

Slicers and Filter Settings

Report Requirements

Data and Visualizations:

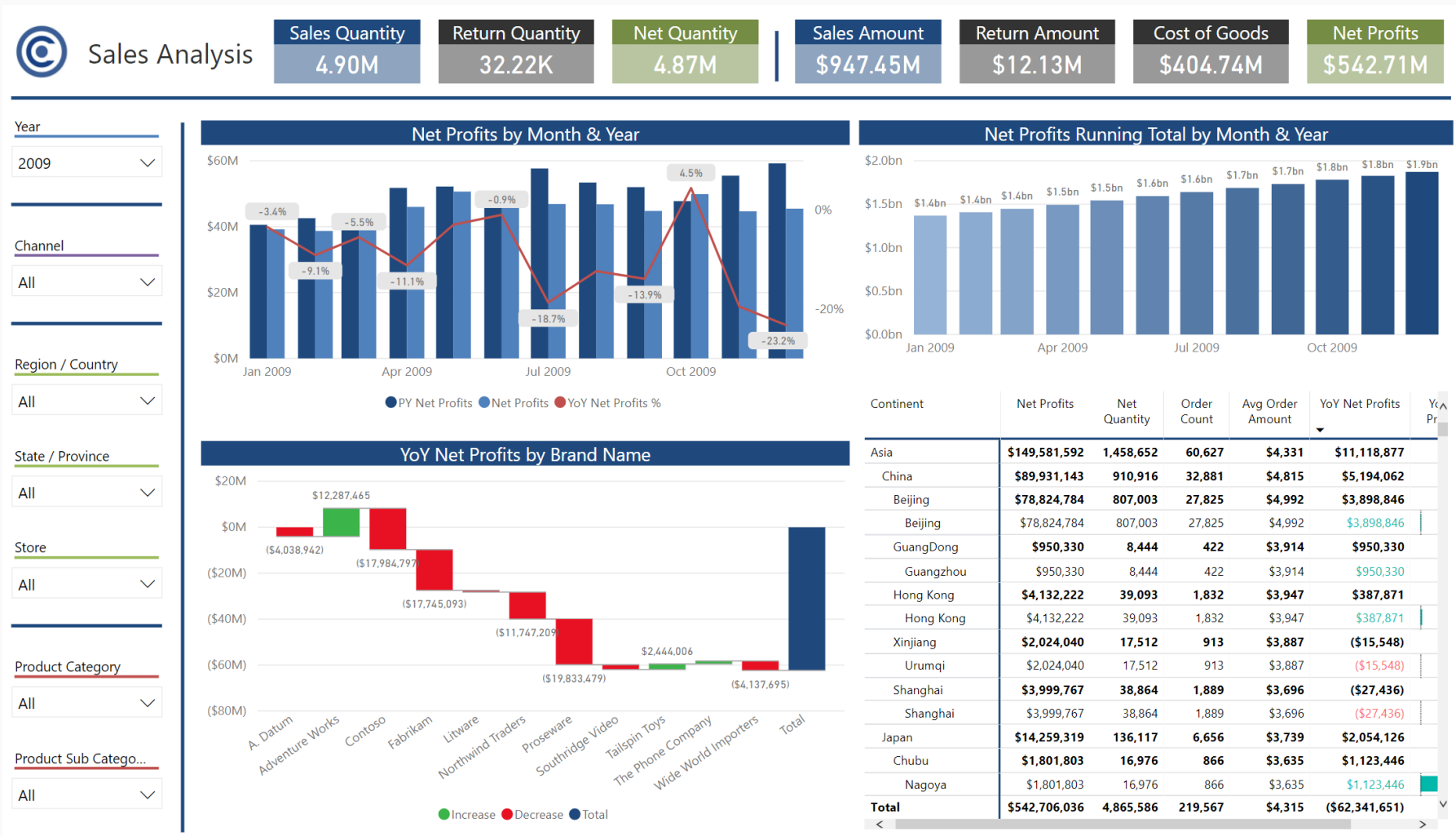
- Net Profit and Net Quantity Breakdowns
- Year-Over-Year Net Profits Comparison by Month
- Net Profit Historical Running Total
- Year-Over-Year Profits by Product Brand

Order Details Table:

