

Isabelle Randeblad



Hi there! I'm a graphic designer passionate about crafting visually stunning and meaningful designs. With a background in front-end web development and over eight years of customer service experience, I combine technical precision with a creative flair to create designs that are both functional and beautiful.

My portfolio reflects my love for clean, user-friendly aesthetics and organic design. From branding and logos to user interfaces and layouts, I aim to tell stories through thoughtful visuals that resonate with people. I draw inspiration from nature, minimalism, and the art of simplicity, always striving to create pieces that stand the test of time.

When I'm not designing, you'll often find me exploring new artistic techniques, baking, or sketching ideas for my next creative project.

Let's bring your vision to life through simple and impactful design!



Tennis Coaching Poster

I created this promotional poster for a professional tennis coach, using vibrant colors and playful graphics to create a welcoming tone.

Designed to attract both beginners and experienced players, its clear layout ensures key information is easy to find, showcasing my ability to craft engaging and functional designs.

Anime Wanted Poster

This anime-inspired wanted poster, my first graphic design project, draws from One Piece's bounty posters.

Featuring a dynamic pose, gritty textures, and a weathered paper effect, it captures an authentic, old-world feel. This project introduced me to digital illustration and texturing techniques.

**Tennis Coaching
at
Victoria Tower!**

Get ready to ace your tennis skills **right where you live!**
Whether you're a beginner or aiming to improve,
we've got you!

Free trial lesson!

Special rates for residents*:

Private Coaching:
1 on 1 lessons: \$400-\$80
1 on 2 lessons: \$55-\$45

Group Lessons:
3 people: \$40-\$35 per person
4 people: \$95-\$30 per person

**Enjoy these special rates when you book the court yourself.*

JOIN THE FUN!

Ready to hit the court? Message Kevin on 0435 900 111 to book your free trial today.

A large illustration of a tennis player in an orange shirt and white shorts is shown in mid-swing on a blue court.

Custom Mug Design

02

Interactive Mug Design - QR Code Leads to Thank You Song

I designed this custom mug as a gift for an instructor at General Assembly, featuring a stylized portrait of him in a retro-inspired style.

The bold linework and vibrant turquoise palette pop against the white ceramic, while an integrated QR code reveals a personalized song, creating an interactive gift experience.



***Scan me
IF YOU DARE***



Youtube Thumbnails

03

01

SELTSZER Taste Test Thumbnail



This YouTube thumbnail was created for a seltzer taste test video as part of my graphic design course. Bold colors and a splashing water background convey a dynamic, refreshing feel, capturing the theme and sparking curiosity to encourage clicks.



02

02

Travel Hacks Youtube Thumbnail

Designed for a mock travel hacks channel, this thumbnail combines vibrant colors and a scenic backdrop with hot air balloons to evoke travel and adventure. The playful "Travel" font contrasts with the bold "Hacks," balancing curiosity with an informative tone.



Master Graphic Design



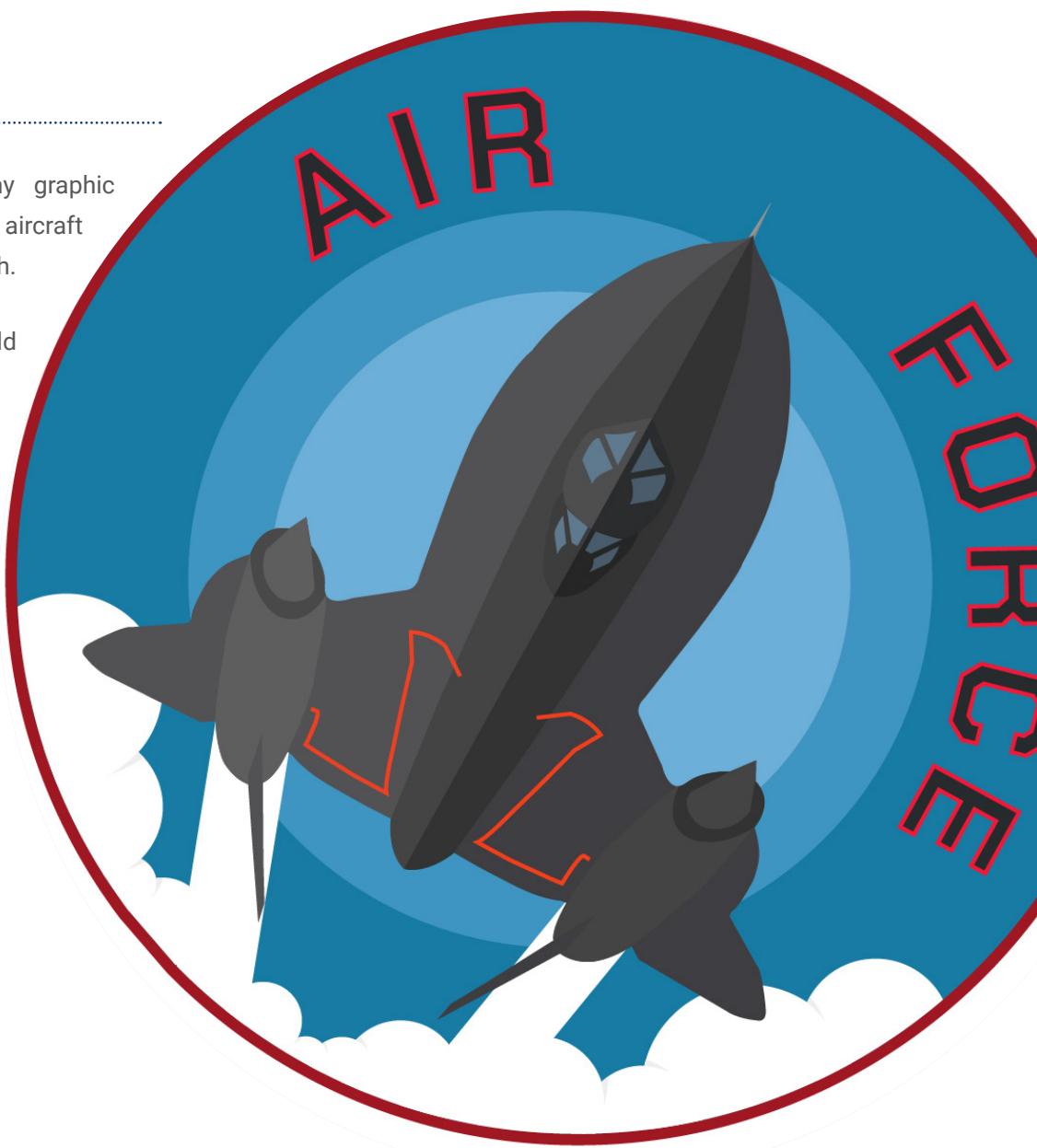
Created for a mock 'Master Graphic Design' course, this design uses bold typography, geometric shapes, and primary colors to convey a modern, professional feel. A smiling figure adds approachability, while clean lines create a dynamic composition.



