# Mid-Term Project

**Exploring the Air Travel Industry** 

**lsabelle de Robert & Maggie Fiander** 

## **Brief Agenda**

- Project Overview
- Exploratory Data Analysis
  - Review of Tasks
- Modeling and Evaluations
  - Review of Process
  - Model Evaluation Metrics
  - Model Selection
- Conclusions and Next Steps

### The Data Structure

#### passengers

The observations of passenger totals - spanning 2015-2019

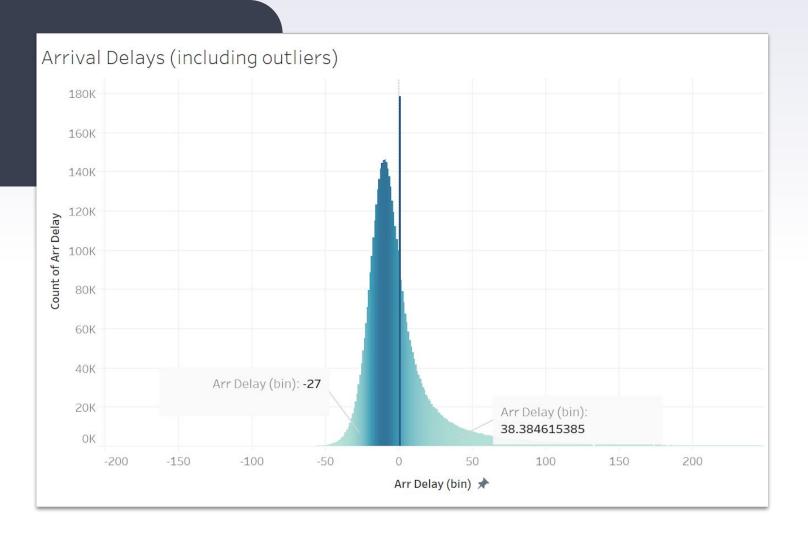
#### fuel

The observations on fuel consumption - spanning 2015 - 2019

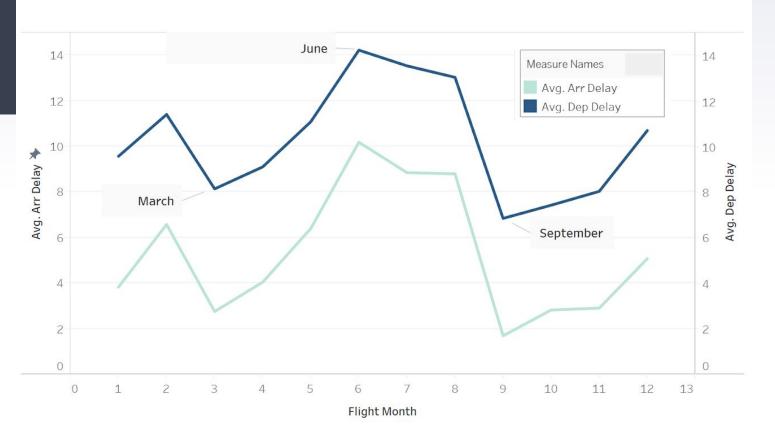
#### flights (flights\_test)

The observations on flight arrival and departure patterns - data spanning 2018 and 2019

