

MDIA 2003 Project 1 - Lab06

Mini WordPress Ideation Document

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SET C

Idea 1: Kill Bill

Project Description:

The site would explain in detail, chapter by chapter, the synopsis of Quentin Tarantino's Kill Bill: Vol. 1 and 2. There will be a section including all the major/minor characters explaining their history and relationships with each other. It would also give insight to the lore and history of the films as well as the inspiration behind the story.

Project Motivation:

Kill Bill: Vol. 1 and 2 were films that were introduced to me by my mum when I was younger, around the ages of 9 or 10, at which point they became the first movie that I ever fixated on. It was the *thing* that my mum and I always did. Some mothers and daughters would do each other's hair or paint their toenails together. Not us, we watched Kill Bill. I want to design this website not only because of the emotional connection but because I feel it would challenge me to create something beautiful for someone other than myself.

Competitive Analysis: killbill.fandom.com/WiKillBill

As a wiki site, WiKillBill has all the information about the movies, including all characters and chapters within the film. While the site has all of the necessary components, my goal when creating the WordPress site is to make it more visually appealing and interactive. I want the viewer to be intrigued by what they see in front of them, something this wiki site is unable to do. Text is hard to read in some areas and the alignment of some content looks off due to its width or placement on the page.

Since this site is also a sub wiki to a bigger site, there is a cluster of clickbait at the bottom of the page relating to other sub wikis. Frankly, this is an eyesore and takes up too much space on the page.

Idea 2: Mötley Crüe

Project Description:

This site would be all about the band. There would be information on the members, albums and their history. A section will be dedicated to the discography which will include the songs in chronological order and the possibility of audio previews. The viewer will be able to watch famous interviews and snippets from the The Dirt, the Mötley biopic. There will also be a section dedicated to the books each member wrote.

Project Motivation:

Mötley is the first band that I ever fixated on and is also what introduced me to the world of rock 'n roll. I've listened to their entire discography, read their books, bought vinyls and t-shirts, have a limited edition poster on my wall and even watched their movie 6 times. I know way too much about this band. This site would be my homage to them because without them I never would have discovered my truly favourite genre of music.

Competitive Analysis: [Mötley Crüe](#)

To start, the navigation bar is off centre when the 40th Anniversary logo is displayed. Some pages, like the About page, have hard to read text. Besides those two things, the appearance is pleasing. The colour palette compliments the content and reflects the band colours. There is an obvious hierarchy within the layout and it is easy to find content within the page. It is not as detailed as I expected but it serves its purpose as the band's official site. My intention is to bring more focus towards the overall band members, history and music.

Idea 3: Sons of Anarchy

Project Description:

This sight will bring to life the world of Sons of Anarchy. Although the sight will not detail the full plot, it will explain to the viewer the lifestyle and elements of the fictional MC world. There will be sections for characters, club ranks, patch meanings and other important facts about the show/lifestyle.

Project Motivation:

Although SoA was not my first TV fixation, it is my current one. With this website I am mainly looking to express my interests of the show and share it with the viewer while also satiating my current obsession.

Competitive Analysis: sonsofanarchy.fandom.com/wiki/SonsofAnarchy

Similar to the Kill Bill wiki site, this page is also a sub wiki to a larger site. The same ideas for my interpretation apply. The site must be more visually appealing and draw focus to the different sections of the site. There is too much text on screen and there is no definitive hierarchy or spacing between articles.

The colour palette seems to work and although it does not represent the show, it matches the aesthetic of the page. All the information is present on the sight as well and it is very detailed in its explanations.