

Linkedin

Profile:

An open minded, communicative, versatile, and driven individual.

- Experienced working in three different industries: banking, capital market, and e-commerce company
- Participated in campus main organizations and supervised a team for several important events and ceremony
- Finished every project with limited control and supervisions
- Enjoyed frequent business events and seminar to gain knowledge and experience from professionals and successful business practitioner.

Experiences:

OLX

OLX is the world's leading internet company and the subsidiaries of Naspers (one of the largest technology investors in the world).

1st Project: Digital Media Order:

My aim for this project is to streamline the workflow of media order payment both for customers and the sales team:

- Studied the current process of payment by using media order.
- Created the new workflow for the digital media order.
- Presented and demonstrated the new process to the Head of Commercial Department and sales team.
- Co-ordinated with the legal team to standardize the term and condition for the customer.
- Collaborated with Finance team to review and initiate the payment method.
- Prepared the guidance booklet for this project.

Accomplishments:

- **Succesfully Initiated the digital media order payment.**

2nd Project: Competitor Study:

Assist the Head of Commercial Department with detailed and specific information about the competitors for the car vertical business unit.

- Studied and researched 2 main competitors in car vertical business unit covered: paid features, number of users, packages and promotional items, and media activities
- Acted as a Mystery shopper to compare the packages pricing
- Identified and analysed the new potential competitors for the car vertical business unit
- Prepared summary reports and delivered the presentation for the research.

3rd Project: Sales Rewards and Recognition:

Collaborated with Marketing Team as the Program Coordinator to organize the sales awards and achievement events include:

- Set up the sales team hall of fame
- **Prepared** Prize such as certificate, pin, and gold bar for monthly, quarterly, and yearly winners.

The benefit for the company:

- Successfully pioneered the sales award and achievement program to motivate and appreciate the sales team for target achievement.

4th Project: Quality Assurance:

- Created sales performance assessment template.
- Performed quality assurance checking to the sales team member .

UOB Bank

Following task:

1. Assisted the Head of Brand Department with research findings about the internet banking from UOB main competitors such as Maybank, DBS, OCBC, and CIMB.
2. Provide Marketing Strategy to promote the newly launch internet banking that intended for mobile devices both phones and tablet computers.
3. Researched and analysed the SME (Small Medium Enterprise) programme in Indonesian Banking Industries.
4. Determined and suggested a concept for UOB SME (Small Medium Enterprise) programme.

Bahana

1st Project: Merger and Acquisition for selected client

- Performed the comprehensive financial statement analysis.
- Prepared Weekly Progress Report Presentation.
- Summarised the client's meeting.
- Client's site visit to Surabaya.

2nd Project: Client Observation for Bahana's business alliance to appointed company.

- Discovered and Evaluated the potential clients from the given database to be acquired by Daiwa Securities (based on the company size and product specification).
- Assisted the Vice President with client research report for appointed company.

PT. Kembar Emas Sultra

Finance Intern

PT Kembar Emas Sultra is the subsidiary company of the fairways capital, an investment holding company which market focus is Southeast Asia. The company operates in various sectors such as natural resources, commodity trading, gold trade and investment, and property and lifestyle.

The following task:

- Studied the company business model.
- Provided daily support for administrative work to finance team such as transaction data checking and data consolidation.
- Prepared weekly presentation for the line manager.
- Produced the monthly payment report.

Organizations

FIS (Finance and Investment Society) is the campus organisation with objective to build a broad network for students in finance and banking industry. The regular events covered Business trip, Professional seminars, investment banking competitions, stock exchange simulation, and Finance and banking knowledge sharing sessions.

Internal Events Coordinator for accommodation (2012-2013).

My responsibility was:

- Make sure every equipment was complete for the internal event.
- Organized rooms for the events.
- Co-ordinated with IT team and campus facilitator.

Head of General Affairs (2013-2014)

As the HoD, I was in charge for two subdivisions such as consumption and accommodation. I supervised my team for internal and external events. Coordinated with IT team and Campus Facilitator to make sure the event was well organised.

Project

IIBC 2014

IIBC (Indonesia Investment Banking Competition) is the annual event organised by FIS (Finance and Investment Society) and the largest finance and banking competition in Indonesia. The participants come from all university in Indonesia. The competition covered corporate valuation modelling, research report, and presentation.

My responsibility as the HoD lead a team from 3 subdivisions accommodation, transportation and consumption to ensure all jury and participants are satisfied with the facility during the competition.

BEI Trip 2013

BEI Trip is the monthly event students from all major to visit Indonesia Stock Exchange. The participant will learn stock trading in Indonesia that covered the listed company profile, trading regulation that include trading hours and stock price, and the stock investing guidelines.

My responsibility as the HoD lead a team is to ensure the transportation and consumption.