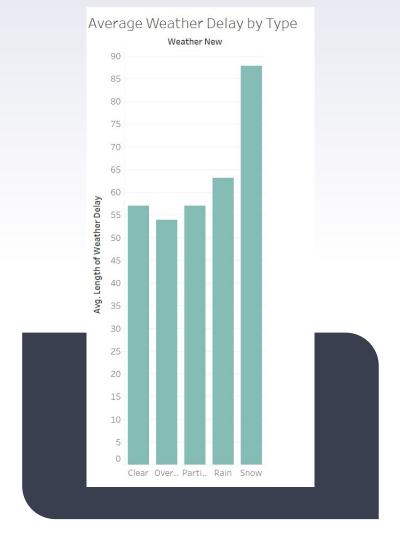
# **Exploratory Data Analysis**

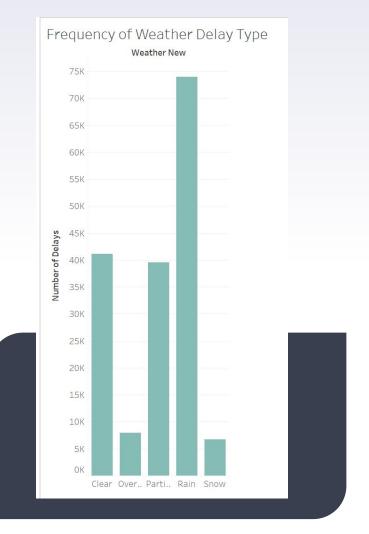


#### Mean Monthly Arrival and Departure Delays



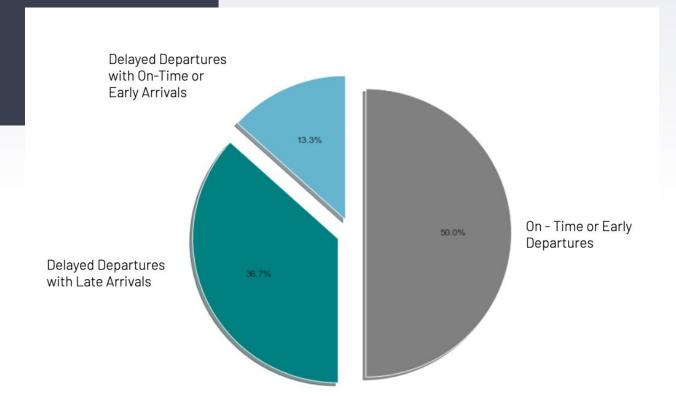
Delay Length Impacts due to Weather

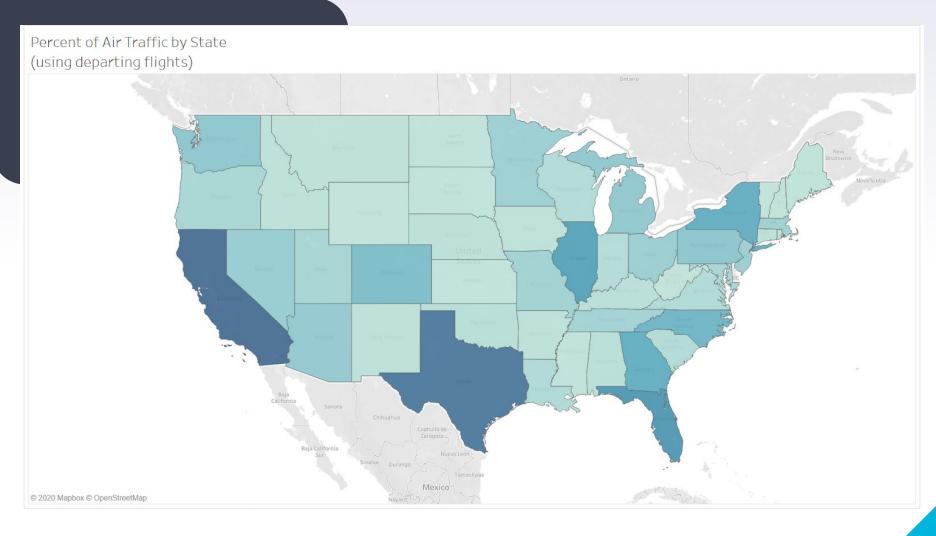


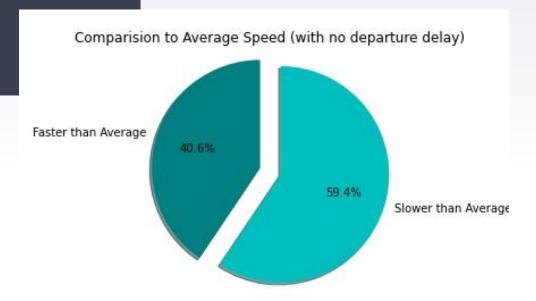


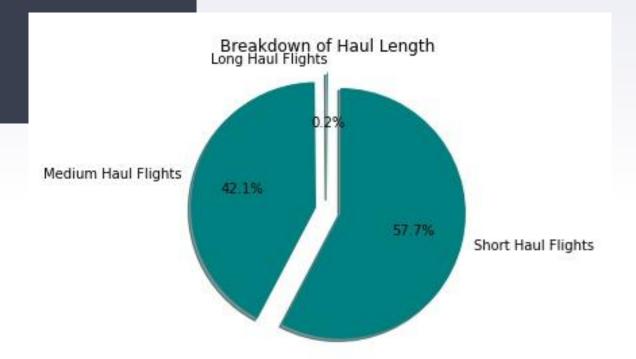
