




# Blood, sweat, and tacos

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Or how I learned to love ArcPro and  
not want to throw my computer out  
the window



# Executive Summary

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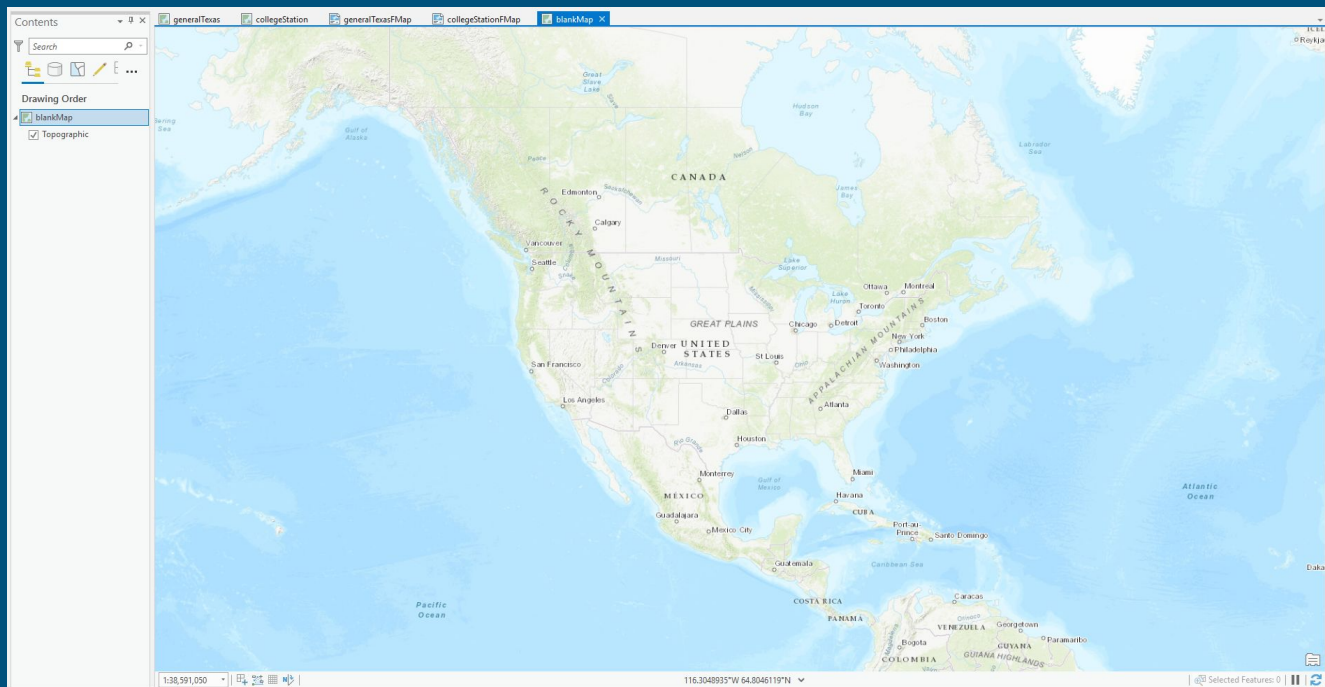
*"I've chosen to focus on a hypothetical of optimizing ROI for a customer inquiring about the possibility of opening a restaurant. Via spatial analysis of the desired market they wish to compete in, I've selected a city in which I believe would be a good choice for their initial investment. I conducted my analysis via investigation of the provided data in an attempt to make a correspondence to other publically available data sets, and finalized my findings by means of visualization."*

# The Data

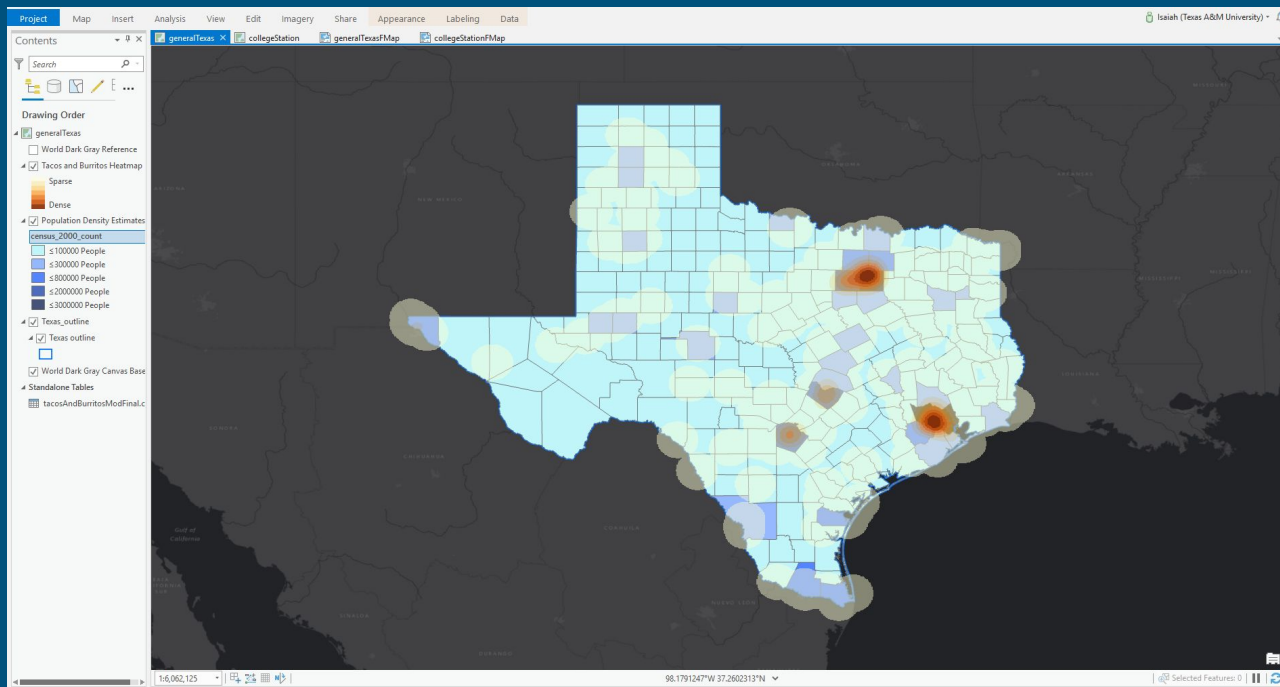
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- 77260 Rows
- 26 Columns
- Over 2,000,000 data points

# ArcPro



# ArcPro



# ArcPro

