



# Isekai METAVERSE

Business Plan

# SUMMARY

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Isekai Metaverse is a decentralized ACGN creator ecosystem led by community that enables members to create animes, comics, games and novels.

Isekai Metaverse uses AI algorithm powered incentive mechanism and creator protocol to build a bottom up ACGN metaverse where creators can use NFT culture lego bricks to participate community creation and eventually form a NFT content network. Isekai Metaverse provides various creation tools and distribution channels.

# PRODUCT INTRODUCTION



# COMPETITIVE ADVANTAGES

## Creator Protocol

Creators have full copyright and ownership of their works  
IP created in our platform are open to derivative creation

## Bottom-up Creating

A new paradigm to build a creator ecosystem led by community

## NFT Social Network

A social network connecting creators and fans through the process of creation

# CREATOR ECOSYSTEM PROTOCOL

## Copyright

Creators have full copyright of their works created at our platform.

## Open IP

Creators agree to let others use their works to make derivative works at our platform.

## Ownership

Users have full ownership of the NFTs they buy.

# CREATOR CENTRE

## Text NFTs

*Male*  
Reincarnation  
Lizardfolk  
Ninja  
Manyshot  
Magical Aptitude  
Cynical  
God of War

### Identity Card

Text NFTs can be used as identity card in Isekai Metaverse

### Dynamic NFT

Users can customize their NFTs, these dynamic NFTs can be used as the basic modules to make derivative creation

### On-chain Novel creating

Users can make more text NFTs based on the character to enrich the background stories and world-views, and finally make a novel

# Text NFT Claim and Creation Demo

## Isekai Character

OpenSea Medium Twitter Discord Contract

**141**  
**/100000**  
0x44bBB1D7ccF8C...

1 Character costs 1 Matic.  
Excluding gas fees.

Click buy to mint your NFT.

TokenId  
Choose from 1 to 99888

**BUY**

Female  
Transferring  
Werewolf  
Bard  
Improved Sunder  
Diehard  
Artificial  
Bloody Emperor

Hermaphrodite  
Native  
Wood Elf  
Swordsman  
Improved Overrun  
Toughness  
Considerate  
Lionheart

Please make sure you are connected to the right network (Polygon Mainnet) and the correct address.  
Please note: Once you make the purchase, you cannot undo this action.

**/100000**  
0x44bBB1D7ccF8C...

1 Character costs 1 Matic.  
Excluding gas fees.

Click claim to mint your NFT.

Gender  
Enter your gender here

Origin  
How you got into Isekai

Race  
Enter your race

Occupation  
Enter your occupation

Ability  
Enter your ability

Talent  
Enter your talent

Personality  
Enter your personality

Title  
Enter your title

**Claim**

Female  
Transferring  
Werewolf  
Bard  
Improved Sunder  
Diehard  
Artificial  
Bloody Emperor

Hermaphrodite  
Native  
Wood Elf  
Swordsman  
Improved Overrun  
Toughness  
Considerate  
Lionheart

Please make sure you are connected to the right network (Polygon Mainnet) and the correct address. Please note:  
Once you make the purchase, you cannot undo this action.

# NFT Marketplace Demo

The screenshot displays a user interface for an NFT Marketplace. At the top, there is a navigation bar with tabs: "Find a Collection", "Explore Market", "Your Collection" (which is currently selected), and "Your Transactions". To the right of the tabs, it shows the user has 3.8207 MATIC and their address is 0xbd53...0eb44b.

