

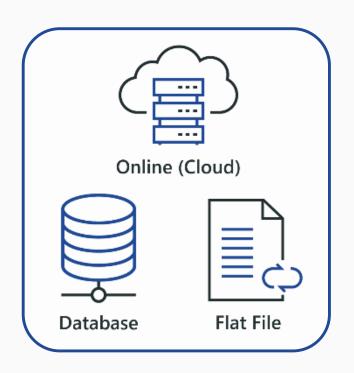
Empowerment Through Business Intelligence

Project Requirements and Getting Data

Section 1

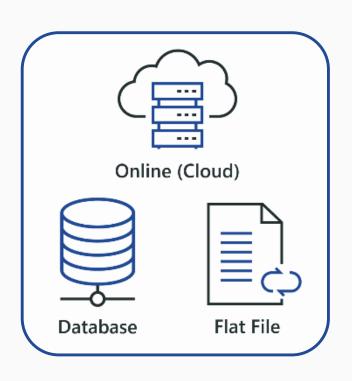
What Is the Flow of Report Development for a Business Analyst?





DATA SOURCE(S)

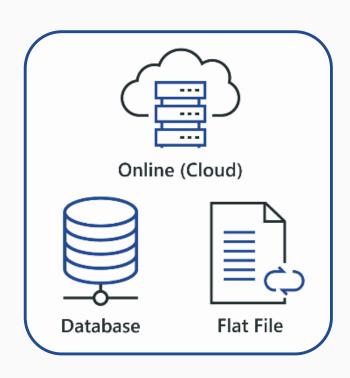
(On-Prem / Online)





DATA SOURCE(S)

(On-Prem / Online)



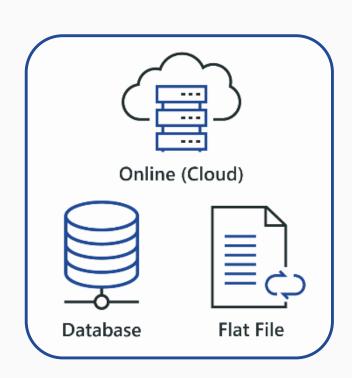
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(On-Prem / Online)





Google Analytics

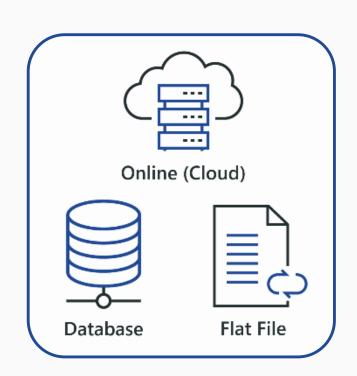


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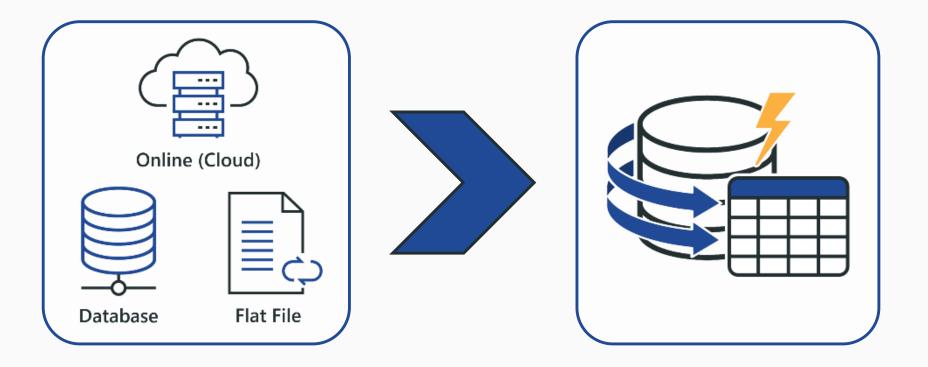
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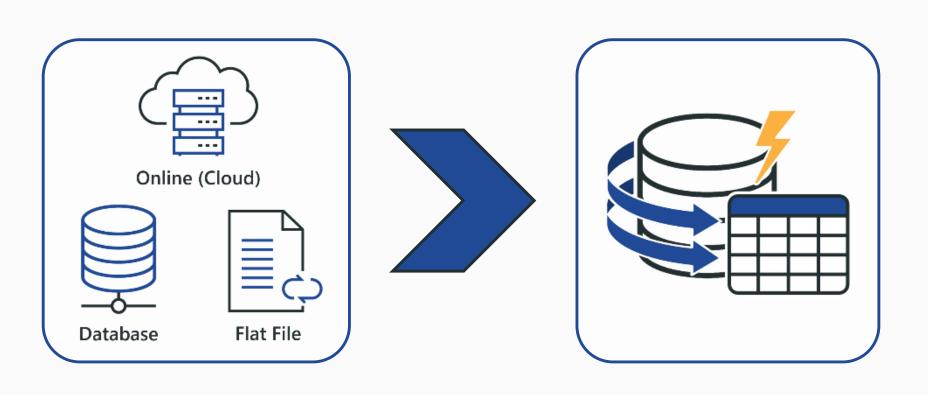


