

42

GRAPHIC CHARTER

BEFORE YOU START

This document contains all the graphical elements created by the42 entity. You should refer to it carefully to respect the visual identity of the entity and the values it carries.

This document also provides best practices for using the global graphical elements created by the designer. It's intended to be used and read by as many people as possible

42, STORY OF A BRAND



42 refers to the book of Douglas Adams, 'The Hitchhiker's guide to the galaxy' and also, to the non-sensical answer of *Deep Thought*, the computer in charge of enlighten on the meaning of life. This can be seen in the following :

- Self-mockery which is both light and brilliant
- The invitation to keep trying and to progress in an original way
- A certain faith in Humanity

For us, «42» is: universality, passion and distance, looking from a new perspective, technology without technologism, humor, ambition and humility, art and the art of questioning. In short, 42 is our answer of what education of the future should be.

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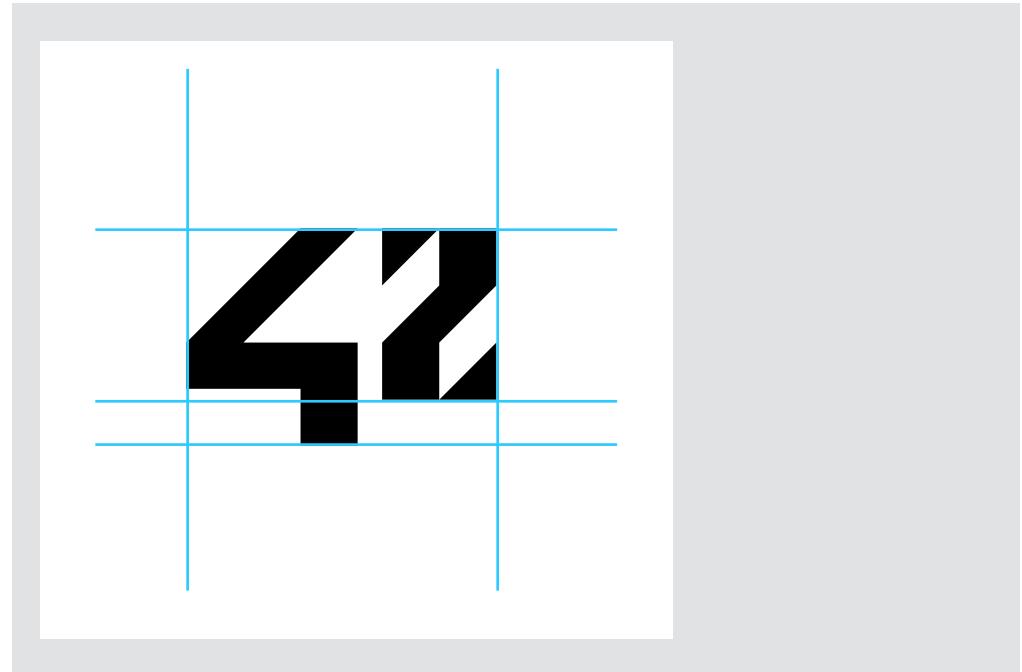
01 THE LOGOTYPE

1.1 Construction of the logotype

1.2 Use cases

1.1 THE LOGOTYPE, CONSTRUCTION, SECURITY MARGINS AND APPLICATIONS

It is important to keep the proportions and spaces defined in 42's logotype. The spaces defined have been validated to guarantee the right visual balance of the logotype. The proportions indicated below shouldn't be changed under any circumstance.



SECURITY MARGINS

Regardless of the support on which the logo will be used, it should always be surrounded by sufficient blank space so as to maximize its visibility and its impact (Hatched line area marked 'Safe Area'.) No graphic element of any kind should appear in this zone.

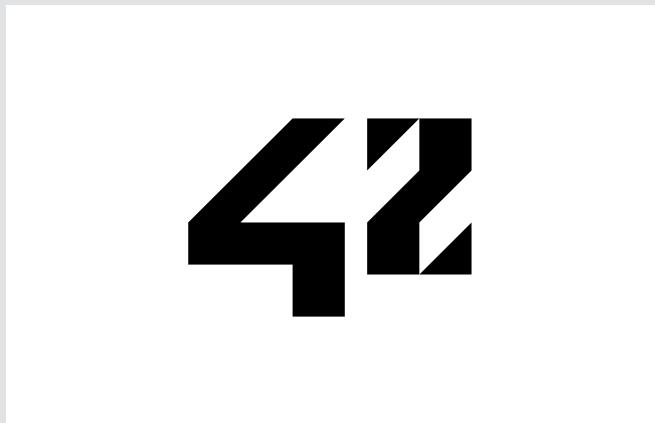
USE CASES

In order to find the value of the logo's security margin, divide the height of the logo by two : Security margin = Height(represented by X) / 2



1.2 APPLICATION WITH OR WITHOUT BACKGROUND

LOGO A



LOGO B



LOGO C



For any use of the logotype on a background color, prefer using one of the three colors above. However the logo can be applied on different backgrounds. Make sure that if the background is dark, the color of the logo remains white, and if the background is light, the color of the logo remains black. **Black or white are the only two colors allowed for the logotype.**