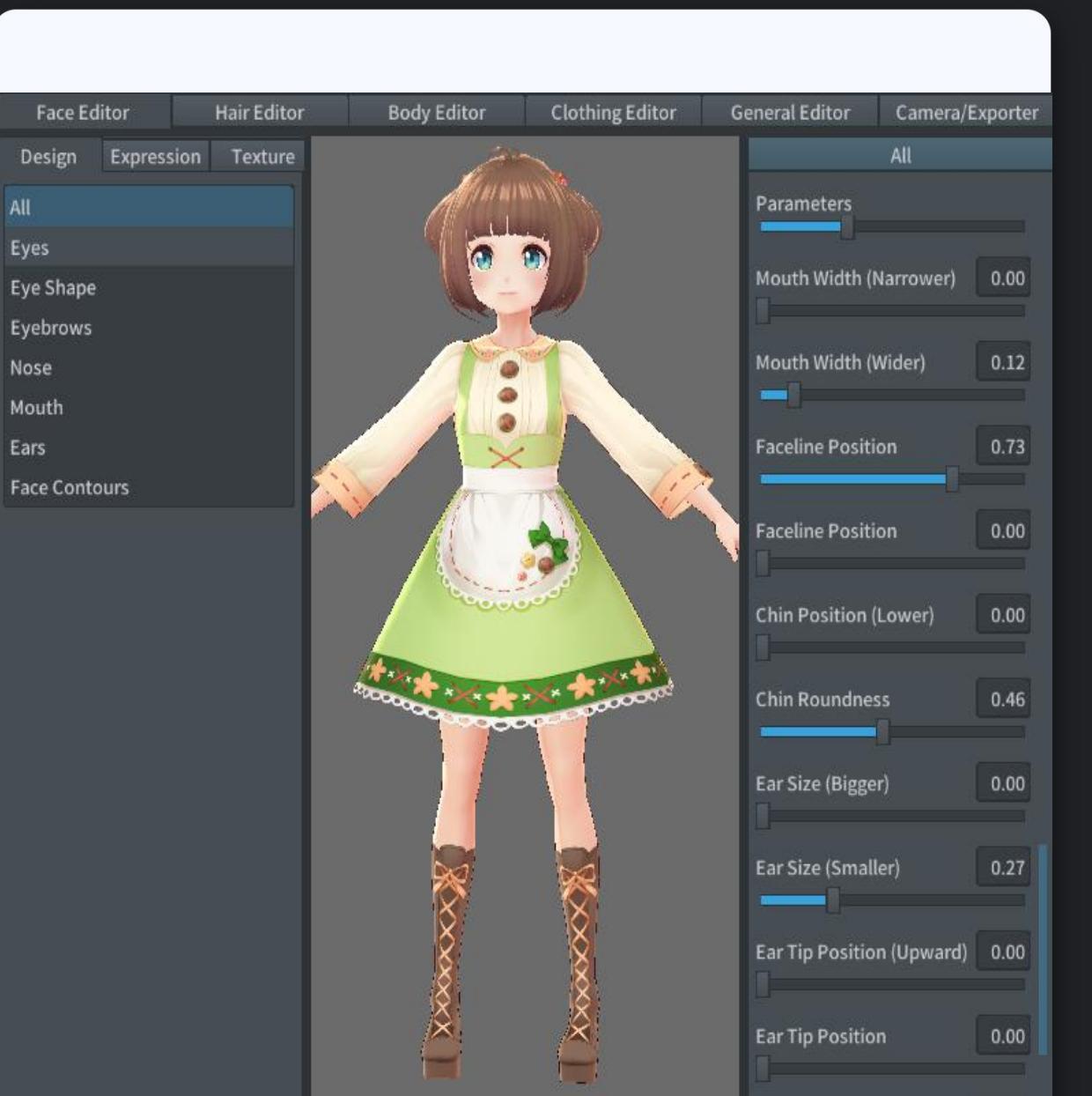
The main content area features a grid of 12 NFT items, arranged in three rows of four. Each item is represented by a dark blue card with white text. The first row contains four cards, each labeled "IsekaiCharacter" and "ERC721". The second row also contains four cards, each labeled "IsekaiCharacter" and "ERC721". The third row contains four cards, each labeled "IsekaiCharacter" and "ERC721".

