



Since 1962

南加州中華科工學會

Chinese-American Engineers
and Scientists Association of
Southern California

CESASC
www.cesasc.org

January 15, 2013

Ladies and Gentlemen:

On March 30, 2013 (Saturday), the Chinese-American Engineers and Scientists Association of Southern California (CESASC) will celebrate its 51st Annual Convention & Awards, Scholarship Fundraiser and Technical Symposium, at Hilton Los Angeles San Gabriel.

Founded in 1962, CESASC is the largest and most established Chinese-American professional organizations in Southern California, and is dedicated to promoting the interests, aspirations and professional excellence of Chinese-American engineers and scientists. For over 50 years, CESASC has enjoyed continuous growth in membership and activities due to the support of our sponsors, including many major corporations, such as **The Aerospace Corporation, Amgen, Anna & John J. Sie Foundation, Boeing Company, Cathay Bank, China Airlines, Citigroup, Hilton, HSBC, Jet Propulsion Laboratory, Kingston Technology, Northrop Grumman, Pratt & Whitney, Raytheon, Southern California Edison, Walt Disney Imagineering** and many other businesses and individuals.

Over the last half a century, CESASC has been providing the community with scholarships to encourage young students to take interest in science, technology, engineering and mathematics (STEM) as a career. It is the technological edge of the United States that has helped us maintain our leadership in the world and improved the quality of life for everyone. We will continue to advocate the importance of STEM education and to provide support for our members with their career advancement, professional networking and technical platforms.

Please join the major corporations to support us. **CESASC Scholarship Foundation Program** can help you set up an endowment in your honor to make long lasting impact on education, see the details on Page 2. Or you can participate in our event or advertise on our **Convention Journal** to promote your business, see page 3 for details. We look forward to having you as our guest on March 30, 2013 and thank you in advance for your support

Sincerely,

Yutao He, PhD
CESASC President
(310) 869-7885

Shan Lee
CESASC Foundation Chairman
(626) 823-1580



CESASC
www.cesasc.org



Since 1962

南加州中華科工學會

Chinese-American Engineers
and Scientists Association of
Southern California

CESASC
www.cesasc.org

CESASC 51st Annual Convention & Awards, Scholarship Fundraiser Convention Journal Advertisement

Name of Organization: _____ Date: _____

Address: _____

Name of Contact: _____ Tel: _____

E-Mail Address: _____ Signature: _____

51st Annual Convention Sponsorship	<u>UNIT COST</u>	<u>QUANTITY</u>	<u>SUBTOTAL</u>
Outside Back Cover (color)	\$2,500 or best offer	_____	_____
Platinum Sponsorship			
Inside Front Cover (color)	\$1,500	_____	_____
Inside Back Cover (color)	\$1,500	_____	_____
Gold Sponsorship			
Left Center Page (1 page, color)	\$1,200	_____	_____
Right Center Page (1 page, color)	\$1,200	_____	_____
Back of Left Center Page (1 page, color)	\$1,000	_____	_____
Back of Right Center Page (1 page, color)	\$1,000	_____	_____
Other color pages	\$750	_____	_____
Advertisement Sponsorship			
Full Page (B/W)	\$500	_____	_____
½ Page (B/W)	\$250	_____	_____
¼ Page (B/W)	\$150	_____	_____

Total Sponsorship: _____

Please make checks payable to: "CESASC" and send with this form to

1750 Fulton Ave, Monterey Park, CA 91755, Tel: 626-823-1580 or 626-278-5128.

Journal ads shall be in PDF or JPG format and sent to **2013convention@cesasc.org** by **March 1, 2013**.

The contribution to CESASC, a California 501(c)(6) nonprofit organization (EIN: 23-7604201), is tax deductible to the extent allowable by law.