

Isaac Nino

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Bachelor of Science – Texas State University

SKILLS & TOOLS

Creative & Generative AI: ComfyUI, Stable Diffusion, Runway, Veo 3, Midjourney, ChatGPT, Touch Designer

Web & Interactive: HTML, CSS, JavaScript, Vercel, Tailwind, React, AR Development, Visual Scripting

Operations & Systems: HubSpot, Salesforce, Monday.com, Notion, Google Suite, Microsoft Suite, Slack, Jira

PROFESSIONAL EXPERIENCE

Subversive

April 2022 - July 2025

Creative Technologist

- Owned the end-to-end technical process from ideation and rapid prototyping through implementation and delivery, ensuring feasibility, performance, and creative integrity across multiple concurrent client engagements.
- Evaluated, recommended, and implemented emerging technologies including AR, web-based experiences, and generative AI workflows to address client challenges and unlock new creative possibilities.
- Designed and developed interactive AR experiences using platforms such as Effect House and Spark AR, balancing platform constraints with storytelling and user experience goals.
- Served as a technical partner in client-facing conversations, helping align creative ambition with practical execution while navigating evolving requirements and timelines.
- Continuously researched, tested, and prototyped emerging tools and workflows to improve production efficiency, expand creative capabilities, and keep teams ahead of platform and technology shifts.

Client Services Specialist

- Acted as a primary client-facing point of contact, owning intake, communication, and coordination across creative, technical, and production teams.
- Qualified incoming client requests, clarified scope and requirements, and ensured clean handoffs between sales, account management, and delivery teams.
- Maintained accurate client records, timelines, and reporting within HubSpot, supporting visibility into project status and pipeline health.
- Built and maintained internal dashboards and documentation to support account tracking, reporting, and operational clarity.
- Partnered closely with project managers and producers to support fast-moving, high-volume client engagements with tight timelines.
- Supported sales and account teams by preparing materials, tracking deliverables, and helping maintain strong client relationships.

Peloton

June 2020 - April 2022

Field Operations Team Lead

- Led and supported a team of field technicians through day-to-day guidance, coaching, and accountability, ensuring consistent service quality, reduced escalations, and on-time execution.
- Oversaw scheduling, routing, and workload distribution across a regional territory, balancing operational efficiency, customer experience, and technician capacity.
- Served as the primary escalation point for complex service issues, removing operational blockers while maintaining clear, professional customer communication.
- Managed fleet operations including vehicle readiness, equipment tracking, and maintenance coordination to support reliable, uninterrupted field service.
- Utilized internal systems such as Salesforce and Geotab to track performance, monitor service metrics, and improve operational visibility and decision-making.
- Partnered with cross-functional teams including operations, support, and logistics to identify process gaps and implement workflow improvements.
- Maintained clear documentation and reporting to support performance tracking, issue resolution, and continuous improvement initiatives.