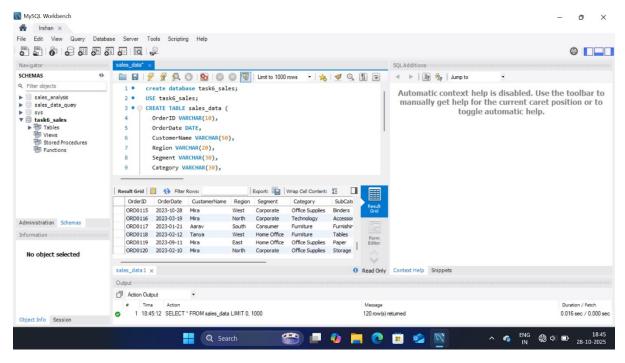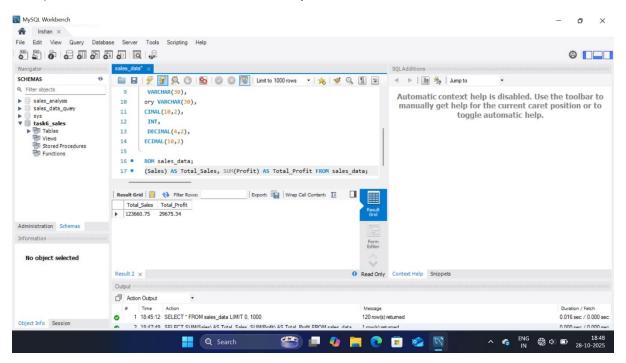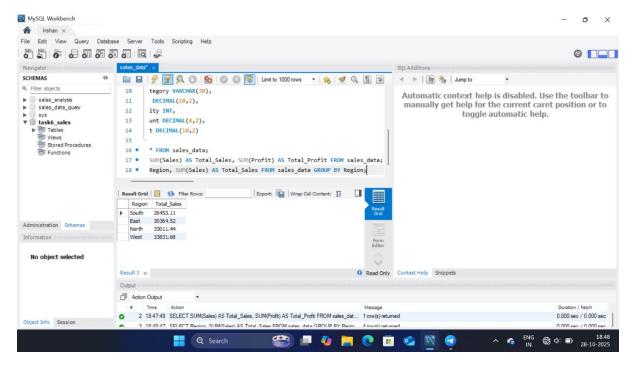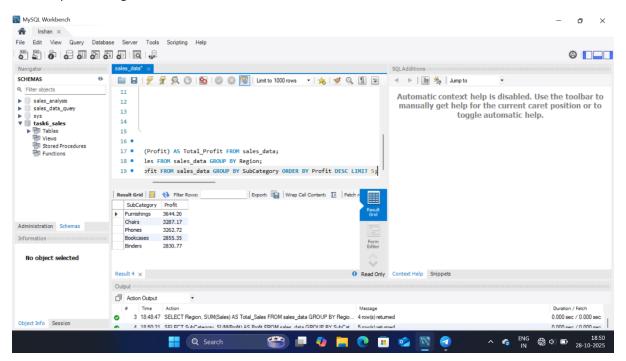# SUMMARY

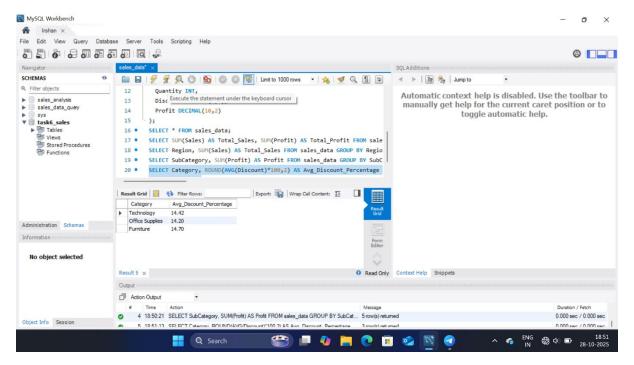1) Created Database, inserted table and imported .CSV.
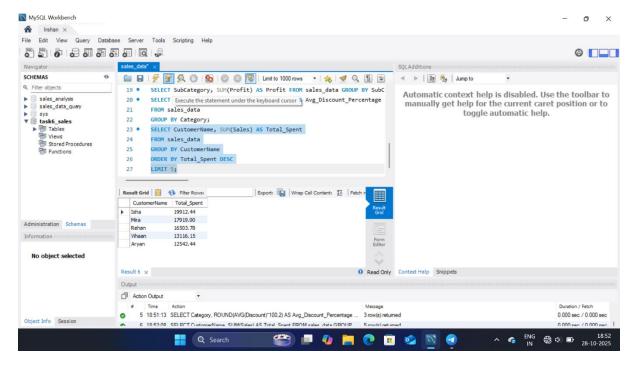

2) Total sales and total profit

3) Shows which region contributes the most and least to total sales, helping identify top-performing areas.

4) Lists the five subcategories generating the highest profits, useful for deciding which product lines to focus on.

5) Calculates how much discount each category offers on average, revealing pricing and promotional patterns.

6) Displays the customers who spent the most, highlighting key clients who drive the business's revenue.