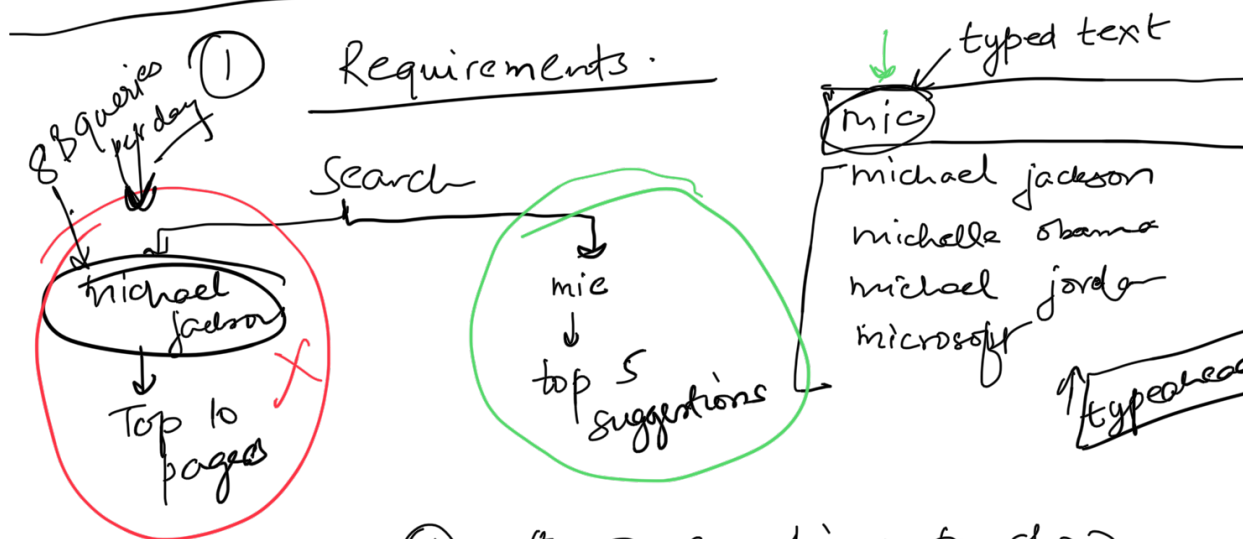