Delay Frequency -Weather

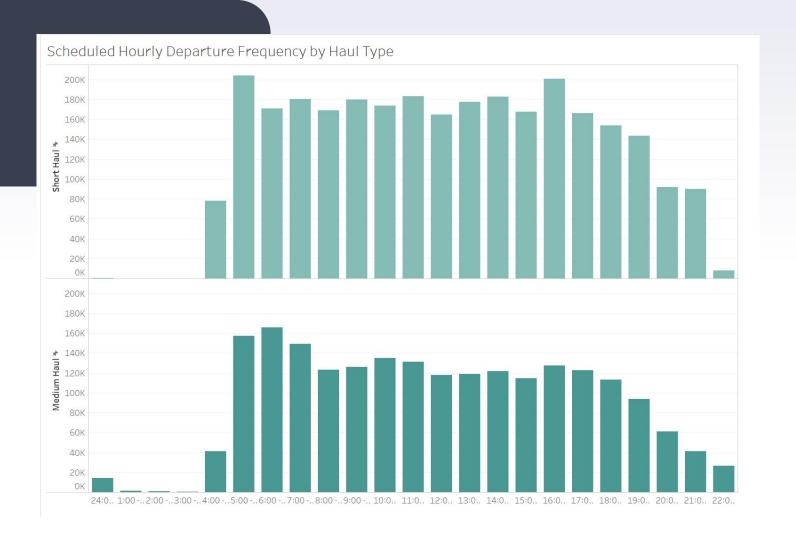


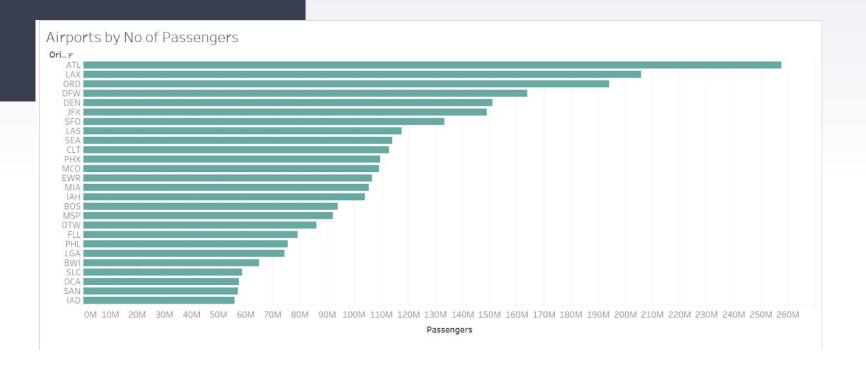


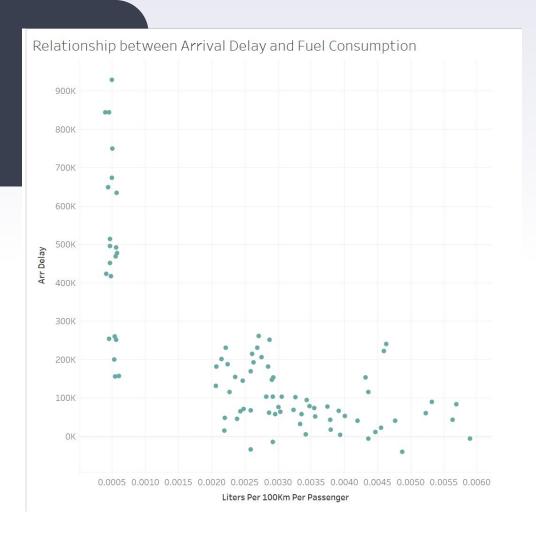


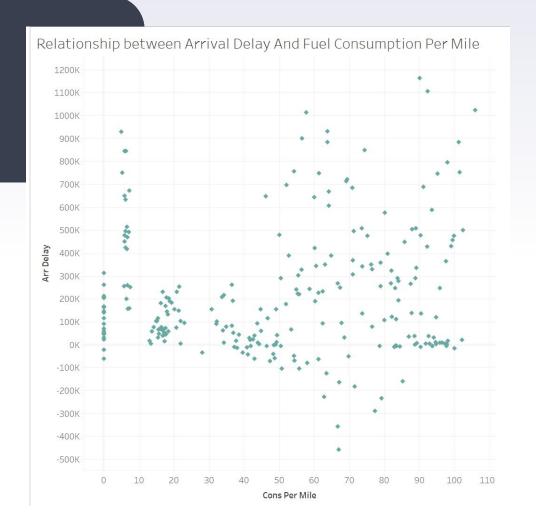






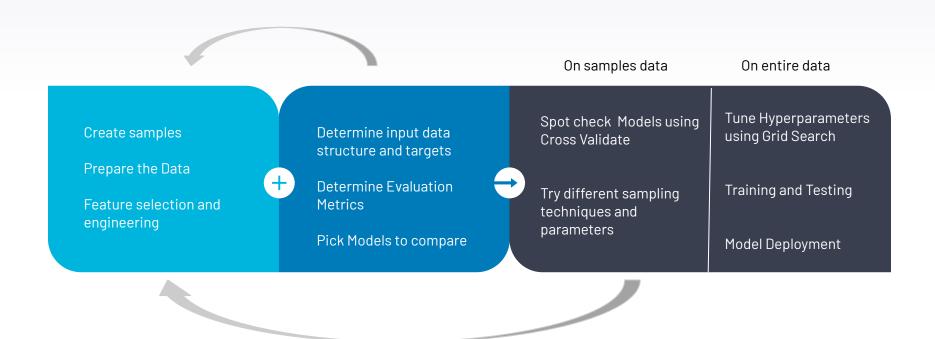






# Modeling and Evaluation

### **Process**



## Feature Engineering

 Including an average measure delay from historical data - linked to flight month