EXAMPLES



02 CAMPUS LOGOTYPE SYSTEM

2.1 Campus Logotype System

2.2 Special cases

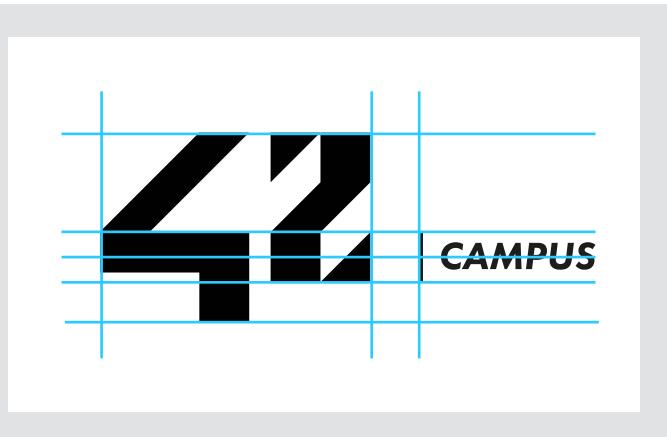
2.3 The 42 Network label

2.1 A LOGOTYPE SYSTEM FOR OUR CAMPUS AROUND THE WORLD - PART 1

The «Campus Logotype System» is quite simple, it consists of adding a baseline to the original 42 logotype with **the name of city or country** where the new campus is located. For any creation of new campus' logotype, please refer to the example below and to the [42campus-template.ai](#) (or .eps) provided with this charter.

The logotype is built with the original 42's logotype to which we have added a pipe character and a name written in **Futura PT Heavy Oblique** uppercase.

In order to increase readability and consistency, only the full name of the city or country is allowed.



SECURITY MARGINS

Regardless of the support on which the logo will be used, it should always be surrounded by sufficient blank space so as to maximize its visibility and its impact (Hatched line area marked 'Safe Area'.) No graphic element of any kind should appear in this zone.

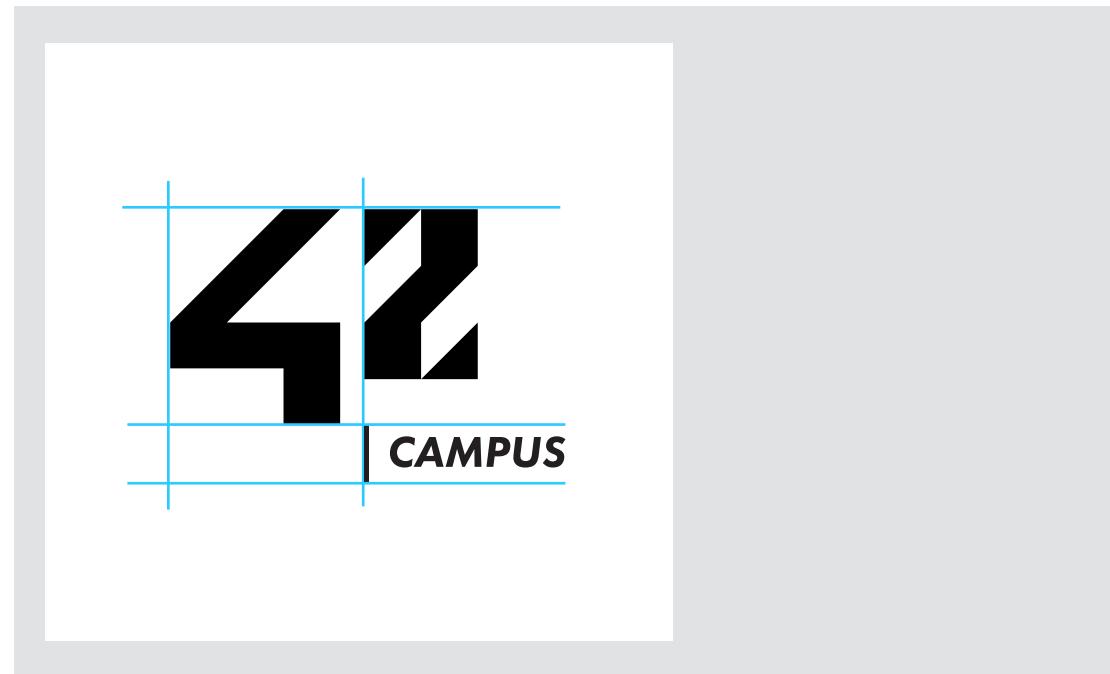
USE CASES

In order to find the value of the logo's security margin, divide the height of the logo by two : Security margin = Height(represented by X) / 2



2.1 A LOGOTYPE SYSTEM FOR OUR CAMPUS AROUND THE WORLD - PART 2

It could be usefull in some cases to have the logotype organized in a different way. The version presented as shown on this page is an other possibility of use of our 42 campus logotype. In any case please refer to the [42campus-template-2.ai \(or .eps\)](#) file provided with this graphic charter