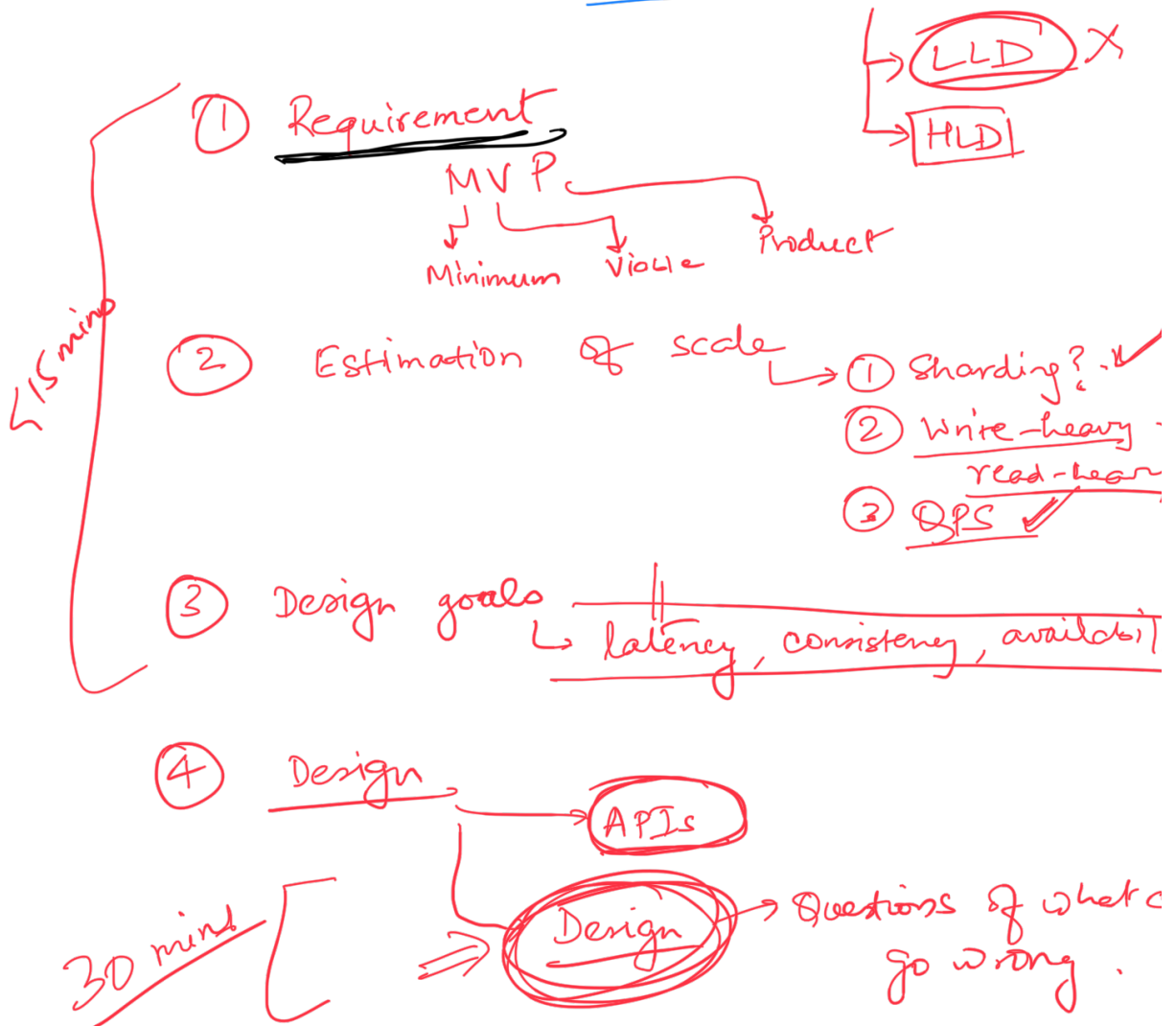


