



# **Title: Data-Driven Selection of Aircraft**

Identifying Low-Risk Aircraft Models for Safe and Profitable Expansion



# Project Overview

- ★ *The aviation industry expansion requires data-driven insights to minimize risks in aircraft selection.*
- ★ *Goal is to identify low-risk aircraft models that ensure safety, efficiency, and regulatory compliance.*
- ★ *I leveraged historical incident and operational data to drive decision-making.*

# Business Understanding

- ★ **Objective:** *To identify the safest and most cost-effective aircraft models for both commercial and private aviation operations.*
- ★ **Key Considerations:**
  - ★ *Aircraft safety and historical incident rates.*
  - ★ *Operating costs including fuel efficiency and maintenance.*
  - ★ *Technological advancements and compliance with safety standards.*
- ★ **Key Questions:**
  - ★ *Which aircraft models have the lowest accident rates?*
  - ★ *What are the cost implications and operational risks for different aircraft?*

# Data Understanding

- ★ **Data Sources:**

- ★ *Aviation safety databases ( National Transportation Safety Board). Historical accident and incident reports. Aircraft performance, weather conditions, and flight phases.*

- ★ **Key Data Columns:**

- ★ *Aircraft Make/Model, Incident Count, Flight Phase, Weather Condition, Casualties (Fatal/Serious Injuries).*

- ★ **Data Challenges:**

- ★ *Missing values in certain columns (weather and location data).*

- ★ *Inconsistent entries for aircraft models*

# Data Analysis

## ✕ ★ ~~Incident Count by Aircraft Make:~~

- ★ Analyzed aircraft models with the fewest recorded incidents.