2.2 SPECIAL CASES

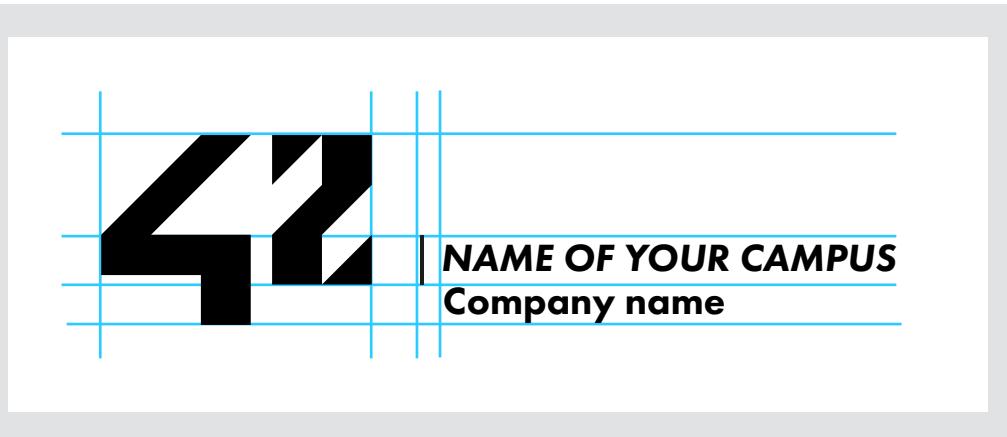
«42 CAMPUS BY SPECIFIC COMPANY»

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If your campus is powered by a specific company or entity, you can put an additional baseline on your logotype as shown below. In any case, please refer to the **42campus-template-powered.ai** (or **.eps**) file provided with this graphic charter.

The logotype is built with the original 42's logotype to which we have added a pipe character and a name written in **Futura PT Heavy Oblique** uppercase. The baseline of «Company name» is written in **Futura PT Heavy**, same size as the city name above.

In order to better match with the identity of the company who powered the 42 campus, it could be allowed in very specific cases to use a different color despite of ones indicated in this graphic charter (as shown in the example below). In any case you must refer to the 42 staff for such a decision. This color will have to apply only on the company name label.

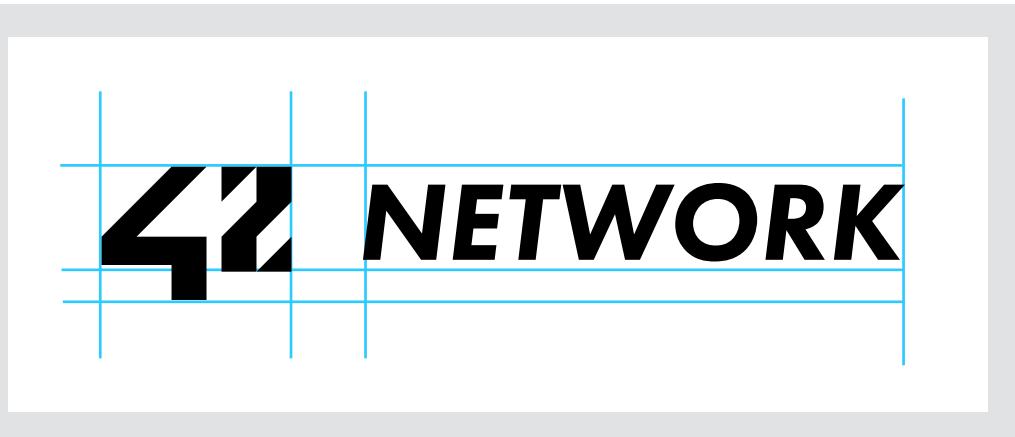


OTHER USE CASES



2.3 THE «42 NETWORK» LABEL

For our campuses that have already been launched, it is required to add a label with the mention «42 network» like the one shown as below. This label should be added close to your logotype, you're free to choose the best layout as possible so that your identity remains coherent and harmonious. In any case please refer to [42network-template.ai](#) (or .eps) file provided with this graphic charter.



EXAMPLE OF USE CASES



The two proposals next to are given as an example, 42 leaves it to the entities concerned to apply the «42 Network» label as harmoniously as possible to their logotype

03 TYPOGRAPHY

3.1 Official typography

3.2 Fonts

Futura PT is the official font used in all the 42's graphic charter supports.

It was designed by Isabelle Chaeva, Paul Renner, Vladimir Andrich et Vladimir Yefimov. There are 22 fonts variations in the original design, but only 6 are used in the 42's graphic charter.

**If it's not possible for you to use Futura PT,
please use a Sans Serif font in any case**

Futura PT

Book

The quick brown fox jumps over the lazy dog

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789.,;?!/

Book Oblique

The quick brown fox jumps over the lazy dog

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789.,;?!/

Heavy

The quick brown fox jumps over the lazy dog
ABCDEFGHIJKLM NOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,;?!/

Heavy Oblique

The quick brown fox jumps over the lazy dog
ABCDEFGHIJKLM NOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,;?!/

Light

The quick brown fox jumps over the lazy dog

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789.,,:?!/

Light Oblique

The quick brown fox jumps over the lazy dog

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789.,,:?!/

04 COLORS

4.1 Primary colorimetric system

4.2 Secondary colorimetric system

4.1 PRIMARY AND SECONDARY COLOR SYSTEM

Originally, 42's visual identity was represented by two main colors. They could be found on the logotype as well as the «Heart of code» building. It was black and white reflecting the binary system.