Air Force Emblem

This emblem, created in my graphic design course, features a sleek aircraft symbolizing speed and strength.

The circular composition, bold red typography, and gradient background add depth, creating a dynamic visual identity. This project helped me experiment with vector graphics.





The Secret Garden Book Cover

This book cover mockup for The Secret Garden features vibrant flowers symbolizing the story's beauty and mystery. Rich purples and pinks create enchantment, while elegant golden typography adds sophistication. The cohesive floral theme extends to the spine, inviting readers into the magical world of the garden.

AI-Enhanced Personalised Chess Set

As a unique gift for a friend, I designed a personalised chess set featuring our friend group as the chess pieces.

Using Midjourney, I generated character portraits, refined them in Photoshop, then printed and assembled the final set, blending modern technology with traditional craftsmanship.



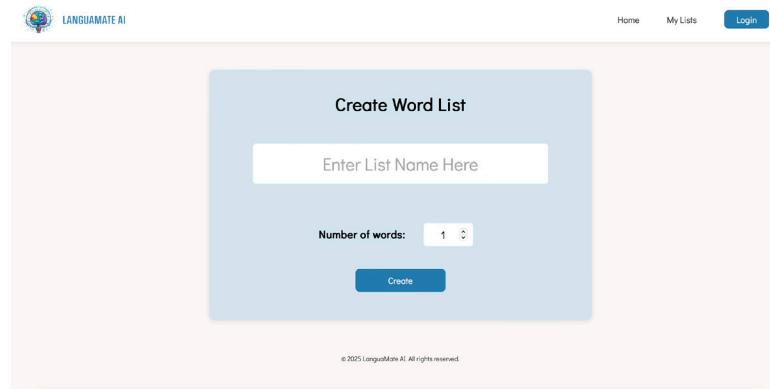
Website Design

07

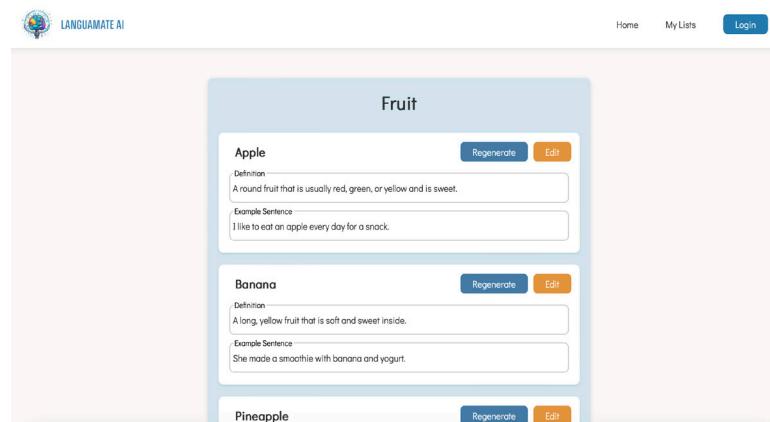
LanguaMate AI

I designed the website for LanguaMate AI, an AI-driven tool that helps language learners create custom vocabulary lists.

