

Isaak Campbell

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Profile

As a dedicated professional with a strong focus on customer service and helping others, I bring in effective communication and relationship-building. I take pride in delivering high standards of service and maintaining attention to detail in all aspects of my work. Known for my reliability and strong work ethic, I strive to achieve meaningful results while remaining open to learning and growth. Outside of work, I maintain a commitment to physical fitness as a competitive underwater hockey player and actively contribute to youth development through coaching and mentorship.

Work Experience

Digital Designer – Proveritas Pty Ltd, North Ryde2019-Present

- Designed and delivered engaging digital projects across web and social platforms, using tools such as JavaScript, Python, HTML, CSS, Canva Pro, Filmora and Adobe Suites.
- Collaborated with clients, development teams and clubs to create user-centric designs that align with brand identity and project goals.
- Applied principles of visual hierarchy, typography, and responsive design to enhance user experience and interface consistency with 5+ years of experience.

Retail Sales Store Assistant – ALDI, French’s Forest2023-2024

- Delivered exceptional customer service and supported daily operations, contributing to the achievement of store sales targets in a high-paced retail environment.
- Accurately managed cash handling, EFTPOS, stock replenishment, and inventory control to ensure smooth and efficient store functionality using machinery and technology.
- Collaborated closely with team members to uphold cleanliness, safety, and operational standards, demonstrating strong work ethic and attention to detail.

Labourer – 360 Personnel, Sydney2021-2022

- Operated a variety of machinery and tools safely and efficiently to complete tasks.
- Assisted in the timely completion of projects by following schedules and adapting to changing site demands.
- Maintained a clean, organised, and hazard-free worksite.

Skills

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| • Takes initiative under pressure | • Supportive collaboration | • Prioritises tasks & attention to detail |
| • Critical thinker and problem solver | • Fluent communication | • Familiar with digital literacy |

Education

- Bachelor of Information Technology, Major in Artificial Intelligence** - Macquarie University, Ryde Campus, Expected Graduation 2024-2027