

Group 3

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Pawfect Pairs Vision Statement

Our platform Pawfect Pairs's mission is to revolutionise the dog adoption experience, forging meaningful connections between prospective dog owners and their future pets.

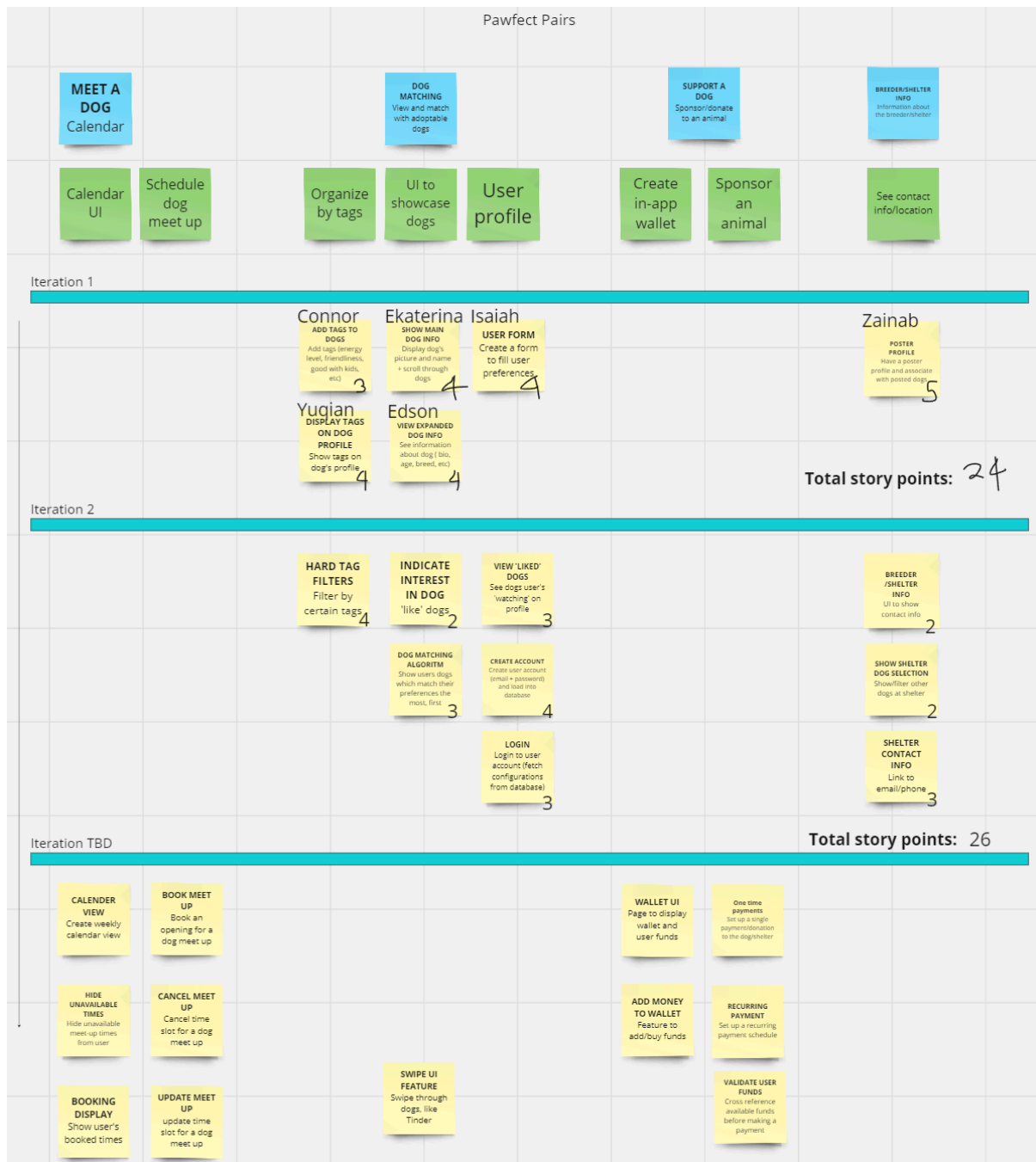
Pawfect Pairs is designed for prospective dog owners actively seeking their perfect companions. The target users are individuals who want a seamless and enjoyable adoption process, connecting them with a diverse range of dogs from local/nearby shelters and responsible breeders. They will be able to see a catalogue of dogs from nearby shelters and breeders along with a biography and relevant tags. Tags will be used to encapsulate and display certain characteristics of the dogs. The user will be able to filter what dogs they will be shown, with filters including attributes like the energy level of the dog, its breed and age.

The critical product attributes are allowing the user to view adoptable dogs, to match with them, and set preferences for the types of dogs you want to see. The customer needs to be satisfied is the need to be able to see at a glance the dog and its important attributes. Through the interface Pawfect Pairs has, users can easily browse through a curated catalogue, accessing biographies and relevant tags that encapsulate each dog's unique characteristics.

The unique selling point, compared to other platforms that are for dog adoption is its ease of use and format innovation. Pawfect Pairs will provide an user-friendly interface, simplifying the adoption process and making it more accessible to users of all experience levels compared to other apps in the market. Furthermore, Pawfect Pairs will bring an engaging format to the adoption process by allowing users to book appointments with the dogs they are interested in through our schedule booking system, ensuring a delightful and smooth experience for users during and after the adoption process. Our platform will also provide user the opportunity to add filters (ex, dog size, energy level, etc.) while they are looking for their perfect matches.

While initially a desktop application, Pawfect Pairs envisions growth with plans to expand into a mobile app. This foresight proves that our platform will remain adaptable to the evolving needs of our users, continuing providing convenience and accessibility. In summary, Pawfect Pairs is not just a dog adoption platform; it is a bridge between the hearts of prospective owners and dogs in need, anticipating a future where the adoption process is joyful as the companionship that follows.

User Story Map



Detailed User Stories ITR2:

- Hard Tag Filters
 - Dogs in the main page are shown based on pre-selected tags from user
- Indicate Interest in Dog
 - Backend and frontend features to “heart” dogs and have them be added to a list
- View Liked Dogs
 - Dogs being liked by users are displayed on a page as a list
- Dog Matching Algorithm
 - Based on user’s vision of an “ideal dog”, dogs with a similar description are shown
- Create Account
 - Allow new users to enter new username and password credentials and start using the application
- Login
 - Login page for user
- Breeder
 - Display the breeder’s dogs and personal information like ratings
- Show Shelter/Poster Dog Selection
 - Displays dog selection of a shelter or Poster
- Shelter Contact Information
 - Link to email and phone number of the shelter