



# IRVAN

## MULTIMEDIA SPECIALIST

I'm a Multimedia Enthusiast with 3 years of experience in digital content creation, including web development, video editing, and music production. With a background in multimedia and a Computer Science degree in progress, I enjoy building interactive and visually appealing web experiences while continuously improving my skills in modern web technologies.

### CONTACT ME



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irvandevs

### SKILLS



HTML5 + CSS

90%



ReactJS

80%



Tailwind CSS

85%



Photoshop

85%



Figma

85%



After Effects

85%



Premiere Pro

85%



Open Broadcast Software

90%



FL Studio

80%

### LANGUAGES

Indonesian

90%

English

75%

Hokkien

95%

Mandarin

35%

### EXPERIENCE

2022 - Present

#### Multimedia Specialist | PT Samudra Retail Indonesia

- Develop engaging TikTok content from concept to final edit.
- Design banners, frames, and schedules for seamless broadcasts.
- Track and analyze live streaming performance monthly.
- Build and maintain company websites for better online presence.

Aug 2025

#### Web Developer | Self-Employed

- Developed a web application for splitting online shopping bills.
- Implemented frontend logic for automatic subtotal and total calculations.
- Designed a clean and user-friendly interface for better usability.
- Performed testing and debugging to ensure stability and smooth performance.

2019 - Present

#### YouTube Content Creator | Self-Employed

- Compose and produce original tracks, handling recording, mixing, and mastering.
- Create high-quality visuals to enhance music content.
- Perform and record unique renditions of popular tracks.

2022 - 2023

#### Video Editor | VOYU by PT Sukses Pedia Inspira

- Work as a Freelance
- Edit videos with seamless voiceover integration.
- Find and curate relevant clips to enhance content.
- Assemble high-quality visuals and sound to meet client needs.

### EDUCATION



SMK PSKD 3  
Multimedia

2019 - 2022



Binus University Online  
Computer Science | GPA: 3.82

2023 - 2027