

# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

1/1/2015

12/31/2015

Home

Best / Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Fridays/Saturdays** evenings.

### MONTHLY

There are **maximum** orders from month of **July** and **January**.

## SALES PERFORMANCE

### CATEGORY

Classic Category contributes to **maximum** sales & total orders

### SIZE

Large size pizza contributes to **maximum** sales

817.86K

Total Revenue

38.31

Average Order Value

49,574

Total Pizzas Sold

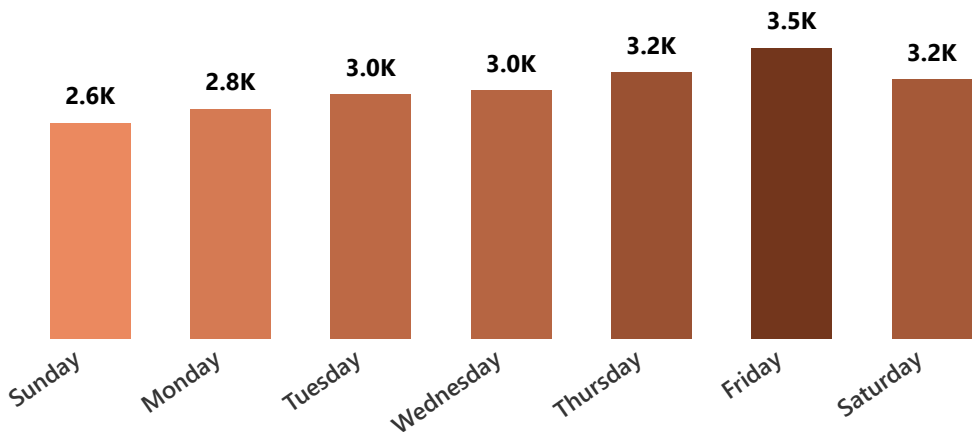
21,350

Total Orders

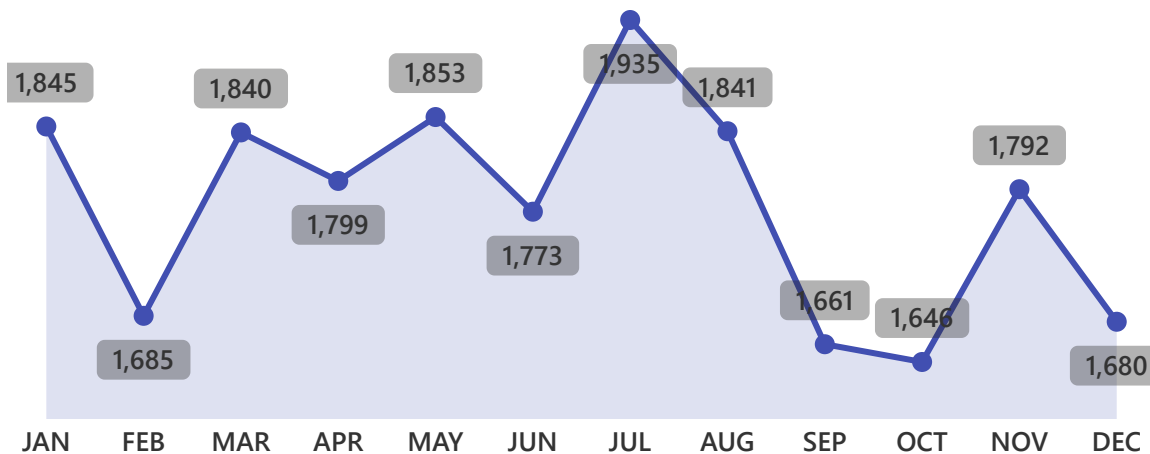
2.32

Average Pizzas Per Order

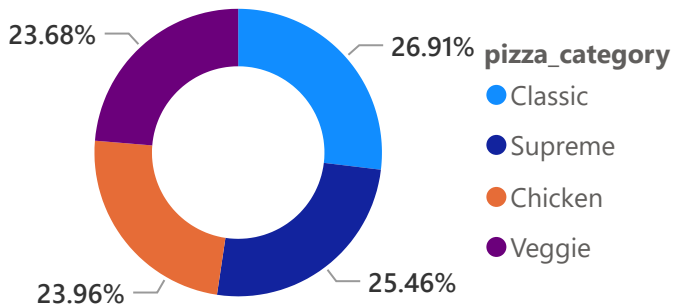
Daily Trend for Total Orders



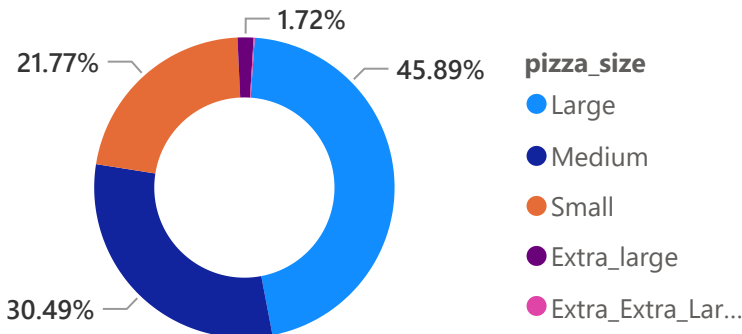
Monthly Trend for Total Orders



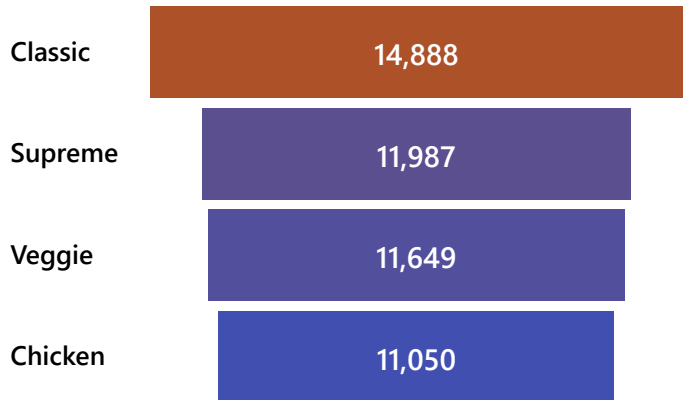
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category