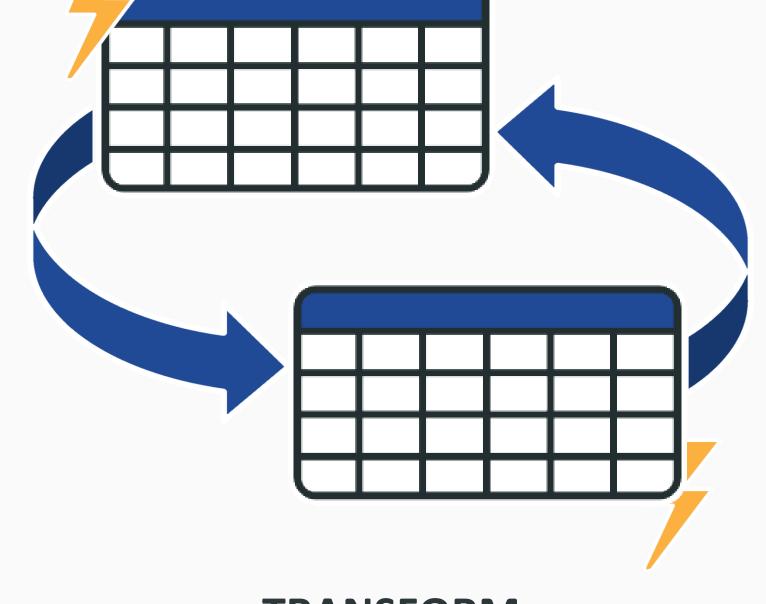
DATA SOURCE(S)

(On-Prem / Online)

POWER QUERY

(Data Connector / Shaper) ("M" Engine)



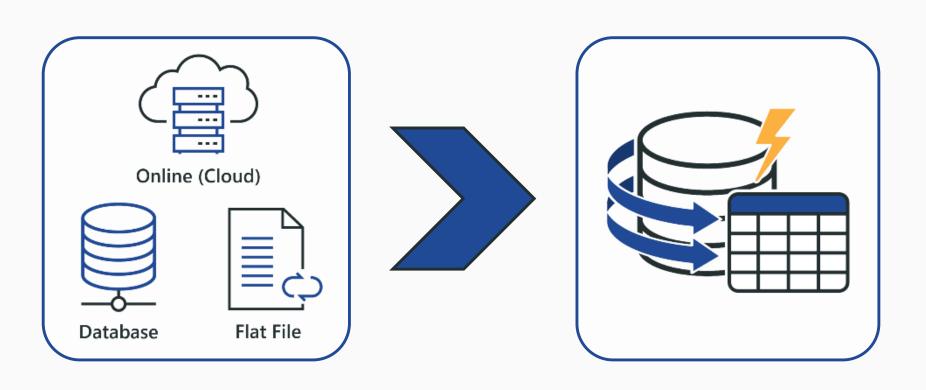


DATA SOURCE(S)
(On-Prem / Online)

POWER QUERY
(Data Connector / Shaper)
("M" Engine)

