

# MITHUN MOHAN M

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## PROFESSIONAL SUMMARY

Innovative Problem Solver and Data Analysis Enthusiast, a recent Bachelor of Computer Applications (BCA) graduate with a strong foundation in Data Analysis, Business Intelligence, and Business Analysis. Proficient in utilizing tools such as Excel, Python, MySQL, and Power BI to reveal actionable insights and enhance decision-making procedures. Skilled in designing effective workflows, maintaining data integrity, and improving operations to promote business success. Eager to bring a combination of technical skills and analytical capabilities to an innovative organization.

## EDUCATION

**Bachelor of Computer Applications**

Amrita Vishwa Vidyapeetham, Mysuru

2021 - 2024

CGPA: 7.42

## TECHNICAL PROFICIENCIES

- Excel
- Python
- MySQL
- Power BI

## INTERPERSONAL PROFICIENCIES

- Problem Solving
- Team Work
- Attention to Detail
- Analytical Thinking
- Presentation
- Communication

## PROJECTS

### Hotel Booking Analysis (EXCEL)

- Developed an interactive Excel dashboard analyzing **119,390 bookings** and **44,224 cancellations**, providing actionable insights for the hospitality industry.
- Identified key trends, such as **higher cancellation rates in Resort Hotels (30%)** and peak booking months (**May and August**), enabling data-driven revenue strategies.
- Designed dynamic slicers and filters to segment data by hotel type, guest demographics, and room preferences, improving decision-making efficiency.
- Presented recommendations to reduce cancellations and optimize room allocation, targeting **30-40% improvement in customer satisfaction** and revenue opportunities.

### E-Commerce Sales Analysis (POWER BI)

- Designed an interactive **Power BI dashboard** to analyze e-commerce sales, achieving a **63% breakdown of sales by category** and identifying Maharashtra as the top-performing state by **15% profit margin**.
- Uncovered seasonal trends, with November contributing to a **20% increase in profitability**, enabling data-driven marketing strategies.
- Integrated **dynamic slicers and filters** to allow stakeholders to drill down into **quarterly, state-wise, and customer-level insights**, improving decision-making efficiency.
- Provided actionable recommendations that optimized inventory management and enhanced payment strategies.

## CERTIFICATIONS

- SQL (Basic) Skill Assessment, HackerRank
- Introduction to Microsoft Excel, Coursera
- Build a free Website with WordPress, Coursera
- SQL, PrepInsta
- Basics of Python, Infosys Springboard
- Preparation for Job Interviews ,Coursera