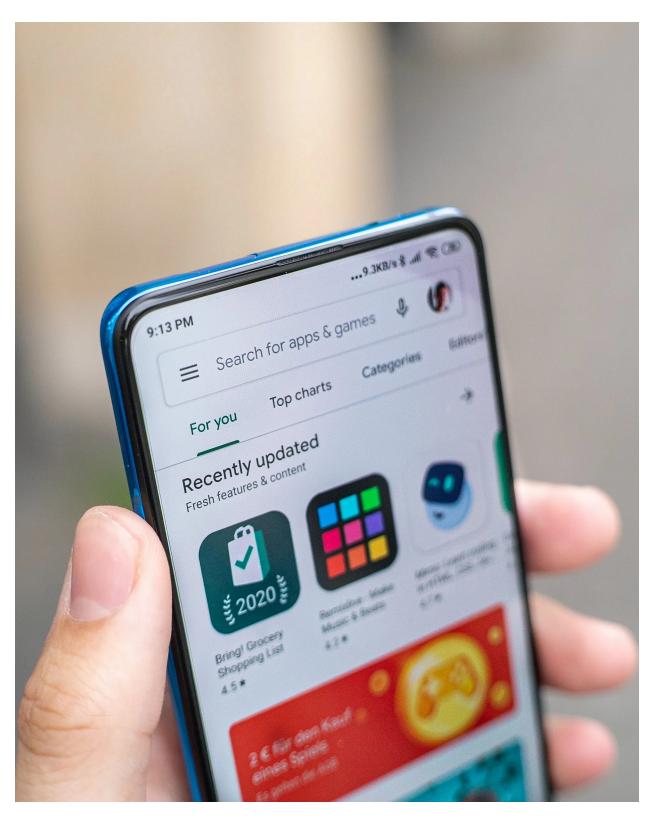
```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
plt.style.use('ggplot')
```



1.pandas: Pandas is a powerful library for data manipulation and analysis that provides data structures like DataFrames, which allow you to efficiently work with structured data. Pandas offers a wide range of functions and methods to handle tasks such as data cleaning,

transformation, aggregation, and exploration. It is particularly useful for working with tabular data, making it an essential library for data analysis tasks.

2.numpy: NumPy is a fundamental library for numerical computing in Python. It provides a high-performance multidimensional array object, along with tools for working with arrays. NumPy is extensively used for mathematical operations, array manipulation, linear algebra, random number generation, and more. It is a core library in the Python scientific computing ecosystem and often used in conjunction with pandas for efficient data manipulation and analysis.

3.matplotlib.pyplot: Matplotlib is a widely used plotting library in Python. The pyplot module provides a simple interface to create various types of plots, including line plots, scatter plots, bar plots, histograms, and more. It allows you to customize every aspect of a plot, such as labels, titles, colors, and styles. Matplotlib is versatile and can be used for basic exploratory data visualization as well as creating publication-quality figures.

4.seaborn: Seaborn is a statistical data visualization library built on top of Matplotlib. It provides a higher-level interface for creating visually appealing and informative statistical graphics. Seaborn simplifies the process of creating complex plots such as heatmaps, violin plots, box plots, and regression plots. It also offers various built-in color palettes and themes to enhance the aesthetics of your visualizations.

5.plt.style.use: This line of code sets the plot style to 'ggplot', which mimics the aesthetics of the popular ggplot2 library in R. The 'ggplot' style provides a clean and professional look to your plots with a gray background, gridlines, and well-defined color schemes. It helps to create visually appealing and easily interpretable plots.

These libraries together form a powerful toolkit for data analysis and visualization in Python. They are extensively used in the data science community and provide a wide range of functionality to handle diverse data analysis tasks.

```
df =
pd.read_csv("https://raw.githubusercontent.com/jasonchang0/kaggle-
google-apps/master/google-play-store-apps/googleplaystore.csv")
```

The code snippet pd.read_csv("playstore.csv") uses the pandas library to read a CSV (Comma-Separated Values) file named "playstore.csv" and assigns the resulting data to a DataFrame called df. The DataFrame is a two-dimensional tabular data structure in pandas, similar to a table in a relational database. The read_csv() function is a convenient way to read CSV files and convert them into a DataFrame, allowing for easy manipulation, exploration, and analysis of the data contained in the file. Once the CSV file is read and stored in the DataFrame df, you can perform various operations and analyses on the data using pandas and other libraries.

Understanding the dataset

Then let's see how the data looks using the head() function

```
df.head()
```

```
App
                                                           Category
Rating \
     Photo Editor & Candy Camera & Grid & ScrapBook ART AND DESIGN
4.1
1
                                Coloring book moana ART AND DESIGN
3.9
2 U Launcher Lite - FREE Live Cool Themes, Hide ... ART AND DESIGN
4.7
                              Sketch - Draw & Paint ART AND DESIGN
3
4.5
4
              Pixel Draw - Number Art Coloring Book ART AND DESIGN
4.3
 Reviews
          Size
                   Installs
                             Type Price Content Rating \
      159
           19M
                    10,000+ Free
                                      0
                                              Everyone
1
      967
           14M
                   500,000+ Free
                                      0
                                              Everyone
2
   87510
                 5,000,000+ Free
                                      0
                                              Evervone
          8.7M
3
  215644
           25M
                50,000,000+ Free
                                      0
                                                  Teen
     967 2.8M
                   100,000+ Free
                                      0
                                              Everyone
                     Genres
                                 Last Updated
                                                      Current Ver \
                              January 7, 2018
0
               Art & Design
                                                            1.0.0
1 Art & Design; Pretend Play January 15, 2018
                                                            2.0.0
2
               Art & Design
                               August 1, 2018
                                                            1.2.4
3
               Art & Design
                                June 8, 2018 Varies with device
4
    Art & Design; Creativity
                                June 20, 2018
   Android Ver
  4.0.3 and up
1 4.0.3 and up
2 4.0.3 and up
3
     4.2 and up
4
    4.4 and up
```

