

DOCUMENTATION

PROJECT NAME:

E-COMMERCE WEBSITE

WEBSITE NAME:



PRESENTED BY

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1. ABSTRACT:

- 1.1 E-commerce website is process of doing business through computer network .A person sitting on his chair in front of a computer can access all the Facilities of the Internet to buy or sell the products.
- 1.2 It allows people to buy and sell physical goods, service, and digital product over the internet rather than at a bricks and mortar location.
- 1.3 E-commerce platform designed to provide a comfort online shopping experience.

2. PROBLEM STATEMENT:

Before online shopping people had to go to the store for shopping. Where people use to face crowd, sometime they don't get what they want due to which time was lost. Physical stores had fixed operating hours, restricting shopping to specific time.

3. PROBLEM SOLVING:

The rise of e-commerce website has made it possible for people to shop online. When user land on e-commerce website, they expect to find what they are looking for quickly and easily. Due to online shopping people avoid travelling, parking, and waiting in lines. They can buy whatever they want anytime.

RESEARCH PAPER 1:

DEVELOPING AN E-COMMERCE WEBSITE:

In this era of internet, e-commerce is growing by leaps and bounds keeping the growth of brick-and-mortar businesses in the dust. People in the developed world and a growing number of people in the developing world now use e-commerce websites on a daily basis to make their everyday purchases. The entire development process is primarily divided into two parts: the front-end development and the back end development

“In this research paper we understand that after advent of e-commerce website the bricks-and-mortar businesses are going into dust. In this developing generation e-commerce website are used by each and every person.”[1]

RESEARCH PAPER 2:

E-commerce website functionality:

The majority of leader companies are running their businesses using online E-commerce websites. These E-commerce websites are becoming significant revenue drivers and major retailers. The evaluation of the functionality of E-commerce websites is not a straightforward process due to the many constraints and standards that should be considered. The functionality of E-commerce websites over different parameters: accuracy, flexibility, client support, and availability of product information.

“In this research paper we understand that many companies use e-commerce website to grow their business. E-commerce website is very beneficial for people to buy anything from anywhere.” [2]

RESEARCH PAPER 3:

E-commerce site evolution:

Recent surveys on e-commerce sites confirm the increased use of the Web for shopping. The reasons of these trends have been attributed to different factors such as convenience, saving time, absence of sales pressure, among others.

“In this research paper we understand that e-commerce website’s worth are going to increase day by day and the reasons are saving time, absence sales presence etc.” [3]

CONCLUSION:

Our project is based on e-commerce website. E-commerce website is process of doing business through computer network. E-commerce website provides an easy way to sell product to a large customer base. it allow people to buy and physical good, service, and digital product over the internet rather than at a bricks and mortar location.

CITATION:

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