Each card includes a list of traits or abilities:

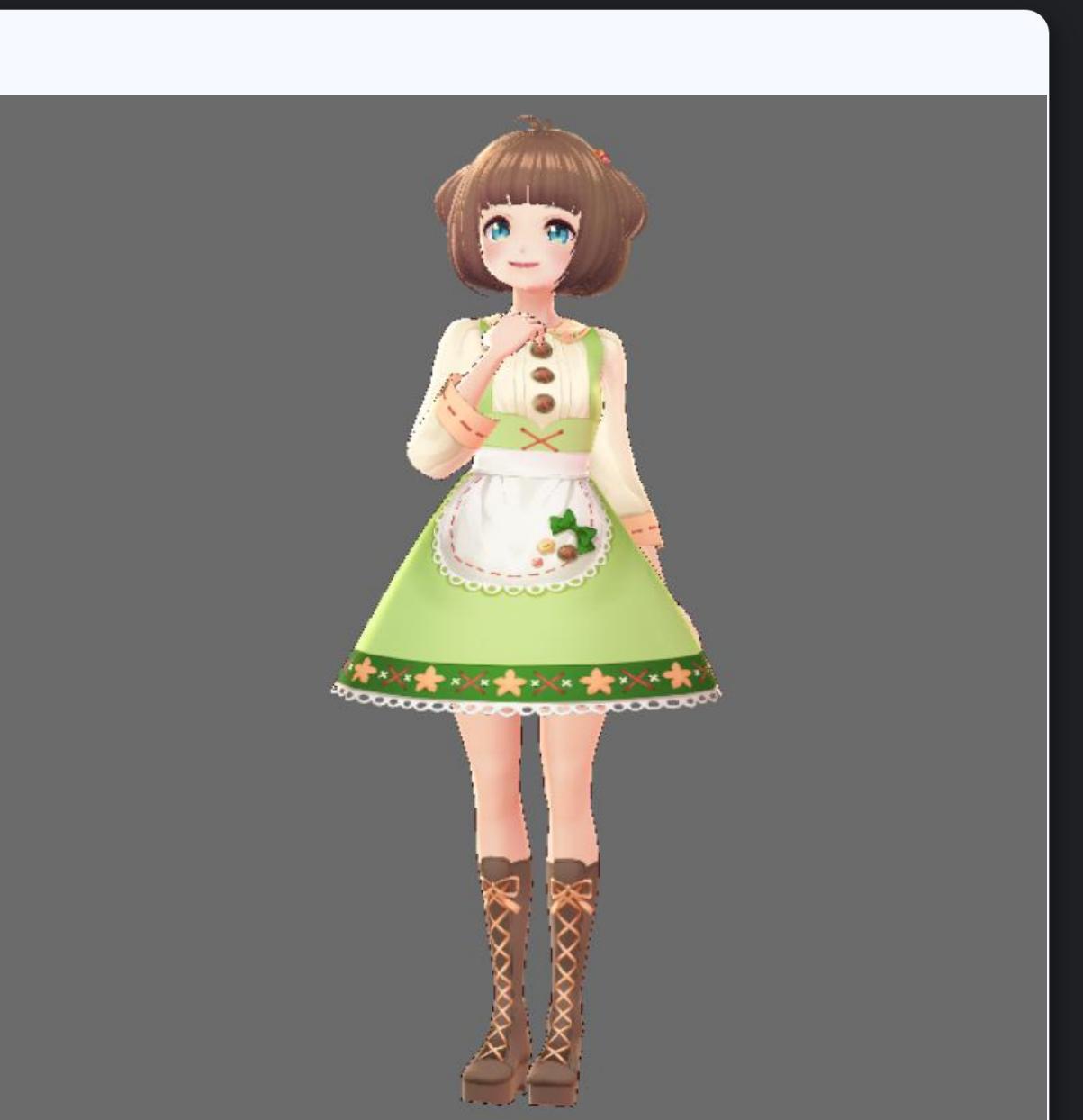
- Row 1, Column 1:** Female, Reincarnation, Cyborg, Mayor, Manyshot, Lucky, Merciful, Kingdom Lips.
- Row 1, Column 2:** Male, Summoning, Beast, Puppeteer, Thought Acceleration, Elemental Adept, Spontaneous, Hercules.
- Row 1, Column 3:** Female, Transferring, Troll, Judge, Blind-fight, Universal Sense, Wise, Selflessness.
- Row 1, Column 4:** Male, Native, Moon Elf, Boatman, Mounted Archery, Persuasive, Boring, Sword Saint.
- Row 2, Column 1:** Hermaphrodite, Reincarnation, Rabbitfolk, Swordsman, High Vitality, Universal Sense, Untrustworthy, Pangu.
- Row 2, Column 2:** Female, Summoning, Goblin, Sea Captain, Weapon Finesse, Lucky, Smug, Orc King.
- Row 2, Column 3:** Hermaphrodite, Reincarnation, Harpy, Brigand, Improved Turning, Agile, Reliable, Aries.
- Row 2, Column 4:** Female, Native, Beast, Butler, Natural Spell, Iron Will, Untrustworthy, Capricorn.
- Row 3, Column 1:** Male, ...
- Row 3, Column 2:** Male, ...
- Row 3, Column 3:** Male, ...
- Row 3, Column 4:** Uncertain, ...