First, let's start by understanding the shape of our database.

```
0
App
                     0
Category
Rating
                  1474
Reviews
                     0
Size
                     0
Installs
                     0
                     1
Type
                     0
Price
                     1
Content Rating
Genres
                     0
                     0
Last Updated
                     8
Current Ver
Android Ver
                     3
dtype: int64
df.dropna(subset=['Rating', 'Type', 'Content Rating', 'Current Ver',
'Android Ver'], inplace=True)
df.isnull().sum()
App
                  0
Category
Rating
                  0
                  0
Reviews
                  0
Size
Installs
                  0
                  0
Type
                  0
Price
Content Rating
                  0
Genres
                  0
                  0
Last Updated
                  0
Current Ver
Android Ver
                  0
dtype: int64
df.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 1325514 entries, 0 to 2312942
Data columns (total 24 columns):
 #
     Column
                        Non-Null Count
                                           Dtype
     -----
 0
     App Name
                        1325513 non-null
                                           object
 1
     App Id
                        1325514 non-null
                                           object
 2
     Category
                        1325514 non-null
                                           object
 3
                        1325514 non-null
                                           float64
     Rating
 4
     Rating Count
                        1325514 non-null
                                           float64
 5
     Installs
                        1325514 non-null
                                           object
 6
     Minimum Installs
                        1325514 non-null float64
     Maximum Installs
 7
                        1325514 non-null
                                           int64
```

```
8
     Free
                        1325514 non-null
                                          bool
 9
     Price
                        1325514 non-null
                                          float64
 10 Currency
                        1325501 non-null
                                          object
    Size
 11
                        1325514 non-null
                                         object
 12 Minimum Android
                        1321880 non-null
                                         object
 13 Developer Id
                        1325491 non-null
                                         object
 14 Developer Website
                       1325514 non-null
                                          object
 15
    Developer Email
                        1325511 non-null
                                          object
 16 Released
                        1290745 non-null
                                         object
 17 Last Updated
                        1325514 non-null
                                         object
 18 Content Rating
                        1325514 non-null
                                         object
 19 Privacy Policy
                        1325514 non-null
                                          object
 20 Ad Supported
                        1325514 non-null
                                          bool
 21 In App Purchases
                        1325514 non-null
                                          bool
 22 Editors Choice
                        1325514 non-null
                                          bool
 23 Scraped Time
                        1325514 non-null
                                          object
dtypes: bool(4), float64(4), int64(1), object(15)
memory usage: 217.4+ MB
df["Reviews"].describe()
          9360
count
unique
          5990
             2
top
freq
            83
Name: Reviews, dtype: object
df["Reviews"] = df["Reviews"].astype("int64")
df["Reviews"].describe().round()
count
             9360.0
           514377.0
mean
          3145023.0
std
min
                1.0
25%
              187.0
50%
             5955.0
75%
            81628.0
         78158306.0
max
Name: Reviews, dtype: float64
print(len(df["Size"].unique()))
df["Size"].unique()
413
array(['19M', '14M', '8.7M', '25M', '2.8M', '5.6M', '29M', '33M',
'3.1M',
       28M', '12M', '20M', '21M', '37M', '5.5M', '17M', '39M', '31M',
       '4.2M', '23M', '6.0M', '6.1M', '4.6M', '9.2M', '5.2M', '11M',
       '24M', 'Varies with device', '9.4M', '15M', '10M', '1.2M',
```

