

IRYNA PETRUK

DATA ANALYST

I am a proactive specialist with a strong foundation in finance, budgeting, and data evaluation. With experience in consulting, IT, business, finance, and pharmaceutical sectors, I bring expertise in data modeling, cost validation, and forecasting to support strategic decision-making. Proficient in database management, advanced Excel, Google Sheets, and contractual analysis.

CONTACT

blog.iryanka@gmail.com

+48 453 234 158

Telegram,
WhatsApp
+38 097 67 260 67

SKILLS

Excel (Pivot Table,
Conditional Formatting,
VLOOKUP)
Power BI
DAX
SQL
Google Sheets
Outlook, Word, Teams,
Jira/Confluence,
PowerPoint

EDUCATION

BS, MS of Finance and
Economics in Accounting
and Auditing,
Khmelnitskyi National
University,
September 2010 - June
2015,
Khmelnitskyi

WORK EXPERIENCE

Financial Data Analyst

DigiCode

July 2023 - current

- Built end-to-end data infrastructure and reporting systems using Power BI, Excel, and SQL to deliver real-time insights into key business metrics and performance indicators
- Designed and implemented interactive Power BI dashboards to identify operational improvement opportunities, increasing efficiency and enabling data-driven decision making
- Conducted in-depth analysis of customer data using SQL queries to identify patterns and procedural improvement areas
- Translated complex datasets into clear visualizations and actionable insights for stakeholders at all levels
- Led dashboard implementation project that improved operational efficiency and established metrics for tracking team performance and resource allocation

Financial Manager

Stfalcon

November 2019 - June 2022

- Developed comprehensive financial models and analysis frameworks to support strategic business decisions and resource planning
- Created and maintained data-driven reports for monitoring key business metrics, including cash flow, profitability, and operational expenses
- Collaborated across departments with managers and C-level executives to understand business needs and deliver targeted financial insights
- Designed and implemented streamlined data collection processes, improving reporting accuracy and timeliness
- Managed cross-functional projects requiring data integration from multiple sources to create unified performance views
- Oversaw resource allocation and budget planning, optimizing workforce utilization and cost management

HR ANALYTICS DASHBOARD PET PROJECT

- Developed a comprehensive HR analytics system in Power BI featuring multiple interactive dashboards for workforce analysis and strategic decision support
- Created detailed salary distribution visualizations with statistical breakdowns (min, median, average, percentiles) and trend analysis over time
- Designed retention analytics dashboard tracking turnover, retention, and attrition rates with year-over-year comparisons and departmental breakdowns by gender
- Built individual employee profiles with performance metrics, engagement scores, satisfaction rates, and comparative salary analysis
- Implemented interactive filtering and drill-down capabilities to enable deep analysis of workforce demographics, compensation equity, and performance patterns
- Utilized DAX formulas to calculate complex HR metrics and identify trends that support informed workforce planning

[Kindly check this project via link](#)