TRANSFORM

Shaping / Cleaning / Combining

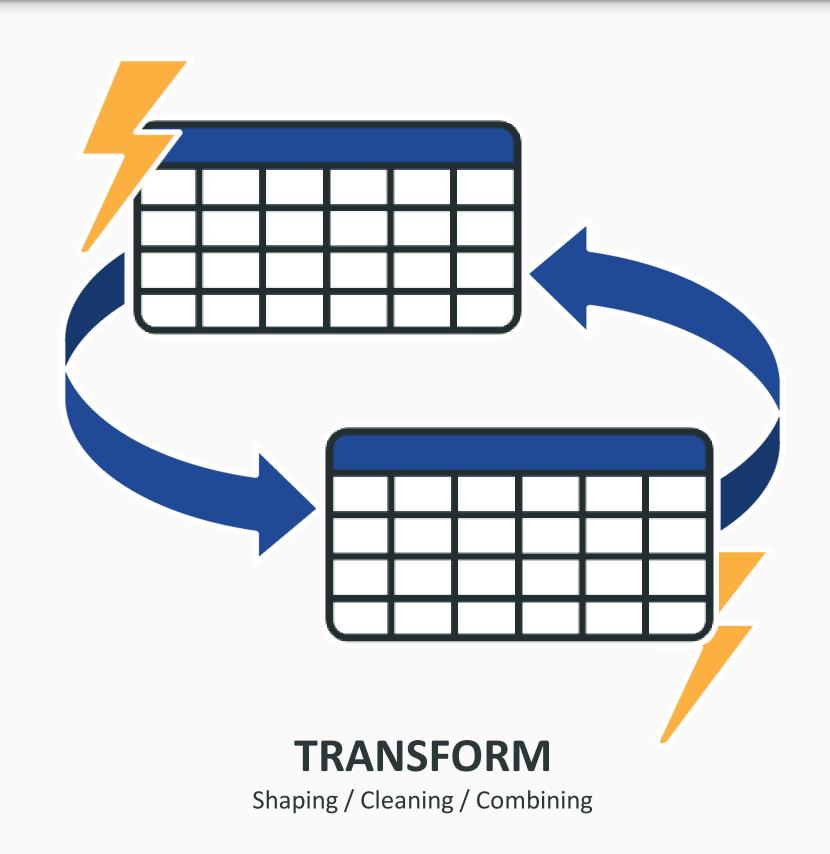


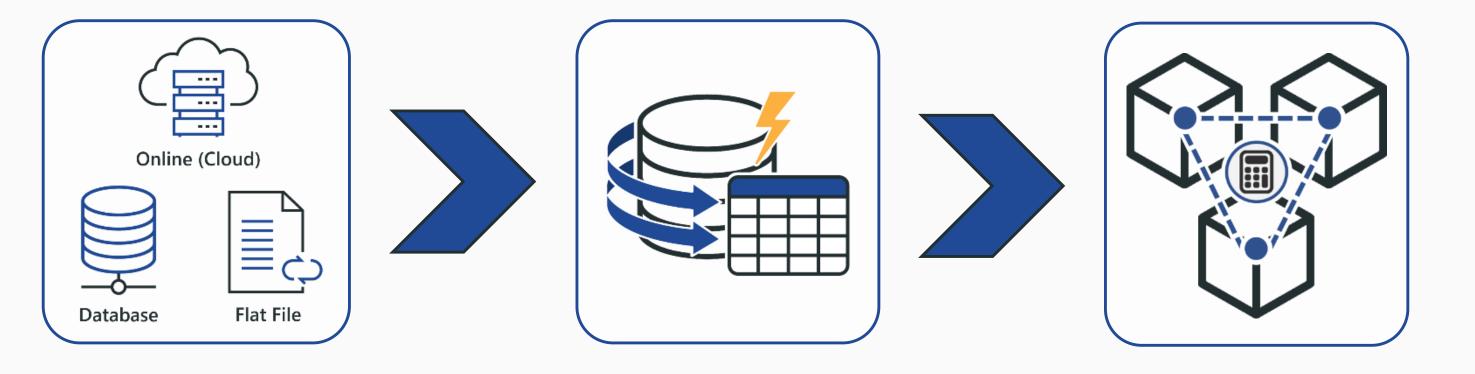
DATA SOURCE(S)

(On-Prem / Online)

POWER QUERY

(Data Connector / Shaper) ("M" Engine)



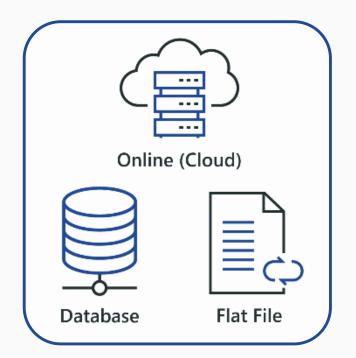


DATA SOURCE(S)

