

# Creating Visualizations – Matrix Table

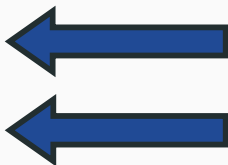
# Report Requirements

## Data and Visualizations:

- Net Profit and Net Quantity Breakdowns
- Year-Over-Year Net Profits Comparison by Month
- Net Profit Historical Running Total
- Year-Over-Year Profits by Product Brand

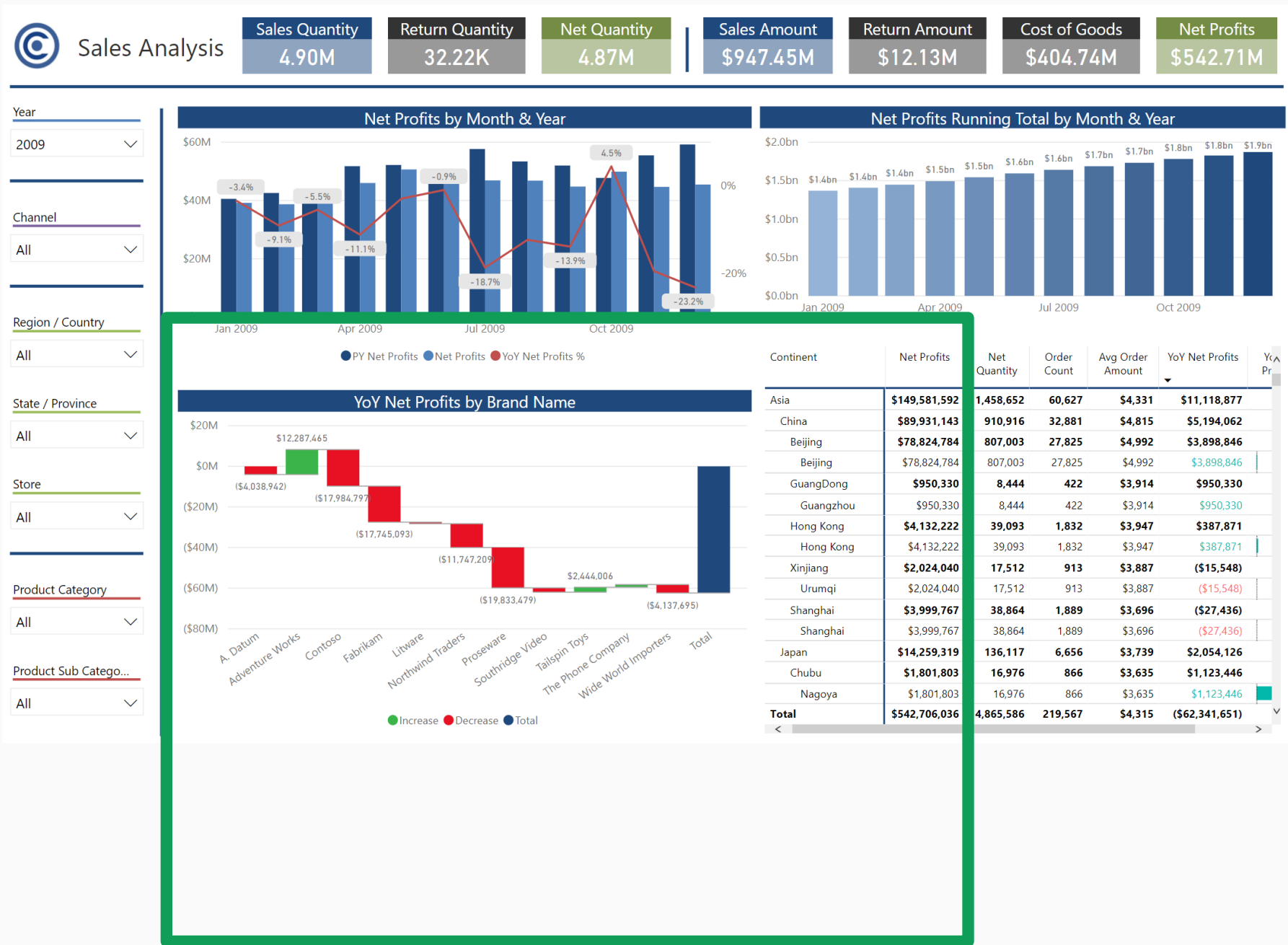
## Order Details Table:

- Geography Information
- Net Profits
- Net Quantity
- Order Count
- Average Order Amount
- Year-Over-Year Net Profits
- Year-Over-Year Net Profits %



## Report Filters:

- Year Filter
- Channel Filter
- Geography and Store Filters
- Product Filters



# Creating Visualizations – Running Total Chart

Next Video