# DESIGN SEARCH TYPEAHEAD



① # of suggestions to show  
→ ⑤ ✓

no suggestions when 3 or more

Black

Pre-fetch

(2) Only some characters are typed

(3) Trends → Yes. we need to account for trends.

No for personalisation

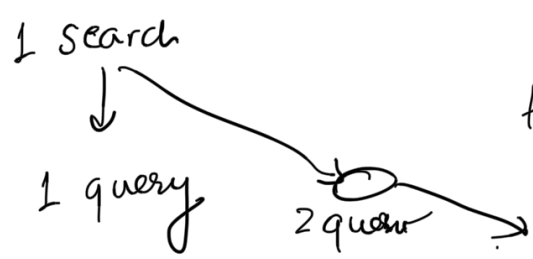
(4) Ranking of suggestions / top 5

- ① frequency of search term
- ② Trends

(5) Fuzzy match (spelling mistakes)  
→ every suggestion has type text has prefix

(2) Estimation of scale

8B



michael jackson

search

8B (secret)

15 character

mich

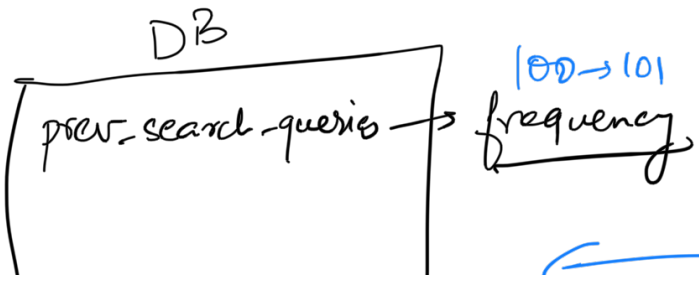
top 5

120B query

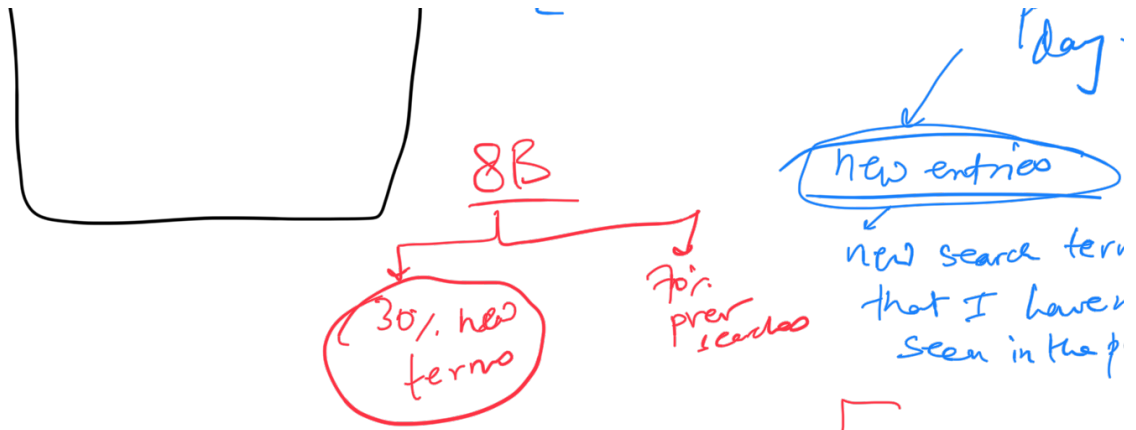
8PS at read

$$\frac{120 \times 10^8}{2 \times 24 \times 60 \times 60}$$

$$\Rightarrow \frac{10^8}{42} \approx 10^6 > 1 \text{ million SPs}$$



8B search queries per