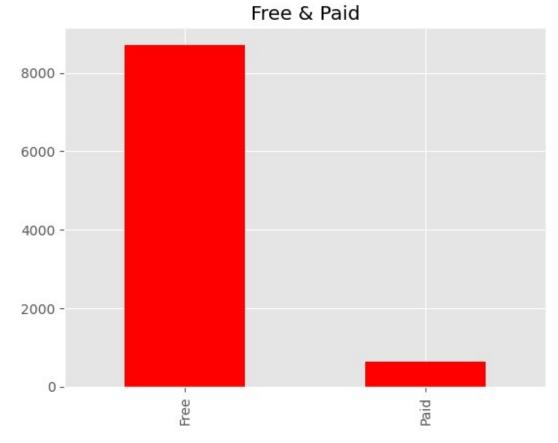
```
'26M',
                  '8.0M', '7.9M', '56M', '57M', '35M', '54M', '201k', '3.6M',
'5.7M',
                 '8.6M', '2.4M', '27M', '2.7M', '2.5M', '7.0M', '16M', '3.4M', '8.9M', '3.9M', '2.9M', '38M', '32M', '5.4M', '18M', '1.1M', '2.2M', '4.5M', '9.8M', '52M', '9.0M', '6.7M', '30M', '2.6M', '7.1M', '22M', '6.4M', '3.2M', '8.2M', '4.9M', '9.5M', '5.0M', '5.9M', '13M', '73M', '6.8M', '3.5M', '4.0M', '2.3M', '2.1M', '4.0M', '2.3M', '2.1M', '4.0M', '2.3M', '2.1M', '4.0M', '2.3M', '2.1M', '4.0M', '2.3M', '3.5M', '4.0M', '3.5M', 
                  '42M', '9.1M', '55M', '23k', '7.3M', '6.5M', '1.5M', '7.5M',
'51M',
                 '41M', '48M', '8.5M', '46M', '8.3M', '4.3M', '4.7M', '3.3M',
'40M',
                  '7.8M', '8.8M', '6.6M', '5.1M', '61M', '66M', '79k', '8.4M', '3.7M', '118k', '44M', '695k', '1.6M', '6.2M', '53M', '1.4M'
                  '3.0M', '7.2M', '5.8M', '3.8M', '9.6M', '45M', '63M', '49M',
'77M',
                 '4.4M', '70M', '9.3M', '8.1M', '36M', '6.9M', '7.4M', '84M',
'97M',
                  '2.0M', '1.9M', '1.8M', '5.3M', '47M', '556k', '526k', '76M',
                  '7.6M', '59M', '9.7M', '78M', '72M', '43M', '7.7M', '6.3M',
'334k',
                  '93M', '65M', '79M', '100M', '58M', '50M', '68M', '64M', '34M',
                  '67M', '60M', '94M', '9.9M', '232k', '99M', '624k', '95M',
'8.5k',
'41k', '292k', '80M', '1.7M', '10.0M', '74M', '62M', '69M',
'75M',
                  '98M', '85M', '82M', '96M', '87M', '71M', '86M', '91M', '81M', '92M', '83M', '88M', '704k', '862k', '899k', '378k', '4.8M',
                                     '375k', '1.3M', '975k', '980k', '4.1M', '89M', '696k'
'525k', '920k', '779k', '853k', '720k', '713k', '772k
'58k', '241k', '196k', '857k', '51k', '953k', '865k',
                  '266k',
                  '544k',
                  '318k',
                                                                                                                      '203k', '26k',
                                     '930k', '540k', '313k', '746k', '203k', '26k', '371k', '220k', '730k', '756k', '91k', '293k',
                  '251k',
                                                                                                                                                                '314k',
                  '74k', '14k', '317k', '78k', '924k', '818k', '81k', '939k',
'169k',
                  '45k', '965k', '90M', '545k', '61k', '283k', '655k', '714k',
'93k',
                  '872k', '121k', '322k', '976k', '206k', '954k', '444k', '717k',
                                      '609k', '308k', '306k', '175k', '350k', '383k',
                                                                                                                                                                  '454k',
                  '210k',
                  '1.0M',
                                      '70k', '812k', '442k', '842k', '417k', '412k', '459k',
                                                                                                '430k ,
'506k', '887k ,
'647k', '373k', '43/k ,
,'55k', '323k', '691k', '511k
'51k', '27k', '82k', '208k',
'309k', '499k', '173k
'787k', '50k
                                                                                                                      '429k',
                                                                               '721k',
                  '478k',
                                       '335k',
                                                           '782k',
                                                                                                                                                                  '460k'
                                      '496k',
                                                          '816k',
                                                                               '414k',
                  '728k',
                                                                                                                                                                   '778k',
                                                                               '840k',
                  '683k',
                                      '592k',
                                                           '186k',
                                                                                                                                                                  '598k',
                                      '585k',
                                                       , '982k', '219k', '55k',
, '25k', '554k', '351k',
                  '716k',
                                                                                                                                                              '511k',
                  '951k',
                                       '963k',
                                       '29k', '103k',
                                                                          '116k', '153k',
                  '551k',
                                                                                                                                                                '173k'
                  '597k', '809k', '122k', '411k', '400k', '801k', '787k', '50k', '643k', '986k', '516k', '837k', '780k', '20k', '498k', '600k', '656k', '221k', '228k', '176k', '34k', '259k', '164k', '458k',
```

```
'629k', '28k', '288k', '775k', '785k', '636k', '916k', '994k', '309k', '485k', '914k', '903k', '608k', '500k', '54k', '562k', '847k', '948k', '811k', '270k', '48k', '523k', '784k', '280k', '24k', '892k', '154k', '18k', '33k', '860k', '364k', '387k', '626k', '161k', '879k', '39k', '170k', '141k', '160k', '144k', '143k', '190k', '376k', '193k', '473k', '246k', '73k', '253k', '957k', '420k', '72k', '404k', '470k', '226k', '240k', '89k', '234k', '257k', '861k', '467k', '676k', '552k', '582k',
'619k'],
        dtype=object)
df["Size"].replace("M","", regex=True, inplace = True)
df["Size"].replace("k","", regex=True, inplace = True)
df["Size"].unique()
array(['19', '14', '8.7', '25', '2.8', '5.6', '29', '33', '3.1', '28', '12', '20', '21', '37', '5.5', '17', '39', '31', '4.2', '23',
          '6.0', '6.1', '4.6', '9.2', '5.2', '11', '24',
          'Varies with device', '9.4', '15', '10', '1.2', '26', '8.0',
'7.9',
          '56', '57', '35', '54', '201', '3.6', '5.7', '8.6', '2.4',
'27',
          '2.7', '2.5', '7.0', '16', '3.4', '8.9', '3.9', '2.9', '38',
'32',
          '5.4', '18', '1.1', '2.2', '4.5', '9.8', '52', '9.0', '6.7',
'30',
          '2.6', '7.1', '22', '6.4', '3.2', '8.2', '4.9', '9.5', '5.0',
          '5.9', '13', '73', '6.8', '3.5', '4.0', '2.3', '2.1', '42',
'9.1',
          '55', '7.3', '6.5', '1.5', '7.5', '51', '41', '48', '8.5',
'46',
         '8.3', '4.3', '4.7', '3.3', '40', '7.8', '8.8', '6.6', '5.1',
'61',
         '66', '79', '8.4', '3.7', '118', '44', '695', '1.6', '6.2',
'53',
         '1.4', '3.0', '7.2', '5.8', '3.8', '9.6', '45', '63', '49',
'77',
         '4.4', '70', '9.3', '8.1', '36', '6.9', '7.4', '84', '97',
'2.0',
          '1.9', '1.8', '5.3', '47', '556', '526', '76', '7.6', '59',
'9.7',
          '78', '72', '43', '7.7', '6.3', '334', '93', '65', '100', '58', '50', '68', '64', '34', '67', '60', '94', '9.9', '232', '99',
          '624', '95', '292', '80', '1.7', '10.0', '74', '62', '69',
'75',
         '98', '85', '82', '96', '87', '71', '86', '91', '81', '92',
'83',
          '88', '704', '862', '899', '378', '4.8', '266', '375', '1.3',
          '975', '980', '4.1', '89', '696', '544', '525', '920', '779',
```

```
'713',
                                         '318',
                '720',
                                                 '241'
                                                         '196',
                                                                          '953'
        '853',
                                 '772',
                                                                  '857'
                         '930',
                                 '540',
                                         '313',
        '865'
                '251',