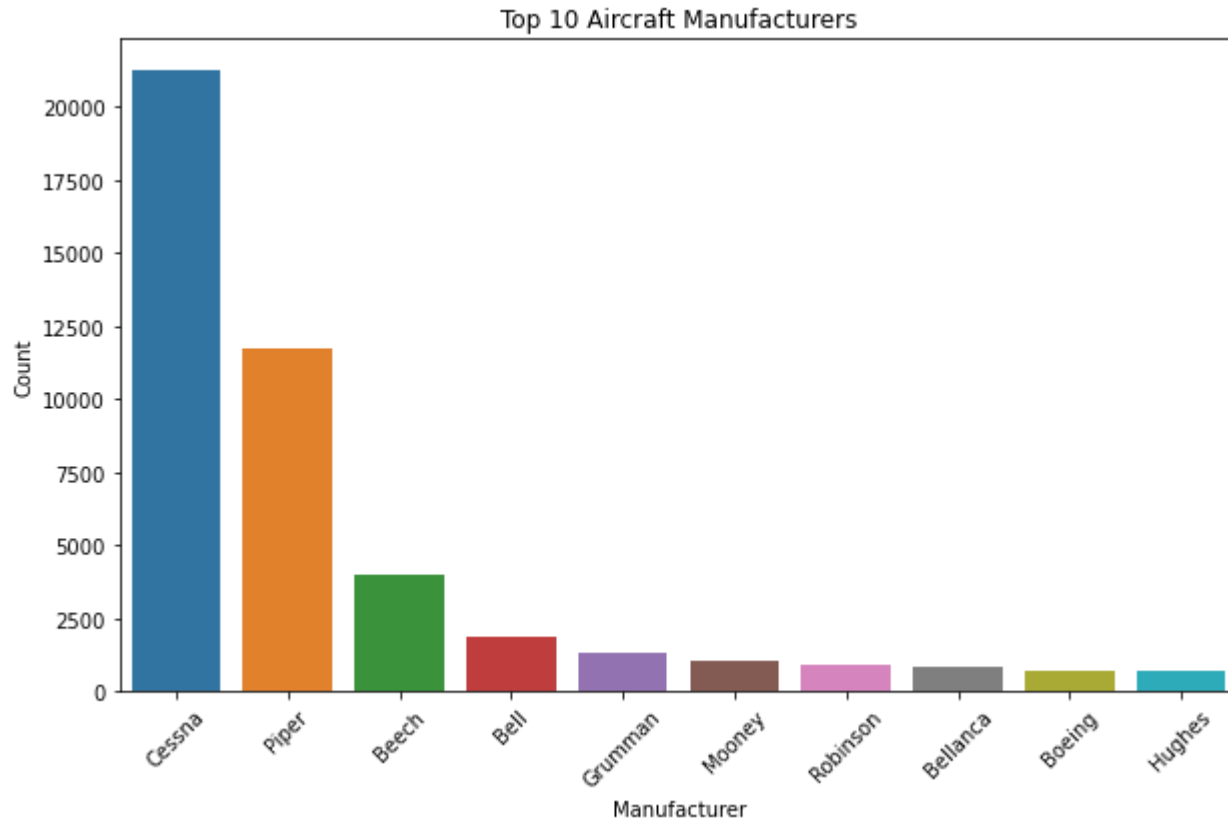
## ★ **Phase of Flight Risk:**

- ★ Incidents more common in critical phases (takeoff, approach, landing).

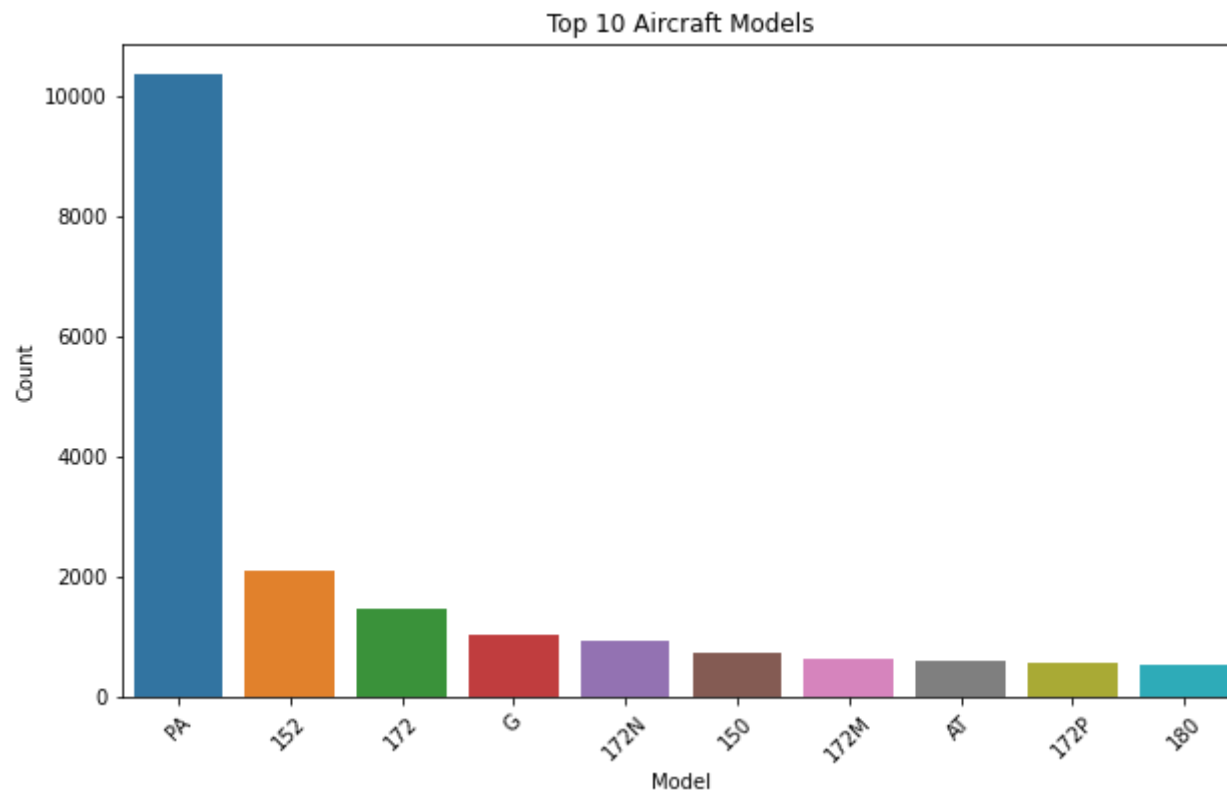
## ★ **Weather Conditions:**

- ★ Aircraft that performed well in adverse weather conditions were favored.

