Formatting and Report Design

Report Requirements

Data and Visualizations:

- Net Profit and Net Quantity Breakdowns
- Year-Over-Year Net Profits Comparison by Month
- Net Profit Historical Running Total
- Year-Over-Year Profits by Product Brand

Order Details Table:

- Geography Information
- Net Profits
- Net Quantity
- Order Count
- Average Order Amount
- Year-Over-Year Net Profits
- Year-Over-Year Net Profits %

Report Filters:

- Year Filter
- Channel Filter
- Geography and Store Filters
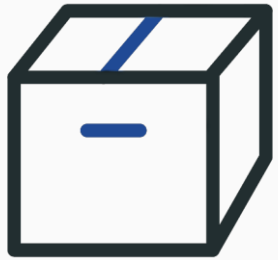- Product Filters

Three Report Design Techniques

1. **Change the color theme of the report**

Three Report Design Techniques

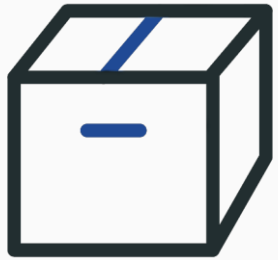1. **Change the color theme of the report**

2. **Use background color to create contrast between objects**

Three Report Design Techniques

1. Change the color theme of the report

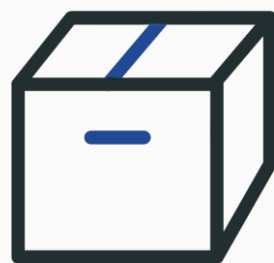2. Use background color to create contrast between objects

3. Visually frame or group objects or areas of the report

Three Report Design Techniques

1. **Change the color theme of the report**

2. **Use background color to create contrast between objects**

3. **Visually frame or group objects or areas of the report**

Three Report Design Techniques

Report Publishing and the Power BI Service

Next Section