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## BEST SELLERS

### REVENUE

The **Thai Chicken Pizza** contributes to **maximum** Revenue

### QUANTITY

The **Classic Deluxe Pizza** contributes to **maximum** Total Quantities

### TOTAL ORDERS

The **Classic Deluxe Pizza** contributes to **maximum** Total Orders

## Worst Sellers

### Revenue

The **Brie Carre Pizza** Contributes to **minimum** Revenue

### QUANTITY

The **Brie Carre Pizza** contributes to **minimum** Total Quantities

Total Revenue

817.86K

Average Order Value

38.31

Total Pizzas Sold

49,574

Total Orders

21,350

Average Pizzas Per Order

2.32

### Top 5 Pizzas by Revenue



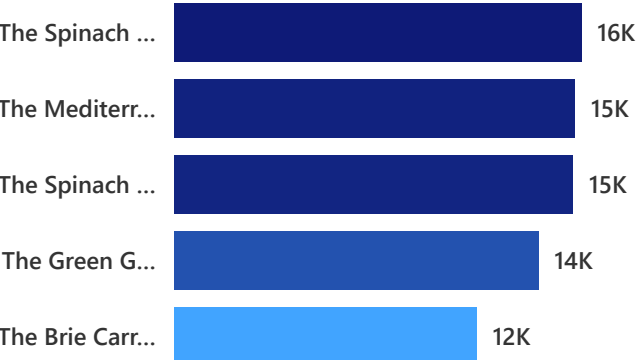
### Top 5 Pizzas by Quantity



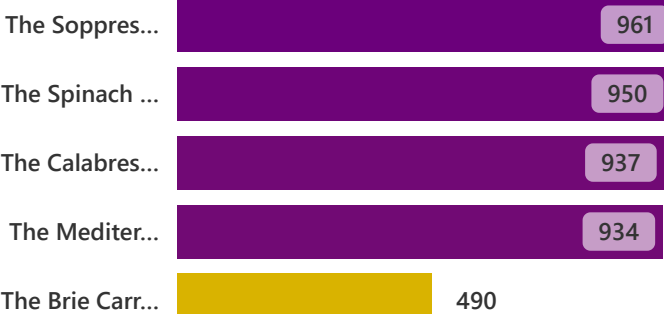
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

