

## 南加州中華科工學會

Chinese-American Engineers and Scientists Association of Southern California

CESASC www.cesasc.org

January 15, 2013

#### Ladies and Gentlemen:

On March 30, 2013 (Saturday), the Chinese-American Engineers and Scientists Association of Southern California (CESASC) will celebrate its 51st Annual Convention & Awards, Scholarship Fundraiser and Technical Symposium, at Hilton Los Angeles San Gabriel.

Founded in 1962, CESASC is the largest and most established Chinese-American professional organizations in Southern California, and is dedicated to promoting the interests, aspirations and professional excellence of Chinese-American engineers and scientists. For over 50 years, CESASC has enjoyed continuous growth in membership and activities due to the support of our sponsors, including many major corporations, such as **The Aerospace Corporation**, **Amgen**, **Anna & John J. Sie Foundation**, **Boeing Company**, **Cathay Bank**, **China Airlines**, **Citigroup**, **Hilton**, **HSBC**, **Jet Propulsion Laboratory**, **Kingston Technology**, **Northrop Grumman**, **Pratt & Whitney**, **Raytheon**, **Southern California Edison**, **Walt Disney Imagineering** and many other businesses and individuals.

Over the last half a century, CESASC has been providing the community with scholarships to encourage young students to take interest in science, technology, engineering and mathematics (STEM) as a career. It is the technological edge of the United States that has helped us maintain our leadership in the world and improved the quality of life for everyone. We will continue to advocate the importance of STEM education and to provide support for our members with their career advancement, professional networking and technical platforms.

Please join the major corporations to support us. **CESASC Scholarship Foundation Program** can help you set up an endowment in your honor to make long lasting impact on education, see the details on Page 2. Or you can participate in our event or advertise on our **Convention Journal** to promote your business, see page 3 for details. We look forward to having you as our guest on March 30, 2013 and thank you in advance for your support

Sincerely,

Yutao He, PhD CESASC President (310) 869-7885 Shan Lee CESASC Foundation Chairman (626) 823-1580



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### **CESASC Scholarship Foundation Fundraiser**

### Yes! I will support the CESASC Scholarship Foundation Endowment Fund:

	,	<ul><li>Perpetual annual two \$1,000 (or more) scholarships in your name</li><li>Perpetual plaque for public display</li></ul>		
	In honor of:	. Recognition Award at 2013 51st Year Anniversary Convention		
		. Full page cover color ad in CESASC convention journal . One special Platinum Table for 10 at 2013 Convention		
	,	. Perpetual annual one \$1,000 (or more) scholarship in your name . Perpetual plaque for public display		
		Recognition Award at 2013 51st Year Anniversary Convention		
		. Full page color ad in CESASC convention journal		
		. One special Golden Table for 10 at 2013 Convention		
	Foundation Sponsor (\$10,000)	. Five \$1,000 scholarships in your name		
		. Recognition Award at 2013 51st Year Anniversary Convention		
		. Full page color ad in CESASC convention journal		
		. One Sponsor Table for 10 at 2013 Convention		
		. One \$1,000 scholarship in your name		
		. Recognition Award at 2013 51st Year Anniversary Convention		
		. Full page b&w ad in CESASC convention journal . One Sponsor Table for 10 at 2013 Convention		
		. One Sponsor Table for 10 at 2013 Convention		
		One Sponsor Table for 10 at 2013 Convention		
		. Recognition Award at 2013 51st Year Anniversary Convention		
	In honor of:	. Listing in CESASC convention journal		
	Tickets @\$75 per person	\$		
	I will make a donation of:	<b>\$</b>		
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ΑU	dress:			

Please make checks payable to: "CESASC Scholarship Foundation" a California 501(c)(3) non-profit organization (EIN: 95-3962521) and send with this form to CESASC, 5474 W. 76th St., Los Angeles, CA 90045-3208, Tel: 626-823-1580 or 626-278-5128. The contribution is tax deductible to the extent allowable by law.



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# CESASC 51st Annual Convention & Awards, Scholarship Fundraiser <u>Convention Journal Advertisement</u>

Name of Organization:	Date:				
Address:					
Name of Contact:	Tel:				
E-Mail Address:	_ Signature:				
51st Annual Convention Sponsorship	UNIT COST	QUANTITY	SUBTOTAL		
Outside Back Cover (color)	\$2,500 or best offer				
Platinum Sponsorship					
Inside Front Cover (color)	\$1,500				
Inside Back Cover (color)	\$1,500				
Gold Sponsorship					
Left Center Page (1 page, color)	\$1,200				
Right Center Page (1 page, color)	\$1,200				
Back of Left Center Page (1 page, color)	\$1,000				
Back of Right Center Page (1 page, color)	\$1,000				
Other color pages	\$750				
Advertisement Sponsorship					
Full Page (B/W)	\$500				
½ Page (B/W)	\$250				
1/4 Page (B/W)	\$150				
Total Sponsorship:					
Please make checks payable to: "CESASC" and send with this form to					
1750 Fulton Ave. Monterey Park, CA 91755, Tel: 626-823-1580 or 626-278-5128.					

Journal ads shall be in <u>PDF</u> or <u>IPG</u> format and sent to **2013convention@cesasc.org** by <u>March 1, 2013</u>.

The contribution to CESASC, a California 501(c)(6) nonprofit organization (EIN: 23-7604201), is tax deductible to the extent allowable by law.