                                                 '746',
                                                         '203'
                                                                  '314',
                                                                          '239',
                         '730',
        '371'
                '220',
                                 '756'
                                         '293'
                                                 '317'
                                                         '924'
                                                                  '818'
                                                                          '939',
                                '545',
                                        '283'
                                                        '714'
        '169'
                '965'
                         '90'
                                                 655'
                                                                 '872'
                                                                         '121'
                        '206',
                                         '444',
        '322'
                '976',
                                                                  609'
                                 '954'
                                                 '717'
                                                         '210'
                                                                          '308'
                         '350',
        '306'
                                 '383'
                                         '454'
                                                 1.0'
                                                                  '442'
                '175'
                                                         '812'
                                                                          '842'
                         '459',
                '412',
                                         '335',
        '417'
                                 '478'
                                                 '782'
                                                         '721'
                                                                  '430',
                                                                          '429'
        '192'
                '460'
                         '728'
                                 '496'
                                         '816'
                                                 '414'
                                                         '506'
                                                                  '887'
                                                                          '613'
                         '592',
        '778'
                '683'
                                 '186'
                                         '840',
                                                 '647'
                                                         '373'
                                                                  '437'
                                                                          '598'
        '716'
                '585'
                         '982'
                                 '219'
                                         '323'
                                                 '691'
                                                         '511'
                                                                  '951'
                                                                          '963'
                         '208',
                                                                  '209'
        '554'
                '351'
                                 '551'
                                         '103'
                                                 '116'
                                                         '153'
                                                                          '499'
                '597',
                         '809',
                                         '411',
        '173'
                                 '122'
                                                 '400'
                                                         '801'
                                                                  '787'
                                                                          '643'
        '986'
                '516'
                         '837'
                                 '780'
                                         '498'
                                                 '600'
                                                          656'
                                                                  '221'
                                                                          '228'
                '259',
                         '164',
                                 '458',
                                         '629',
        176
                                                 '288'
                                                         '775'
                                                                  '785'
                                                                          '636'
                '994',
                        '309',
        '916'
                                 '485'
                                         '914'
                                                 '903'
                                                         '608'
                                                                  '500'
                                                                          '562'
        '847'
                '948',
                         '811',
                                 '270'
                                         '523',
                                                 '784'
                                                         '280'
                                                                  '892',
                                                                          '154'
                '364',
                                         '161',
                                                 '879',
        '860'
                         '387'
                                 '626',
                                                         '170',
                                                                  '141'
                                                                          '160'
                                                 '473',
                         '190',
                '143'
                                         '193'
                                                         '246'
                                                                  '253'
        '144'
                                 '376'
                                                                          '957'
                '404',
                         '470',
        '420',
                                         '240',
                                 '226',
                                                 '234',
                                                         '257',
                                                                 '861',
                                                                          '467',
                        '582', '619'], dtype=object)
        '676',
                '552',
size median = df[df["Size"]!="Varies with device"]
["Size"].astype(float).median()
df["Size"].replace("Varies with device", size median, inplace=True)
df.Size = pd.to numeric(df.Size)
df.Size.head()
      19.0
0
1
      14.0
2
       8.7
3
     25.0
       2.8
4
Name: Size, dtype: float64
df.Size.describe().round()
          9360.0
count
             34.0
mean
             85.0
std
min
              1.0
25%
              8.0
50%
             16.0
75%
             30.0
           994.0
max
Name: Size, dtype: float64
#Installs
df["Installs"].unique()
array(['10,000+', '500,000+', '5,000,000+', '50,000,000+', '100,000+',
        '50,000+', '1,000,000+', '10,000,000+', '5,000+',
```