PRIMARY SYSTEM



BLACK

CODES

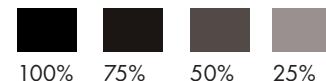
CMYK : c0% M0% J0% n100%
RGB : 0, 0, 0
Web : # 000000



WHITE

CODES

CMYK : c57% M90% J0% n0%
RGB : 255, 255, 255
Web : # ffffff



TONES

100% 75% 50% 25%



TONES

100% 75% 50% 25%



GRADIENT



GRADIENT

USE

- Logotype
- Titles
- Texts
- Graphic elements
- Color backgrounds

USE

- Logotype
- Texts (on dark background)
- Color backgrounds

4.2 SECONDARY COLOR SYSTEM

SECONDARY SYSTEM



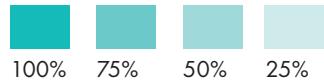
TURQUOISE BLUE

CODES

CMYK : c72% M0% J32% n0%

RGB : 0, 186, 188

Web : # 00babbc



TONES

100% 75% 50% 25%



GRADIENT

USE

- Titles
- Graphic elements
- Color backgrounds
- Call-to-action (UI)
- Links (UI)

05 BRANDING AND APPLICATIONS

5.1 - Business card, letter

5.2 - Branded objects



5.1 BUSINESS CARD TEMPLATE

You'll probably need to create some business cards for your team. The 42's business card template is quite simple, build to be the less expensive as possible to produce. Both faces of the business cards could be printed in black and white or greyscale, in order to minimize the cost.

You're free to use the size you like for your business card template. The example below is settled with a size of 88mm per 56mm.

FRONT TEMPLATE



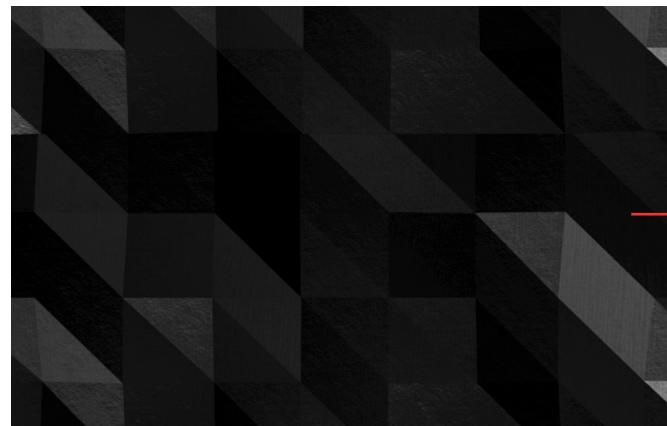
Name remains in bold character.

Keep the same blank space between each border and the text.

Font size should never be under 7pt in order to stay readable.

Margin should be settled at 10 millimeters minimum and keeping safe of any graphic elements.

BACK TEMPLATE



Use the 42 monolythe pattern on the back of your business cards
 (The background is provided with this graphic charter)

5.1 BUSINESS CARD TEMPLATE (CAMPUS VERSION)

You'll probably need to create some business cards for your team. The 42's business card template is quite simple, build to be the less expensive as possible to produce. Both faces of the business cards could be printed in black and white or greyscale, in order to minimize the cost.

You're free to use the size you like for your business card template. The example below is settled with a size of 88mm per 56mm.

FRONT TEMPLATE



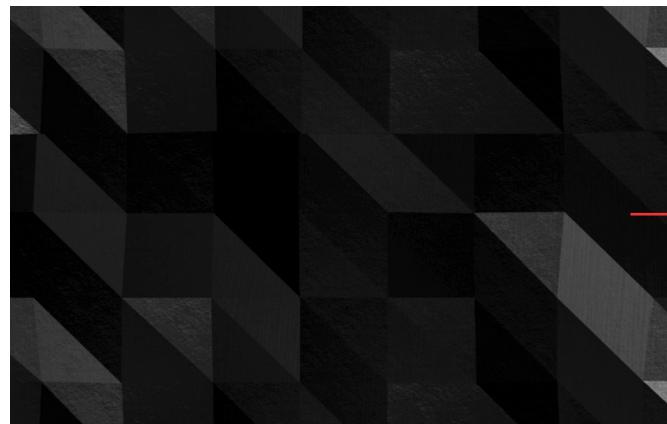
Name remains in bold character.

Keep the same blank space between each border and the text.

Font size should never be under 7pt in order to stay readable.

Margin should be settled at 10 millimeters minimum and keeping safe of any graphic elements.

