

# ISAAC VAZQUEZ

(850) 591-0159 • isaacvazquez@mba.berkeley.edu • linkedin.com/in/isaac-vazquez

---

## EDUCATION

University of California, Berkeley, Haas School of Business

May 2027

**Master of Business Administration**

- Consortium Fellow

Florida State University

December 2018

**Bachelor of Arts, Political Science and International Affairs, magna cum laude**

- Phi Beta Kappa, President's List, Dean's List

---

## EXPERIENCE

CIVITECH, Austin, TX

January 2022-Present

**Quality Assurance Engineer** (February 2025-Present)

- Orchestrate organization-wide release-governance framework integrating QA, DevOps, and Security workflows, reducing critical production defects by 50% quarter over quarter
- Design a unified automation framework across applications, cutting end-to-end regression time by two days, enabling same-day validation of critical releases and strengthening stakeholder confidence in deployments
- Represent team in bi-weekly sprint reviews and backlog refinements with leadership, translating feedback into actionable user stories, and securing quality acceptance criteria up-front, resulting in release of RunningMate

**Quality Assurance Analyst** (January 2022-January 2025)

- Directed scalable QA strategies and executed QA processes across multiple development phases and products, collaborating with cross-functional teams, resulting in a 30% increase in release efficiency and near 100% uptime
- Increased application performance and user satisfaction by executing 400+ manual and automated tests using JMeter, Postman, and Cypress
- Served as a primary driver for identifying product opportunities by analyzing user behavior and feedback, shaping vision and feature set of TextOut, leading to a 20% increase in user engagement and outreach to 60M+ unique voters in 2024

OPEN PROGRESS, Los Angeles, CA

June 2019-December 2021

**Client Services Manager** (January 2021-December 2021)

- Led multi-channel voter engagement campaigns, facilitating milestone alignment and maintaining 100% on-time delivery of campaign messaging across 80+ digital programs
- Leveraged data analytics to refine campaign strategies and messaging, surfacing key voter issues, leading to a 25% increase in voter engagement and campaign participation across key initiatives
- Spearheaded strategic alignment of client programs with broader organizational goals, driving over 40 million actionable voter conversations

**Digital and Data Associate** (September 2019-December 2020)

- Improved campaign decision-making speed by 40% and enhanced strategy formulation by designing and maintaining intuitive data dashboards, enabling real-time insights
- Conducted in-depth analysis of campaign metrics across 20+ client programs, uncovering trends in time-of-day engagement and audience segmentation, shaping targeting decisions and enhanced voter contact efficiency

**Digital and Communications Intern** (June 2019-August 2019)

- Optimized email targeting, segmentation, and performance monitoring, contributing to improved fundraising outcomes for clients, growing client email fundraising lists by over 500%

---

## ADDITIONAL

- Management Leadership for Tomorrow (MLT), MBA Professional Development Fellow (2025 - Present)
- Consortium for Graduate Study in Management, Fellow (2025 - Present)
- Management Leadership for Tomorrow (MLT), MBA Prep Fellow & Ambassador (2024 - 2025)
- Tallahassee Southern Model United Nations, Head of Home Government (2016), GA Director (2017), CND Director (2019)
- Skills: A/B Testing, Agile/Scrum, Charting & Data Visualization, Cypress, Data Analysis, Figma, JavaScript, Jira, JMeter, Postman, Product Analytics, Product Roadmapping, SQL, Stakeholder Management, Tableau, User Research