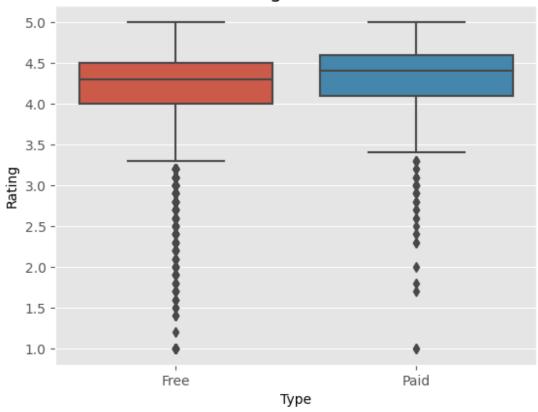
```
'100,000,000+',
        '1,000,000,000+', '1,000+', '500,000,000+', '100+', '500+',
'10+',
       '5+', '50+', '1+'], dtype=object)
df.Installs = df.Installs.apply(lambda x:x.replace("+",""))
df.Installs = df.Installs.apply(lambda x:x.replace(",",""))
df.Installs = df.Installs.apply(lambda x:int(x))
df["Installs"].unique()
                         500000.
                                      5000000.
                                                  50000000.
                                                                  100000.
array([
             10000.
             50000,
                        1000000,
                                    10000000,
                                                      5000,
                                                              100000000,
        1000000000,
                            1000,
                                   500000000,
                                                       100,
                                                                     500,
                               5,
                10,
                                           50,
                                                          11, dtype=int64)
#Price
df["Price"].unique()
array(['0', '$4.99', '$3.99', '$6.99', '$7.99', '$5.99', '$2.99',
'$3.49'
        ,
'$1.99', '$9.99', '$7.49', '$0.99', '$9.00', '$5.49', '$10.00',
'$24.99', '$11.99', '$79.99', '$16.99', '$14.99', '$29.99',
        '$12.99', '$2.49', '$10.99', '$1.50', '$19.99', '$15.99',
'$33.99'
        '$39.99', '$3.95', '$4.49', '$1.70', '$8.99', '$1.49', '$3.88', '$399.99', '$17.99', '$400.00', '$3.02', '$1.76', '$4.84',
'$4.77'
        ,
'$1.61', '$2.50', '$1.59', '$6.49', '$1.29', '$299.99',
'$379.99'
        '$37.99', '$18.99', '$389.99', '$8.49', '$1.75', '$14.00',
'$2.00'
        '$3.08', '$2.59', '$19.40', '$3.90', '$4.59', '$15.46',
'$3.04'
        .
'$13.99', '$4.29', '$3.28', '$4.60', '$1.00', '$2.95', '$2.90',
        '$1.97', '$2.56', '$1.20'], dtype=object)
df.Price = df.Price.apply(lambda x:x.replace("$",""))
df.Price = df.Price.apply(lambda x:float(x))
df["Price"].unique()
array([ 0. ,
                                                      5.99,
                  4.99,
                           3.99,
                                    6.99,
                                             7.99,
                                                               2.99,
                                                                       3.49,
                                             9. ,
          1.99,
                   9.99,
                           7.49,
                                    0.99,
                                                      5.49,
                                                              10. ,
                                                                       24.99,
                                            29.99,
                                                     12.99,
         11.99,
                 79.99,
                          16.99,
                                   14.99,
                                                               2.49,
                                                                       10.99,
          1.5 ,
                 19.99,
                          15.99,
                                  33.99,
                                            39.99,
                                                      3.95,
                                                               4.49.
                                                                        1.7 .
                           3.88, 399.99.
                                            17.99, 400. ,
          8.99.
                  1.49.
                                                               3.02.
                                                                        1.76.
                                            1.59,
                  4.77.
                           1.61.
                                                      6.49.
                                                               1.29. 299.99.
          4.84,
                                    2.5 ,
        379.99,
                 37.99,
                          18.99, 389.99,
                                             8.49,
                                                      1.75.
                                                                        2.
                                                              14.
                          19.4 , 3.9 ,
                 2.59,
                                             4.59, 15.46,
                                                               3.04,
                                                                       13.99,
          3.08,
```

```
4.29,
                3.28, 4.6, 1., 2.95, 2.9, 1.97,
                                                              2.56,
        1.2 ])
df["Genres"] = df["Genres"].str.split(";").str[0]
df["Genres"].replace("Music & Audio", "Music", inplace =True)
df["Last Updated"] = pd.to datetime(df["Last Updated"])
df.head()
                                               App
                                                         Category
Rating \
     Photo Editor & Candy Camera & Grid & ScrapBook ART AND DESIGN
4.1
                               Coloring book moana ART AND DESIGN
1
3.9
2 U Launcher Lite — FREE Live Cool Themes, Hide ... ART AND DESIGN
4.7
                             Sketch - Draw & Paint ART AND DESIGN
3
4.5
4
              Pixel Draw - Number Art Coloring Book ART AND DESIGN
4.3
  Reviews Size Installs Type Price Content Rating
Genres \
          19.0
      159
                    10000 Free
                                  0.0
                                            Everyone Art & Design
      967 14.0
                   500000 Free
                                  0.0
                                            Everyone Art & Design
2 87510 8.7 5000000
                          Free
                                  0.0
                                            Everyone Art & Design
   215644 25.0 50000000 Free
                                  0.0
                                               Teen Art & Design
      967
                   100000 Free
                                  0.0
                                            Everyone Art & Design
          2.8
                      Current Ver
 Last Updated
                                   Android Ver
   2018-01-07
                           1.0.0 4.0.3 and up
0
   2018-01-15
                           2.0.0 4.0.3 and up
1
2
   2018-08-01
                           1.2.4
                                  4.0.3 and up
   2018-06-08
               Varies with device
                                    4.2 and up
   2018-06-20
                             1.1
                                    4.4 and up
#Plot Bar Graph for the different types of apps
df["Type"].value counts().plot(kind="bar", color ="red")
plt.title("Free & Paid")
Text(0.5, 1.0, 'Free & Paid')
```



