

March 13, 2015

Dear CESASC Friends and Supporters,

On Saturday, May 2, 2015, the Chinese-American Engineers and Scientists Association of Southern California (CESASC) will hold its 53rd Annual Convention at the Sheraton Cerritos Hotel in Cerritos, CA. The annual convention is one of the most prestigious and much awaited events of CESASC featuring a technical symposium during the day, followed by an achievement award ceremony accompanied by entertainment in the evening. We expect more than 350 distinguished members and guests to attend this full-day extravaganza.

Let me share with you high-lights of the 2015 program.

#### **THE MORNING TECHNICAL SYMPOSIUM**

The morning session will be focused on the career path and advancement. Starts with a Keynote speech given by Mr. Harry, VP of Northrop Grumman Corporation and he will discuss the Leadership in the American Corporate Environment. Mr. Harry's speech will be followed by the LEAP (Leadership, Excellence, Aspiration, and Platform) workshop, chaired by Dr. Yutao He of Jet Propulsion Laboratory (JPL). This workshop will provide emerging engineers and scientists a critical platform to develop strategies and skills for their careers and dreams. These dreams can involve advancing their own research or becoming an entrepreneur who creates products that will benefit the community.

#### **AT LUNCH**

We are honored that the renowned space scientist Dr. Ed Stone—Caltech Professor and former JPL Director—will present his research on the solar system. Dr. Stone's research is based on the Voyager mission launched in 1977; and in just 38 years the spacecrafts of the Voyager Mission have already ventured beyond the solar system reaching Heliosheath. This highly anticipated presentation is an invaluable opportunity for those with aspirations in engineering and science to hear and meet Dr. Stone up front and personal.

#### **IN THE AFTERNOON SESSION**

Dr. Hui Su, Senior Scientist at JPL, will chair the discussions on 5 topics:

1. Earth Science – Led by Dr. Lee-lueng Fu, JPL Fellow and Senior Research Scientist, to discuss Global Warming, and many space related technologies for monitoring the environment on earth.
2. Computer Science – Led by Professor Jason Cong of UCLA. An analysis of the technological progress plus an insight into the new direction of technology will be the focus of the discussion.
3. Biomedical Science & Technology – Led by Dr. Wanwan Yang, VP of Research & Development at ImpeDx Diagnostics; to share her knowledge of various bacteria and viruses and of the

technology of their rapid detection in blood culture specimens in clinical laboratories with a novel system developed by ImpeDx Diagnostics.

4. Transportation: Led by an expert from Southern California High Speed Rail Authority to present the current state, development and impact of the California's high-speed rail project.
5. Entrepreneurship: Led by Mr. Dong Li, Founder and Chairman of Leoch International, a Hong Kong listed public company, to address "Prospect of US-China trade".

#### **IN THE EVENING GALA DINNER AND ACHIEVEMENT AWARD CEREMONY**

We will celebrate with Achievement Awards Recipients: Dr. Allen Chao, Founder of Watson Pharmaceuticals, Charlie Woo, co-founder and CEO of Megatoys, Dr. James C. Liao, the Parsons Foundation Professor and Chair of the Department of Chemical and Biomolecular Engineering at the University of California, Los Angeles and the co-founder and lead scientific advisor of Easel Biotechnologies, LLC, and Professor Chao-Lin Kuo of Stanford University.

#### **DINNER MUSICAL PROGRAM**

The Los Angeles GloryStar Children's Chorus will entertain us with a music program. For the past 14 years the Chorus has been invited to perform at Lincoln Center, the Walt Disney Concert Hall, Harvard University and Rockefeller Center, receiving critical acclaims. We are so proud of these young students and are thrilled to share their performance with you.

#### **DONATION TO CESASC**

I have also attached our Annual Convention Flyer and Fundraising information with this letter. Your generosity and support, at your choosing, will go to:

1. CESASC Scholarship Foundation Program, a 501(c)(3) organization, allowing you to set up an endowment in your honor and make a long lasting impact on education – see details on Page 2 of the attached program.
2. Advertise in our Convention Journal and on the CESASC website to promote your business - see details on page 3.
3. Sponsorships at Platinum, Gold, Silver and levels of your selection.

This year, we use the Eventbrite web for ticket purchase and registrations. To reserve your seats and tables please go to <http://53rdcesasconvention.eventbrite.com>. Or, simply just call me (818) 925-4007 or email me dankailiu@gmail about your plan, I will take care of it.

Your generosity and support is vital to our continuing success in promoting excellence and fellowship in science and engineering, especially among the Chinese American community. We will be immensely honored to have your presence and support at our 53rd Convention. We cherish your friendship and look forward to a successful convention.

Sincerely,

Dankai Liu, Ph.D.  
President  
CESASC

Liping Yan, Ph.D.  
Chairman of the Board  
CESASC