ISABELLA JOHANNESSON

Media Technology Engineer

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SUMMARY

Media Technology engineer enthusiastic for full-stack developing and user experience.

CAREER

2018-2019

Marketing Specialist

FACEBOOK
- Account manager for intermediate advertisers on Facebook and Instagram.
- Customer script tracking.
- Delivery optimization.

EXPERIENCE

2017

Team Leader of Events

THS ARMADA
- Project Leader for the charity run Armada Run with over 400 participants.
- Coordination with sales team, marketing team and sponsorship team.

2017

Head of Technology & Logistics

MEDIA CAREER DAY
- In charge of team managing technology and logistics during the career fair.

2016-2017

Head of Marketing

MEDIA BUSINESS GROUP
- Organized lectures, mingles and other events with media businesses.

EDUCATION

2015-2021

Media Technology Engineering

THE ROYALE INSTITUTE OF TECHNOLOGY
- Bachelor: Interactive Media Technology
- Master: Visual Media

SKILLS

FRONT-END DEVELOPMENT
Javascript, HTML, CSS, React

BACK-END DEVELOPMENT
Python, Java, XML, PHP, SQL, C++

DESIGN
Sketch, Figma