- Geography Information
- Net Profits
- Net Quantity
- Order Count
- Average Order Amount
- Year-Over-Year Net Profits
- Year-Over-Year Net Profits %

Report Filters:

- Year Filter
- Channel Filter
- Geography and Store Filters
- Product Filters



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Report Requirements



Sales Quantity
4.90M

Return Quantity
32.22K

Net Quantity
4.87M

Sales Amount
\$947.45M

Return Amount
\$12.13M

Cost of Goods
\$404.74M

Net Profits
\$542.71M

Year

2009

Channel

All

Region / Country

All

State / Province

All

Store

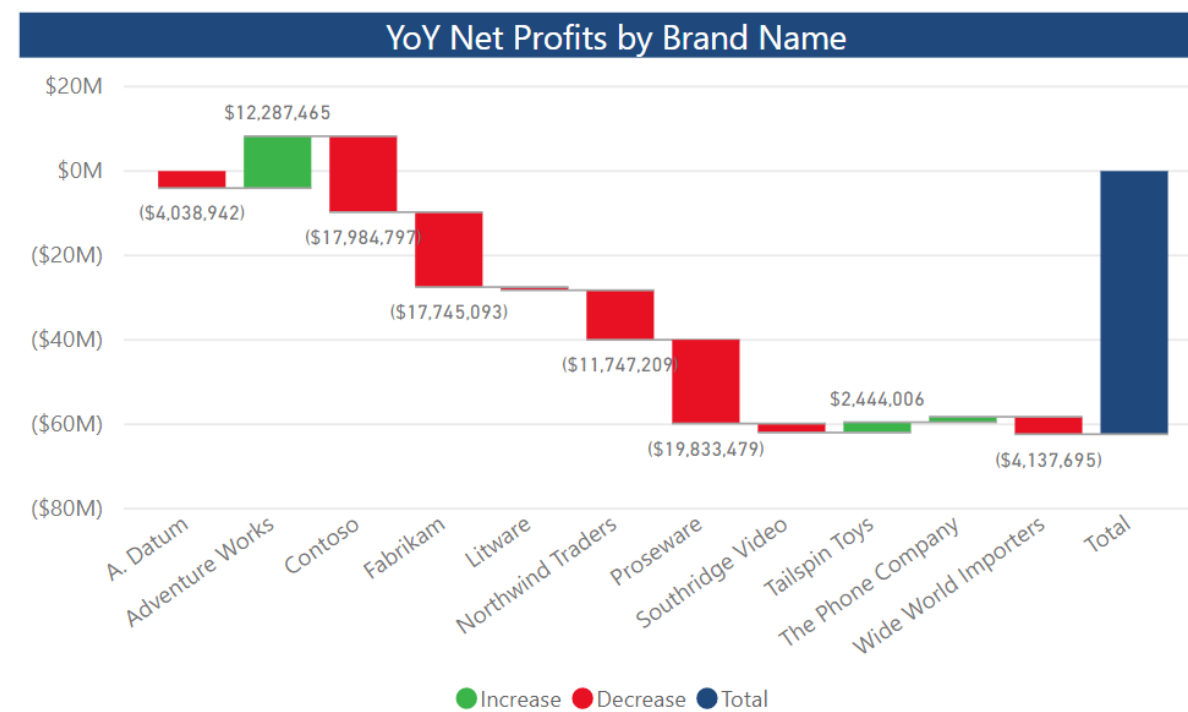
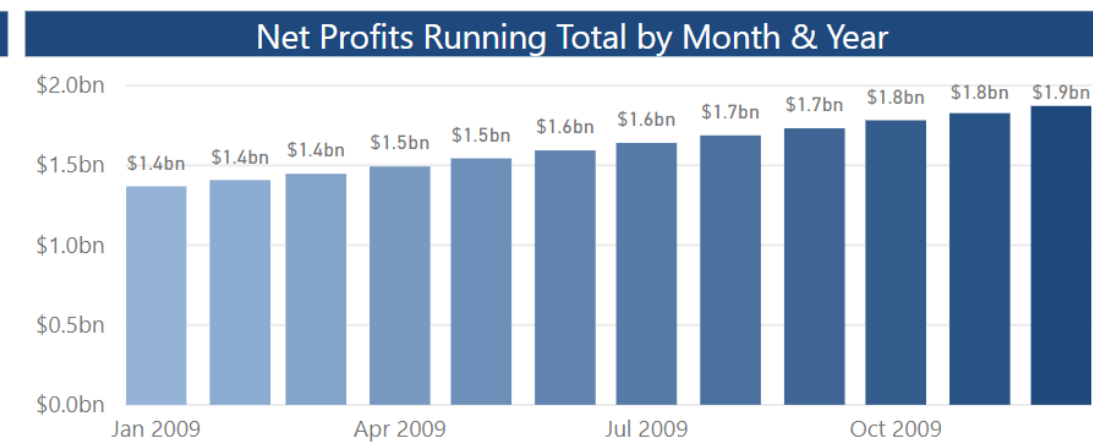
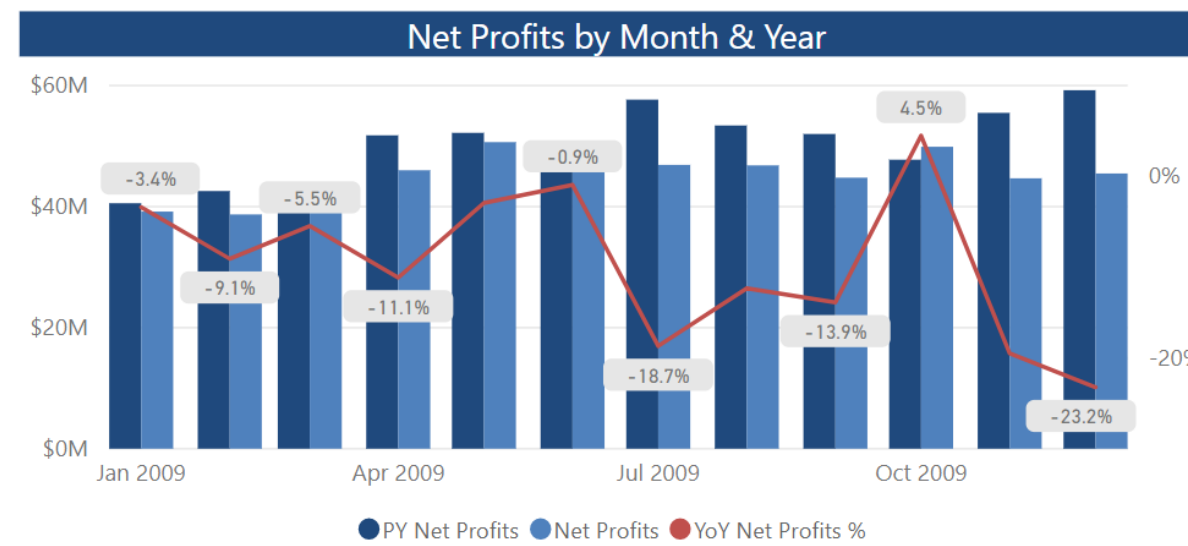
All