BACK TEMPLATE



Use the 42 monolythe pattern on the back of your business cards
(The background is provided with this graphic charter)

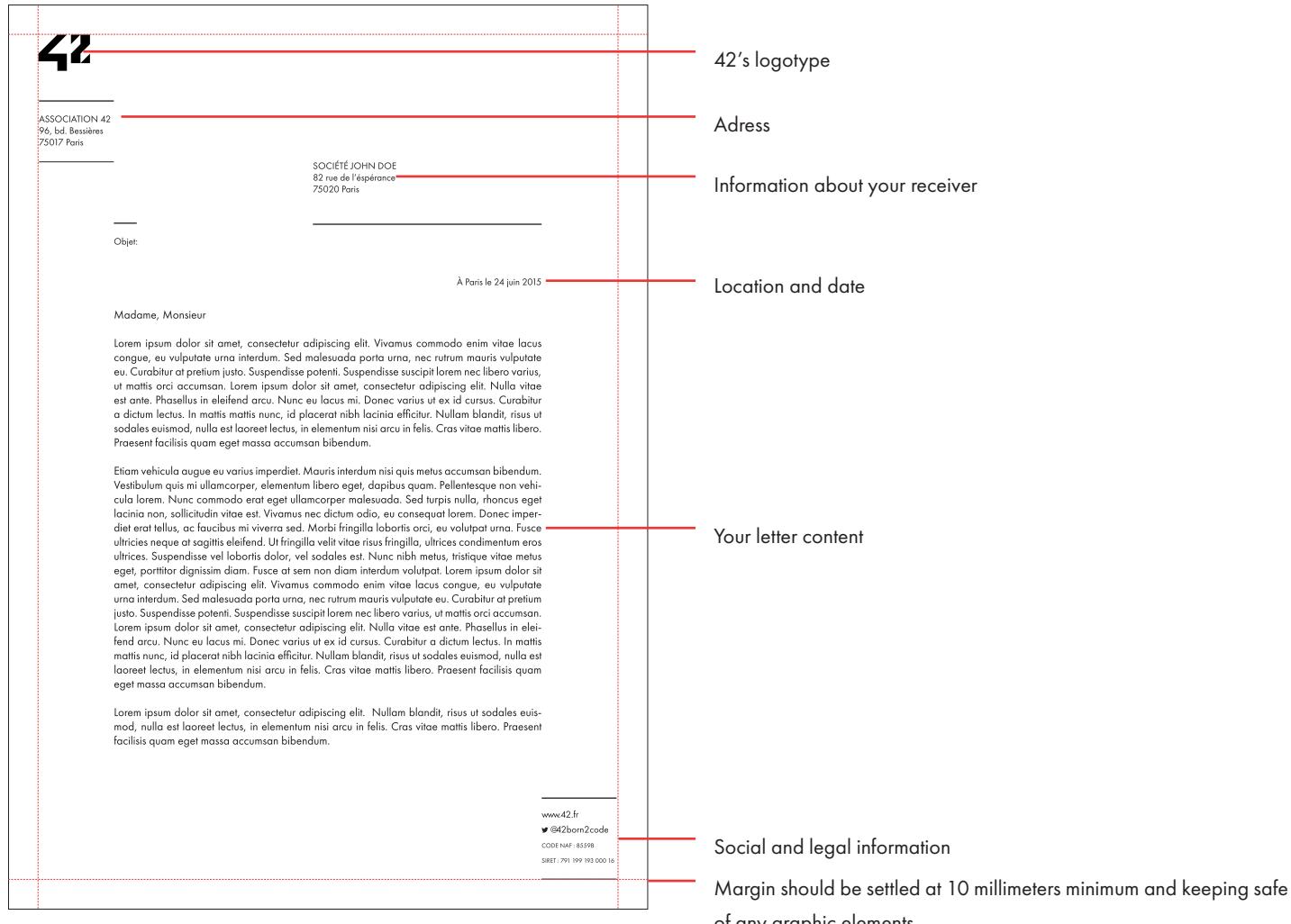
5.1 LETTER

For your important and official letter you'll need to use this template.

The size of your letter depends on the size of the current paper you use.

The example below is settled for A4 paper size (21 x 29,7mm).

LETTER TEMPLATE



5.2 BRANDED OBJECTS

Prefer using black or white, or both for any object you choose.

Each elements of text appearing on your object must remains in Futura PT which is the official font of the 42's graphic charter.

FRONT



BACK



5.2 BRANDED OBJECTS

One might be tempted to maximize the size of the 42 logotype on each branded object. But keep in mind that the best size is the one that will best highlight the logotype, a balanced blank space around the logotype is always a good solution. Remember, keep it simple and smart.



06 USER INTERFACE

6.1 UI elements

6.2 Webdesign (42 official website)

Here are some UI elements that you can use as guidelines for any website or interface you have to create. You'll find all of them in the file **42-UI-elements.sketch** provided with this graphic charter.

HEADING

Heading 1 - 40 px

Heading 2 - 32 px

Heading 3 - 28 px

Heading 4 - 20 px

Heading 5 - 18px

Heading 6 - 18px - book oblique

PARAGRAPH

Important text

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam imperdiet neque at ligula tempus, sit amet condimentum justo malesuada. Mauris consectetur hendrerit nisl in tincidunt. Phasellus dapibus lacus sed dolor egestas tempus. Praesent eu dui vel eros fermentum malesuada. Morbi egestas, sapien nec vehicula gravida, ipsum nibh dignissim tortor, ac faucibus risus tortor a dui. Donec sapien justo, consectetur eu magna bibendum, consequat dignissim odio. Morbi convallis sem eros, sed suscipit ligula luctus a. Aliquam in elit eget turpis consequat rhoncus at eget nisl.

