

# George Montey

age: 42

residence: Georga

education: PHD in Astronomy

occupation: College Professor

marital status: Single



*"Stars, coffee and my puppy are all I need to be happy"*

George starts the day drinking coffee and attending his am classes. He finishes classes and goes to grade and answer emails, on his days off, hes grading some too, but he loves to sit by his telescope and look out at the stars.

## Comfort With Technology

### INTERNET



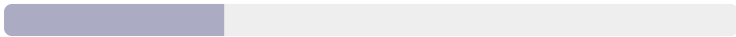
### SOFTWARE



### MOBILE APPS



### SOCIAL NETWORK



## Criteria For Success:

His students learning and happy with their education

## Needs

- A happy environment
- A cute dog
- Approval from his mom

## Values

- Things functioning as intended
- Fixing things himself
- Love and being loved

## Wants

- Spaghetti dinners
- A dog bed next to his
- A future partner to spend his life with
- To be a good teacher

## Fears

- That he wont see extraterrestrial life in his lifetime
- That his research is inaccurate
- That he won't find love