(On-Prem / Online)

POWER QUERY

(Data Connector / Shaper) ("M" Engine) **DATA MODEL**



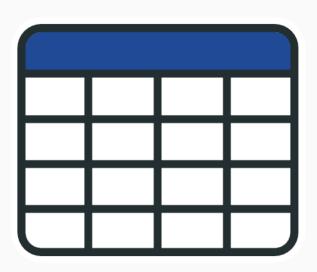












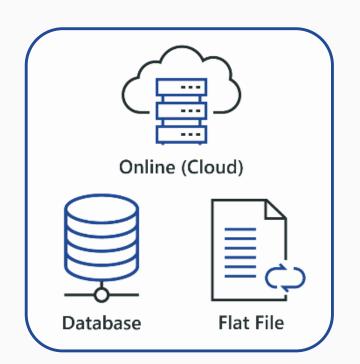
DATA SOURCE(S)

(On-Prem / Online)

POWER QUERY

(Data Connector / Shaper) ("M" Engine)

DATA MODEL

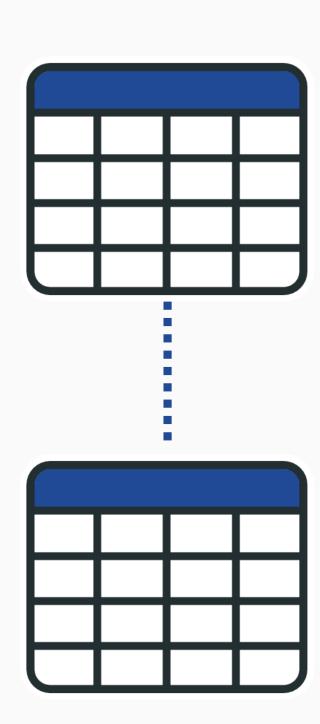












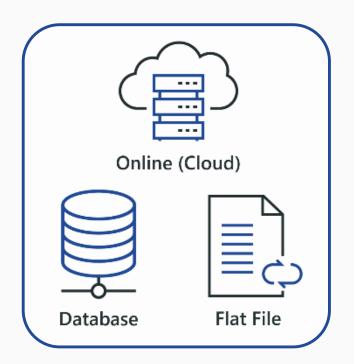
DATA SOURCE(S)

(On-Prem / Online)

POWER QUERY

(Data Connector / Shaper) ("M" Engine)

DATA MODEL













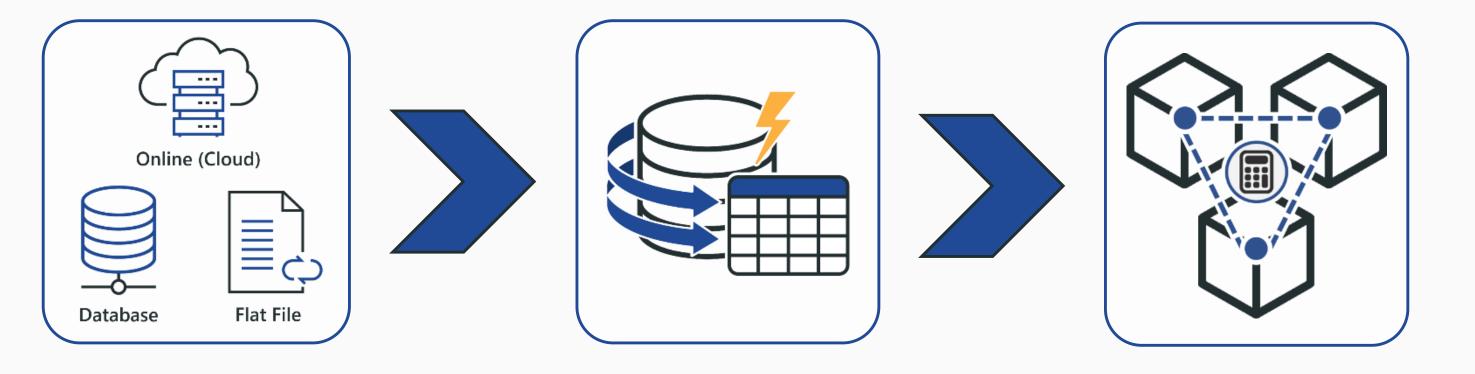
DATA SOURCE(S)

(On-Prem / Online)