Morbi pulvinar vulputate justo at ullamcorper. Aenean imperdiet sed mi sed euismod. Nunc malesuada diam id diam efficitur varius. Cras lorem augue, ultricies nec erat non, sollicitudin pulvinar turpis.

Main text

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam imperdiet neque at ligula tempus, sit amet condimentum justo malesuada. Mauris consectetur hendrerit nisl in tincidunt. Phasellus dapibus lacus sed dolor egestas tempus. Praesent eu dui vel eros fermentum malesuada. Morbi egestas, sapien nec vehicula gravida, ipsum nibh dignissim tortor, ac faucibus risus tortor a dui. Donec sapien justo, consectetur eu magna bibendum, consequat dignissim odio. Morbi convallis sem eros, sed suscipit ligula luctus a. Aliquam in elit eget turpis consequat rhoncus at eget nisl. Morbi pulvinar vulputate justo at ullamcorper.

Aenean imperdiet sed mi sed euismod. Nunc malesuada diam id diam efficitur varius. Cras lorem augue, ultricies

BUTTONS



BUTTON TAGS



OUTLINE BUTTONS



ACTIVE STATE



DISABLED STATE



CHECKBOX AND RADIO BUTTONS



DROPSWONS



Lorem

Ipsum dolor

Sit amet

SINGLE BUTTON DROPSWONS



SINGLE BUTTON DROPSWONS

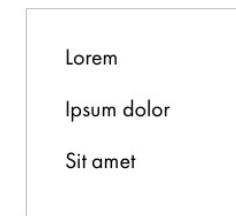


Lorem

Ipsum dolor

Sit amet

MENU ITEM



ALERTS

This is a primary alert— check it out!

This is a secondary alert— check it out!

This is a success alert— check it out!

This is a danger alert— check it out!

This is a warning alert— check it out!

This is a info alert— check it out!

This is a light alert— check it out!

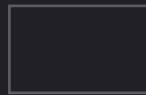
This is a dark alert— check it out!

6.1 UI - COLORS

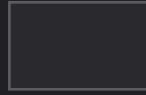


Hexa : #2dd57a
RGB : 45, 213, 122

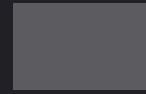
Hexa : #00babc
RGB : 0, 186, 188



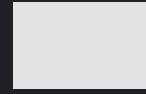
Hexa : #202026
RGB : 32, 32, 38



Hexa : #29292e
RGB : 41, 41, 46



Hexa : #5b5b60
RGB : 91, 91, 96



Hexa : #e3e3e3
RGB : 227, 227, 227

6.1 UI - ICON SET - STREAMLINE ICONPACK



6.2 42'S OFFICIAL WEBSITE - WEBDESIGN CONCEPT

One of the particularities of 42's methodology is to learn by an immersive process. That's the main idea of the 'Piscine' concept. The first thing you see as a programmer is a terminal, a black screen with lines and lines of code in white and colors. The global design of our website rest on that concept.

```
#include <stdio.h>

int main()
{
    printf("hello, world!");
    return 0;
}
```

FILE COMMANDS	PROCESS MANAGEMENT	VIM
<code>ls</code> - directory listing <code>ls -a</code> - listing with hidden files <code>cd dir</code> - change directory to dir <code>cd ..</code> - change directory to parent <code>pwd</code> - show current directory <code>rm file</code> - remove file <code>rm -f file</code> - force remove file <code>rm -rf dir</code> - delete directory dir <code>mv file1 file2</code> - move file1 to file2 <code>mv file1 file2 > /dev/null</code> - move file1 to file2 and trash it <code>touch file</code> - change or update file <code>cp file1 file2</code> - copy file1 to file2 <code>more file</code> - display the contents of the file <code>less file</code> - display the contents of the file <code>tail file</code> - output last 20 lines of file <code>tail -f file</code> - output contents of file as it grows	<code>ps</code> - display currently active processes <code>ps aux</code> - display all processes <code>kill pid</code> - kill process with pid pid <code>killall proc</code> - kill all processes with name proc <code>fg n</code> - bring job n to foreground <code>bg</code> - lists known background jobs, resume stopped job	<code>h</code> - move left <code>j</code> - move down <code>k</code> - move up <code>l</code> - move right <code>w</code> - move to next word <code>b</code> - move to beginning of the previous word <code>e</code> - move to end of word <code>W</code> - move to beginning of the next word <code>z</code> - move to previous block <code>zg</code> - move to next block <code>zG</code> - move to previous line <code>zG</code> - move to next line <code>z\$</code> - move to end of line <code>zz</code> - move to start of line <code>zZ</code> - move to end of file <code>g</code> - move to start of file <code>G</code> - move to end of file <code>gg</code> - move to start of screen <code>gG</code> - move to end of screen <code>gq</code> - move to associated C/G/Q
<code>SSH</code>	<code>COMPRESSION</code>	<code>d</code> - delete character to the left <code>dd</code> - delete entire line <code>ad</code> - delete current line <code>dw</code> - delete word <code>dc</code> - delete character to the right <code>ddw</code> - delete word and next line <code>ddg</code> - delete word and previous line <code>ddG</code> - delete word and entire line
<code>NETWORK</code>	<code>tar cf file.tar files</code> - tar files into file.tar <code>tar xf file.tar</code> - extract files from file.tar <code>tar zcf file.tar.gz files</code> - tar files into file.tar.gz <code>tar zxvf file.tar.gz</code> - extract files from file.tar.gz	<code>dd</code> - search forward for string <code>dd</code> - search for next instance of string <code>dd</code> - search for previous instance of string <code>dd</code> - replace line with output of cmd <code>dd</code> - undo last change <code>dd</code> - undo all changes to line
<code>SYSTEM INFO</code>	<code>cat</code> - shows contents of file <code>cat > file</code> - write to file <code>cat >> file</code> - append to file <code>du -h</code> - human readable size of dir <code>du -h --max-depth=1</code> - human readable size of top level <code>du -h --max-depth=1 --one-file-system</code> - human readable size of top level <code>which app</code> - show which app will be run by default	<code>ctrlc</code> - halts current command <code>fg</code> - resume stopped command <code>bg</code> - resume stopped command in background <code>ctrlr</code> - reverse history of previous commands <code>ctrls</code> - reverse history of previous commands <code>ctrlu</code> - reverse history of previous commands <code>ctrlw</code> - log out of current session
<code>SEARCHING</code>	<code>grep file</code> - search for certain file <code>grep -r pattern dir</code> - search recursively for pattern in dir <code>grep -i pattern</code> - search for pattern ignoring case <code>grep -v pattern</code> - search for pattern and exclude lines containing it <code>grep -o pattern</code> - print only the part of matched lines	<code>ctrlw</code> - search for current word <code>ctrlw w</code> - search for previous word <code>ctrlw q</code> - exit, saving changes <code>ctrlw q!</code> - exit, saving changes <code>ctrlw Q</code> - exit, losing changes <code>ctrlw i</code> - insert before cursor <code>ctrlw o</code> - open after line <code>ctrlw p</code> - open previous line before cur line <code>ctrlw n</code> - open new line before cur line <code>ctrlw k</code> - replace word



