

Isaac Weiser
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Tallahassee, FL, 32304

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WFSU Public Media
1600 Red Barber Plaza
Tallahassee, FL 32310

Dear Ms. Moynihan,

I am writing to express my interest in the WFSU Digital Team internship, which I was informed of by the Florida State University College of Communications and Information. I love the content WFSU creates and believe that my Information Communications Technology education, experience creating websites, and background with radio and TV production make me a strong candidate for the position at WFSU.

Upon reading the job description, I noticed that this position revolves heavily around maintaining a website and social media profile. These responsibilities align with my previous experiences. In the past year, I have created several different websites for multiple purposes and is a task that I greatly enjoy. Amongst the websites I have made, my favorites have been Gamerzup, which in the 2019 Make/Build hackathon won the People's Choice Award, and Yangmerch, which is a site I created to be the home of all third party merchandise for presidential candidate, Andrew Yang. Each project is fun, unique, and presents interesting challenges to be overcome. I genuinely enjoy creating websites and believe that maintaining yours would be a great experience. Further on, social marketing and advertising are subjects that highly pique my interest. In the past semester, I launched a project in conjunction with the College of Communications and Information in which we held educational workshops for students. This project required us to establish an online presence, for this we created a series of Facebook events. This enabled us to analyze data such as post reach, page likes, and people reached.

What draws me to your organization is your mission to present diverse perspectives and promote connected communities through media. In high school, I took TV production classes and created my own radio transmitter. I then became certified in Photoshop and Premier Pro. When I started college, one of the first things I did was join WVFS Tallahassee. By far, working for WVFS has been my favorite college experience. I started as a freshman and by the end of that year I was named as a DJ and as PR Assistant for the following semester which was created to serve directly under the PR Chair. Public media has always been a passion of mine. It would be an honor to work with WFSU as the Digital Team intern this fall.

I would appreciate the opportunity to discuss how my skills would benefit WFSU. I will follow up via email within the next week. Should you need to contact me, I can be reached by way of phone at (954) 614-7970 or email at Isaac.weiser.x@gmail.com. Thank you for your time and consideration. I look forward to your contact.

Best Regards,

A handwritten signature in black ink that reads "Isaac Weiser". The signature is fluid and cursive, with the first name "Isaac" written in a more compact, stylized script and the last name "Weiser" written in a more elongated, flowing script.

Isaac Weiser