POWER QUERY

(Data Connector / Shaper) ("M" Engine) **DATA MODEL**

(Tables / Relationships) ("DAX" Engine) **DAX**(Data Analysis Expression)

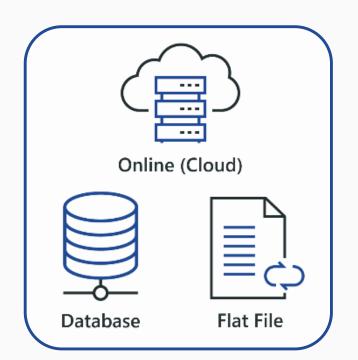


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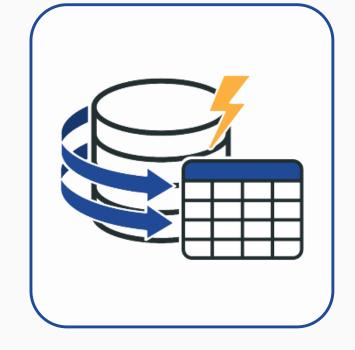
(On-Prem / Online)

POWER QUERY

(Data Connector / Shaper) ("M" Engine) **DATA MODEL**











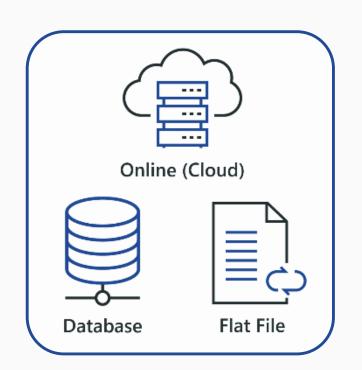


DATA SOURCE(S)

(On-Prem / Online)

POWER QUERY

(Data Connector / Shaper) ("M" Engine) **DATA MODEL**













DATA SOURCE(S)

(On-Prem / Online)

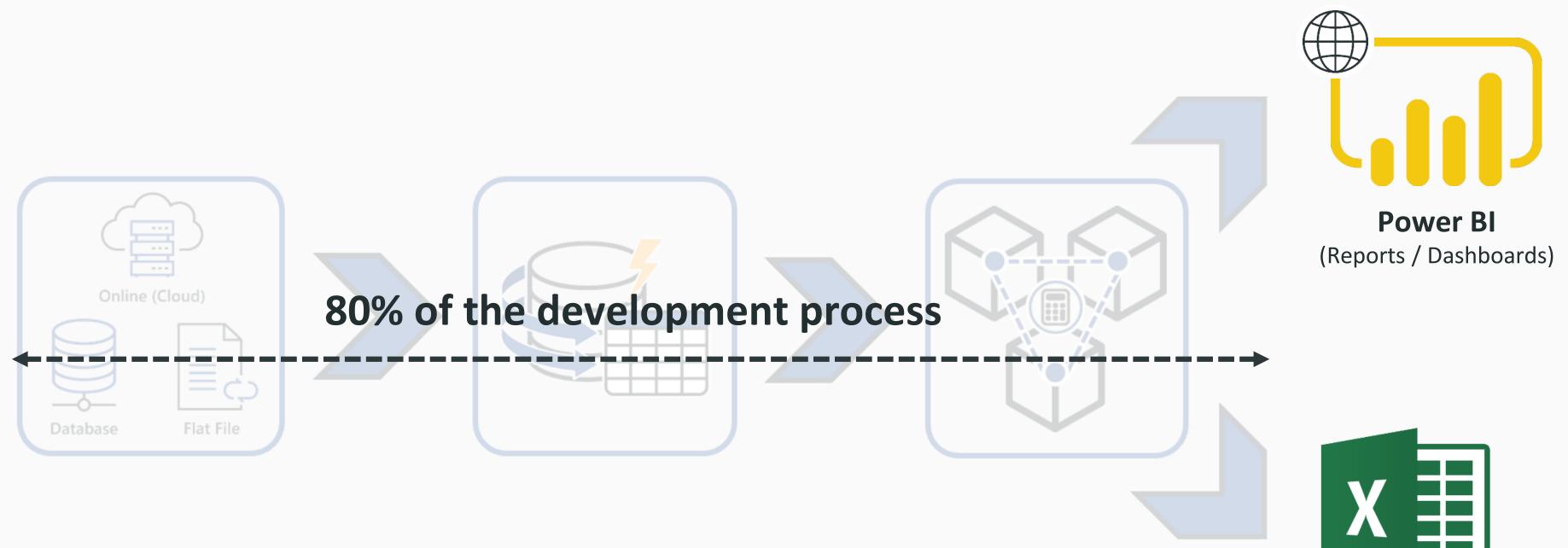
POWER QUERY

(Data Connector / Shaper) ("M" Engine) **DATA MODEL**

(Tables / Relationships) ("DAX" Engine)