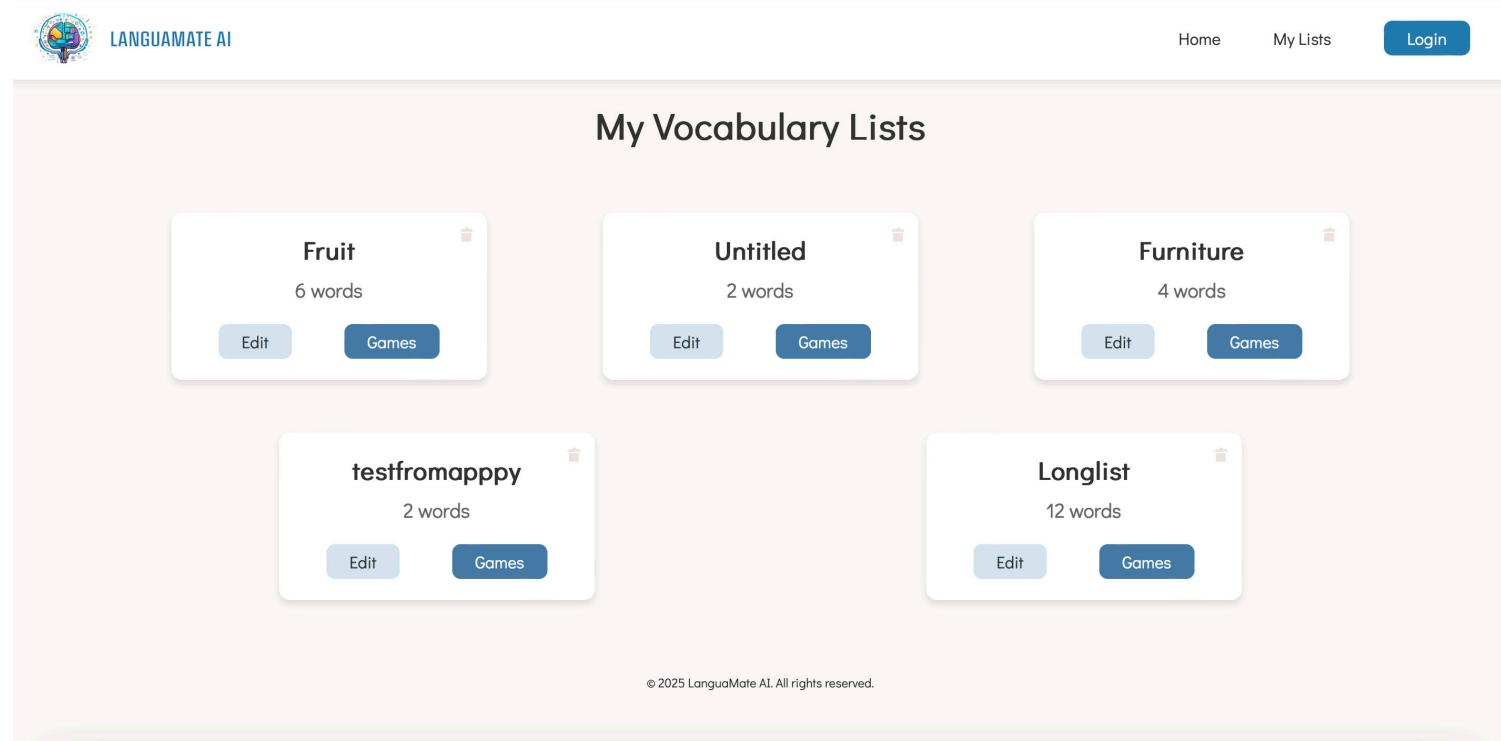
Simplicity meets purpose in this design, with the vocabulary management interface combining gentle blues and structured layouts to create a focused learning environment. Each page balances white space with functional elements, guiding users smoothly through their language learning journey.



The screenshot shows the 'Create Word List' interface. At the top, there's a logo for 'LanguaMate AI'. Below it, a large input field says 'Enter List Name Here'. Underneath is a dropdown menu labeled 'Number of words' with the value '1'. A blue 'Create' button is at the bottom right. The footer contains the copyright notice '© 2025 LanguaMate AI. All rights reserved.'



The screenshot shows a vocabulary list titled 'Fruit'. It includes three items: 'Apple', 'Banana', and 'Pineapple'. Each item has a 'Regenerate' button and an 'Edit' button. The 'Apple' entry has a definition ('A round fruit that is usually red, green, or yellow and is sweet.') and an example sentence ('I like to eat an apple every day for a snack.'). The 'Banana' entry has a definition ('A long, yellow fruit that is soft and sweet inside.') and an example sentence ('She made a smoothie with banana and yogurt.'). The 'Pineapple' entry is partially visible.



The screenshot shows the 'My Vocabulary Lists' interface. At the top, there's a logo for 'LanguaMate AI' and navigation links for 'Home', 'My Lists', and 'Login'. Below is a grid of five vocabulary lists:

- Fruit**: 6 words. Buttons: Edit, Games.
- Untitled**: 2 words. Buttons: Edit, Games.
- Furniture**: 4 words. Buttons: Edit, Games.
- testfromappyy**: 2 words. Buttons: Edit, Games.
- Longlist**: 12 words. Buttons: Edit, Games.

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