Below each card, there are two small icons: a magnifying glass and a shopping cart.

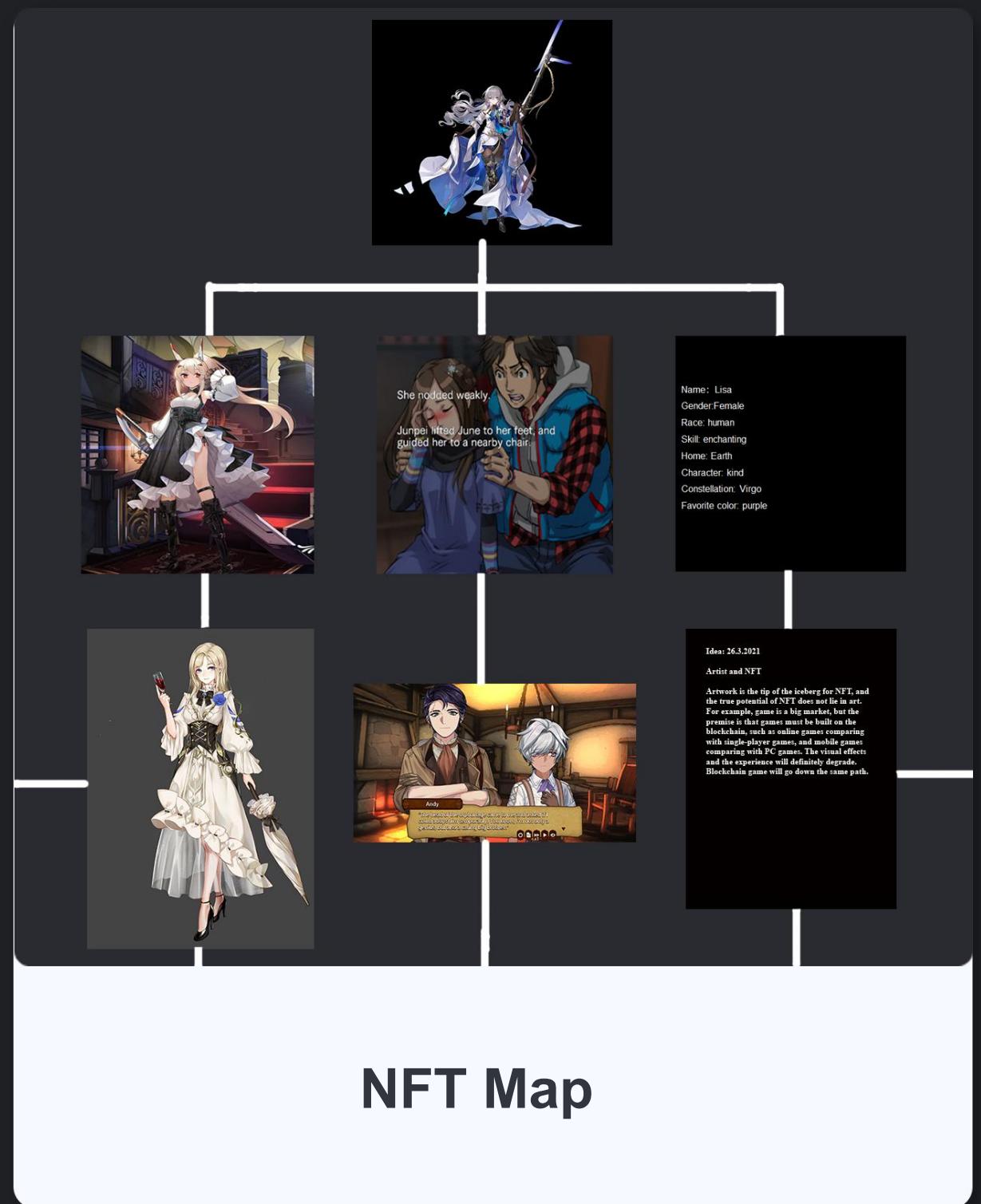
# Graphic NFTs



2D animated character making tool



Live 2D



NFT Map

Users can shape the appearance of their characters and mint them

Users can make characters that can move.

Users can create more illustrations and texts based on the original character, the NFTs they create are attributed to the original NFT.

# Graphic NFT Minter Demo

[Connect Wallet](#)

## Isekai NFT Minter

Simply add your asset's link, name, and description, then press "Mint."

**Link to asset:**

e.g. <https://gateway.pinata.cloud/ipfs/<hash>>

**Name:**

e.g. My first NFT!