sns.boxplot(x = "Type", y = "Rating", data = df)
plt.title("Content rating with their counts")
Text(0.5, 1.0, 'Content rating with their counts')

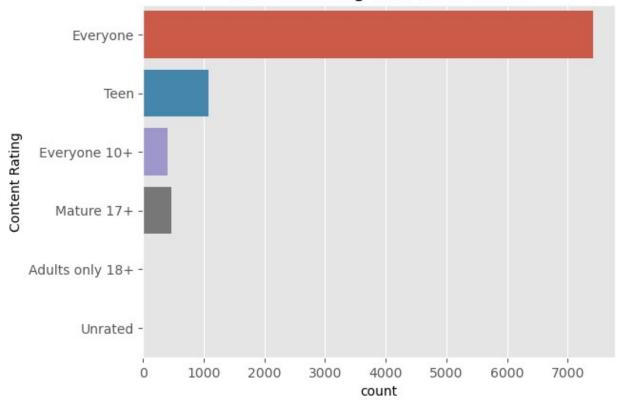
Content rating with their counts



#Bar plot for the rating column with the number of the categories
sns.countplot(y = "Content Rating", data = df)
plt.title("Content rating with their counts")

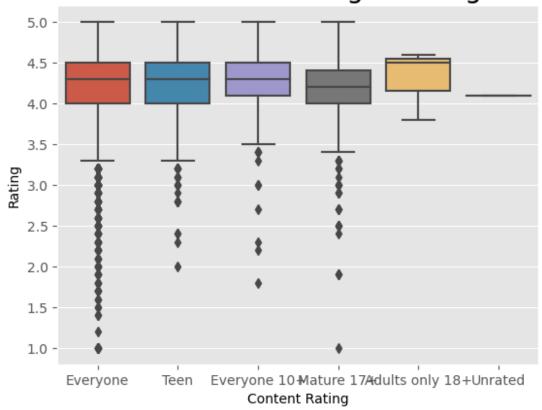
Text(0.5, 1.0, 'Content rating with their counts')

Content rating with their counts



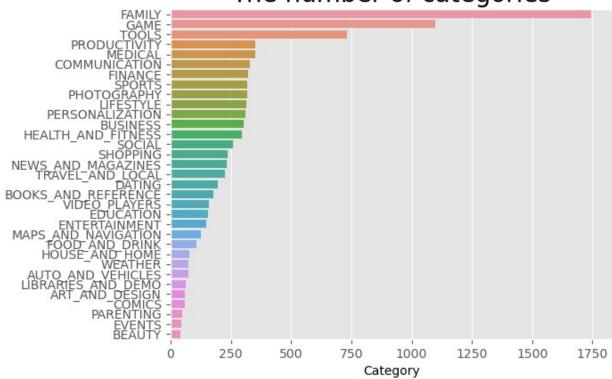
```
sns.boxplot(x = "Content Rating", y = "Rating", data = df)
plt.title("The content rating & rating", size=20)
Text(0.5, 1.0, 'The content rating & rating')
```

The content rating & rating



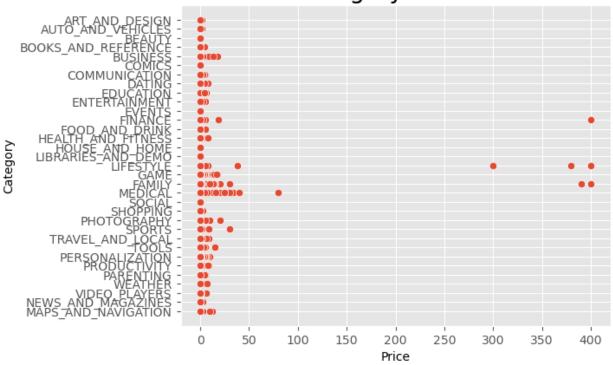
```
cat_num = df["Category"].value_counts()
sns.barplot(x = cat_num, y = cat_num.index, data = df)
plt.title("The number of categories", size=20)
Text(0.5, 1.0, 'The number of categories')
```

The number of categories



```
sns.scatterplot(data = df, y = "Category", x = "Price")
plt.title("Category & Price", size=20)
Text(0.5, 1.0, 'Category & Price')
```