Excel (Reports / Dashboards)



DATA SOURCE(S)

(On-Prem / Online)

POWER QUERY

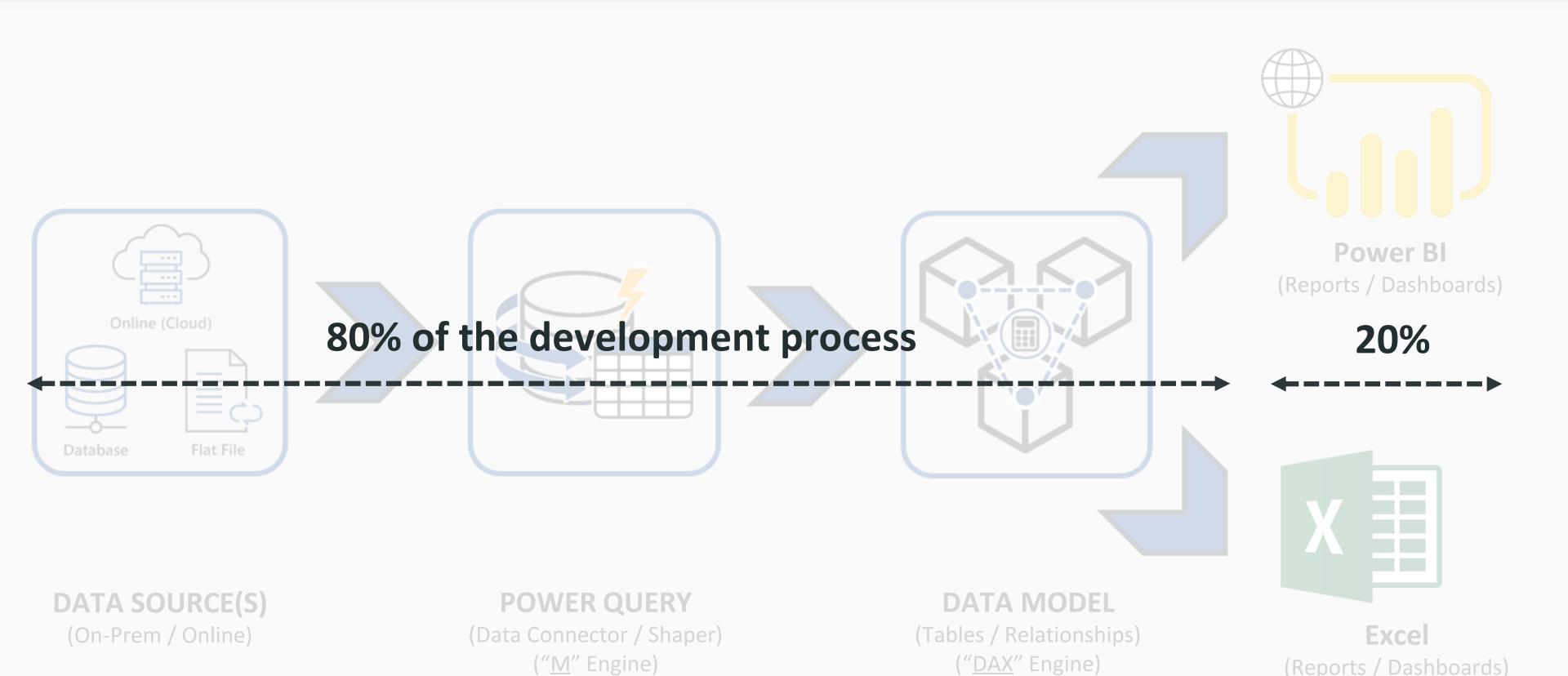
(Data Connector / Shaper) ("M" Engine)

DATA MODEL

(Tables / Relationships) ("DAX" Engine)



Excel (Reports / Dashboards)



(Reports / Dashboards)

Reviewing Project Requirements and Determining Data Sources

Next Video