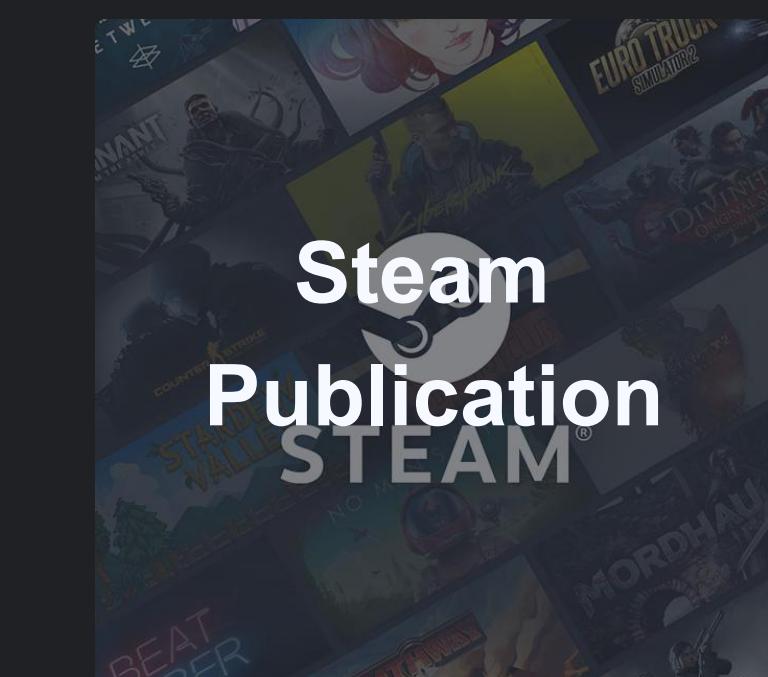
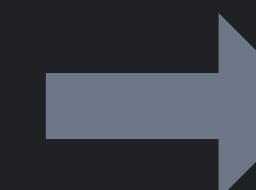
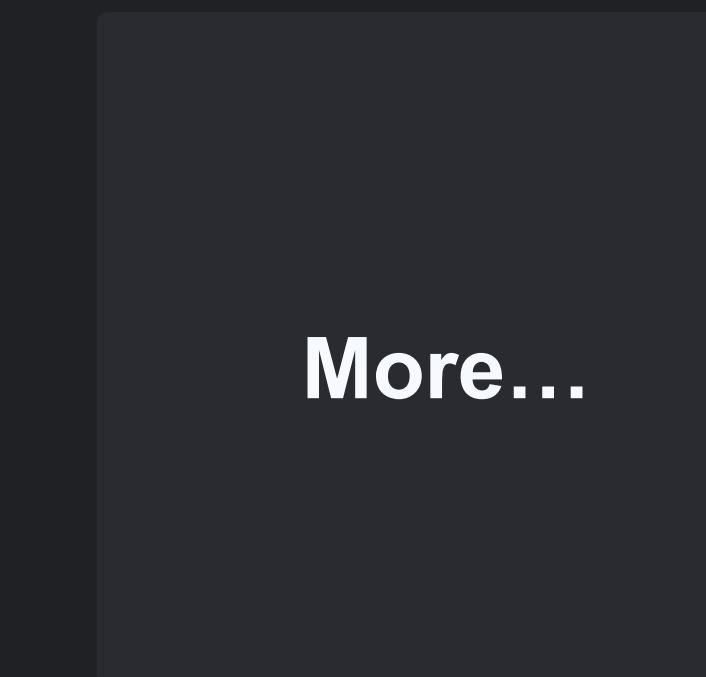
