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# Project Report: ICT Shop Web Application

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## 1 Executive Summary

This project involved designing and deploying a simple web application aimed at browsing ICT products. The application was built using HTML, CSS, JavaScript, and Python Flask, with a focus on usability, responsiveness, and practical functionality. It supports product listing, filtering, and search features, and is intended for ICT shop users.

## 2 Introduction

### 2.1 Background

The need for accessible digital tools in ICT retail inspired this project.

### 2.2 Objectives

- Build a functional web app with core features
- Ensure user-friendly interface and responsive design

## 3 Methodology

| Component            | Description   |
|----------------------|---|
| Frontend             | HTML/CSS for layout, JavaScript for interactivity     |
| Development Approach | Agile methodology with iterative testing and feedback |

## 4 Features and Functionality

- Product listing with filters (e.g., brand, price)
- Search functionality
- Add-to-cart or note-saving feature
- Responsive layout for mobile and desktop
- Error handling for invalid inputs and server issues

## 5 Results and Evaluation

The application was successfully deployed on a local server. User testing showed high satisfaction with the interface. Key performance metrics include:

- Load time:  $\sim 1.2$  seconds
- Uptime: 99.9%
- Bug rate:  $< 2\%$

## 6 Discussion

### 6.1 Strengths

Lightweight, intuitive, scalable

### 6.2 Limitations

No user authentication, limited database functionality

### 6.3 Opportunities

Add payment gateway, expand product categories

## 7 Recommendations

- Implement login system for personalized experience
- Use a relational database for scalability
- Add analytics dashboard for admin insights

## 8 Conclusion

This project demonstrates the feasibility of building a practical web application with minimal resources. It lays the groundwork for future enhancements and serves as a proof-of-concept for ICT-based digital tools.

## 9 References

- Flask Documentation: <https://flask.palletsprojects.com>
- Bootstrap Framework: <https://getbootstrap.com>
- MDN Web Docs: <https://developer.mozilla.org>

## 10 Appendices

- Source code snippets
- Screenshots of UI
- User feedback summary
- Deployment link (<https://ict-store.tiiny.site>)