

Isaiah Hernandez-Gold

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EDUCATION:

University of Colorado at Boulder, Leeds School of Business

Expected May 2025

B.S. in Business Administration with an Emphasis in Information Management & Data Analytics

Minor in Computer Science and Creative Technology Design (CTD)

Boulder, CO

- **GPA 3.8** | Dean's list 2021 - Present
- Dean's Leadership Fellows Program
- CU Boulder Chancellor's Achievement Scholarship
- National Honor Society at Liberal Arts and Science Academy
- Delta Sigma Pi National Business Fraternity Member

Leeds Honors Program

- Rigorous academic experience for highest achieving incoming students
- Program requires honors-level business courses and participation in professional development programs

WORK EXPERIENCE:

Adidas

Summer 2024

Inbound Planning Supply Chain Analyst Intern

Portland, OR

- Designed and implemented custom data dashboard analyzing large-scale inbound logistics, helping save \$480k for supply team
- Conducted root cause analysis and statistical modeling to reduce lead time deviation by 15 days, showcasing predictive modeling skills
- Executed 4 SQL queries for real-time data migration from Data Lakehouse to PowerBI dashboard

Frisco Pandas Major League Pickleball Team

Summer 2023

Production Data Intern

Austin, TX

- Spearheaded digital transformation by launching first professional e-commerce platform for Frisco Pandas, driving business growth
- Created first line of merchandise, developed yearly budget and sales reports, connected with third-party printing company for merchandise creation
- Oversaw team jersey inventory, held weekly meetings with team, and outlined research in coordination with other Pickleball teams

The University of Colorado at Boulder

Spring 2023

Financial Management Course Teaching Assistant

Boulder, CO

- Collaborated with faculty to optimize student outcomes through data-informed course structure, leading to improved problem-solving
- Assisted students in statistical and data modeling assignments, ensuring thorough understanding of analytical methods

National Alliance on Mental Health (NAMI)

January 2022 to April 2022

Senior Analyst - Finance Team Research Member

Boulder, CO

- Created template financial outward plan using 2021 & 2022 statement of reports, created 5-year \$1 million organization plan
- Quantifying data analytics for company, optimizing value obtained from financial statements
- Created tracking system for donation metrics visible on website, met and presented to board of directors

Thinking Huts Nonprofit Organization

October 2021 to December 2021

Marketing Lead Researcher

Boulder, CO

- Managed and organized Marketing and Communications Team Research for organization
- Created Social Media plan with implementation of new website layout, fund allocation and social media plan of action

LEADERSHIP AND ACTIVITIES:

SendToWin Professional Engagement

Spring 2023

Engagement Manager & Overseer of Team of 5

Boulder, CO

- Managed 6-month long project to provide analytical and consulting to provide revenue growth for start-up SendToWin
- Provided profitability metrics, dynamic pricing models and a marketing plan to boost revenue 10x over 3 years
- Led cross-functional teams to execute high-stakes analytical projects with measurable business outcomes, driving strategic alignment

National Hispanic Institute (NHI)

January 2018 to January 2020

Coach/Volunteer

Austin, TX

- Taught debate and instruct younger students, volunteer coach for 500+ hours
- Coached 5/5 students into "sweet sixteen" of debate tournament out of 140 participants

SKILLS AND INTERESTS:

Technical: Python, C, C+, Experienced user of MS Excel (VLookups, PivotTables, formulas), SQL, Adobe Platforms, RStudio, Alteryx, GCP (Cloud Infrastructue), PowerBI, DataBricks, SAP, Tableau Desktop Certified

Courses: Operating Systems, Computer Systems, Database Systems, Data Structures, Data Visualization, Business Analytics Honors Course

Interests: Everything outdoors. (Climbing, Skiing, Hiking, Surfing) Avid lover of design and fashion, Strength exercising, Guitar

Languages: English Fluent, Spanish Advanced

EXTRACURRICULARS:

Activities: Created an online multi-platform international consignment business, Leeds Investment and Trading Group member, Fashion Club, Fly Fishing Club, YoungLife Youth Christian Group, Threadfair Student-Run Fashion Show Social Media Manager, After school mentor club student volunteer, Austin Latino Coalition community volunteer, Lorenzo de Zavala Youth Legislative Session (NHI), Collegiate World Series (NHI)