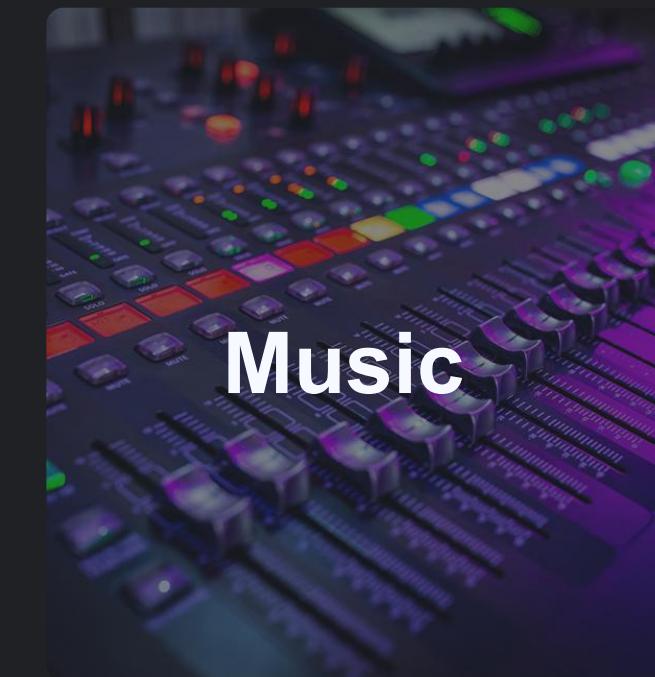
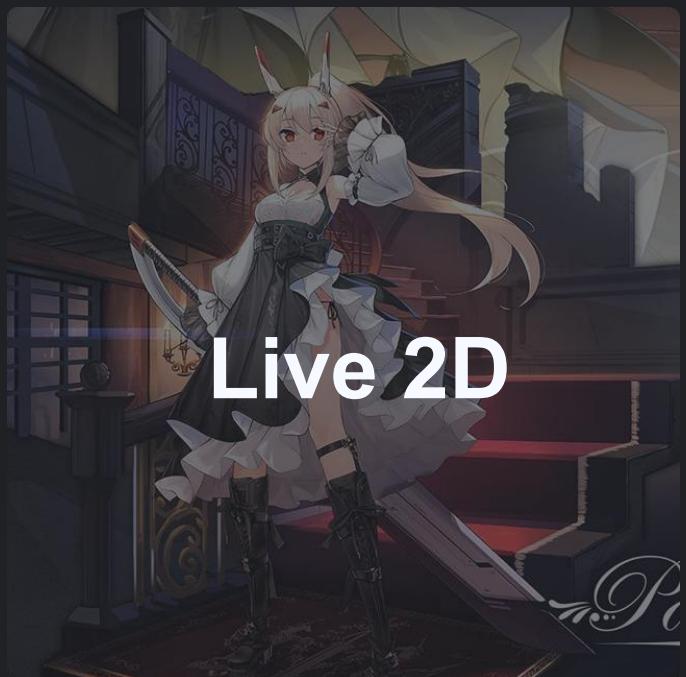
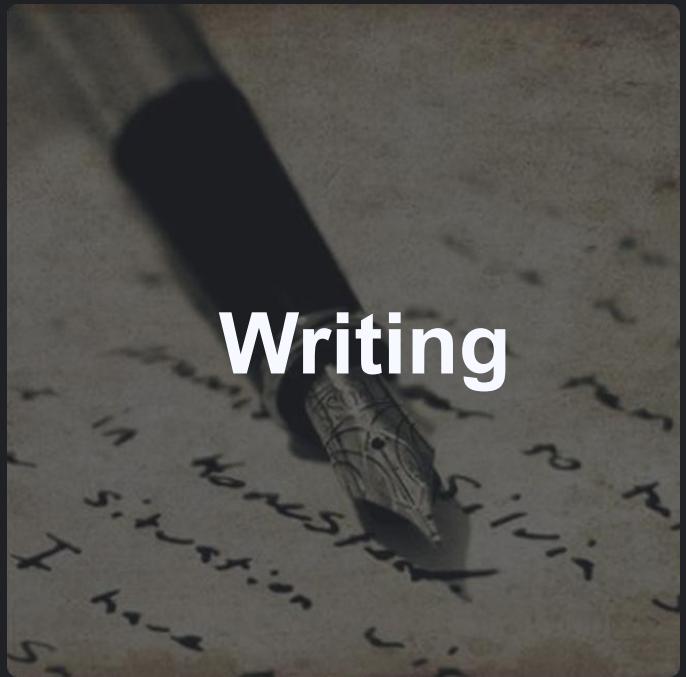
**Description:**