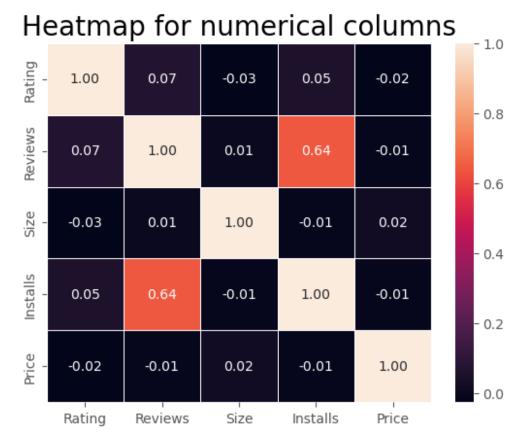
Category & Price



```
#Heat map for numerical columns
sns.heatmap(df.corr(), annot = True, linewidths=.5, fmt=".2f")
plt.title("Heatmap for numerical columns", size=20)

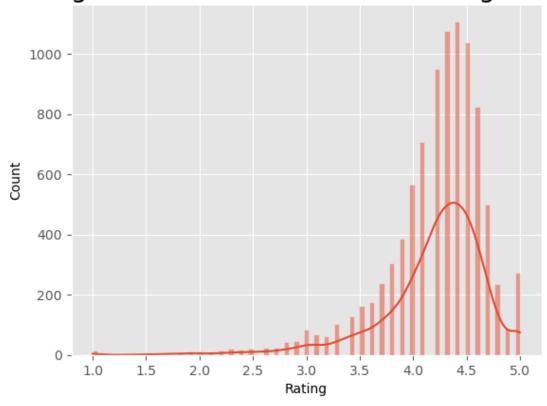
C:\Users\syedt\AppData\Local\Temp\ipykernel_15588\622182597.py:2:
FutureWarning: The default value of numeric_only in DataFrame.corr is deprecated. In a future version, it will default to False. Select only valid columns or specify the value of numeric_only to silence this warning.
    sns.heatmap(df.corr(), annot = True, linewidths=.5, fmt=".2f")
```

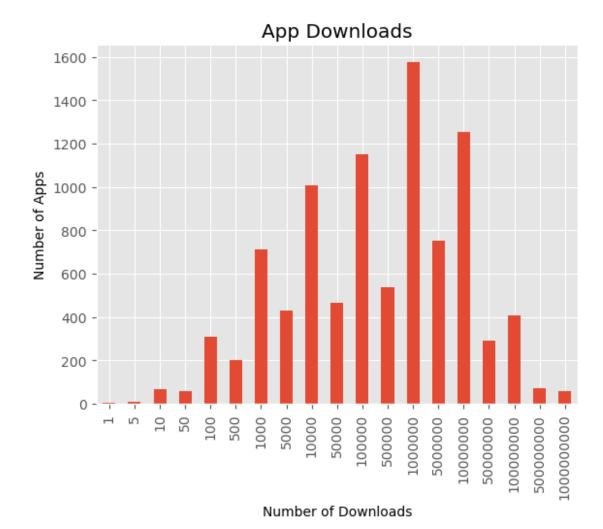
Text(0.5, 1.0, 'Heatmap for numerical columns')



```
#histogram with kde for the ratings
sns.histplot(df["Rating"], kde = True)
plt.title("Histogram with the kde for the rating column ", size=20,)
Text(0.5, 1.0, 'Histogram with the kde for the rating column ')
```

Histogram with the kde for the rating column





```
from wordcloud import WordCloud
category_counts = df['Category'].value_counts()

# Create a text with category frequencies
text = ' '.join([f'{category}: {count}' for category, count in
category_counts.items()])

# Create a WordCloud object
wordcloud = WordCloud(background_color='white', width=800,
height=400).generate_from_text(text)

# Set the figure size
plt.figure(figsize=(10, 5))

# Create the word bubble using scatter plot
plt.imshow(wordcloud, interpolation='bilinear')
plt.axis('off')
```

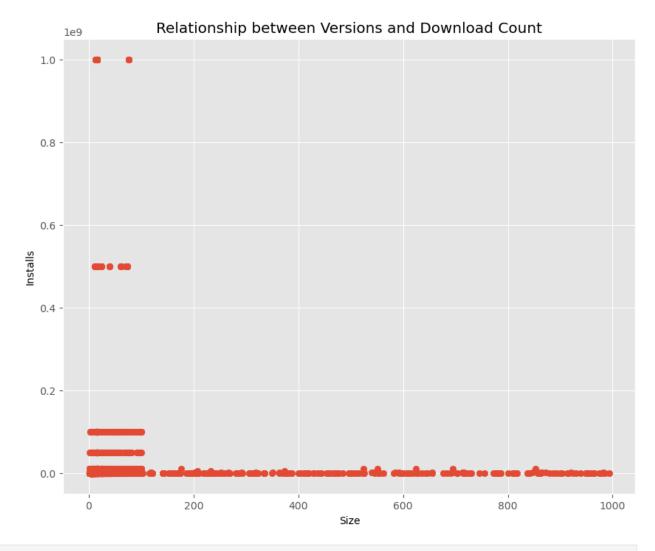
Show the word bubble
plt.show()



```
# Assuming 'df' is your DataFrame and 'Release Date' and 'Download
Count' are the relevant columns

# Convert the 'Release Date' column to a numerical format
#df['Release Date'] = pd.to_numeric(df['Release Date'],
errors='coerce')

# Create a scatter plot to analyze the relationship
plt.figure(figsize=(10, 8))
plt.scatter(df['Size'], df['Installs'])
plt.xlabel('Size')
plt.ylabel('Installs')
plt.title('Relationship between Versions and Download Count')
plt.show()
```



