

Isaak Campbell

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Summary

As a dedicated professional committed to customer service and helping others, I excel in fluent communication and problem-solving. I consistently deliver high standards, demonstrating attention to detail, reliability, and a strong work ethic. My drive for meaningful results is matched by a commitment to learning and growth, complemented by competitive sports and youth mentorship.

Work Experience

Proveritas Pty Ltd

Digital Designer

2019 – Present

North Ryde, NSW

- Orchestrated and executed comprehensive digital projects spanning web and social media platforms leveraging proficiency in programming skills.
- Performed strategic collaborations with clients, development teams, and various organisations to architect satisfying designs that synergised seamlessly with brand identity and project objectives.
- Applied advanced principles of visual hierarchy, typography, and responsive design, cultivating a superior user experience and ensuring interface consistency throughout a 5+ year career.

ALDI

Store Assistant

2023 – 2024

French's Forest, NSW

- Elevated the customer experience and supported critical daily operations, directly impacting the successful attainment of sales objectives in a fast-paced retail environment.
- Maintained precise control over financial transactions (cash and EFTPOS), inventory management, and stock levels, utilizing relevant technology and equipment to guarantee seamless store functionality.
- Fostered a collaborative environment with colleagues to consistently enhance cleanliness, safety, and operational protocols, showcasing a committed work ethic and attention to detail.

360 Personnel

Labourer

2021 – 2022

Northern Beaches, NSW

- Operated various machinery and tools, prioritising safety and operational effectiveness in all tasks.
- Actively supported project completion through adherence to demanding schedules and proactive adjustment to dynamic site conditions.
- Consistently upheld a high level of worksite organisation and cleanliness, mitigating hazards and fostering a safe working atmosphere.

Education

Macquarie University

Bachelor of Information Technology - Major in Artificial Intelligence

2024 – Expected 2027

North Ryde Campus

Similar Coursework: Cyber Security, Software Engineering, Data Science, Decision Making under Uncertainty

Projects

Full-Stack Website Development Project

- Engineered a full-stack website, integrating front-end and back-end components.
- Applied functionality with dynamic features, including user authentication and real-time data fetching.
- Optimised performance through debugging processes, ensuring a seamless user experience.

Skills

Technical Skills: Proficient in Python, JavaScript, SQL, HTML/CSS, WebInOne, GitHub, Adobe Suites & Canva.

Programming Skills: Focused object-oriented programming, algorithm optimisation & database management.

Languages: Fluent in English; medium proficiency in Spanish.

Certifications: Certificates in Coaching, Decision Making in Sport & safeguarding Children in Sport Induction.

Interests: Swimming, Video Editing, Web Developing, Graphic Design & Artificial Intelligence.