e.g. Coolest NFT in Isekai Metaverse :)

[Mint NFT](#)

 Connect to Metamask using the top right button.

# CREATOR ECOSYSTEM



# NFT SOCIAL NETWORK



## Identity Card

- Social media avatar



## NFT Network

- Creation becomes part of socializing
- Different people get connected by the NFTs they create together



## Customized Socializing

- Users can create their own meme NFTs



## On-chain Social Network

- Socializing becomes part of creation

# Decentralized Social Network Demo

Isekai Metaverse Social Network

0xbd53...0eb44b

Categories

Isekai Metaverse

Your Reputation in Isekai Metaverse is 3

Post

0xbd5354feec7c67d78c7991b52f251e96a80eb44b

**Isekai Metaverse Social Network is online!**

On-chain social network is the future of social network

Vote Up 1 Vote Down

0xbd5354feec7c67d78c7991b52f251e96a80eb44b

**I am a fish**

A giant fish.

Vote Up 1 Vote Down

0xbd5354feec7c67d78c7991b52f251e96a80eb44b

**I am a hunter**

The greatest hunter there is.

Vote Up 1 Vote Down

0x7ee636ddd4d9303fa217dbacfda48fdb68ab1531

**Isekai Metaverse is so coooooool!!!**

First day in Isekai Metaverse~~

Vote Up 1 Vote Down

# BUSINESS MODEL

## Commission Fee

We take a 1% commission on each transaction

## Game Publication

We take a 20% commission on each game publication

## NFT Sale

We make professional contents for users to buy

# MARKET ADOPTION

## Character Claim

We offer 100,000 characters for users to mint, they can be used in X1 Metaverse.

## NFT Airdrop

Users with character NFTs can claim graphic NFTs

## ACG Community

We will post in ACG communities all over the world

# TOKEN ECONOMICS

Platform Token is used for:

Gas fee for transactions

Trade on the marketplace

Staking for great  
communities

Governance

Currency Exchange

Promotions

# TOKEN ECONOMICS



# INCENTIVE MECHANISM



## Proof of Passion

$$f(\text{pop}) = \sum_{x \in A} (x * \text{weight}(x)) \quad A = \{pa1, pa2 \dots paN\}$$

Collection Mining

Participation Mining



## Proof of Creativity

$$f(\text{poc}) = \sum_{x \in A} (x * \text{weight}(x)) \quad A = \{ca1, ca2 \dots caN\}$$

Creation Mining



## NFT Staking

Add value to each NFT

# ROAD MAP



2021 Q4

- NFT release,NFT Platform  
Isekai Character release,  
Creator Centre , NFT Marketplace

2022 Q1

- AVG Game Editor, NFT social network, Creator DAO  
Live 2D , AVG game editor, social network on Polygon  
Contents created and owned by DAO

2022 Q2

- UGC Game Publication  
AVG Game Steam publication

2022 Q3

- NFT Game  
Game made based on the IP created in the platform  
More game making tools available



# To the Metaverse