Dealing with Categorical Variables

Time Related Data — Binning

Dimensionality reduction (PCA)

# **Evaluation Metrics**

Regression : R<sup>2</sup> and MSE

Multiclass Classification :
F1 Score (weighted), Accuracy (balanced) and AUC

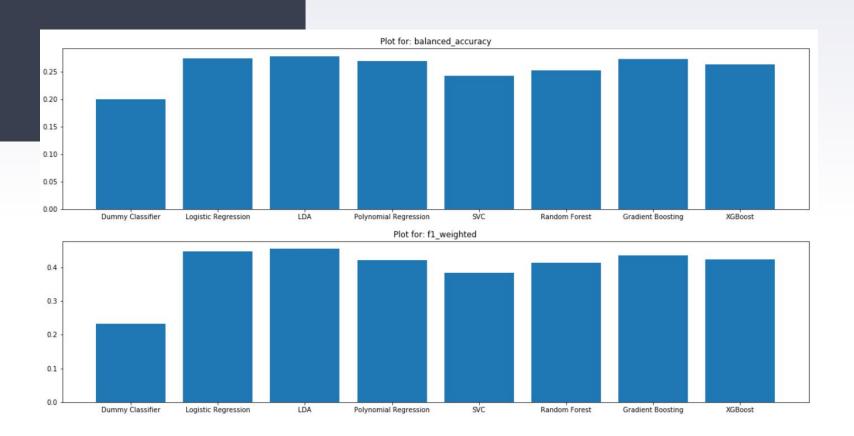
Binary Classification :
Brier Score, Precision-Recall AUC and F1 Score(weighted)