Product Category

All

Product Sub Category

All



| Continent | Net Profits | Net Quantity | Order Count | Avg Order Amount | YoY Net Profits | YoY Profit |
|-----------|---------------|--------------|-------------|------------------|-----------------|------------|
| Asia | \$149,581,592 | 1,458,652 | 60,627 | \$4,331 | \$11,118,877 | |
| China | \$89,931,143 | 910,916 | 32,881 | \$4,815 | \$5,194,062 | |
| Beijing | \$78,824,784 | 807,003 | 27,825 | \$4,992 | \$3,898,846 | |
| Beijing | \$78,824,784 | 807,003 | 27,825 | \$4,992 | \$3,898,846 | |
| GuangDong | \$950,330 | 8,444 | 422 | \$3,914 | \$950,330 | |
| Guangzhou | \$950,330 | 8,444 | 422 | \$3,914 | \$950,330 | |
| Hong Kong | \$4,132,222 | 39,093 | 1,832 | \$3,947 | \$387,871 | |
| Hong Kong | \$4,132,222 | 39,093 | 1,832 | \$3,947 | \$387,871 | |
| Xinjiang | \$2,024,040 | 17,512 | 913 | \$3,887 | (\$15,548) | |
| Urumqi | \$2,024,040 | 17,512 | 913 | \$3,887 | (\$15,548) | |
| Shanghai | \$3,999,767 | 38,864 | 1,889 | \$3,696 | (\$27,436) | |
| Shanghai | \$3,999,767 | 38,864 | 1,889 | \$3,696 | (\$27,436) | |
| Japan | \$14,259,319 | 136,117 | 6,656 | \$3,739 | \$2,054,126 | |
| Chubu | \$1,801,803 | 16,976 | 866 | \$3,635 | \$1,123,446 | |
| Nagoya | \$1,801,803 | 16,976 | 866 | \$3,635 | \$1,123,446 | |
| Total | \$542,706,036 | 4,865,586 | 219,567 | \$4,315 | (\$62,341,651) | |