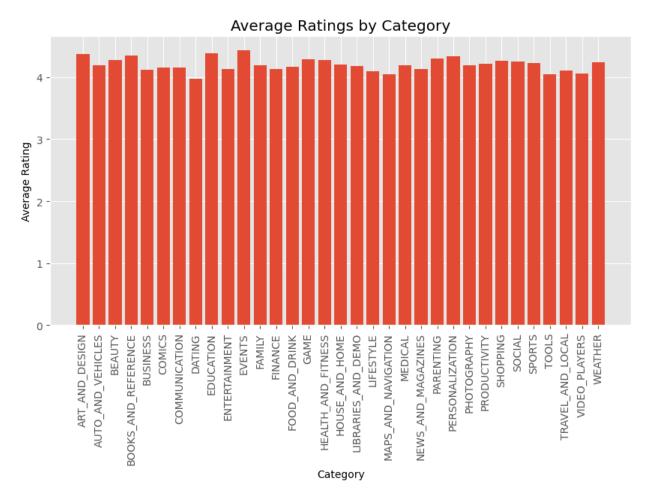
```
# Assuming 'df' is your DataFrame and 'Category', 'Rating', and
'Installs' are the relevant columns

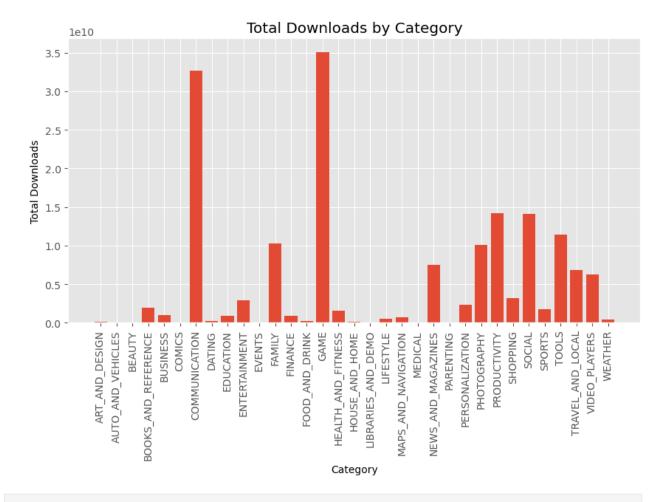
# Calculate the average ratings for each category
average_ratings = df.groupby('Category')['Rating'].mean()

# Calculate the total download counts for each category
total_downloads = df.groupby('Category')['Installs'].sum()

# Create a bar plot for average ratings
plt.figure(figsize=(10, 5))
plt.bar(average_ratings.index, average_ratings.values)
plt.xlabel('Category')
plt.ylabel('Average Rating')
plt.title('Average Ratings by Category')
plt.xticks(rotation=90)
plt.show()
```

```
# Create a bar plot for total download counts
plt.figure(figsize=(10, 5))
plt.bar(total_downloads.index, total_downloads.values)
plt.xlabel('Category')
plt.ylabel('Total Downloads')
plt.title('Total Downloads by Category')
plt.xticks(rotation=90)
plt.show()
```





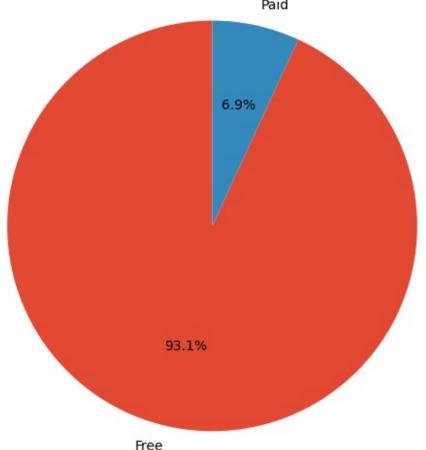
```
# Assuming 'df' is your DataFrame and 'Type' is the column indicating
app type (paid or free)

# Calculate the count of paid and free apps
app_counts = df['Type'].value_counts()

# Create a pie chart
plt.figure(figsize=(6, 6))
plt.pie(app_counts, labels=app_counts.index, autopct='%1.1f%%',
startangle=90)
plt.title('Proportion of Paid vs Free Apps')
plt.axis('equal')

# Display the pie chart
plt.show()
```

Proportion of Paid vs Free Apps



```
# Assuming 'df' is your DataFrame and 'Content Rating' is the column
indicating app content rating

# Calculate the count of each content rating
app_counts = df['Content Rating'].value_counts()

# Create a pie chart
plt.figure(figsize=(6, 6))
plt.pie(app_counts, labels=None, autopct='%1.1f%%', startangle=90)
plt.title('Proportion of Content Ratings')
plt.axis('equal')

# Create a separate key using legend
plt.legend(labels=app_counts.index, loc='center left',
bbox_to_anchor=(1, 0.5))

# Display the pie chart
plt.show()
```

Proportion of Content Ratings

