January 15, 2013

Ladies and Gentlemen:

## On March 30, 2013 (Saturday), the Chinese-American Engineers and Scientists Association of Southern California (CESASC) will celebrate its 51st Annual Convention & Awards, Scholarship Fundraiser and Technical Symposium, at Hilton Los Angeles San Gabriel.

Founded in 1962, CESASC is the largest and most established Chinese-American professional organizations in Southern California, and is dedicated to promoting the interests, aspirations and professional excellence of Chinese-American engineers and scientists. For over 50 years, CESASC has enjoyed continuous growth in membership and activities due to the support of our sponsors, including many major corporations, such as **The Aerospace Corporation, Amgen, Anna & John J. Sie Foundation, Boeing Company, Cathay Bank, China Airlines, Citigroup, Hilton, HSBC, Jet Propulsion Laboratory, Kingston Technology, Northrop Grumman, Pratt & Whitney, Raytheon, Southern California Edison, Walt Disney Imagineering** and many other businesses and individuals.

Over the last half a century, CESASC has been providing the community with scholarships to encourage young students to take interest in science, technology, engineering and mathematics (STEM) as a career. It is the technological edge of the United States that has helped us maintain our leadership in the world and improved the quality of life for everyone. We will continue to advocate the importance of STEM education and to provide support for our members with their career advancement, professional networking and technical platforms.

Please join the major corporations to support us. **CESASC Scholarship Foundation Program** can help you set up an endowment in your honor to make long lasting impact on education, see the details on Page 2. Or you can participate in our event or advertise on our **Convention Journal** to promote your business, see page 3 for details. We look forward to having you as our guest on March 30, 2013 and thank you in advance for your support

Sincerely,

Yutao He, PhD Shan Lee

CESASC President CESASC Foundation Chairman

(310) 869-7885 (626) 823-1580

***CESASC Scholarship Foundation Fundraiser***

**Yes! I will support the CESASC Scholarship Foundation Endowment Fund:**

* Platinum Endowment ($100,000) . Perpetual annual two $1,000 (or more) scholarships in your name . Perpetual plaque for public display

In honor of: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ . Recognition Award at 2013 51st Year Anniversary Convention

. Full page cover color ad in CESASC convention journal

. One special Platinum Table for 10 at 2013 Convention

* + - Golden Endowment ($50,000) . Perpetual annual one $1,000 (or more) scholarship in your name

. Perpetual plaque for public display

In honor of: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ . Recognition Award at 2013 51st Year Anniversary Convention

. Full page color ad in CESASC convention journal

. One special Golden Table for 10 at 2013 Convention

* Foundation Sponsor ($10,000) . Five $1,000 scholarships in your name

. Recognition Award at 2013 51st Year Anniversary Convention

In honor of: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ . Full page color ad in CESASC convention journal

. One Sponsor Table for 10 at 2013 Convention

* Golden Sponsor ($2,500) . One $1,000 scholarship in your name

. Recognition Award at 2013 51st Year Anniversary Convention

In honor of: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ . Full page b&w ad in CESASC convention journal

. One Sponsor Table for 10 at 2013 Convention

* Silver Sponsor ($750) . One Sponsor Table for 10 at 2013 Convention

. Recognition Award at 2013 51st Year Anniversary Convention

In honor of: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ . Listing in CESASC convention journal

* \_\_\_\_ Tickets @$75 per person $\_\_\_\_\_\_\_\_\_\_\_\_\_
* I will make a donation of: $\_\_\_\_\_\_\_\_\_\_\_\_\_

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone No.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please make checks payable to: “**CESASC Scholarship Foundation**” a California 501(c)(3) non-profit organization (EIN: 95-3962521) and send with this form to CESASC, 5474 W. 76th St., Los Angeles, CA 90045-3208, Tel: 626-823-1580 or 626-278-5128. The contribution is tax deductible to the extent allowable by law.

***CESASC 51st Annual Convention & Awards, Scholarship Fundraiser***

***Convention Journal Advertisement***

Name of Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Tel: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-Mail Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **51st Annual Convention Sponsorship UNIT COST QUANTITY** **SUBTOTAL** |
| Outside Back Cover (color) $2,500  or best offer \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ |
| **Platinum Sponsorship** |
| Inside Front Cover (color) $1,500 \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ |
| Inside Back Cover (color) $1,500 \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ |
| **Gold Sponsorship** |
| Left Center Page (1 page, color) $1,200 \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ |
| Right Center Page (1 page, color) $1,200 \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ |
| Back of Left Center Page (1 page, color) $1,000 \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ |
| Back of Right Center Page (1 page, color)$1,000 \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ |
| Other color pages $750 \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ |
| **Advertisement Sponsorship** |
| Full Page (B/W) $500 \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ |
| ½ Page (B/W) $250 \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ |
| ¼ Page (B/W) $150 \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_ |

Total Sponsorship: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please make checks payable to: “***CESASC***” and send with this form to

1750 Fulton Ave, Monterey Park, CA 91755, Tel: 626-823-1580 or 626-278-5128.

Journal ads shall be in ***PDF*** or ***JPG*** format and sent to [**2013convention@cesasc.org**](mailto:2013convention@cesasc.org) by ***March 1, 2013.***

The contribution to CESASC, a California 501(c)(6) nonprofit organization (EIN: 23-7604201), is tax deductible to the extent allowable by law.