$$8B \rightarrow 30\% \text{ of } 8B \rightarrow \boxed{2.4B}$$

$$\boxed{2.4B * 100 \text{ bytes}} \Rightarrow 240GB \leftarrow 1 \text{ day}$$

↓  
GB

$$240GB * 365 * 10 \approx \boxed{1PB}$$

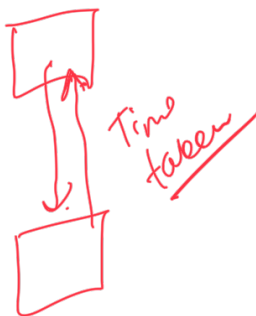
① Sharding → YES

② 8B writes  
↓  
120B reads

read heavy

③ 1 million QPS

Design goal



① C vs A

A first

② Latency

Super critical

mic

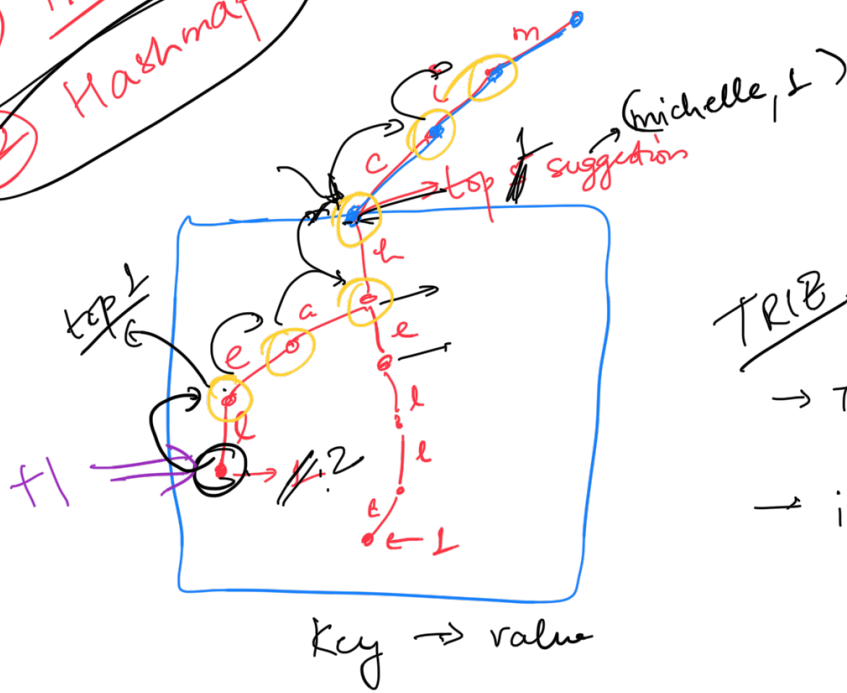
mid

APIs

trie / prefix tree

- fetch top 5 suggestions (prefix)
- increase frequency (search term)

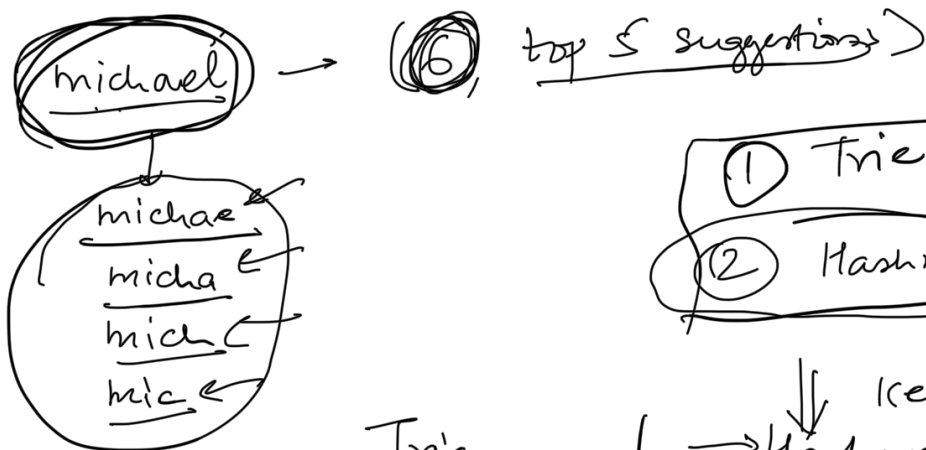
mic



TRIE

- More storage
- ↓ Reduce lat
- Top 5 suggestions on every "
- increase freq → update all ancestors

$\Rightarrow$  Search-term  $\Rightarrow$  frequency key-val  
 $\Rightarrow$  mic  $\rightarrow$  (2, top 5 suggestions with freq)