### Model Selection

Used scikit-learn's cross\_validate function to compare algorithms

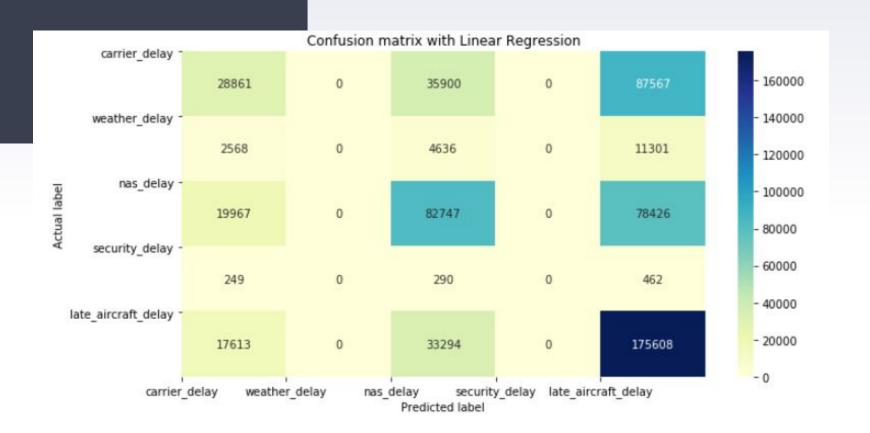
Tests performed with Linear, SVM and Ensemble Models

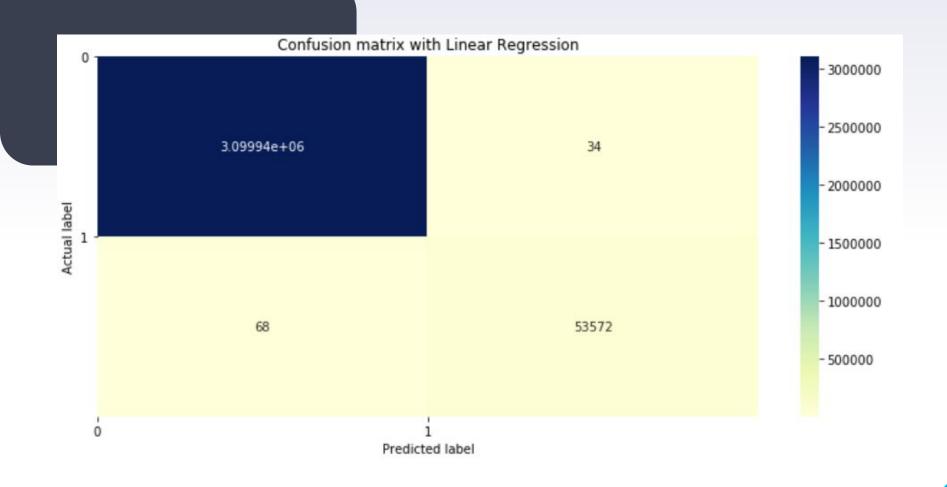
- Regression : XGBoost
- Multiclass Classification : LDA
- Binary Classification : Logistic Regression



## Model Performance

Some visualizations of the output we obtained in our modeling process





# Conclusions and Next Steps

## Challenges

- Remote Collaboration and Version Control
  - File Share (large .csv)
- Data Prep and Feature Engineering
  - Time Required for All Iterations
- Bug Resolution Progression
  - Propagated Errors

### Lessons

### This project showed the value of:

- Prototyping and Working with Samples
- Establishing a Plan
- Clear and Reusable Code
- Understanding the Data (targets and observations)

## **Next Steps**

- Back to the sandbox on things we had particular challenges
- Prepare an "ideal" workflow for the changes in how we would approach the problem with what we know now
- Learning ways to integrate API data into model
- Learn more about scripts and packages

### **Any questions?**

You can find our repo at

github.com/Isabelle-Dr/MidTerm-Project

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