A3 No. and Name
899 and Group 1

Team Leader (name & 'phone ext)
Srinu Babu Rai

Team members (name & role)
1. Shiranth Stephen Sahaya Anbu Anitha
2. Bhupender Sejwal
3. Preetpal Singh
4.

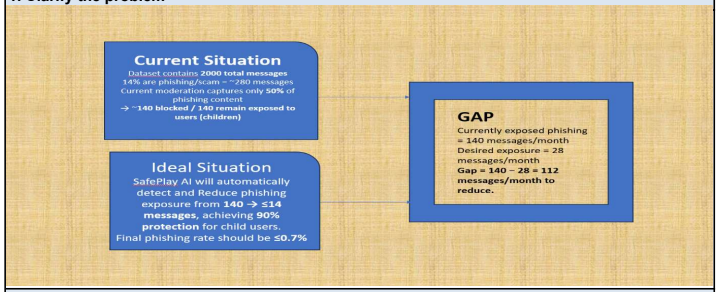
Stakeholders (role & department)
1. AI & ML Coordinator, Conestoga College
2. Potential Client name(s)
3. Other Conestoga College stakeholder(s)
4.

Company objective

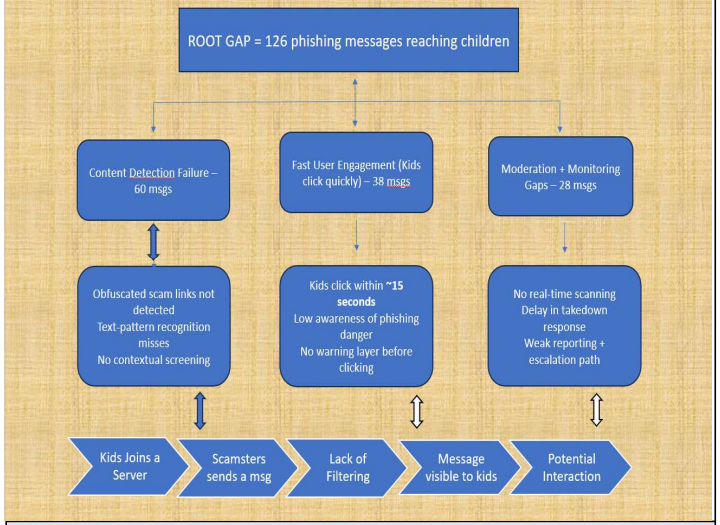
Start date & planned duration

SafeplayAI

1. Clarify the problem



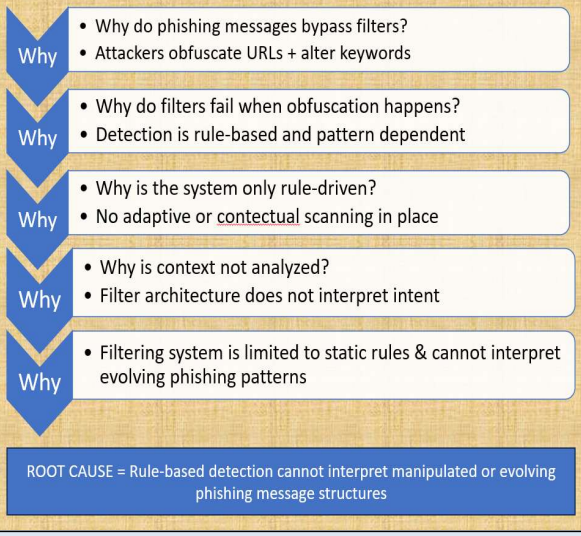
2. Breakdown the problem



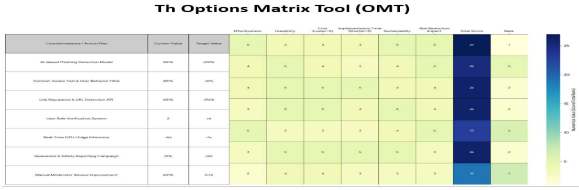
3. Set the Target

1	Improve phishing detection accuracy from 50% to 90%.
2	Reduce false positives from 20% to below 5%.
3	Cut scam exposure from 14% to under 5%.
4	

4. Analyse the Root Cause



5. Develop Countermeasures



6. Implement Countermeasure

7. Monitor Results & Process

8. Standardise & Share Success