





Isaac Nethe

Associate Product Manager

Associate Product Manager with a proven track record of translating data into actionable items, while defining and achieving long and short-term goals. Accomplishing objectives by communicating and coordinating with various cross-functional teams in an agile and fast paced work environment. Curious and biased towards action, looking for my next challenge!

 Isaac.nethe26@gmail.com  +1 (857) 390-0993  Brookline, MA  [linkedin.com/in/isaac-nethe](https://www.linkedin.com/in/isaac-nethe)

SKILLS

Agile Methodology	Web Development	Regular Expressions	Trello/Jira
UI\UX	SQL	Python	Product Management

WORK EXPERIENCE

Associate Product Manager Lisuto AI

11/2020 – 12/2022

Tel Aviv, Israel

Lisuto AI is a global B2B e-commerce web-development company. Its product tags to build great site navigation. Helps in driving more traffic to maximize sales with minimum manual input.

Achievements/Tasks

- Working closely with developers, QA, product, support, sales and content to achieve product and business goals.
- Conducting user research and collecting stakeholder feedback translating them into product vision and actionable items.
- Delving into details and defining different internal product features from inception until release, improving, in one case, internal productivity by over 19%.
- Playing an active role in the leadership of the company, and its products' direction.
- Keeping the backlog up to date, planning sprints and documenting releases.
- Executing data driven decision making for complex business processes.

Content Team Lead

11/2019 – 11/2020

- Defined KPIs for team members. Hit and exceeded the team's own KPI by 17%.
- Created and executed roadmaps for various content projects from inception to release.
- Fostered team spirit and cooperation among team members.
- Managing a team of five.

Content Specialist

07/2019 – 11/2019

- Improved the product's scope by conducting research and expanded on its model with extracted data.
- Relied on knowledge of the Japanese language to perform correction and addition to data models.

Intelligence and Navigation Specialist - Staff Sergeant IAF – Israeli Air Force

01/2011 – 01/2014

Achievements/Tasks

- Experienced in decision making in a fast paced and high-pressure environment, collaborating with a team of other specialists.
- Analyzing highly classified intelligence data for relevant stakeholders.

EDUCATION

B.Sc in Biology

Tel Aviv University

2017 - 2020

Tel Aviv, Israel

B.A in Eastern Asian Studies

Tel Aviv University

2016 - 2020

Tel Aviv, Israel

LANGUAGES

English - Native

Hebrew - Native

Japanese - Business Level