



CESASC

**CHINESE-AMERICAN ENGINEERS & SCIENTISTS ASSOCIATION OF SOUTHERN CALIFORNIA** http://www.cesasc.org

Oct. 5, 2010

#### Ladies and Gentlemen:

On Saturday, April 23, 2011, the Chinese-American Engineers and Scientists Association of Southern California (CESASC) will be holding its 49th Annual Convention & Awards, Scholarship Fundraiser, and Technical Symposium at the Hilton Los Angeles San Gabriel. We will honor three distinguished individuals with prestigious CESASC Achievement Awards. Their names will be announced later in a press conference.

Founded in 1962, CESASC is one of the largest and most established Chinese-American professional organizations in Southern California, and is dedicated to promoting the interests, aspirations and professional excellence of Chinese-American engineers and scientists. Over the past 49 years, CESASC has enjoyed continuous growth in membership and activities due to the support of our sponsors, including many major corporations, such as The Aerospace Corporation, Amgen, Anna & John J. Sie Foundation, Boeing Company, Cathay Bank, China Airlines, Citigroup, Hilton, HSBC, Jet Propulsion Laboratory, Kingston Technology, Northrop Grumman, Pratt & Whitney, Raytheon, Southern California Edison, Walt Disney Imagineering, etc. and many other businesses and individuals.

Since 1969, CESASC has awarded distinguished individuals the CESASC Achievement Awards. The award recipients included Chinese-American Nobel Laureates, Members of US National Academy of Sciences and National Academy of Engineering, Corporate and University executives. For example, the 2009 Nobel Prize Winner Dr. Charles Kao (Physics) was CESASC Achievement Award recipient in 1981.

You can support us in two ways: Donating to CESASC Scholarship Foundation Program for awarding the one-time or yearly scholarships in your honor (see page 2) or donating to CESASC Educational Program Sponsorship through Convention Journal Advertisement for us conducting conventions, seminars, mentoring and internship programs, entrepreneurship programs, company tours, special events and other social/cultural enrichment programs (see page 3).

We look forward to hearing from you and thank you in advance for your support.

Sincerely,

Yiu Man So President

(818) 679-1389

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Dr. Youping Gao Convention Chair (818) 262-6885 cesasc@gmail.com

1750 Fulton Ave, Monterey Park, CA 91755 Tel: (818) 679-1389





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CESASC 49th Annual Convention & Awards, Scholarship Fundraiser, and Technical Symposium

### CESASC Scholarship Foundation Program

Yes! I will support the CESASC Scholarship Foundation Fund:

Na	me of Organization:	Date:		
Ac	ldress:			
Name of Contact:		Tel:		
E-Mail Address:		Signature:		
	Platinum Endowment (\$50,000)	. Perpetual annual \$2,000 (or higher) scholarship in your name . Perpetual plague for public display		
	In honor of:			
	Golden Endowment (\$25,000)  In honor of:	<ul> <li>Perpetual annual \$1,000 (or higher) scholarship in your name</li> <li>Perpetual plague for public display</li> <li>Recognition Award at 49th Convention</li> <li>Full page color ad in CESASC convention journal back cover</li> <li>One special Golden Table for 10 at 49th Convention</li> </ul>		
	Foundation Sponsor (\$5,000)  In honor of:	<ul><li>Three \$1,000 scholarships in your name</li><li>Recognition Award at 49th Convention</li><li>Full page color ad in CESASC convention journal back cover</li><li>One Sponsor Table for 10 at 49th Convention</li></ul>		
	Silver Sponsor (\$2,500)  In honor of:	<ul><li>One \$1,000 scholarship in your name</li><li>Recognition Award at 49th Convention</li><li>Full page color ad in CESASC convention journal</li><li>One Sponsor Table for 10 at 49th Convention</li></ul>		
	I will make a donation of:	\$ to the Scholarship Foundation		
	ease make checks payable to: "CE 50 Fulton Ave, Monterey Park, C	SASC Scholarship Foundation" and send with this form to A 91755.		

The contribution to CESASC Scholarship Foundation, a California 501(c)(3) nonprofit organization (EIN: 95-3962521), is tax deductible to the extent allowable by law.





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CESASC 49th Annual Convention & Awards, Scholarship Fundraiser, and Technical Symposium

### Educational Program Sponsorship through Convention Journal Advertisement

Name of Organization:		Date:		
Address:				
Name of Contact:	Tel:			
E-Mail Address:	Signat			
49th Annual Convention Sponsorship	UNIT COST	QUANTITY	SUBTOTAL	
Outside Back Cover (color)	\$5,000 or best offer			
Platinum Sponsorship				
Inside Front Cover (color)	\$1,500			
Inside Back Cover (color)	\$1,500			
Gold Sponsorship				
Left Center Page (1 page, color)	\$850			
Right Center Page (1 page, color)	\$850			
Back of Left Center Page (1 page, color)	\$750			
Back of Right Center Page (1 page, color)	\$750			
Other color pages	\$700.			
Advertisement Sponsorship				
Full Page (B/W)	\$500			
½ Page (B/W)	\$250			
1/4 Page (B/W)	\$150			
Banquet Table Sponsorship (10 seats)	\$700			
Individual Banquet & Luncheon Ticket	\$80			
Individual Banquet Ticket	\$70			
Luncheon Ticket (\$20/seat, \$10 for student)	\$20/\$10			
Total Sponsorship				

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Please make checks payable to: "CESASC" and send with this form to

1750 Fulton Ave, Monterey Park, CA 91755

The contribution to CESASC, a California 501(c)(6) nonprofit organization (EIN: 23-7604201), is tax deductible to the extent allowable by law.

<sup>(1) 49</sup>th Annual Convention Sponsor and Platinum Sponsors will receive 2 complimentary tickets to the 49th Annual Convention & Awards Banquet.

<sup>(2)</sup> Journal ads shall be in <u>PDF</u> or <u>JPG</u> format and sent to **shirleyho22@hotmail.com** by <u>March 25, 2011</u>.