

## **TASK: 1**

**Q.1 Which statement best describes the business problem that Accenture is tasked to address for this project?**

1. The client's financial stability has rapidly declined due to COVID-19 and they need to find new market opportunities to increase revenue.
2. The client is looking to raise a significant amount of money through private investment and needs support with this.
3. The client has reached a massive scale within recent years and does not have the resources internally to handle it. **(Answer)**
4. The client has reached a massive scale within recent years and is having big issues retaining and hiring the best talent. The client needs help to find out why this problem has arisen.

**Q.2 Which task out of these options is the most relevant to you as a data analyst, and therefore which one will you work on?**

1. On-site audit of their data-center.
2. Preparation of best practice document for IPO.
3. Analysis of sample data sets with visualizations to understand the popularity of different content categories. **(Answer)**
4. Stress testing of their technology to identify weak spots.

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