42

LA PHILOSOPHIE 42

L'ÉCOLE

NOUS REJOINDRE

NOUS AIDER

MÉDIAS

BORN TO CODE ?

Les emplois les plus passionnantes et dont la France a besoin sont désormais numériques.

« Si la France, 5^e puissance économique mondiale, tenait sa place dans le numérique, au lieu d'être 20^e, elle aurait réglé le problème de l'emploi ». Le manque de développeurs ralentit dangereusement les projets de transformation de nos entreprises et freine la création de milliers d'emplois induits. Découvrez la seule école d'informatique entièrement gratuite et peer-to-peer.

TITRE DE MON ARTICLE

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[Mentions Légales](#)

Développement Benny Scetbon, Gaëtan Juvin, Matthieu Mahe, Méhdi Lauvaidy [design-reconne.fr](#)

TITRE DE MON SECOND ARTICLE

TITRE DE MON TROISIÈME ARTICLE

PRÉINSCRIS-TOI

Tu envisages de devenir un 42 à la rentrée ? Alors tente le coup et préinscris-toi ici.

Email

Prénom

Nom

ENVOYER

JRA - Journée Rencontre & Ateliers

Samedi 28 mars, de 11h à 18h
Are you born to code? 42 est la réponse à tes besoins de formation en informatique. Viens découvrir l'école, ses étudiants et ses méthodes d'apprentissage !

Le Meilleur Dev de France 2015

Jeudi 12 mars 2015
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed vel mauris placerat nisl placerat mattis. Sed nec justo et risus incidunt interdum. Pellentesque rhoncus quam ut risus euismod euismod sed id eros. Nullam sed nulla sed metus incidunt gravida ut vitae sapien. Phasellus in lorem quis ell porta sagittis a semper elit. Mauris ac condimentum luctus, a luctus sem. Donec pellentesque ipsum a pellentesque.

Facebook Party @42

Mardi 04 mai 2015 - 21h00
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed vel mauris placerat nisl placerat mattis. Sed nec justo et risus incidunt interdum. Pellentesque rhoncus quam ut risus euismod euismod sed id eros. Nullam sed nulla sed metus incidunt gravida ut vitae sapien. Phasellus in lorem quis ell porta sagittis a semper elit. Mauris ac condimentum luctus, a luctus sem. Donec pellentesque ipsum a pellentesque.

BORN TO CODE ?

Les emplois les plus passionnantes et dont la France a besoin sont désormais numériques.

Si la France, Si puissance économique mondiale, tient sa place dans le numérique, au lieu d'être 20e, elle aurait réglé le problème de l'emploi : le manque de développeurs ralentit dangereusement les projets de transformation de nos entreprises et freine la création de milliers d'emplois induits. Découvrez la seule école d'informatique entièrement gratuite et peer-to-peer.

PRÉINSCRIS-TOI

Tu envisages de devenir un 42 à la rentrée ? Alors tente le coup et préinscris-toi ici.

Email _____ Prénom _____ Nom _____ ENVOYER

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Mentions Légales

Développement: Benoit Scebutus, Gaetan Juvin, Matthieu Mame, Loïc Le Gall, Design: resonne.fr

URÉ LA SUITE []



BORN TO CODE ?

