



Dear Students and Postdoctoral Scholars,

On behalf of the Suzhou Industrial Park-University of California, Los Angeles Institute for Technology Advancement (SIP-UCLA ITA) and the Chinese-American Engineers and Scientists Association of Southern California (CESASC), we would like to invite you to participate in the 2016 Student Business Innovation Competition.

The competition serves as a launch pad for innovative business ventures from aspiring student entrepreneurs by providing mentoring and exposure. It is open to college and graduate students as well as post-doctoral scholars. Based on submitted abstracts and business plans, 6-8 finalists will be chosen to present their business plans to a panel of judges on April 23, 2016 during the 54th CESASC annual convention day program. Winners will be announced at the CESASC annual convention evening gala. The top winning team will be awarded a paid round trip for one of its team members to a business venture camp in Suzhou in summer 2016, sponsored by SIP-UCLA ITA.

Details of the competition are posted at <http://www.cesasc.org>.

Please help us notify your fellow students and postdocs about this opportunity. We look forward to hearing from all of you.

Thank you for your interest and best of luck in your entrepreneurial adventures.

Sincerely,

Macro Ma

UCLA (Suzhou) Institute for Technology Advancement

Hui Su

Chair, 2015-2016 CESASC Business Innovation Competition Committee

Yue Rong

President, 2015-2016 CESASC President

Fang Bulanda President, North America Career Express Association