Slicer Types

Slicer Types

Universal



Slicer Types

Universal



Date



Slicer Types

Universal



Date



Number



Slicer Types

Universal

List
(Vertical)

- Product  
- ☐ Contoso 16GB Mp5 Player M1600 Bl...
 - ☐ Contoso 16GB Mp5 Player M1600 Red
 - ☐ Contoso 16GB New Generation MP5...
 - ☐ Contoso 2G MP3 Player E200 Silver
 - ☐ Contoso 32GB Video MP3 Player M3...
 - ☐ Contoso 4G MP3 Player E400 Silver

Date

Number


Slicer Types

Universal

List
(Vertical)

- Product  
- ☐ Contoso 16GB Mp5 Player M1600 Bl...
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 - ☐ Contoso 32GB Video MP3 Player M3...
 - ☐ Contoso 4G MP3 Player E400 Silver

List
(Horizontal)

Product Name  

| | |
|--|--|
| Contoso 16GB Mp5 Player M1600 Blue | Contoso 16GB New Generation MP5 Player M1650 blue |
| Contoso 16GB Mp5 Player M1600 Red | Contoso 2G MP3 Player E200 Silver |



Date

Number

Slicer Types


Universal

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(Vertical)

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(Horizontal)


Product Name  

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Dropdown

Product  

All 

Date

Number

Slicer Types

Universal

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(Vertical)

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Dropdown

Product  

All 

Date

Between
Dates

Date Range  

1/1/2017 1/31/2017



Number

Slicer Types

Universal

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(Vertical)

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Dropdown

Product  

All 

Date



Between
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1/1/2017 1/31/2017



Before
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1/1/2017 1/31/2017



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Before
Dates

Before Date  

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After
Dates

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1/1/2017 1/31/2017



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Dropdown

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All 

Date

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1/1/2017 1/31/2017



Before
Dates

Before Date  

1/1/2017 1/31/2017





After
Dates



After Date  


1/1/2017 1/31/2017



Relative
Dates

Date Range  

Last  1 Select 

 No filters applied

Number

Slicer Types

Universal

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Dates

Date Range  

1/1/2017 1/31/2017



Before
Dates

Before Date  

1/1/2017 1/31/2017




After
Dates

After Date  

1/1/2017 1/31/2017



Relative
Dates



Date Range  

Last  1 Select 


 No filters applied

Number

Between
Numbers

Unit Price  

\$21.57 \$299.23



Slicer Types

Universal

List
(Vertical)

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Dropdown

Product  


All 

Date

Between
Dates

Date Range  

1/1/2017 1/31/2017



Before
Dates

Before Date  

1/1/2017 1/31/2017



After
Dates


After Date  

1/1/2017 1/31/2017



Relative
Dates



Date Range  

Last  1 Select 


 No filters applied

Number



Between
Numbers

Unit Price  


\$21.57 \$299.23



Less Than or
Equal to <=
Numbers

Unit Price  

\$21.57 \$299.23



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Dropdown

Product  

All 

Date



Between
Dates

Date Range  


1/1/2017 1/31/2017



Before
Dates

Before Date  

1/1/2017 1/31/2017





After
Dates



After Date  


1/1/2017 1/31/2017



Relative
Dates



Date Range  

Last  1 Select 


 No filters applied

Number



Between
Numbers

Unit Price  


\$21.57 \$299.23





Less Than or
Equal to <=
Numbers

Unit Price  


\$21.57 \$299.23



Greater Than or
Equal to <=
Numbers

Unit Price  

\$21.57 \$299.23



Formatting and Report Design

Next Video