Les emplois les plus passionnantes et dont la France a besoin sont désormais numériques.

Si la France, Si puissance économique mondiale, tient sa place dans le numérique, au lieu d'être 20e, elle aurait réglé le problème de l'emploi : le manque de développeurs ralentit dangereusement les projets de transformation de nos entreprises et freine la création de milliers d'emplois induits. Découvrez la seule école d'informatique entièrement gratuite et peer-to-peer.

PRÉINSCRIS-TOI

Tu envisages de devenir un 42 à la rentrée ? Alors tente le coup et préinscris-toi ici.

Email _____ Prénom _____ Nom _____ ENVOYER

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Mentions Légales

Développement: Benoit Scebutus, Gaetan Juvin, Matthieu Mame, Loïc Le Gall, Design: resonne.fr

URÉ LA SUITE []

6.2 42'S OFFICIAL WEBSITE - GRID

All the 42's website is build under a 24 colums grid system



LA PHILOSOPHIE 42

L'ÉCOLE

NOUS REJOINDRE

NOUS AIDER

ORIENTATION

MÉDIAS

BORN TO CODE ?

Les emplois les plus passionnants et dont la France a besoin sont désormais numériques.

« Si la France, 5^e puissance économique mondiale, tenait sa place dans le numérique, au lieu d'être 20^e, elle aurait réglé le problème de l'emploi ». Le manque de développeurs ralentit dangereusement les projets de transformation de nos entreprises et freine la création de milliers d'emplois induits. Découvrez la seule école d'informatique entièrement gratuite et peer-to-peer



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Mentions légales.

Développement Benny Scetbon, Gaétan Juvin, Mathieu Mihé, Mehdi Lacuchir Design ressource

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LIRE LA SUITE >

PRÉINSCRIPTION

Si tu envisages de devenir un 42 à la rentrée ? Alors tente le coup et préinscris-toi ici.

E-mail

Prénom

Nom

ENVOYER

TITRE DE MON TROISIÈME ARTICLE

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LIRE LA SUITE >

EVENT

JRA - Journée Rencontre & Ateliers

Samedi 28 mars, de 11h à 18h
Are you born to code? 42 est la réponse à tes besoins de formation en informatique. Viens découvrir l'école, ses étudiants et ses méthodes d'apprentissage !

Le Meilleur Dev de France 2015

Jeudi 12 mars 2015
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed vel mauris placerat nisi placerat mattis. Sed nec justo et risus incidentum interdum. Pellentesque rhoncus quam ut risus euismod euismod sed id eros. Nullam sed nulla sed metus incidentum gravida ut vitae sapien.

Facebook Party @42

Mardi 04 mai 2015 - 21h00
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed vel mauris placerat nisi placerat mattis. Sed nec justo et risus incidentum interdum. Pellentesque rhoncus quam ut risus euismod euismod sed id eros. Nullam sed nulla sed metus incidentum gravida ut vitae sapien.

07 MEDIA

7.1 Social media

7.1 SOCIAL MEDIA - FACEBOOK

40

The screenshot shows a Facebook page interface for a page named 'Your Brand'. The page cover photo is a black and white photograph of an office interior with multiple computer monitors and desks. A large, semi-transparent watermark of the number '42' is overlaid on the center of the image. On the left side, there's a sidebar with links for Home, About, Photos, Reviews, Likes, Videos, Events, Notes, Posts, and Manage Tabs. Below this is a 'Promote' button. The main content area features a large 'Call Now' button at the top right. Below it, there's a status bar with metrics: Post Reach (23,949), Website Clicks (2), and Call Now (1). A text input field says 'Write something...'. To the right, there's a sidebar for 'Brand Category · City' showing a 4.5-star rating and 'CLOSED NOW'. It also includes a search bar, a message response section ('Very responsive to messages'), and weekly engagement statistics ('106K likes +104 this week', '52K were here +348 this week'). At the bottom, there's a 'Find New Customers For Your Store' section with a description.

7.1 SOCIAL MEDIA - TWITTER

The image shows a Twitter profile page for 'Freebies Cafe'. The background of the page is a photograph of a modern office space with many desks, computers, and people working. A large, semi-transparent watermark of the number '41' is overlaid across the entire image.

Freebies Cafe

@FreebiesCafe Follows you

Handpicked free resources for Photoshop, Illustrator, Adobe XD, Sketch, free fonts, mockups, and free HTML templates.

freebiescafe.com

Joined June 2017

Tweets 123 Following 456 Followers 789 Likes 10

Tweets **Tweets & replies** **Media**

Freebies Cafe @FreebiesCafe · Jun 28
Free Twitter Mockup 2017 <https://freebiescafe.com/#freebies#twitter#mockup#2017>

Freebies Cafe @FreebiesCafe · Jun 28
Free Twitter Mockup 2017 <https://freebiescafe.com/#freebies#twitter#mockup#2017>

Who to follow · Refresh · View all

Followed by Glam Ink and others
WPCrumbs @WPCrumbs

Follow

Followed by Glam Ink and others
Glam Ink @TheGlamInk

Follow

Followed by Glam Ink and others
Freebies Cafe @Freebies...

Follow