

ISACK MWANGASU

FULL STACK DEVELOPER & SOCIAL MEDIA STRATEGIST

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PROFILE SUMMARY

A dedicated and passionate Software Engineer specializing in Full Stack Development, with a proven track record in social media management and community growth. With expertise in React, JavaScript, Node.js, HTML/CSS, and WordPress, I excel at building scalable, high-quality web applications. I am driven by a desire to create solutions for real-world problems and positively impact the community through technology. I actively seek challenging opportunities that foster growth and allow contribution to meaningful projects.

WORK EXPERIENCE

Social Media Manager | Angular Kenya

Jan 2025 – Present

- Developed and executed a comprehensive content strategy and calendar, establishing Angular Kenya as a thought leader in the ecosystem through news, tutorials, and expert insights.
- Produced and edited high-engagement video content, including event recaps and promotional clips, significantly boosting online visibility.
- Engineered and managed social campaigns that successfully drove attendance and awareness for workshops, webinars, and community events.
- Monitored KPIs (follower growth, engagement rates, impressions) and delivered monthly analytical reports to refine and guide marketing strategy.

Social Media Manager | GDG Nairobi

Aug 2023 – Aug 2025

- Architected and implemented social media strategies that increased brand awareness and engagement across TikTok, Twitter (X), and Instagram.
- Authored and curated platform-specific content, growing the follower base by 20% within the first three months.
- Analyzed performance metrics to continuously optimize campaign effectiveness and ROI.
- Collaborated with cross-functional teams to ensure social media initiatives supported overarching marketing objectives.

EDUCATION

St Paul's University, Limuru, Kenya | 2024 – 2027 (Expected)

Bachelor of Science in Computer Science

REFERENCES

Wayne Gakuo

Lead | Angular Kenya

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SKILLS AND INTERESTS

- **Frontend:** React, JavaScript (ES6+), HTML5, CSS3, WordPress
 - **Backend:** Node.js, Express.js
 - **Databases:** MongoDB, Firebase
 - **Tools & Platforms:** Git, GitHub, Vercel, Social Media Analytics (Meta, X, TikTok)
 - **Soft Skills:** Content Strategy, Community Engagement, Cross-functional Collaboration, Project Management
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