Trie

- writes are cheaper



Qao  
aas  
aoc

① Trie

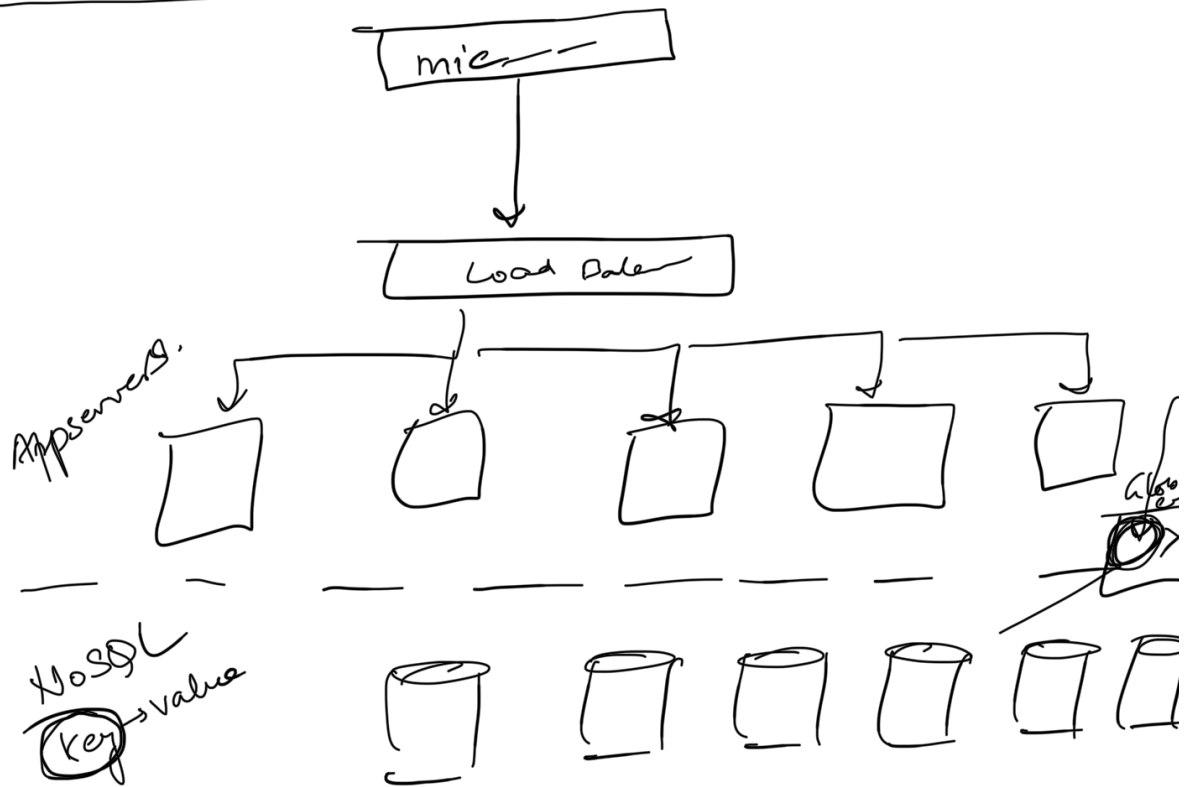
② Hashmap

key  $\rightarrow$  val  
 $\rightarrow$  HashMap

— Earlier to  
herd

— Solution available of 60.

writes are expensive  
I write → 10 machines



hash(userid)  
hash(key)

① Writes are expensive

① increase freq → 10 + hash

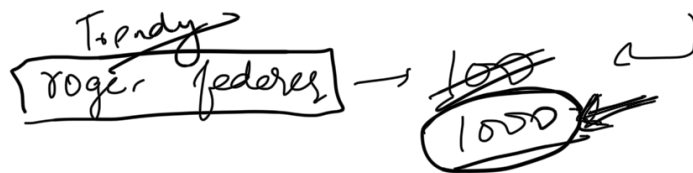
michael → 1

mic  
mic

① Batch writes (1 hour)

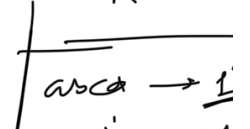


Trends



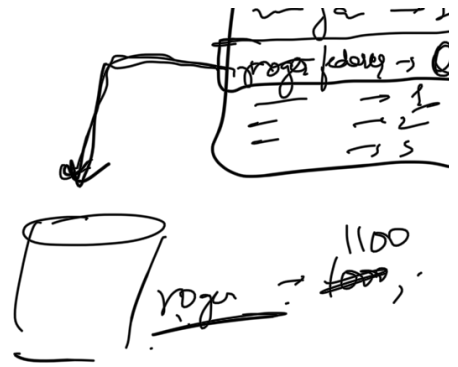
1 2

Redis



1000 → 1050  
 1065  
 1100  
 1200

1200  
 1500



bal  
 bal boy  
 balan  
 sum crypto

mic

Reduce # of times  
 key → freq in DB

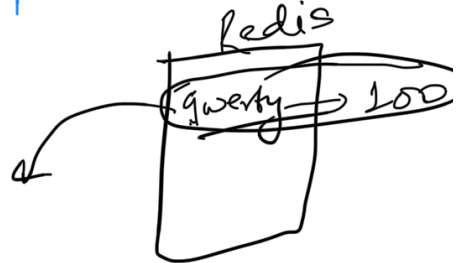
DB  
 Key → search term  
 prefix

freq  
 freq+100  
 list of top 5 suggest

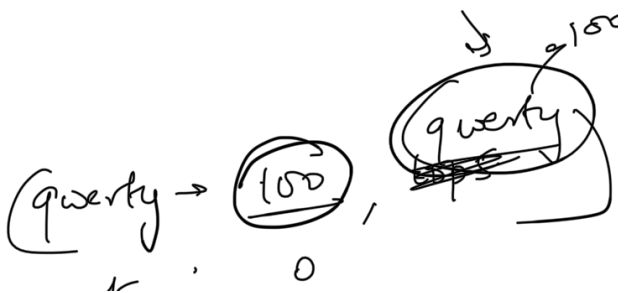
Cache

search term  
 key → freq.

