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DEPARTMENT : ELECTRONICS AND COMMUNICATION
ENGINEERING
COLLEGE : GOVERNMENT COLLEGE OF
TECHNOLOGY
NAAN MUDHALVAN COURSE: DIGITAL MARKETING
NAAN MUDHALVAN ID : 665F1696A461B8FB0AA4E1D1A869C661

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

<https://searchengineoptimization023.blogspot.com/2023/08/seo-andits-importants.html>

Wordpress: <https://sant20fec39.wordpress.com/2023/10/29/seo-and-itsimportance/>

SEO and it's importance.

Oct 29, 2023 Uncategorized

SEO, or Search Engine Optimization, is crucial for improving a website's visibility on search engines like Google. It involves optimizing various elements of a website to rank higher in search engine results pages (SERPs). Good SEO practices can lead to increased organic (unpaid) traffic, better user experience, and higher chances of reaching your target audience. By using relevant keywords, creating quality content, optimizing site structure, and building backlinks, you can enhance your website's chances of being discovered by users searching for related information or products/services.

some fundamental steps of SEO:



Edit Site



Edit



Stats



2.Create and design a social media advertisement poster using canva.

<https://searchengineoptimization023.blogspot.com/2023/09/how-we-are-doing.html>



Logo Here



How are we doing?

Dear Community,

Your yoga experience matters greatly to us, and we're eager to hear your thoughts! Help us enhance your time on the mat by taking a brief moment to complete our Customer Satisfaction Survey. Your feedback is a vital part of shaping the future of our studio, and as a thank you, we're offering an exclusive 10% discount on your next class package. Your insights propel us forward, and we're excited to evolve together.

Namaste, By Santa..



Create email newsletter design using Mailchimp or canva tool

<https://searchengineoptimization023.blogspot.com/2023/09/timeline-designprocessing.html>

TIMELINE

DESIGN PROCESS

1. BRIEF

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2. BRAINSTORM

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3. SKETCH

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4. SOLUTION

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5. DESIGN

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6. REVISION

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7. PRESENTATION

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8. DELIVER

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