

## My Title/Logo Design:



The logo is compromised of a simplified design of Earth with the face of a dragon in the center and the D-R-A-G-O-N (mark) lettering curving on top (logotype).

The logotype is from Adobe Illustrator using the font, Embury Text, and must stay this way.

The mark and logotype can be used seperately for merch but are better together.

Acronym for logo:  
D=Dragon  
R=Research  
A=Agenda  
G=Global  
O=Offical  
N=Network

## Typography:

The logotype is from Adobe Illustrator using the font, Embury Text, and must stay this way whenever the logo is used.

As for the overall font used for the website it'll be likely be "Impact, sans-serif" because it goes well with the logotype.

## Color Schemes:

These are the main colors that I plan to use throughout the entire website. The reason I chose these colors is so that I can use the green as to help give the audience a sense of comfort from the organization while reading the website. The red is then used to help highlight the danger of the enemy, dragons, by marking the dragon logo as red. The text will simply just be black as I believe that will be easy and simple enough to read on screen. While the final color is just the overall background of the website as I find it to give off a rather calming yet sophisticated feeling to the viewer as they scroll and read.



C: 25%  
M: 97%  
Y: 87%  
K: 20%  
#A0262C



C: 76%  
M: 27%  
Y: 75%  
K: 11%  
#43845E



C: 52%  
M: 86%  
Y: 48%  
K: 41%  
#5E2B44



C: 100%  
M: 100%  
Y: 100%  
K: 100%  
#000000

## Navigation Link Designs:

The navigation link designs shall use the above colors of green and red as to help catch the viewers eyes when they move to click in it. Depending on what the information they are clicking on will determine whether or not the buttons will be red or green on the screen.

Example: Not actual screenshot! Just concept design of what it may look like!

