

SPOTLIGHT ON A REGION: MADIRAN

LOCATION : - PYRENEES -
SOUTH - WEST FRANCE

ISSUE 1 | 06/02/2025

SPOTLIGHT ON MADIRAN: A HIDDEN GEM OF FRENCH WINE



INTRODUCTION: WELCOME TO OUR MONTHLY SPOTLIGHT ON THE WORLD'S FINEST WINE REGIONS. THIS MONTH, WE'RE DIVING INTO THE ENCHANTING MADIRAN REGION IN SOUTH WEST FRANCE, KNOWN FOR ITS ROBUST RED WINES AND RICH HISTORY.
GEOGRAPHY AND CLIMATE:

MADIRAN IS NESTLED IN THE PICTURESQUE GASCONY REGION, WITH VINEYARDS SPREAD ACROSS THE GERS, HAUTES-PYRÉNÉES, AND PYRÉNÉES-ATLANTIQUES DÉPARTEMENTS. THE REGION BENEFITS FROM A UNIQUE CLIMATE INFLUENCED BY THE ATLANTIC OCEAN AND THE PYRENEES MOUNTAINS, PROVIDING THE PERFECT CONDITIONS FOR VITICULTURE².

GRAPE VARIETIES: THE STAR OF MADIRAN IS THE TANNAT GRAPE, WHICH MUST MAKE UP AT LEAST 60% OF THE BLEND. TANNAT IS KNOWN FOR ITS DEEP COLOR, VIBRANT DARK FRUIT FLAVORS, AND STRONG TANNIC STRUCTURE². OTHER PERMITTED GRAPE VARIETIES INCLUDE CABERNET FRANC (LOCALLY CALLED BOUCHY), CABERNET SAUVIGNON, AND FER (LOCALLY KNOWN AS PINENC).

WINE STYLES: MADIRAN WINES ARE TYPICALLY FULL-BODIED, HIGH IN TANNINS, AND REQUIRE SEVERAL YEARS OF AGING TO REACH THEIR FULL POTENTIAL. HOWEVER, MODERN WINEMAKING TECHNIQUES HAVE INTRODUCED SOFTER, MORE APPROACHABLE STYLES THAT CAN BE ENJOYED EARLIER². THESE WINES ARE PERFECT FOR PAIRING WITH HEARTY DISHES LIKE CASSOULET, CONFIT DE CANARD, AND HARD CHEESES

WINE OF THE MONTH MADIRAN TORUS - 2012

THE 2012 MADIRAN TORUS BY ALAIN BRUMONT IS A BLEND OF TANNAT, CABERNET SAUVIGNON, AND CABERNET FRANC FROM THE SOUTHWEST OF FRANCE

- APPEARANCE: INKY PURPLE, OPAQUE, AND BRIGHT.
- NOSE: BLACK RASPBERRIES, SLIGHT BLACK CHERRIES, WITH SOME SPICE AND MINERALITY.
- TASTE: FULL-BODIED, DEEP, WITH FIRM TANNINS



FABRIQUÉ
EN FRANCE