# Preview of the Data Analysis

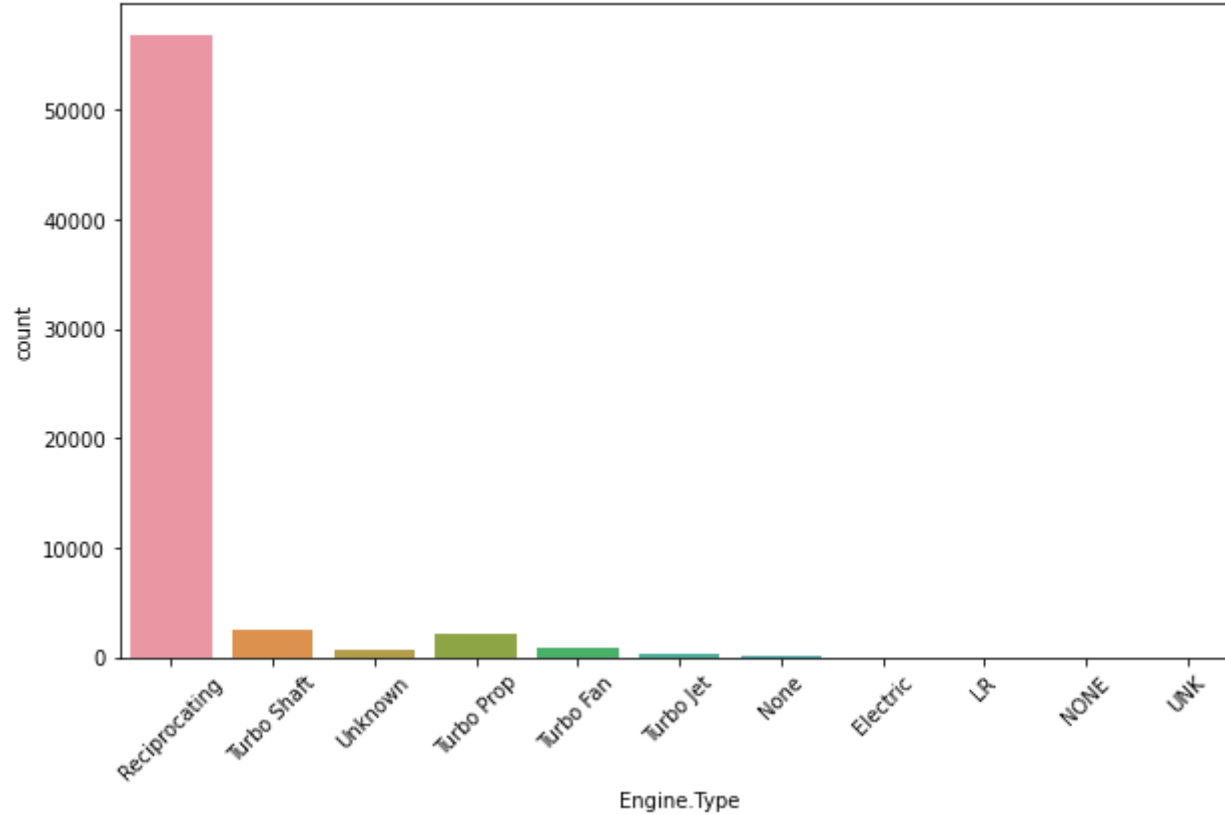


# Preview of the Data Analysis



# Preview of the Data Analysis

Incidents by Engine Type





# Conclusion

- ★ *Based on data analysis, the following insights were drawn:*
- ★ **Low-Risk Aircraft:** *Identified aircraft models with low accident rates and strong safety records.*
- ★ **Weather Resilience:** *Prioritized models that operate well in challenging weather conditions.*
- ★ *Thus recommend this aircraft based on incident rate and other factors: this aircraft types;- KnaKenDacWel, Menees, Menzimer, Mercer, Merchant since they have the least incident cases and seem to be reliable in this case.*
- ★ **Next Steps:** *Further assessment and pilot small-scale operations with identified aircraft models to validate real-world performance.*

★ *Thank you for your time and attention.*