

# The Laydies' Den – Privacy Policy

**Effective Date:** 6<sup>th</sup> August 6, 2025

**Location:** Mombasa, Kenya

**Access Restricted to:** Individuals aged 18+

## 1. Introduction

At **The Laydies' Den**, your privacy is sacred. This policy outlines how we collect, use, protect, and share your personal information when you interact with our site or services.

By using our platform, you agree to the practices described in this Privacy Policy.

## 2. Information We Collect

We collect both **personal** and **non-personal** data through direct interactions or automated tools:



### Personal Information

- Full Name
- Phone Number
- Email Address
- Delivery Address (for purchases)
- Age confirmation
- Booking details
- Payment information (via secure third-party gateways)



### Non-Personal Information

- Device type & browser info
- Pages visited & session duration
- Location data (approximate)
- IP address
- Cookies and analytics

## 3. How We Use Your Information

We collect your data to:

- Process orders and bookings
- Communicate with you about services, confirmations, or updates
- Personalize your experience within the Den
- Recommend products, services, or events tailored to your vibe
- Improve our website, offerings, and customer service
- Send newsletters or marketing updates (only with your consent)

## 4. Cookies & Tracking Technologies

We use cookies to:

- Remember your preferences
- Analyze site traffic (Google Analytics, Meta Pixel, etc.)
- Monitor performance and user behavior
- Personalize your browsing experience

You can choose to disable cookies in your browser settings, but certain features of the website may not function optimally.

## 5. How We Share Your Information

We **do not sell, trade, or rent** your personal data to outside parties.

We may share information with trusted third parties only when necessary:

- Payment processors (e.g., M-Pesa, card gateways)
- Delivery providers
- Marketing platforms (with consent)
- Legal authorities (when required by law or to protect our rights)

All third-party partners are required to keep your data confidential.

## 6. Your Rights

You have the right to:

- Request a copy of your data
- Ask us to delete your data
- Withdraw consent for marketing
- Correct or update your personal info

To exercise these rights, contact us at [thelavdiesden@gmail.com](mailto:thelavdiesden@gmail.com).

## 7. Security

We implement strong security measures to protect your data from unauthorized access, loss, or misuse.

However, no online platform can guarantee 100% security. You use the site at your own discretion and risk.

## 8. Marketing & Communications

If you opt in, we may send you seductive updates—about perfumes, events, new drops, and experiences.

You can unsubscribe at any time via the link in our emails or by contacting us directly.

## 9. Age Restriction & Content Warning

Our site is designed exclusively for adults. **Users under 18 are not permitted** to access or provide information on this platform.

Some pages contain erotic, sensual, and mature content. By using the site, you acknowledge and accept this nature.

## **10. Third-Party Links**



Our site may include links to third-party platforms (e.g., TikTok, Instagram, WhatsApp). We are not responsible for the privacy practices or content on these external sites.

## **11. Changes to this Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated date.

## **12. Contact Us**

For questions, requests, or concerns about your privacy:

-  Mombasa, Kenya
-  +254 712 527543
-  [thelaydiesden@gmail.com](mailto:thelaydiesden@gmail.com)