key → 100  
 key → L  
 key → 5  
 key → 8

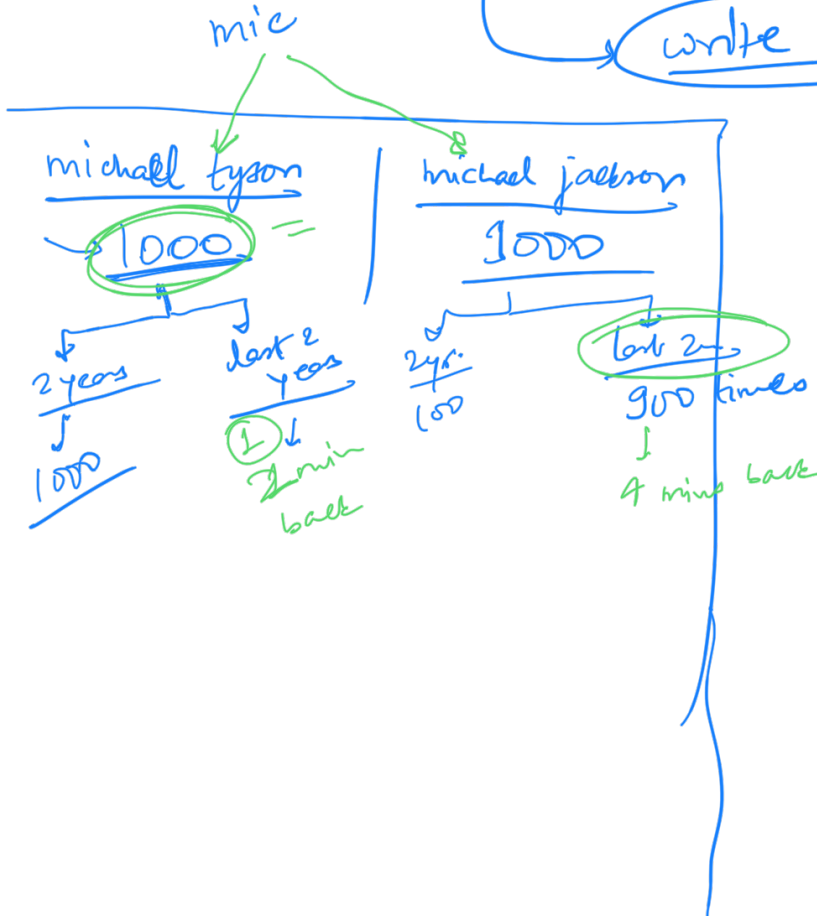


query





Hashmap → key → value ✓  
 sharding is easy ✓  
 write expensive



- write to Redis 1% of
- Go to Redis and update
  - If freq < 10 return else flush()
- flush() → freq
- 4'
- T → [freq, t]  
 + 100  
 prefixes  
 T → update top 5 if appl.

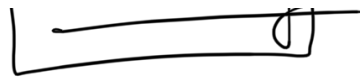
Decay factor =  $(T-2)$

1.2

michael tyson  
 1000 23/11 → 24/11  $\frac{1000}{1.2} + 10$   
 = 843  $\frac{843}{1.2} + 10$   
 = 702

1000  
 C →  $F = F/d$  → top 5 suggestions  
 ↓  
 no change

Time decay ← Recent frequencies get



more weightage



mic

mic  
mick

michael jackson } → top 5  
michelle obama }

3 chief